

Tobacco: preventing uptake, promoting quitting and treating dependence: update

[E] Evidence reviews for Smokefree Class Competitions

NICE guideline <number>

Evidence reviews

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*These evidence reviews were developed
by PH-IGD*

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Contents

Smokefree class competitions	6
Review questions	6
Introduction	6
PICO table.....	6
Methods and process	7
Identification of public health evidence	7
Summary of public health studies included in the evidence review	8
Synthesis and appraisal of public health studies included in the evidence review	9
Economic evidence	9
Summary of studies included in the economic evidence review.....	11
Economic model.....	14
Resource impact	14
Summary of the evidence	14
The committee's discussion of the evidence.....	15
Recommendations supported by this evidence review	17
Included study list.....	17
Appendices.....	18
Appendix A - Review protocols.....	18
Review protocol for Smokefree Class Competitions (SFCC).	18
Appendix B - Literature search strategies	35
Main search.....	35
Age 5-11 years top up	37
Appendix C - Public Health evidence study selection	39
Appendix D - Public health evidence tables	40
Smokefree class competitions	40
Appendix E - Forest plots	71
Grade profile 1: Smokefree class competition vs control. Non-smokers taking up smoking (8-12 month follow-up)	71
GRADE profile 3: Smokefree class competition vs control. Total smoking among baseline smokers and non-smokers combined	71
Appendix F - GRADE tables	73
Profile 1: Non-smokers taking up smoking (Critical)	73
Profile 2: Non-smokers not taking up smoking (Critical).....	73
Profile 3: Total smoking (among baseline smokers and non-smokers) (Critical) ..	74
Profile 4: Bullying, isolation and other adverse events (Critical).....	75
Profile 5: Knowledge and attitudes (Important)	76
Appendix G - Economic evidence study selection	78

Appendix H - Economic evidence tables.....	79
Appendix I – Health economic evidence profiles.....	83
Appendix J – Health economic analysis.....	84
Appendix K – Excluded studies	85
Economic studies	86
Appendix L - Research recommendations	98

1 Smokefree class competitions

2 Review questions

- 3 Are smokefree class competitions effective and cost effective at preventing children and
4 young people from taking up smoking?
- 5 Are smokefree class competitions acceptable to children and young people? Do they affect
6 their ability to cope with stress or pressure, or their self-esteem and self-efficacy? What are
7 the barriers and facilitators to successful adoption of the intervention by the population?

8 Introduction

- 9 Smokefree Class Competitions (SFCC) are a school-based incentive intervention for
10 preventing the uptake of smoking, usually among children between 11 and 14 years old.
11 SFCC gives responsibility for preventing smoking uptake (and stopping smoking for the
12 duration of the competition, for those who already smoke) to the class of students. The
13 intended effect is to denormalise smoking and create a smokefree class through the use of
14 peer expectations of each other. There has previously been mixed evidence of effectiveness,
15 and some concerns about whether the intervention might have adverse effects when
16 implemented to do with bullying and peer pressure.

17 PICO table

- 18 The following table summarises the protocol for this review.

19 **Table 1: PICO inclusion criteria for SFCC for smoking prevention**

Population	Children and young people ^a attending school or another further education setting
Interventions	Smokefree Class Competitions of any duration delivered in schools and other further educational settings to prevent uptake of smoking.
Comparator	Other active interventions, including: <ul style="list-style-type: none"> • No intervention • Usual education as part of curriculum • Other school-based interventions.
Outcomes	<p><u>Effectiveness studies</u> (review question E.i.)</p> <p><i>Critical outcomes</i></p> <ul style="list-style-type: none"> • Smoking status at longest available follow-up. • Classroom peer effects. Measured as: <ul style="list-style-type: none"> ◦ Relative risk of enacting or experiencing bullying, peer pressure, isolation or similar. <p>Where biochemically validated measures are available, these are preferred to self-reported measures.</p> <p><i>Important outcomes</i></p> <ul style="list-style-type: none"> • Knowledge of smoking harms • Attitude towards smoking (including intention to smoke)

^a For the purposes of this guidance, children are aged 5-11 and young people are 12-17. Young adults are 18-24 inclusive and are not included in the population for this review unless they attend further education.

- Adverse or unintended (positive or negative) effects, for example peer pressure and bullying.
- Health-related quality of life (using validated patient-report measures, for example EQ-5D).

Qualitative studies (review question E.ii.)

For smokefree class competitions only, qualitative evidence relating to the following will be examined where available:

Children and young people's views on:

- The acceptability of the intervention (including preferences for content, mode, adverse effects etc.)
- Their ability to cope with stress or peer pressure
- Self-esteem and self-efficacy
- Barriers to and facilitators of successful adoption of the intervention by the population.

1 Methods and process

2 This evidence review was developed using the methods and process described in
3 [Developing NICE guidelines: the manual](#). Methods specific to this review question are
4 described in the review protocol in Appendix A.

5 Declarations of interest were recorded according to NICE's 2018 conflicts of interest policy.

6 See the methods chapter for additional information on methods for the Tobacco guideline.

7 To mitigate for unit of allocation error, studies should correct for clustering. If no adjustment
8 has been carried out, the review team adjusted for clustering by inflating the standard errors
9 as described in the Cochrane manual. To do this, an intracluster correlation coefficient (ICC)
10 is required. For this review, an ICC of 0.075 was used, as found for class level interventions
11 for smoking prevention behaviour^b.

12 Identification of public health evidence

13 Included studies

14 This review is an update of part of an existing review. Included studies from the original
15 review were sifted and two studies were identified for inclusion and were ordered for full-text
16 review. This new review includes non-randomised controlled studies which the original
17 review did not, so all studies excluded from the original review on the basis of study design
18 were also sifted but no papers were identified for inclusion from this route.

19 A new systematic search of relevant databases was undertaken in October 2018 for studies
20 published since 2008 (when the previous search was conducted) and in the English
21 language. Further details on the search strategy are available in Appendix B. After removal
22 of duplicates 1,835 unique results were identified. Of this search, 32 articles with potential to
23 answer the review questions were ordered for full-text review.

24 Of these 34 articles (from the original review and the new searches), 6 met the inclusion
25 criteria for this review. All six are quantitative studies. Some systematic reviews closely

^b M R Crone, S A Reijneveld, M C Willemsen et al., 2003. Prevention of smoking in adolescents with lower education: a school-based intervention study. *Journal of Epidemiology and Community Health*, 57:675-680.

- 1 relating to the review question were identified. These were retrieved and cross-checked to
 2 ensure inclusion of all relevant primary studies.
- 3 Dual sifting was completed on 183 items (10% of the new search). The reviewers agreed on
 4 181 of these (98.9%) and resolved the remaining two by discussion. It was decided that a
 5 single reviewer could proceed with the remaining sifting.

6 Excluded studies

- 7 Of the 34 articles with potential to answer review question E, 28 articles were identified for
 8 consideration but were subsequently excluded from this review. See Appendix K for a full list
 9 of excluded studies and the reasons for exclusion.

10 Summary of public health studies included in the evidence review

11 Table 2: Summary of public health studies included in the evidence review

12 [All interventions are SFCC or very closely similar intervention]

Study	Setting	Population	Comparator	Outcome(s)	Definition of smoking
Crone 2003 cRCT	Netherlands 'First grade' classes (average age 13 years)	Students at the school	Students at schools with usual drug education	<ul style="list-style-type: none"> • Never smoking • Smoking 	Experimenting, smoking daily / weekly
Hanewinkel 2010 cRCT	Germany Classes, mean age 12.5	Students at the schools	Students with no intervention (details not reported)	<ul style="list-style-type: none"> • Ever been bullied • Ever been isolated 	Current smoking (less than once a month to daily)
Kairouz 2009 Non- randomised controlled cluster	Canada Grade 6 students (11-12)	Students at the schools	Students with no intervention (details not reported)	<ul style="list-style-type: none"> • Measures of isolation (people should not hang out with / be friends with a smoker) 	Ever smoking in their life 'even a puff'
Schultze 2006 cRCT	Germany Classes age 11- 15	Students at the schools	Students with no intervention (details not reported)	<ul style="list-style-type: none"> • Never smoking 	Answering "I have never smoked"
Stucki 2014 Non- randomised controlled cluster	Switzerland 7 th and 8 th graders (age 12-14)	Students at the schools	Students with no intervention (details not reported)	<ul style="list-style-type: none"> • Smoking 	Smoking in the last 6 months 'even a puff'
Wiborg 2002 Non- randomised controlled cluster	Germany Classes, mean age 12.9	Students at the schools	Students with no intervention	<ul style="list-style-type: none"> • Smoking 	Smoking in past 4 weeks

1 See Appendix D for full evidence tables.

2 **Synthesis and appraisal of public health studies included in the evidence review**

3 **Data synthesis**

4 Six studies were identified for inclusion in this review. Limited meta-analysis was possible as
5 some studies reporting smoking and some reporting non-smoking, and due to the data
6 reported by the studies.

7 See Appendix F for full GRADE tables.

8 **Evidence appraisal**

9 ○ This review addresses an intervention question. Randomised controlled trial (RCT)
10 evidence was therefore assessed using Cochrane's *Risk of Bias* tool, and all other
11 study designs using the *Risk of Bias in Non-Randomised Studies – of Interventions*
12 (ROBINS-I) tool, according to the NICE Manual.

13 ○ All GRADE ratings start at 'high' and are downgraded as appropriate.

14 See Appendix F for full GRADE tables.

15 See Methods document for details of rationale for GRADE judgements.

16 **Table 3: Minimal Important Differences (MIDs) agreed**

Review	Outcome	Importance	MID
E	Prevention: smoking habitually	Critical	Statistical significance
E	Prevention: bullying or isolation outcomes	Critical	5% increase or decrease (RR0.95, 1.05)
E	Prevention: knowledge of smoking harms	Important	5% increase or decrease (RR0.95, 1.05)

17 See Appendix E and Appendix F for forest plots of analyses and GRADE tables by outcome.

18 **Economic evidence**

19 **Included studies**

20 A joint search was used to identify relevant studies for the cost effectiveness elements of
21 review questions A (digital mass media and apps), B (cessation campaigns), C (proxy sales),
22 D (illicit supply) and E (smokefree class competitions) combined. This search incorporated
23 the search strategies of the original effectiveness searches plus the top-up searches and
24 then applied an agreed cost effectiveness filter.

25 The joint systematic search was undertaken in January 2019 for studies published in the
26 English language from 1998-29 January 2019. After removal of duplicates 3110 unique
27 results were identified. A further 4 results were identified from other sources.

28 3,114 records were assessed against the eligibility criteria.

29 2,984 records were excluded based on information in the title and abstract. One reviewer
30 assessed all of the records and a second reviewer blind-screened 10% of the records. The
31 level of agreement between the two reviewers was 100%.

32 The full-text papers of 130 documents were retrieved and assessed and 1 study was
33 assessed as meeting the eligibility criteria for review question E.i. One reviewer assessed all

1 of the full texts and a second reviewer blind-screened 10% of the records. The level of
2 agreement between the two reviewers was 100%. For review question E.i. one study was
3 included.

4 **Excluded studies**

5 129 full text documents were excluded for these review questions. The documents and the
6 reasons for their exclusion are listed in Appendix K – Excluded studies. Documents were
7 excluded for the following reasons: ineligible intervention (n=76), ineligible outcomes (n=21),
8 ineligible study design (n=18), ineligible patient population (n=13) and non-English language
9 (n=1). The selection process is shown in Appendix G.

1 Summary of studies included in the economic evidence review

2 Table 4: Summary of the study included in the economic evidence review for smokefree class competitions

Study	Limitations	Applicability	Other comments	Costs	Effects	Incremental cost	Incremental effects	Economic analyses outcomes	Uncertainty
<p>Hoeflmayr 2008 (Germany)</p> <p>Population: 150,566 students on the Smoke Free Class Competition (SFC) programme as a whole in the school year 2001/2002</p> <p>Interventions: SFC is a school-based smoking prevention programme. It reinforces non-smoking behaviour with rewards/prizes for non-smokers who stay smoke</p>	Minor limitations ^b	Partially applicable ^c	There was no explicit exclusion of children who were already smoking. The prevention element is stopping children becoming lifetime established smokers.	<p>SFC</p> <p>Overall total: €5,871,694</p> <p>Total direct costs: €772,056,</p> <p>Total indirect costs (school productivity costs): €5,099,638</p>	<p>SFC would prevent 2.04% of students becoming established smokers.</p> <p>Benefit of stopping a student becoming an established smoker</p> <p>Total benefit: €6,786</p> <p>Direct benefit: €2,068</p> <p>Indirect benefit: €4,718</p>	NR	NR	<p>Net benefit of SFC competition</p> <p>Direct costs and benefits only: €5,589,126</p> <p>Benefit cost ratio of 8.2</p> <p>Direct, indirect costs and benefits: €15,000,308</p> <p>Benefit cost/ratio of 3.6</p>	<p>Sensitivity analyses was performed using different discount rates (0%, 3% and 10%; 5% had been used in the baseline analysis), smoking cessation rates (10% variance), each of the alternative progression rates to established smoking from the published studies rather than the average, percentages of most extreme variances in the number of smokers prevented in Wang <i>et al</i>, alternative ages of initiation of costs associated with smoking and indirect cost termination, inclusion of</p>

Study	Limitations	Applicability	Other comments	Costs	Effects	Incremental cost	Incremental effects	Economic analyses outcomes	Uncertainty
<p>free. The goal is to make non-smoking the norm.^a</p> <p>Comparators: A hypothetical control group was used to establish the number of smokers prevented only</p>									<p>programme agencies marginal activities and various other analyses around cost assumptions such as underestimation of costs by 10%.</p> <p>The model was most sensitive to discount rates (total costs per smoker increasing 871% with 0% discount rate and decreasing 85.3% with 10% discount rate). A threshold analysis was performed that showed that benefits would have to decrease by 88% and 72%, or costs increase by 724% and 255% to change the overall result (i.e. result in a negative net benefit). It is assumed that these refer to direct and total costs respectively, but</p>

Study	Limitations	Applicability	Other comments	Costs	Effects	Incremental cost	Incremental effects	Economic analyses outcomes	Uncertainty
									<p>this is not clear. In deterministic and scenario analysis, only a discount rate of 10% resulted in the programme costs exceeding the benefits. Full probabilistic sensitivity analysis (PSA) was also performed with 10,000 iterations, with a resulting mean net benefit of €5,769,124 (standard deviation: €545,083).</p>
<p><i>NR: not reported; PSA: probabilistic sensitivity analysis; QALY: quality-adjusted life-year; SFC: Smoke Free Class Competition; UK: United Kingdom</i></p> <p>(a) The three general rules of the programme are: 1. Classes make the decision to be a non-smoking class for 6 months (from autumn to spring); 2. The pupils themselves and their teachers monitor the smoking status of the pupils and report on it regularly; 3. Regular smoking is not accepted. Classes that refrain from smoking can win a number of attractive prizes, with the main prize being a trip to another European country.</p> <p>(b) The model was poorly described. As the analysis was a cost benefit analysis, there was no consideration of QALYs undertaken (meaning that the authors underestimated the benefits and, thus, their conclusions are stronger).</p> <p>(c) The study was in Germany where the organisation of school and health systems is similar to the UK but may be different enough to limit the generalisability of findings.</p>									

1 Economic model

2 Due to the paucity and quality of effectiveness evidence review question E was not prioritised
3 for economic modelling.

4 Resource impact

5 No new recommendations were made, so no resource impact is expected.

6 Summary of the evidence

7 This table is a very high level overview of the results presented in the GRADE tables. These
8 results should not be considered apart from the GRADE tables, which contain more
9 information about confidence in the evidence and limitations.

10 **Table 5: Evidence summary (intervention is SFCC)**

Outcome	Summary	Confidence	GRADE profile
Non-smokers taking up smoking	The intervention is effective at reducing the outcome compared with no intervention (Crone 2003, Kairouz 2009, Wiborg 2002).	Low	1
Non-smokers not taking up smoking	The intervention could not differentiate between comparators (Schultze 2006).	Low	2
Total smoking among whole group	RCT: The intervention was effective at reducing the outcome compared with no intervention (Crone 2003).	Low	3
	nRCT: The intervention could not differentiate between comparators (Stucki 2004)	Very low	
Bullying, isolation and other adverse events	The intervention could not differentiate between comparators for: <ul style="list-style-type: none"> Believing that people should not hang out with smokers Believing that people should not be friends with smokers (Kairouz 2009).	Very low	4
	The intervention could not differentiate between comparators for: <ul style="list-style-type: none"> Being bullied in the last couple of months compared with no intervention Being isolated in the last couple of months (when comparing those who unsuccessfully completed the intervention with control) (Hanewinkel 2010)	Low	
	The intervention could not differentiate between comparators for: <ul style="list-style-type: none"> Being isolated in the last couple of months (when comparing those who successfully completed the intervention with control) 	Moderate	
Knowledge and attitudes	The intervention could not differentiate between comparators for the outcomes (Kairouz 2009).		5

1 The committee's discussion of the evidence

2 Interpreting the evidence

3 *The outcomes that matter most*

4 The committee agreed that the outcome that mattered the most for effectiveness was the
5 measure of smoking, and the most important outcomes for assessing harm were measures
6 of adverse peer outcomes such as bullying, peer pressure and isolation. Both outcomes
7 were considered of equal importance for decision-making in this review.

8 *The quality of the evidence*

9 Interventions consistently applied the fundamental principles of the SFCC: Classes were
10 required to be non-smoking for a period of six months, the programme is carried out as a
11 class and participation in the program is voluntary. Pupils must also sign a class contract and
12 an individual contract promising not to smoke during the competition. Lastly, classes which
13 refrain from smoking for that period are rewarded with participation in a national as well as a
14 European prize draw. Rules were slightly adapted and tailored per country as necessary.

15 The committee acknowledged the limited evidence base identified in this review. There were
16 three cluster RCTs (Crone 2003, Hanewinkel 2010, Schulze 2006) and three controlled
17 before and after studies (Kairouz 2009, Stucki 2014, Wiborg 2002) included in this review.

18 Smoking outcomes (critical)

19 Smoking outcomes were reported in various ways: non-smokers taking up smoking (Crone
20 2003, Kairouz 2009, Wiborg 2002), non-smokers not taking up smoking (Schulze 2006) and
21 total smoking among baseline smokers and non-smokers (Crone 2003, Stucki 2014).

22 The committee noted that although non-smokers taking up smoking reduced in the SFCC
23 groups, their confidence in this outcome – and the other smoking outcomes - was low to very
24 low. The committee noted that confidence in the effects was reduced because the
25 interventions included various definitions of 'smoking', from *any smoking in the past 4 weeks*
26 to *ever smoking, even a puff*. There was generally a high rate of attrition, ranging from 8-
27 70%, and no assumption that these drop outs are smoking or similar. Only one study
28 adjusted for levels of family smoking, which the committee had pre-specified as an important
29 potential confounder of the effect. In addition, the committee noted that the intervention may
30 encourage participants to report that they do not smoke even if they do, as this will increase
31 their chances of receiving the prize, a bias which is facilitated by self-reported and non-
32 validated outcomes. The committee also discussed that the interventions were conducted
33 when smoking prevalence was higher than it is currently, and the comparative rarity of young
34 people smoking now might reduce the effectiveness of the intervention. The committee also
35 noted that only one study described a theoretical basis for the intervention and that there was
36 a general lack of reporting of effect by socio-economic status.

37 In particular, the committee noted that the meta-analysis of non-smokers taking up smoking
38 included two outcomes at high risk of bias and included only one study which had controlled
39 for family smoking. In addition, one study could not be adjusted for clustering and so had
40 artificially narrow confidence intervals.

41 The committee agreed that the outcome of non-smokers not taking up smoking was
42 imprecise and did not show an effect of the intervention. They noted that although the
43 randomised trial reporting on total smoking showed a reduction in the intervention group, this
44 outcome does not focus on non-smokers which is the population of interest. Therefore they
45 could not tell whether the changes were due to non-smokers not taking up smoking, or
46 smokers quitting, which reduced their confidence in the effect.

47 Bullying, isolation and adverse events (critical)

1 The study outcomes included belief that people should not hang out with smokers and belief
2 that people should not be friends with smokers (Kairouz 2009) as well as having been bullied
3 in last couple of months and having been isolated in last couple of months (Hanewinkel
4 2010).

5 The committee noted that none of the outcomes were statistically significant. Confidence
6 ranged from moderate to very low. Although the confidence intervals indicated potential for
7 SFCC to have caused a positive or a negative effect, the committee agreed that there was
8 no evidence that the intervention had an effect on any measures of bullying or isolation.

9 Knowledge of smoking harms (important)

10 Evidence also showed no effect of the intervention on knowledge of negative effects of
11 smoking or acceptability of smoking (Kairouz 2009).

12 These factors all contributed to the committee's decision not to recommend this intervention
13 when there was no evidence that the intervention may be effective over and above other
14 adult-led interventions already recommended.

15 **Benefits and harms**

16 The committee debated making a 'do not do' recommendation due to the lack of evidence
17 and poor quality of the evidence. However, the committee decided that there was not
18 sufficient evidence of harm to warrant this action. In addition, the committee discussed that
19 there may be some educational benefits of interventions like SFCC which may be above and
20 beyond smoking outcomes and they would not want these to stop happening.

21 The committee discussed research recommendations relating to SFCC. They agreed not to
22 make research recommendations, as there are much lower rates of smoking in school aged
23 children than when interventions like SFCC were designed and overall approaches like this
24 are not a research priority.

25 **Cost effectiveness and resource use**

26 Only one study of cost effectiveness was identified. Although the results showed a positive
27 net benefit the topic experts on the committee were reluctant to recommend such an
28 intervention given that the outcome in this study was based on pupils self-reported smoking
29 status as well as their teachers and the limited evidence identified in the effectiveness
30 literature.

31 The committee also pointed out that the effectiveness evidence did not give information
32 about what size of incentive might be required to create change, raising questions about
33 potential resource use.

34 **Other factors the committee took into account**

35 The committee discussed that the intervention might have the potential to work better in less
36 deprived areas and populations. There was a concern that recommending the intervention
37 might divert resources away from other interventions which were more effective and more
38 likely to benefit low income groups.

39 The committee reviewed the existing recommendations on adult-led interventions in light of
40 the new evidence presented in this review. They discussed whether the new evidence
41 warranted any additions or changes to the existing recommendations but declined to make
42 changes due to the low confidence in the new evidence, and due to the fact that the existing
43 recommendations covered a broad range of adult-led interventions.

1 Recommendations supported by this evidence review

2 No recommendations were made from this evidence review.

3 Included study list

- 4 Crone MR., Reijneveld SA., Willemsen MC., van Leerdam FJM., Spruijt RD., Hira Sing RA.,
5 2003. Prevention of smoking in adolescents with lower education: a school based
6 intervention study. J Epidemiol Community Health. 57p675-680
- 7 Haneinkel R., Isensee B., Maruska K., Sargent JD., Morgenstern M, 2010. Denormalising
8 smoking in the classroom: does it cause bullying? J Epidemiol Community Health 64, 202-
9 208.
- 10 Hoeflmayr D, Hanewinkel R. Do school-based tobacco prevention programmes pay off? The
11 cost-effectiveness of the 'Smoke-free Class Competition'. Public Health. 2008;122(1):34-41.
- 12 Kairouz S., O'Loughlin J., Lague J., 2009. Adverse Effects of a social contract smoking
13 prevention program among children in Quebec, Canada. Tobacco Control, 18 p474-478
- 14 Schulze A., Mons U., Edler L., Potschke-Langer M., 2006. Lack of sustainable prevention
15 effects of the Smoke-Free Class Competition on German students. Preventive Medicine,
16 42p33-39
- 17 Stucki Stephanie, Kuntsche Emmanuel, Archimi Aurelie, and Kuntsche Sandra (2014) Does
18 smoking within an individual's peer group affect intervention effectiveness? An evaluation of
19 the Smoke-Free Class Competition among Swiss adolescents. Preventive medicine 65, 52-7
- 20 Wiborg G., Haneinkel R, 2002. Effectiveness of the "Smoke-Free Class Competition" in
21 Delaying the Onset of Smoking in Adolescence. Preventive Medicine 35, 241-249.

1 Appendices

2 Appendix A - Review protocols

3 Review protocol for Smokefree Class Competitions (SFCC).

ID	Field (based on PRISMA-P)	Content
I	Review question	<p>3.1a. Are smokefree class competitions effective and cost effective at preventing children and young people from taking up smoking³?</p> <p>3.1b. Are smokefree class competitions acceptable to children and young people? Do they affect their ability to cope with stress or pressure, or their self-esteem and self-efficacy? What are the barriers and facilitators to successful adoption of the intervention by the population?</p>
II	Type of review question	Mixed methods
III	Objective of the review	This review aims to ascertain whether smokefree class competitions, which give responsibility for whether or not they smoke to the pupils themselves, are effective and cost effective. This review also aims to determine whether the intervention might widen inequalities and to determine whether there are adverse effects when implemented which might outweigh any benefits gained.
IV	Eligibility criteria – population/disease/condition/issue/domain	Included:

³ Throughout, smoking refers to the use of all smoked tobacco products.

		<p>Children and young people⁴ attending school or another further education setting who do not smoke and have never smoked habitually⁵.</p> <p>Excluded:</p> <p>Children and young people not in education.</p> <p>Children and young people who smoke or have ever smoked habitually.</p> <p>Young adults or others in higher education.</p> <p>Settings</p> <p>Schools and other further educational settings.</p>
V	Eligibility criteria – intervention(s)/exposure(s)/prognostic factor(s)	<p>Included:</p> <p>Smokefree Class Competitions of any duration delivered in schools and other further educational settings to prevent uptake of smoking.</p> <p>Excluded:</p> <p>Interventions not explicitly named as a smokefree class competitions.</p> <p>Interventions where other substances were included (i.e. illicit drugs) and smoking outcomes were not reported separately.</p>

⁴ For the purposes of this guidance, children are aged 5-11 and young people are 12-17. Young adults are 18-24 inclusive and are not included in the population for this review unless they attend further education.

⁵ 'Smoking' or 'smoking habitually' refers, unless specifically stated otherwise, to people who smoke weekly or more often. Smoking experimentally is defined as smoking less than weekly.

		<p>Interventions to prevent the uptake of other types of tobacco use (chewed or smokeless tobacco, for example).</p> <p>Interventions to encourage or support children and young people to quit smoking.</p>
VI	Eligibility criteria – comparator(s)/control or reference (gold) standard	<p>Included:</p> <p>No intervention</p> <p>Usual education as part of curriculum</p> <p>Other school-based interventions.</p>
VII	Outcomes and prioritisation	<p>Quantitative outcomes (3.1a)</p> <p>Smoking status is the key outcome for this review. Studies reporting any of the listed important outcomes but not smoking status (the critical outcome) will be excluded.</p> <p><u>Critical outcomes</u></p> <ul style="list-style-type: none"> Smoking status at longest available follow-up. Measured as: <ul style="list-style-type: none"> Relative risk of smoking habitually Relative risk of smoking experimentally <p>Where biochemically validated measures are available, these will be preferred to self-reported measures.</p> <p>Risk ratio will be adjusted for cluster randomised trials.</p> <ul style="list-style-type: none"> Classroom peer effects. Measured as:

		<ul style="list-style-type: none"> – Relative risk of enacting or experiencing bullying, peer pressure, isolation or similar. <p><u>Important outcomes</u></p> <p>These will be extracted only if the study also reports a critical outcome.</p> <ul style="list-style-type: none"> • Knowledge of smoking harms • Attitude towards smoking (including intention to smoke) • Adverse or unintended (positive or negative) effects, for example peer pressure and bullying. • Health-related quality of life (using validated patient-report measures, for example EQ-5D). <p>Excluded:</p> <p>Any study which does not include a critical outcome.</p> <p>Qualitative outcomes (3.1b)</p> <p>For smokefree class competitions only, qualitative evidence relating to the following will be examined where available:</p> <p>Children and young people's views on:</p> <ul style="list-style-type: none"> • The acceptability of the intervention (including preferences for content, mode, adverse effects etc.)
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		<ul style="list-style-type: none"> • Their ability to cope with stress or peer pressure • Self-esteem and self-efficacy • Barriers to and facilitators of successful adoption of the intervention by the population. <p>Cost/resource use associated with the intervention</p> <p>The following outcomes will be extracted in reviews of the health economic evidence, where available:</p> <ul style="list-style-type: none"> • cost per quality-adjusted life year • cost per unit of effect • net benefit • net present value • cost/resource impact or use associated with the intervention or its components
VIII	Eligibility criteria – study design	<p>Included study designs:</p> <ul style="list-style-type: none"> • Systematic reviews of randomised controlled trials (RCTs) • RCTs (including cluster RCTs) • Non-randomised controlled trials <p><u>Economic studies:</u></p>

		<ul style="list-style-type: none">• Cost-utility (cost per QALY)• Cost benefit (i.e. net benefit)• Cost-effectiveness (Cost per unit of effect)• Cost minimization• Cost-consequence <p><u>Qualitative studies:</u></p> <ul style="list-style-type: none">• Focus groups, interview-based studies or surveys with open-ended responses. Must be linked to a Smokefree Class Competition which aimed to prevent the uptake of smoking in children and young people. <p>Excluded study designs:</p> <ul style="list-style-type: none">• Cohort studies• Controlled or uncontrolled 'Before-and-after' intervention studies (i.e. where there is at least one follow up measure after baseline)• Cross-sectional surveys• Correlation studies• Case control studies<ul style="list-style-type: none">○ Qualitative studies not related to a Smokefree Class Competition.
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IX	Other inclusion exclusion criteria	<p>Studies</p> <p>PH23 considered school-based interventions in general. This is an update of that question considering only smokefree class competitions.</p> <p>Exclusions</p> <p>Only papers published in the English language will be included.</p> <p>Only studies carried out in OECD countries will be included.</p> <p>Only studies published 2008 onwards will be searched for; these will be included alongside any studies from the original review which meet the inclusion criteria in this protocol.</p> <p>Only full published studies (not protocols or summaries) will be included.</p> <p>Systematic reviews</p> <p>As for RQ1.1.</p>
X	Proposed sensitivity/sub-group analysis, or meta-regression	<p>Where sufficient data are available, subgroup analysis or meta-regression will be carried out to address the following subsidiary review questions:</p> <ul style="list-style-type: none"> • How does the way that the intervention is delivered influence effectiveness? • Does effectiveness vary according to factors related to inequality? For example, age, sex, socio-economic status or ethnicity of the target audience? <p>The following population characteristics may be associated with differences in patterns of smoking and so are of interest:</p> <ul style="list-style-type: none"> • age

		<ul style="list-style-type: none"> • sex • mental health conditions • ethnic group • sexual orientation • socio-economic deprivation • those in custodial settings • looked after children and young people <p>The following factors will be of interest in any meta-regression analyses:</p> <ul style="list-style-type: none"> • Mode of delivery <ul style="list-style-type: none"> ○ Multicomponent versus standalone SFCC intervention.
XI	Selection process – duplicate screening/selection/analysis	As for RQ1.1.
XII	Data management (software)	As for RQ1.1.
XIII	Information sources – databases and dates	<p>The following methods will be used to identify the evidence.</p> <p>Relevant studies included in PH23 or the surveillance reviews for PH23 will be added to the search results.</p> <p>Relevant studies included in any relevant Cochrane Reviews identified in the scoping searches will be added to the search results.</p> <p>The reference lists of the relevant studies included in PH23 and the surveillance reviews for PH23 will be added to the search results.</p> <p>Forwards citation searching will be done using the relevant studies included in PH23, the scoping search and the surveillance reviews for PH23.</p>

		<p>Searches will be done for additional relevant papers by selected authors of the relevant studies included in PH23 and the surveillance reviews for PH23.</p> <p>Database strategies will be conducted in the sources listed below using the principal strategy set out in Appendix A.</p> <p>The websites listed below will be searched or browsed with appropriate strategies.</p> <p>If the review team decide it is appropriate further steps may be taken to follow up named authors or named interventions identified while screening the search results.</p> <p>Database strategies</p> <p>The principal search strategy is listed in Appendix A. The search strategy will take this broad approach:</p> <p style="padding-left: 40px;">(smokefree class competitions) OR (smokefree policies AND schools) AND 2008 AND Limits</p> <p>Feedback on the principal database strategy will be sought from PHAC members.</p> <p>The principal search strategy will be developed in MEDLINE (Ovid interface) and then adapted, as appropriate, for use in the other sources listed, taking into account their size, search functionality and subject coverage. The databases will be:</p> <ul style="list-style-type: none">• Applied Social Science Index and Abstracts (ASSIA) via ProQuest• Cochrane Central Register of Controlled Trials (CENTRAL) via Wiley• Cochrane Database of Systematic Reviews (CDSR) via Wiley• Embase via Ovid• Educational Resources Information Center (ERIC) via ProQuest
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	<ul style="list-style-type: none">• Health Management Information Consortium (HMIC) via Ovid• MEDLINE via Ovid• MEDLINE-in-Process (including Epub Ahead-of-Print) via Ovid• PsycINFO via Ovid• Social Policy and Practice (SPP) via Ovid• Sociological Abstracts via ProQuest <p>Database search limits</p> <p>Database functionality will be used, where available, to exclude:</p> <ul style="list-style-type: none">• non-English language papers• animal studies• editorials, letters and commentaries• conference abstracts and posters• registry entries for ongoing or unpublished clinical trials• duplicates. <p>Sources will be searched from 2008 to current.</p> <p>The database search strategies will not use any search filters for specific study types.</p> <p>Cost effectiveness evidence</p> <p>A separate search will be done for cost effectiveness evidence. The following databases will be searched again with agreed study-type search filters applied to a strategy based on the one in Appendix A:</p> <ul style="list-style-type: none">• Embase via Ovid• MEDLINE via Ovid• MEDLINE-in-Process (including Epub Ahead-of-Print) via Ovid
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		<p>In addition, the following sources will be searched without study-type filters:</p> <ul style="list-style-type: none"> • Campbell Collaboration via https://campbellcollaboration.org/library.html • CEA Registry via http://healtheconomics.tuftsmedicalcenter.org/cear4/Home.aspx • EconLit via Ovid • HTA database via CRD https://www.crd.york.ac.uk/CRDWeb/ • NHS EED via CRD https://www.crd.york.ac.uk/CRDWeb/ <p>Citation searching</p> <p>Forwards and backwards citation searching will be conducted using Web of Science (WOS). Only those references which NICE can access through its WOS subscription will be added to the search results. Only papers published in 2008-Current and in the English language will be included in the search results. Duplicates will be removed in WOS before downloading.</p> <p>Website searching</p> <p>The following websites will be searched with an appropriate strategy:</p> <ul style="list-style-type: none"> • Health Services/Technology Assessment Texts (HSTAT) https://www.ncbi.nlm.nih.gov/books/NBK16710 • NICE Evidence Search https://www.evidence.nhs.uk • Tobacco Control Database for the WHO European Region http://data.euro.who.int/tobacco <p>The websites of relevant organisations, including the ones below, will be browsed:</p> <ul style="list-style-type: none"> • Action on Smoking and Health (ASH) http://ash.org.uk/home • Department for Education https://www.gov.uk/government/organisations/department-for-education • Local Government Association https://www.local.gov.uk • National Centre for Smoking Cessation and Training http://www.ncsct.co.uk
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	<ul style="list-style-type: none"> • Northern Ireland Assembly http://www.niassembly.gov.uk/ • Public Health England https://www.gov.uk/government/organisations/public-health-england • Royal College of Paediatrics and Child Health https://www.rcpch.ac.uk/ • Royal College of Physicians https://www.rcplondon.ac.uk • Scottish Government https://www.gov.scot • Smokefree Class Competition http://www.smokefreeclass.info • Smoking Toolkit Study http://www.smokinginengland.info • Treat Tobacco http://www.treattobacco.net/en/index.php • UK Centre for Tobacco and Alcohol Studies http://ukctas.net/index.html • University of Bath Tobacco Control Research Group https://researchportal.bath.ac.uk/en/organisations/uk-centre-for-tobacco-control-studies • University of Stirling Centre for Tobacco Control Research https://www.stir.ac.uk/about/faculties-and-services/health-sciences-sport/research/research-groups/centre-for-tobacco-control-research/publications • Welsh Government https://gov.wales/?lang=en <p>Additional searches will be conducted using Google for any authors or specific projects identified earlier in the search process. It may be necessary to restrict the search results to particular file types (e.g. pdf or Word), to particular countries (e.g. UK), the most recent results (e.g. 2008-current) or to review on screen a limited number pages (e.g. the first 100 results), depending on the number of results retrieved. This will be done in consultation with the review team.</p> <ul style="list-style-type: none"> • Google https://www.google.co.uk <p>The results of the website searches and browsing will be reviewed on screen and documents in English and published from 2008-Current that are potentially relevant will be listed with their title and abstract (if available) in a Word document. The review team</p>
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		<p>will make an initial screening decision using this Word file. Any items selected for review at full text will be added to EPPI-Reviewer.</p> <p>Quality assurance</p> <p>The guidance Information Services team at NICE will quality assure the principal search strategy and peer review the strategies for the other databases.</p> <p>Any revisions or additional steps will be agreed by the review team before being implemented. Any deviations and a rationale for them will be recorded alongside the search strategies.</p> <p>Search results</p> <p>The database search results will be downloaded to EndNote before duplicates are removed using automated and manual processes. The de-duplicated file will be exported in RIS format for loading into EPPI-Reviewer for data screening.</p>
XIV	Identify if an update	<p>This question is an update of an existing question in PH23 [published February 2010].</p> <p>PH23 original RQ1 read: <i>Which school-based interventions, or combination of school-based interventions, are effective and cost-effective in preventing children and young people from taking up smoking?</i></p> <p>Searches for this question were conducted in November 2008 and would have included any studies on smokefree class competitions published before that date.</p>
XV	Author contacts	Please see the guideline development page .
XVI	Highlight if amendment to previous protocol	For details please see section 4.5 of Developing NICE guidelines: the manual

XVII	Search strategy – for one database	For details please see Appendix B
XVIII	Data collection process – forms/duplicate	A standardised evidence table format will be used and published as Appendix D (effectiveness evidence tables) or H (economic evidence tables).
XIX	Data items – define all variables to be collected	For details please see evidence tables in Appendix D (effectiveness evidence tables) or H (economic evidence tables).
XX	Methods for assessing bias at outcome/study level	<p>Standard study checklists will be used to critically appraise individual studies. For details please see section 6.2 of Developing NICE guidelines: the manual</p> <p>The risk of bias across all available evidence will be evaluated for each outcome using an adaptation of the ‘Grading of Recommendations Assessment, Development and Evaluation (GRADE) toolbox’ developed by the international GRADE working group http://www.gradeworkinggroup.org/</p> <p>GRADE will be used to assess confidence in the findings from quantitative evidence synthesis.</p> <p>GRADE-CERQual will be used to assess confidence in the findings from qualitative evidence syntheses.</p>
XXI	Criteria for quantitative synthesis (where suitable)	<p>For details please see section 6.4 of Developing NICE guidelines: the manual</p> <p>Non-randomised studies are at risk of confounding. These studies should adjust for confounders which are decided by the committee to have important potential to affect the result, or the allocation into intervention or control groups. These factors are:</p> <ul style="list-style-type: none"> - Peer or family smoking

		<ul style="list-style-type: none"> - Baseline smoking status (where sample includes people who smoke) - Socioeconomic status <p>Where adjusted results are provided, these will be used in analysis. Where no adjustment has taken place, this will be considered when assessing risk of bias.</p>
XXII	Methods for analysis – combining studies and exploring (in)consistency	<p>Heterogeneity</p> <p>Data from different studies will be pooled in a meta-analysis where they are investigating the same outcome and where the resulting meta-analysis may be useful for decision-making.</p> <p>Cluster and individual randomised controlled trials will be pooled. Randomised and non-randomised trials investigating the same outcomes will be pooled. Sensitivity analyses will be conducted to assess the impact of study design on the pooled result.</p> <p>It is anticipated that studies included in the review will be heterogeneous with respect to participants, interventions, comparators, setting and study design. Where significant between study heterogeneity in methodology, population, intervention or comparator is identified by the reviewer in advance of data analysis, random effects models will be used. If methodological heterogeneity is not identified in advance but the I^2 value is $\geq 50\%$, random effects models will also be used.</p> <p>If the I^2 value is above 50%, heterogeneity will be judged to be serious and so will be downgraded by one level in GRADE.</p> <p>If the I^2 value is above 75%, heterogeneity will be judged to be very serious and will be downgraded by two levels in GRADE.</p> <p>If the studies are found to be too heterogeneous to be pooled statistically, a narrative synthesis will be conducted.</p>

		<p>Imprecision</p> <p>No minimally important difference (MID) thresholds relevant to this guideline were identified from the COMET database or other published source. MIDs were agreed by committee.</p> <p>Uncertainty is introduced where confidence intervals cross the MID threshold. If the confidence interval crosses one lower MID threshold, this indicates 'serious' risk of imprecision. Crossing both MID thresholds indicates 'very serious' risk of imprecision in the effect estimate. Where the MID is 'any significant change' there is effectively only one threshold (the line of no effect), and so only one opportunity for downgrading. In this instance, outcomes will be downgraded again if they are based on small samples (<300 people).</p> <p>MIDs for outcomes will be included in the methods section of the individual reviews.</p>
XXIII	Meta-bias assessment – publication bias, selective reporting bias	For details please see section 6.2 of Developing NICE guidelines: the manual .
XXIV	Assessment of confidence in cumulative evidence	For details please see sections 6.4 and 9.1 of Developing NICE guidelines: the manual .
XXV	Rationale/context – Current management	For details please see the introduction to the evidence review.
XXVI	Describe contributions of authors and guarantor	<p>A multidisciplinary committee will develop the guideline. The committee will be convened by Public Health Internal Guidelines Development (PH-IGD) team and chaired by Sharon Hopkins in line with section 3 of Developing NICE guidelines: the manual.</p> <p>Staff from Public Health Internal Guidelines Development team will undertake systematic literature searches, appraise the evidence, conduct meta-analysis where appropriate and draft the guideline in collaboration with the committee. Cost-effectiveness analysis will be</p>

		conducted by YHEC where appropriate. For details please see Developing NICE guidelines: the manual.
XXVII	Sources of funding/support	PH-IGD is funded and hosted by NICE
XXVIII	Name of sponsor	PH-IGD is funded and hosted by NICE
XXIX	Roles of sponsor	NICE funds PH-IGD to develop guidelines for those working in the NHS, public health and social care in England.
XXX	PROSPERO registration number	TBC

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Appendix B - Literature search strategies

The MEDLINE searches below were run after QA, peer review and consultation with the committee. The strategies were adapted as appropriate to the other databases listed in the protocol (see the sources tables below). An additional top-up search was done to ensure sensitive coverage of the 5-11 years age group.

Additional search results were obtained from the surveillance review for PH23, scoping searches, the studies included in a Cochrane Review (Johnston et al., 2012) and from forwards citation searching and reference checking using Web of Science.

Further searches were undertaken for grey literature using the websites listed in the protocol. These results were screened separately in Word.

Full details of all the search strategies are available in a separate document from the NICE guidance Information Services team.

Main search

Sources searched to identify the evidence

Database name	Date searched	Platform	Database segment or version	No. of records
Applied Social Science Index and Abstracts (ASSIA)	16/11/2018	ProQuest	1987 - current	252
Cochrane Central Register of Controlled Trials (CENTRAL)	16/11/2018	Wiley	Issue 11 of 12, November 2018	57
Cochrane Database of Systematic Reviews (CDSR)	16/11/2018	Wiley	Issue 11 of 12, November 2018	2
Embase	16/11/2018	Ovid	Embase 1974 to 2018 November 14	212
Educational Resources Information Center (ERIC)	16/11/2018	ProQuest	1966 - current	186
Health Management Information Consortium (HMIC)	16/11/2018	Ovid	HMIC Health Management Information Consortium 1979 to September 2018	215
MEDLINE	16/11/2018	Ovid	Ovid MEDLINE(R) 1946 to November 14, 2018	298
MEDLINE-in-Process (including Epub Ahead-of-Print)	16/11/2018	Ovid	Ovid MEDLINE(R) Epub Ahead of Print November 14, 2018, Ovid MEDLINE(R) In-Process & Other Non-Indexed Citations November 14, 2018	64
PsycINFO	16/11/2018	Ovid	PsycINFO 1806 to November Week 2 2018	162

Social Policy and Practice (SPP)	16/11/2018	Ovid	Social Policy and Practice 201810	45
Sociological Abstracts	16/11/2018	ProQuest	1952 - current	81
Relevant includes from PH23	16/11/2018	-	-	3
Relevant includes from surveillance review of PH23	16/11/2018	-	-	4
Reference checking from Cochrane review	16/11/2018	-	-	14
Reference checking from PH23 and surveillance	16/11/2018	Web of Science	Web of Science Core Collection (1990-present)	79
Fwd citation searching on PH23, surveillance, scoping	16/11/2018	Web of Science	Web of Science Core Collection (1990-present)	152
Additional forwards citation searching	16/11/2018	Web of Science	Web of Science Core Collection (1990-present)	465
Author searches	16/11/2018	Web of Science	Web of Science Core Collection (1990-present)	226
Website browse and search	21/11/2018	-	-	7

Database strategy for main search – as run in MEDLINE and adapted for other sources

Database(s): Ovid MEDLINE(R) 1946 to November 14, 2018

Search Strategy:

#	Searches	Results
1	Smoke-Free Policy/	665
2	((smoking* or smoke* or tobacco* or nicotin* or cigar* or cigs) adj3 (incentive* or incentiviz* or incentivis* or reward* or prize* or voucher* or lotter* or raffle* or gift* or inducement* or motivat* or cash or money* or monetar* or finance* or financial* or competition* or contest*)).ti,ab.	2925
3	((Smokefree* or smoke-free* or "smoke free") adj3 (incentive* or incentiviz* or incentivis* or reward* or prize* or voucher* or lotter* or raffle* or gift* or inducement* or motivat* or cash or money* or monetar* or finance* or financial* or policy* or policies*)).ti,ab.	811
4	((Smokefree* or smoke-free* or smoke free*) and (competition* or contest*)).ti,ab.	41
5	or/1-4	4143
6	Schools/	33652
7	school health services/	16236
8	students/	50812
9	school nursing/	5075
10	school teachers/	713
11	curriculum/	69522
12	teaching/	47171
13	(school* or academy or academies or "city technology*" or "sixth form*" or "6th form" or "education cent*" or "secure unit*" or "training unit*" or "secure training*" or "referral unit*"	321407

	or "offender institute*" or "pupil referral*" or college* or "further education*" or "junior high").ti,ab.	
14	(pupil* or student* or teacher* or classroom* or class or classes or teaching assistant* or headteacher* or curricul*).ti,ab.	681872
15	((("personal social health" adj1 education*) or PSHE).ti,ab.	15
16	("whole-school*" or wholeschool* or "whole school*").ti,ab.	183
17	("year seven" or "year 7" or "year eight" or "year 8" or "year nine" or "year 9" or "year ten" or "year 10" or "year eleven" or "year 11" or "year twelve" or "year 12" or "year thirteen" or "year 13" or "key stage three" or "key stage 3" or "key stage four" or "key stage 4" or "grade six" or "grade 6" or "grade seven" or "grade 7" or "grade eight" or "grade 8" or "grade nine" or "grade 9" or "grade ten" or "grade 10" or "grade eleven" or "grade 11" or "grade twelve" or "grade 12" or "sixth grade*" or "6th grade*" or "seventh grade*" or "7th grade*" or "eighth grade*" or "8th grade*" or "ninth grade*" or "9th grade*" or "tenth grade*" or "10th grade*" or "eleventh grade*" or "11th grade*" or "twelfth grade*" or "12th grade*").ti,ab.	14796
18	or/6-17	972534
19	5 and 18	502
20	Animals/ not (Animals/ and Humans/)	4482264
21	19 not 20	493
22	limit 21 to (letter or historical article or comment or editorial or news or case reports)	8
23	21 not 22	485
24	limit 23 to english language	435
25	limit 24 to yr="2008 -Current"	298

Age 5-11 years top up

Sources searched to identify the evidence

Database name	Date searched	Platform	Database segment or version	No. of records
Applied Social Science Index and Abstracts (ASSIA)	14/12/18	ProQuest	1987 - current	7
Cochrane Central Register of Controlled Trials (CENTRAL)	14/12/18	Wiley	Cochrane Central Register of Controlled Trials Issue 12 of 12, December 2018	1
Cochrane Database of Systematic Reviews (CDSR)	14/12/18	Wiley	Cochrane Database of Systematic Reviews Issue 12 of 12, December 2018	0
Embase	14/12/18	Ovid	Embase 1974 to 2018 December 12	7
Educational Resources Information Center (ERIC)	-	-	No Top Up Search required	-
Health Management Information Consortium (HMIC)	14/12/18	Ovid	HMIC Health Management Information Consortium 1979 to September 2018	5

MEDLINE	14/12/18	Ovid	Ovid MEDLINE(R) 1946 to December 12, 2018	13
MEDLINE-in-Process (including Epub Ahead-of-Print)	14/12/18	Ovid	Ovid MEDLINE(R) Epub Ahead of Print December 12, 2018, Ovid MEDLINE(R) In-Process & Other Non-Indexed Citations December 12, 2018	1
PsycINFO	14/12/18	Ovid	PsycINFO 1806 to December Week 1 2018	6
Social Policy and Practice (SPP)	14/12/18	Ovid	Social Policy and Practice 201810	0
Sociological Abstracts	14/12/18	ProQuest	1952 - current	4

Database strategy for top up – as run in MEDLINE and adapted for other sources

Database(s): Ovid MEDLINE(R) 1946 to December 12, 2018

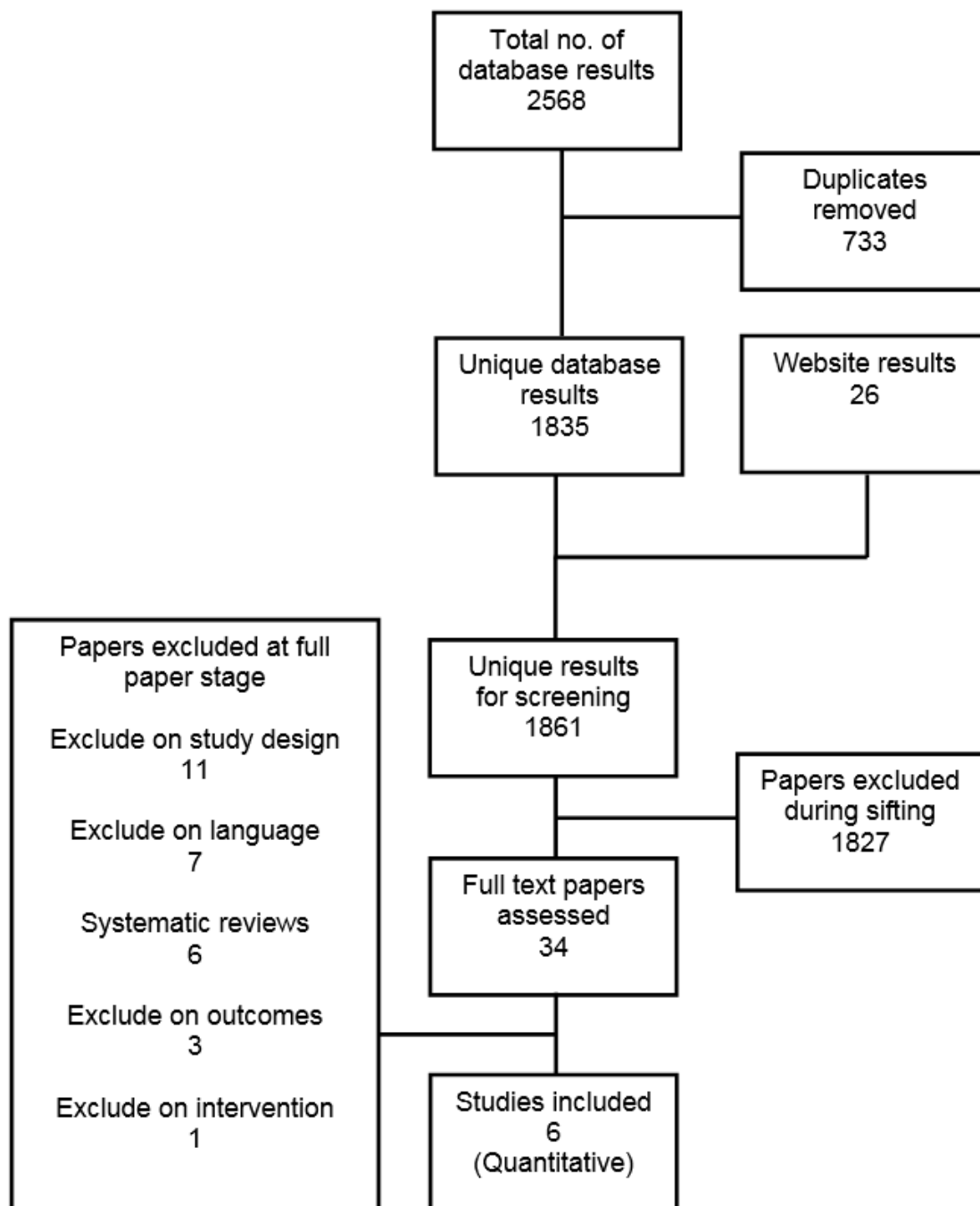
Search Strategy:

#	Searches	Results
1	Smoke-Free Policy/	675
2	((smoking* or smoke* or tobacco* or nicotin* or cigar* or cigs) adj3 (incentive* or incentiviz* or incentivis* or reward* or prize* or voucher* or lotter* or raffle* or gift* or inducement* or motivat* or cash or money* or monetar* or finance* or financial* or competition* or contest*)) .ti,ab.	2941
3	((Smokefree* or smoke-free* or "smoke free") adj3 (incentive* or incentiviz* or incentivis* or reward* or prize* or voucher* or lotter* or raffle* or gift* or inducement* or motivat* or cash or money* or monetar* or finance* or financial* or policy* or policies*)) .ti,ab.	816
4	((Smokefree* or smoke-free* or smoke free*) and (competition* or contest*)) .ti,ab.	41
5	or/1-4	4169
6	("reception year" or "reception grade*" or "year one" or "year 1" or "year two" or "year 2" or "year three" or "year 3" or "year four" or "year 4" or "year five" or "year 5" or "year six" or "year 6" or "key stage one" or "key stage 1" or "key stage two" or "key stage 2" or "grade one" or "grade 1" or "grade two" or "grade 2" or "grade three" or "grade 3" or "grade four" or "grade 4" or "grade five" or "grade 5" or "grade six" or "grade 6" or "first grade*" or "1st grade*" or "second grade*" or "2nd grade*" or "third grade*" or "3rd grade*" or "fourth grade*" or "4th grade*" or "fifth grade*" or "5th grade*" or "sixth grade*" or "6th grade*") .ti,ab.	83256
7	5 and 6	17
8	Animals/ not (Animals/ and Humans/)	4491681
9	7 not 8	17
10	limit 9 to (letter or historical article or comment or editorial or news or case reports)	0
11	9 not 10	17
12	limit 11 to english language	14
13	limit 12 to yr="2008 -Current"	13

Key to search operators

/	Medical Subject Heading (MeSH) term
.ti	Searches the title field
.ab	Searches the abstract field
*	Truncation symbol (searches all word endings after the stem)
adjn	Adjacency operator to retrieve records containing the terms within a specified number (n) of words of each other

Appendix C - Public Health evidence study selection



Appendix D - Public health evidence tables

Smokefree class competitions

Crone, 2003

Bibliographic reference/s	Crone MR., Reijneveld SA., Willemssen MC., van Leerdam FJM., Spruijt RD., Hira Sing RA., 2003. Prevention of smoking in adolescents with lower education: a school based intervention study. <i>J Epidemiol Community Health</i>. 57p675-680																						
Study name	Not reported																						
Registration	Not reported																						
Study type	cluster randomised controlled trial (cRCT)																						
Study dates	October 1998 (follow up June 1999 and June 2000)																						
Objective	Effect of an antismoking intervention 'But I don't smoke' in adolescents in lower education.																						
Country/ Setting	Netherlands.																						
Number of participants / clusters	<p>Number of clusters: 26 schools. 154 'first grade' classes (average age 13 years). 2562 participants</p> <p>Intervention: 1444 participants (14 schools) Control: 1118 participants (12 schools)</p> <p>Power calculation done which indicated that 1400 students were needed in both the intervention and control group to find a difference of 5% in smoking increase: a power of 80%</p>																						
Attrition	<p>Intervention group: June 1999- 30.5% drop out* (441/1444) June 2000- 44.4% drop out* (446/1003)</p> <p>Control group: June 1999- 35.1% drop out* (393/1118) June 2000- 44.2% drop out* (321/725)</p> <p>Overall drop out in both groups - 63.2%* (1621/2562) *percentages calculated by analyst</p>																						
Participant /community characteristics.	<table> <tr> <th></th><th>Intervention</th><th>Control</th></tr> <tr> <td>Mean age (years)</td><td colspan="2">13</td></tr> <tr> <td>Female (%)*</td><td>50.5</td><td>39.1</td></tr> <tr> <td>Smoking at baseline (%)</td><td>17.6</td><td>19.9</td></tr> <tr> <td>Has never smoked (%)</td><td>52.5</td><td>47.9</td></tr> <tr> <td>Ethnicity Dutch (%)</td><td>86.7</td><td>81.1</td></tr> <tr> <td>Parents/immediate family smoking</td><td colspan="2">Not reported</td></tr> </table>			Intervention	Control	Mean age (years)	13		Female (%)*	50.5	39.1	Smoking at baseline (%)	17.6	19.9	Has never smoked (%)	52.5	47.9	Ethnicity Dutch (%)	86.7	81.1	Parents/immediate family smoking	Not reported	
	Intervention	Control																					
Mean age (years)	13																						
Female (%)*	50.5	39.1																					
Smoking at baseline (%)	17.6	19.9																					
Has never smoked (%)	52.5	47.9																					
Ethnicity Dutch (%)	86.7	81.1																					
Parents/immediate family smoking	Not reported																						

Bibliographic reference/s	Crone MR., Reijneveld SA., Willemsen MC., van Leerdam FJM., Spruijt RD., Hira Sing RA., 2003. Prevention of smoking in adolescents with lower education: a school based intervention study. <i>J Epidemiol Community Health</i>. 57p675-680	
Study name	Not reported	
	*calculated by analyst "Smoking" defined as 'all students who experiment with smoking or who smoke daily or weekly'	
Method of allocation	Unit of allocation: Cluster Schools were randomly assigned by asking an independent person to toss a coin.	
Inclusion criteria	Schools that provided lower secondary education Class agreement not to start smoking or to stop smoking for the next 5 months. Classes that filled out three registration forms on smoking status at the beginning of, halfway through, and at the end of, the agreement period.	
Exclusion criteria	Not reported	
Intervention	TIDieR Checklist criteria	Details
	Brief Name	Not reported
	Rationale/theory/Goal	Not reported
	Materials used	Three lessons on knowledge, attitudes and social influence were given. Two extra video lessons on smoking and social influence were available as an optional extra. Final activity of the class was to make a photo expressing the idea of a non-smoking class
	Procedures used	Questionnaire.
	Provider	Schools. Note that The National Institute against Smoking (Stivoro) and the National Institute on Mental Health and Addiction (Trimbos Institute) developed and conducted the intervention. Stivoro- The National Institute against Smoking, and the researchers trained the intervention schools in the use of the intervention and in the procedure of the study activities.
	Method of delivery	Group (class)
	Location	School-based
	Duration	1 hour
	Intensity	6 sessions over 5 months
	Tailoring/adaptation	Not reported
	Planned treatment fidelity	Not reported
	Actual treatment fidelity	Not reported
	Other details	Role-playing and discussion of videos.

Bibliographic reference/s	Crone MR., Reijneveld SA., Willemsen MC., van Leerdam FJM., Spruijt RD., Hira Sing RA., 2003. Prevention of smoking in adolescents with lower education: a school based intervention study. <i>J Epidemiol Community Health</i> . 57p675-680				
Study name	Not reported				
		There were competition prizes (ranging from &EUR 220 to &EUR 450) for six classes with less than 10% smokers and a photo best expressing a non-smoking class. Classes in which less than 10% of students were smoking after 5 months entered a competition to win prizes.			
Comparison	TIDieR Checklist criteria	Details			
	Brief Name	The drug prevention programme they normally gave to their students: seven schools gave the national drug education programme.			
	Other details	Control schools were given the option of using the intervention one year later. No other details reported.			
Follow up	Intervention lasted 5 months Follow up data collected at 8 months (June 1999) and 20 months (June 2000) (no results for 20 months follow up)				
Data collection	Anonymous questionnaires were administered immediately before and after intervention on demographics, smoking behaviour, attitudes, perceived social influences, self- efficacy and intention to remain a non-smoker. <i>Smokers defined</i> as those experimenting with smoking or weekly/daily smokers. <i>Non-smokers defined</i> in the paper include the categories: 'has smoked but quit' and 'has experiment with smoking, but does not smoke anymore' and 'has never smoked				
Critical outcomes measures and effect size. (time points)	Results for outcome: Non-smokers taking up smoking at 8 months follow up				
		Intervention group n= 809	Control group n=518	aOR** (95% C.I)	aRR*** calculated by analyst
	Critical Outcome				
	Non-smokers* taking up smoking	78 (9.6)	74 (14.2)	0.61 (0.41 to 0.90)	0.65 (0.48 to 0.91)
<p>*Non-smokers defined as people who had smoked but quit plus people who had experimented but don't currently plus those who have never smoked.</p> <p>**Adjusted for ethnicity, age, religion, and gender (all three at the class and individual levels), and adjusted for clustering.</p> <p>***The control group prevalence used to calculate the aRR was 14.2% (percentage taking up smoking in control group).</p>					

Bibliographic reference/s	Crone MR., Reijneveld SA., Willemsen MC., van Leerdam FJM., Spruijt RD., Hira Sing RA., 2003. Prevention of smoking in adolescents with lower education: a school based intervention study. <i>J Epidemiol Community Health</i> . 57p675-680				
Study name	Not reported				
	Results for outcome: Total smoking at 8 months follow-up				
		Intervention group n= 986	Control group n=683	aOR (95% C.I)**	aRR*** calculated by analyst
	Critical Outcome				
	Total number of smokers*	26 (2.6)	54 (7.9)	0.62 (0.43 to 0.90)	0.64 (0.45 to 0.91)
	*Among total population (including both those who smoked and did not smoke at baseline) **Adjusted for ethnicity, age, religion, and gender (all three at the class and individual levels) and adjusted for clustering. ***The control group prevalence used to calculate the aRR was 7.9% (percentage smoking in control group).				
Important outcomes measures and effect size. (time points)	Not reported				
Statistical Analysis	Multilevel techniques to account for the clustering effect among students in classes and schools.				
	The analyses were adjusted for the background characteristics on which the intervention and control group significantly differed.				
	To assess the potential effect of selective drop out, the authors conducted an “intention to treat” analysis on the basis of three assumptions regarding drop outs (most of which indicated stability of results): <ul style="list-style-type: none">• All drop outs stopped smoking (or stayed non-smokers).• All drop outs started smoking (or continued to smoke).• No drop outs changed their smoking behaviour.				
Risk of bias (ROB)	Never smoking				
Overall ROB	Outcomes	Judgement		Comments	
	Bias from randomisation process	Low		Coin tossing by independent person Not reported	
	Bias from recruitment	Low		No risk of bias	
	Bias due to deviations from intended interventions	Low		No information	

Bibliographic reference/s	Crone MR., Reijneveld SA., Willemsen MC., van Leerdam FJM., Spruijt RD., Hira Sing RA., 2003. Prevention of smoking in adolescents with lower education: a school based intervention study. <i>J Epidemiol Community Health</i>. 57p675-680		
Study name	Not reported		
	Bias due to missing outcome data	Some concerns	Overall attrition 63.2%
	Bias in measurement of the outcome	Some concerns	Not multiple ways of reporting the outcome and no multiple analyses
	Bias in selection of the reported result	Low	
	Overall bias		Some concerns
	Risk of bias as above for total smoking.		
	No data reported for the following outcomes: <ul style="list-style-type: none"> • Knowledge of smoking harms • Attitude towards smoking • Adverse effects • HRQoL 		
Source of funding	None reported		
Comments	-Authors report that the effects are no longer significant at 1-year follow-up, but do not provide detailed results on this. -Self-reporting of smoking behaviours may have been influenced by the possibility of prizes -The setting may limit validity to the UK -Socioeconomic analyses may depend on the indicators used and different indicators may give different results; socioeconomic indicators were self-reported -The difference in effect between lower and higher socioeconomic groups may potentially have been caused by the intervention being implemented differently between these groups.		
Additional references	None reported		

Hanewinkel, 2010

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Bibliographic reference/s	Haneinkel R., Isensee B., Maruska K., Sargent JD., Morgenstern M, 2010. Denormalising smoking in the classroom: does it cause bullying? <i>J Epidemiol Community Health</i> 64, 202-208.		
Study name	"Be Smart- Don't Start"		
Registration	ISRCTN27091233		
Study type	Cluster randomised controlled trial (cRCT)		
Study dates	Nov 2006-May 2007		
Objective	To test whether or not SFC participation was associated with bullying by peers or social isolation.		
Country/ Setting	Germany		
Number of participants / clusters	Intervention: 2,629 participants (53 schools, 137 classes) Control: 1,825 participants (34 schools, 86 classes) Power calculation not reported		
Attrition	Intervention group: not reported Control group: not reported Attrition rate overall: 8.2% (retention rate reported in the paper was 91.8%, 3123/3440)		
Participant /community characteristics.		Intervention n=1903 (SP, UP, NP*)	Control n= 1,336
	Mean age (years)	12.5	12.69
	Female (%)	51.5	51.2
	Smoking at baseline (%): no smoking	86.1	77.6
	Nationality (%): German	97.6	95.6
	Family member/immediate family smoking	Not reported	
	Has been bullied during last few months n, (%) p<0.05		
	Never	342 (45.5)	654 (49.8)
	Ever bullied, n (includes once or twice, twice or three times per month, about once per week, several times per week)	1155 (54.5)	716 (50.2)
	Has been isolated during last few months p<0.01		
	Never	609 (81.4)	1121 (84.8)
	Ever isolated, n	139 (18.5)	202 (15.3)

Bibliographic reference/s	Haneinkel R., Isensee B., Maruska K., Sargent JD., Morgenstern M, 2010. Denormalising smoking in the classroom: does it cause bullying? <i>J Epidemiol Community Health</i> 64, 202-208.		
Study name	"Be Smart- Don't Start"		
	(includes once or twice, twice or three times per month, about once per week, several times per week)		
	*SP-Successful participation, UP-unsuccessful participation, NP-no participation		
Method of allocation	Schools were assigned randomly to the intervention or the control arm with stratification by type of school. The allocating person was blind to the meaning of group number and the purpose of the study.		
Inclusion criteria	<ul style="list-style-type: none"> - The class decides to remain a non-smoking class for a period from November to April (6 months), and a contract is signed, committing classmates to stay smoke-free. - At least 90% of students in class vote in favour of participation. - Participating classes monitor their (non-)smoking behaviour on a weekly basis. <p>Nb. The definition of smoke-free means is that at least 90% of the class students remained smoke-free in the previous week.</p>		
Exclusion criteria	Not reported		
Intervention	TIDieR Checklist criteria	Details	
	Brief Name	'Be Smart-don't start'	
	Rationale/theory/Goal	To influence the social norms within the peer groups in a way that fosters non-smoking normative values	
	Materials used	Not reported	
	Procedures used	questionnaire	
	Provider	teachers	
	Method of delivery	Not reported	
	Location	Not reported	
	Duration	Not reported	
	Intensity	Not reported	
	Tailoring/adaptation	Not reported	
	Planned treatment fidelity	Not reported	
	Actual treatment fidelity	Not reported	
	Other details	Classes that refrain from smoking may win a number of attractive prizes, the main prize being a class trip. Website given to refer to: www.besmart.info	

Bibliographic reference/s	Haneinkel R., Isensee B., Maruska K., Sargent JD., Morgenstern M, 2010. Denormalising smoking in the classroom: does it cause bullying? <i>J Epidemiol Community Health</i> 64, 202-208.				
Study name	“Be Smart- Don’t Start”				
Comparison	TIDieR Checklist criteria			Details	
	Brief Name			No detail reported	
Follow up	6 months				
Data collection	Data were collected through self-completed anonymous questionnaires, administered by teachers. Blinding- To permit a linking of individual information on subsequent surveys, each questionnaire was labelled with a seven-digit individual code generated by the student, and the seven-digit code assured confidentiality, because it made the survey anonymous. Directly after completion of the survey, teachers placed the surveys into an envelope and sealed it in front of the class. Finally, students were assured that their individual information would not be seen by parents or school administrators.				
Critical outcomes measures and effect size. (time points)	No critical outcomes reported				
Important outcomes measures and effect size. (time points)	Results for outcome: Ever been bullied in last couple of months				
	Successful participation intervention group				
		Intervention group n= 755	Control group n= 1351	aOR** (95% C.I)	aRR*** calculated by analyst
	Critical Outcome				
	Total number of people been bullied*	418 (55.4%)	716 (53%)	0.93 (0.74, 1.15)	0.97 (0.89, 1.07)
	*Among total population (including both those who smoked and did not smoke at baseline)				
	**Adjusted for age, sex, nationality, type of school, smoking status and having been bullied at baseline, and adjusted for clustering.				
	***The control group prevalence used to calculate the aRR was 53%.				
	Unsuccessful participation intervention group				
		Intervention group n= 388	Control group n= 1351	aOR** (95% C.I)	aRR*** calculated by analyst
	Critical Outcome				
	Total number of people been bullied*	220 (56.7%)	716 (53%)	0.96 (0.73, 1.27)	0.98 (0.85, 1.11)
	*Among total population (including both those who smoked and did not smoke at baseline)				

Bibliographic reference/s	Haneinkel R., Isensee B., Maruska K., Sargent JD., Morgenstern M, 2010. Denormalising smoking in the classroom: does it cause bullying? <i>J Epidemiol Community Health</i> 64, 202-208.																																	
Study name	"Be Smart- Don't Start"																																	
	<p>**Adjusted for age, sex, nationality, type of school, smoking status and having been bullied at baseline, and adjusted for clustering.</p> <p>***The control group prevalence used to calculate the aRR was 53%.</p> <p>Results for outcome: Ever been isolated in last couple of months</p> <p>Successful participation intervention group</p> <table> <tr> <th></th><th>Intervention group n= 756</th><th>Control group n= 1353</th><th>aOR** (95% C.I)</th><th>aRR*** calculated by analyst</th></tr> <tr> <td colspan="5">Critical Outcome</td></tr> <tr> <td>Total number of people been isolated*</td><td>123 (16.3%)</td><td>239 (17.7%)</td><td>0.77 (0.59, 1.00)</td><td>0.80 (0.64, 1.00)</td></tr> </table> <p>*Among total population (including both those who smoked and did not smoke at baseline)</p> <p>**Adjusted for age, sex, nationality, type of school, smoking status and having been isolated at baseline, and adjusted for clustering.</p> <p>***The control group prevalence used to calculate the aRR was 17.7%.</p> <p>Unsuccessful participation intervention group</p> <table> <tr> <th></th><th>Intervention group n= 389</th><th>Control group n= 1353</th><th>aOR** (95% C.I)*</th><th>aRR*** calculated by analyst</th></tr> <tr> <td colspan="5">Critical Outcome</td></tr> <tr> <td>Total number of people been isolated*</td><td>68 (17.5%)</td><td>239 (17.7%)</td><td>0.98 (0.71, 1.36)</td><td>0.98 (0.75, 1.28)</td></tr> </table> <p>*Among total population (including both those who smoked and did not smoke at baseline)</p> <p>**Adjusted for age, sex, nationality, type of school, smoking status and having been isolated at baseline, and adjusted for clustering.</p> <p>***The control group prevalence used to calculate the aRR was 17.7%.</p> <p>Knowledge of smoking harms, attitudes towards smoking, HRQoL not reported</p> <p>* SP (successful participation) includes those that completed both the intervention and the competition. UP (unsuccessful participation) includes those that completed the intervention but not the competition.</p>					Intervention group n= 756	Control group n= 1353	aOR** (95% C.I)	aRR*** calculated by analyst	Critical Outcome					Total number of people been isolated*	123 (16.3%)	239 (17.7%)	0.77 (0.59, 1.00)	0.80 (0.64, 1.00)		Intervention group n= 389	Control group n= 1353	aOR** (95% C.I)*	aRR*** calculated by analyst	Critical Outcome					Total number of people been isolated*	68 (17.5%)	239 (17.7%)	0.98 (0.71, 1.36)	0.98 (0.75, 1.28)
	Intervention group n= 756	Control group n= 1353	aOR** (95% C.I)	aRR*** calculated by analyst																														
Critical Outcome																																		
Total number of people been isolated*	123 (16.3%)	239 (17.7%)	0.77 (0.59, 1.00)	0.80 (0.64, 1.00)																														
	Intervention group n= 389	Control group n= 1353	aOR** (95% C.I)*	aRR*** calculated by analyst																														
Critical Outcome																																		
Total number of people been isolated*	68 (17.5%)	239 (17.7%)	0.98 (0.71, 1.36)	0.98 (0.75, 1.28)																														
Statistical Analysis	Adjusted for clustering: As data were grouped at the class level, class was used to generate clustered robust standard errors using the 'cluster' command in Stata's logistic regression platform.																																	

Bibliographic reference/s	Haneinkel R., Isensee B., Maruska K., Sargent JD., Morgenstern M, 2010. Denormalising smoking in the classroom: does it cause bullying? J Epidemiol Community Health 64, 202-208.		
Study name	“Be Smart- Don’t Start”		
	Outcome: Has been bullied or has been isolated in last few months		
	Outcomes	Judgement	Comments
	Bias from randomisation process	Low	Schools were assigned randomly to the intervention or the control arm, no further info
	Bias from recruitment	Low	No risk of bias
	Bias due to deviations from intended interventions	Low	The allocating person was blind to the meaning of group number and the purpose of the study.
	Bias due to missing outcome data	Low	Overall attrition 8.2%
	Bias in measurement of the outcome	Some concerns	Limited information to make judgement.
	Bias in selection of the reported result	Low	Not multiple ways of reporting the outcome and no multiple analyses
	Overall bias		Some concerns
Source of funding	Funded by German Cancer Aid. The implementation of the prevention programme was supported by Federal Centre for Health education, German heart foundation, German lung foundation and other charities and governmental bodies in Germany.		
Comments	Limitations -Self-reporting -In terms of bullying outcome, the authors did not assess whether there was any bullying due to the smoking of a student but assessed bullying on a general level.		
Additional references	None reported.		

Kairouz, 2009

Bibliographic reference/s	Kairouz S., O'Loughlin J., Lague J., 2009. Adverse Effects of a social contract smoking prevention program among children in Quebec, Canada. <i>Tobacco Control</i>, 18 p474-478			
Study name	Not reported			
Registration	Not reported			
Study type	Controlled cluster study			
Study dates	Oct-Dec 2002			
Objective	Evaluate the impact of a smoke-free class competition in elementary schools in Quebec, Canada.			
Country/ Setting	Canada			
Number of participants / clusters	Total= 2056 participants* Intervention= 27 schools, 843 participants Control= 57 schools, 1213 participants *calculated by analyst Power information not reported			
Attrition	Number of participants lost to follow up in intervention group: 416* (33%) Number of participants lost to follow up in control group: 447* (27%) *Calculated by analyst			
Participant /community characteristics.		Intervention n= 1262	Control n=1657	P value
	Age (years)	Grade 6 students, age not reported, analyst age estimation 11-12 years old		
	Female %	49*	53*	
	"Ever smoking" n (%)	Not reported	Not reported	
	Ethnicity	Not reported	Not reported	
	Parents/immediate family smokers: Number of friends/family members who smoke, mean (SD)	0.7 (1.4)	0.6 (1.3)	0.22
	SES, using school deprivation index, mean**	13.2	16.0	<0.001
	Other baseline characteristics: <i>People should not hang out with smokers n*(%)</i>	185 (22)	267 (22)	
	<i>Participant should not be friends with a smoker (%)</i>	35	39	

Bibliographic reference/s	Kairouz S., O'Loughlin J., Lague J., 2009. Adverse Effects of a social contract smoking prevention program among children in Quebec, Canada. <i>Tobacco Control</i>, 18 p474-478	
Study name	Not reported	
	*calculated by analyst ** school deprivation index incorporated data on mothers' level of education and the employment status of fathers. Higher scores are indicative of higher levels of deprivation. No further information given.	
Method of allocation	<ul style="list-style-type: none"> - All elementary schools in 3 city health regions invited to participate (number of schools not reported). - 57 control schools from 2 different health regions matched to the intervention regions in terms of location, urbanisation and sociodemographic characteristics (although matching failed to ensure groups similar in terms of SES). 	
Inclusion criteria	<ul style="list-style-type: none"> - At least 90% of students in each grade 6 class within an elementary school sign a confidential contract in which they commit to not smoking for a period of at least 6 months. 	
Exclusion criteria	Not reported	
Intervention	TIDieR Checklist criteria	Details
	Brief Name	"Mission TNT.06" (SFC competition variant)
	Rationale/theory/Goal	Assess the effects of the program on smoking-related knowledge, attitudes, beliefs, self-efficacy and behaviour, and to anticipate if the program had unanticipated effects.
	Materials used	Didactic material available in print format or on the internet including a teacher's guide describing the program and listing the resources, and an illustrated booklet for students covering 4 themes
	Procedures used	Booklet and internet. Questionnaire. 4 themes: <ol style="list-style-type: none"> 1. The constituents of cigarette smoke 2. The effects of smoking on appearance, health, finances, and nicotine dependence 3. The effects of second-hand smoke 4. Myths about smoking (i.e. The role of cigarettes in stress management and weight control) In addition, further information about smoking, a discussion forum for teachers and students, suggestions for local activities and a locale for posting class achievements were available on a dedicated website.
	Provider	Teachers
	Method of delivery	Group (class)

Bibliographic reference/s	Kairouz S., O'Loughlin J., Lague J., 2009. Adverse Effects of a social contract smoking prevention program among children in Quebec, Canada. <i>Tobacco Control</i> , 18 p474-478				
Study name	Not reported				
	Location		School-based		
	Duration		6 month programme		
	Other details		Teachers and students received participation incentives and participating classes were eligible for a half-day surprise activity (i.e. a hip hop dance with DJ) at school		
Comparison	TIDieR Checklist criteria		Details		
	Brief Name		No details reported.		
Follow up	10-14 months (Oct 2003-April 2004)				
Data collection	Self-administered questionnaires completed in class. At both baseline and follow-up, participants were asked about self-reported 'ever smoking' status defined as ever smoking a cigarette in their life even a puff. Also questions on knowledge, attitudes and beliefs about tobacco.				
Critical outcomes measures and effect size. (time points)	Blinding of data collectors not reported				
	Results for outcome: Non-smokers taking up smoking at 8 months follow up				
	Proportion of baseline non-smokers who initiated smoking during follow-up:				
		Intervention group n= 664	Control group n=915	aOR** (95% C.I)	aRR*** calculated by analyst
	Critical Outcome				
	Non-smokers* taking up smoking	93 (14)	165 (18)	0.8 (0.5 to 1.1)	0.83 (0.55 to 1.08)
Important outcomes measures and effect size. (time points)	*Among baseline non-smokers only				
	**Adjusted for age, gender, school location (urban, suburban, and rural) and a school deprivation index, and adjusted for clustering.				
	***The control group prevalence used to calculate the aRR was 18% (percentage smoking in control group).				
	Results for outcome: Belief that people should not hang out with smokers (isolation measure) at 10-14 month follow-up				
		Intervention group n= 843	Control group n=1213	RR** calculated by analyst	RR** adjusted for clustering
	Critical Outcome				
	Number children who believe	118 (14)	133 (11)	1.28 (1.01, 1.61)	1.28 (0.86, 1.90)

Bibliographic reference/s	Kairouz S., O'Loughlin J., Lague J., 2009. Adverse Effects of a social contract smoking prevention program among children in Quebec, Canada. <i>Tobacco Control</i>, 18 p474-478				
Study name	Not reported				
	people should not hang out with smokers*				
	<p>*Among total population (including both those who smoked and did not smoke at baseline)</p> <p>**Effect estimate not presented in the paper so RR calculated from raw data.</p> <p>***. Effect estimate with standard error inflated to adjust for clustering. Unadjusted for confounders This is the result used in any analysis.</p>				
	Results for outcome: Belief that people should not be friends with smokers (isolation measure) at 10-14 month follow-up				
	Intervention group n= 843	Control group n=1213	RR** calculated by analyst	RR*** calculated by analyst	
Critical Outcome					
Total number children who believe people should not be friends with smokers*	236 (28)	303 (25)	1.12 (0.97, 1.30)	1.12 (0.90, 1.39)	
	<p>*Among total population (including both those who smoked and did not smoke at baseline)</p> <p>** Effect estimate not presented in the paper so RR calculated from raw data.</p> <p>*** Effect estimate with standard error inflated to adjust for clustering. Unadjusted for confounders This is the result used in any analysis.</p>				
	Results for outcome: knowledge of negative effects of smoking (knowledge measure) at 10-14 month follow-up				
	Intervention group n= 843	Control group n=1213	RR** calculated by analyst	RR*** calculated by analyst	
Critical Outcome					
Total number children who believe people should not hang out	770 (91)	1067 (88)	1.04 (1.01, 1.07)	1.04 (0.98, 1.10)	

Bibliographic reference/s	Kairouz S., O'Loughlin J., Lague J., 2009. Adverse Effects of a social contract smoking prevention program among children in Quebec, Canada. <i>Tobacco Control</i> , 18 p474-478				
Study name	Not reported				
	with smokers*				
	*Among total population (including both those who smoked and did not smoke at baseline)				
	** Effect estimate not presented in the paper so RR calculated from raw data.				
	*** Effect estimate with standard error inflated to adjust for clustering. Unadjusted for confounders This is the result used in any analysis.				
	Results for outcome: acceptability of tobacco products (attitude measure) at 10-14 month follow-up				
		Intervention group n= 843	Control group n=1213	RR** calculated by analyst	RR*** calculated by analyst
	Critical Outcome				
	Total number children who believe people should not hang out with smokers*	770 (91)	1031 (85)	1.07 (1.04, 1.11)	1.07 (0.98, 1.17)
	*Among total population (including both those who smoked and did not smoke at baseline)				
	** Effect estimate not presented in the paper so RR calculated from raw data.				
*** Effect estimate with standard error inflated to adjust for clustering. Unadjusted for confounders This is the result used in any analysis. (from baseline, the intervention group saw a 3% decrease in those that found tobacco acceptable, and the control group saw a 5% decrease). The paper reports that the group x time interaction after adjusting for age, gender, school location and school deprivation index was NOT significant [p = 0.62]).					
	HRQoL not reported				
Statistical Analysis	Logistic regression Adjusted for clustering - the generalised estimating equation (GEE) method to account for the nested structure of the data (i.e. Students within schools)				

Bibliographic reference/s	Kairouz S., O'Loughlin J., Lague J., 2009. Adverse Effects of a social contract smoking prevention program among children in Quebec, Canada. <i>Tobacco Control</i>, 18 p474-478		
Study name	Not reported		
Risk of bias (ROB)	Outcome	Judgement	Comments
Overall ROB	<i>Outcome: People should not hang out with smokers</i>		
	Pre-intervention: bias due to confounding	Serious	Number of friends/family members who smoke not adjusted for in the analyses
	Pre-intervention: bias in selection of participants into study	Moderate	Elementary schools in 3 city health regions were invited to participate. These were matched to the intervention regions in terms of location, urbanisation and sociodemographic characteristics. All participants that were eligible were included.
	At intervention: Bias in classification of interventions	Moderate	Intervention status is well defined however at both baseline and follow-up, participants were asked about self-reported 'ever smoking' status defined as ever smoking a cigarette in their life even a puff and questions on knowledge, attitudes and beliefs about tobacco. Students self-reporting of smoking status may have been influenced by knowledge that they were in a competition for prizes. Some of these questions required recall about retrospective behaviour.
	Post-intervention: bias due to deviations from intended interventions	Moderate	The implementation of the competition can vary between classes as provider will be different, therefore consider deviations from the intended intervention however no information given. No information given on intervention details for the control group. Time spent on the competition was not reported or any other non-smoking activities that may have occurred alongside the competition.
	Post-intervention: bias due to missing data	Serious	Attrition issues present. No. of participants (%) completing study intervention group: 843 (66.8%) No. of participants (%) completing study control group: 1213 (73%) No reasons given for the missing data and not addressed
	Post-intervention: bias in	Serious	Outcome was subjective (self-reported) and potentially influenced by the knowledge of the

Bibliographic reference/s	Kairouz S., O'Loughlin J., Lague J., 2009. Adverse Effects of a social contract smoking prevention program among children in Quebec, Canada. <i>Tobacco Control</i> , 18 p474-478		
Study name	Not reported		
	measurement of outcomes		intervention received by the participants. Blinding status not reported.
	Post-intervention: Bias in selection of the reported result	Moderate	Results were reported as outlined and there was no indication of a selection of the cohort for analysis and reporting on the basis of the results.
	Overall Risk of Bias	Serious	
	Outcome: Participant should not be friends with a smoker (%), knowledge of smoking harms, attitudes towards smoking: Results as above.		
	Overall risk of bias: Serious		
Source of funding	Funded by the Deutsches Krebsforschungszentrum (German Cancer Research centre) and by a grant from the Stiftung Kindergesundheit (Child Health Foundation).		
Comments	Limitations: <ul style="list-style-type: none">- Quasi experimental design therefore lack of randomisation- Participants has transferred to secondary school between baseline and follow-up data collection		
Additional references	None reported		

Schulze, 2006

Bibliographic reference/s	Schulze A., Mons U., Edler L., Potschke-Langer M., 2006. Lack of sustainable prevention effects of the Smoke-Free Class Competition on German students. <i>Preventive Medicine</i>, 42p33-39
Study name	Not reported
Registration	Not reported
Study type	Randomised controlled cluster trial
Study dates	1998
Objective	Effectiveness of "Smoke-Free Class Competition" for preventing young non-smokers from taking up smoking
Country/ Setting	Germany
Number of participants / clusters	Total= 4043 Intervention= 2163 (89 classes) before randomisation Control= 1880 (83 classes) before randomisation Analysable no of participants in intervention= 980 Analysable no of participants in control= 872

Bibliographic reference/s	Schulze A., Mons U., Edler L., Potschke-Langer M., 2006. Lack of sustainable prevention effects of the Smoke-Free Class Competition on German students. <i>Preventive Medicine</i>, 42p33-39																			
Study name	Not reported																			
	No. of participants further reduced because of missing information on the reported smoking behaviour therefore- Final no. of participants in intervention= 948 Final no. of participants in control= 756 Power information not reported																			
Attrition	- No systematic differences between the intervention and the control group concerning attrition - No. of participants completing study intervention group: 948 - No. of participants completing study control group: 756 - No. of participants (%) Overall attrition rate - 2191 (54)* - (due to temporary absence of some students during the baseline and/or the follow-up measurement and to miscoding.) * percentage calculated by analyst																			
Participant /community characteristics.	<table border="1"> <tr> <td></td><td>Intervention n=2163</td><td>Control n=1880</td></tr> <tr> <td>Age (years)</td><td colspan="2">11-15</td></tr> <tr> <td>Female %</td><td>51.4</td><td>50</td></tr> <tr> <td>Never Smokers n (%)*</td><td>1205 (55.7)</td><td>872 (46.4)</td></tr> <tr> <td>Ethnicity</td><td colspan="2">Not reported</td></tr> <tr> <td>Parents/Immediate family smoking</td><td colspan="2">Not reported</td></tr> </table> *Percentage calculated by analyst			Intervention n=2163	Control n=1880	Age (years)	11-15		Female %	51.4	50	Never Smokers n (%)*	1205 (55.7)	872 (46.4)	Ethnicity	Not reported		Parents/Immediate family smoking	Not reported	
	Intervention n=2163	Control n=1880																		
Age (years)	11-15																			
Female %	51.4	50																		
Never Smokers n (%)*	1205 (55.7)	872 (46.4)																		
Ethnicity	Not reported																			
Parents/Immediate family smoking	Not reported																			
Method of allocation	- Allocation: cluster - Matched pairs of schools were formed and randomly assigned to intervention and control group - Adjusted for sex, age and school-type - There are no substantial changes in the gender, age and smoking distributions due to the attrition in intervention and control group. Also, the gender distribution of the control group does not differ significantly from that of the intervention group, but there are differences in the age structure between the groups.																			
Inclusion criteria	- School classes decide to be a non-smoking class for a period of 6 months - The school classes monitor their (non) smoking behaviour and report it regularly to the organisations of the competition - Less than 10% of its pupils are smoking																			
Exclusion criteria	Not reported																			
Intervention	TIDieR Checklist criteria	Details																		
	Brief Name	"Smoke-Free Class Competition"																		
	Rationale/theory/Goal	Prevent smoking onset for 11 to 15 year olds																		

Bibliographic reference/s	Schulze A., Mons U., Edler L., Potschke-Langer M.,2006. Lack of sustainable prevention effects of the Smoke-Free Class Competition on German students. <i>Preventive Medicine</i> , 42p33-39					
Study name	Not reported					
	Materials used			Information about the health effects of smoking, how to quit smoking, how to deal with peer pressure and the strategies of the tobacco industry.		
	Procedures used			questionnaire		
	Provider			teachers		
	Method of delivery			not reported		
	Location			School-based		
	Duration			Not reported		
	Intensity			Weekly		
	Tailoring/adaptation			Not reported		
	Planned treatment fidelity			Not reported		
	Actual treatment fidelity			Not reported		
	Other details			Those classes who remain non-smoking for a 6 month period take part in a national and an international draw to win a number of attractive prizes. Teachers carrying out intervention are invited to attend an information session before the start of the program. They also received brochures of the competition rules and suggestions for recommendations for measures to help prevent smoking among their pupils.		
Comparison	TIDieR Checklist criteria			Details		
	Brief Name			No detail reported		
Follow up	18 months					
Data collection	Questionnaire completed at both baseline and follow up. Asked about self-reported smoking. The self-reported smoking status question was a follows: “Which applies to you: (a) I have never smoked; (b) I have already smoked, but I quit smoking or (c) I am smoking regularly”. Those giving answer (a) become the category of the never-smokers; answer (b) supplies the category of ex-smokers (which can be former regular smokers or those who have so far only experimented with cigarettes) and answer (c) yields the current smokers. Blinding of data collectors not reported					
Critical outcomes measures and effect size. (time points)	Results for outcome: Never smokers not taking up smoking at 18 months follow up					
	Intervention group n= 591	Control group n=449	aOR** (95% C.I)	aRR*** calculated by analyst	aRR**** adjusted	

Bibliographic reference/s	Schulze A., Mons U., Edler L., Potschke-Langer M.,2006. Lack of sustainable prevention effects of the Smoke-Free Class Competition on German students. <i>Preventive Medicine</i> , 42p33-39					
Study name	Not reported					
						for clusters
	Critical Outcome					
	Never smokers still not smokers at follow-up*	367 (62.1%)	276 (61.5%)	1.02 (0.83, 1.24) P= 0.88	1.0 (0.93,1.08)	1.0 (0.92, 1.09)
	*Among baseline non-smokers only					
	**Adjusted for sex, age and school-type.					
	***The control group prevalence used to calculate the aRR was 61.5% (percentage never-smokers not taking up smoking in control group).					
	**** Effect estimate with standard error inflated to adjust for clustering. This is the result used in any analysis.					
	Results were also presented for ex-smokers and smokers but these are outside of the scope of the guideline.					
Important outcomes measures and effect size. (time points)	No important outcomes were reported					
Statistical Analysis	Logistic regression used and adjusted for sex, age and school-type Not adjusted for clustering					
Risk of bias (ROB) Overall ROB	Never smokers not taking up smoking at 18 months follow up					
	Outcomes	Judgement		Comments		
	Bias from randomisation process	Low		Schools were randomly assigned but no further detail given.		
	Bias from recruitment	Low		Unlikely that selection of individual participants was affected by knowledge of the intervention.		
	Bias due to deviations from intended interventions	Low		No information reported		
	Bias due to missing outcome data	Some concerns		Overall attrition 54%		

Bibliographic reference/s	Schulze A., Mons U., Edler L., Potschke-Langer M., 2006. Lack of sustainable prevention effects of the Smoke-Free Class Competition on German students. <i>Preventive Medicine</i>, 42p33-39		
Study name	Not reported		
	Bias in measurement of the outcome	Some concerns	Self-reported, blinding of outcome assessors not reported.
	Bias in selection of the reported result	Low	Not multiple ways of reporting the outcome and no multiple analyses
	Overall bias		Some concerns
	No other outcomes were reported.		
Source of funding	Funded by the Deutsches Krebsforschungszentrum (German Cancer Research centre) and by a grant from the Stiftung Kindergesundheit (Child Health Foundation).		
Comments	Limitations: <ul style="list-style-type: none"> - Systematic differences between the intervention group and control group in relation to age and smoking status at baseline - Attrition bias (54% attrition rate) - Self-reported smoking behaviour 		
Additional references	Not applicable		

Stucki 2014

Bibliographic reference/s	Stucki Stephanie, Kuntsche Emmanuel, Archimi Aurelie, and Kuntsche Sandra (2014) Does smoking within an individual's peer group affect intervention effectiveness? An evaluation of the Smoke-Free Class Competition among Swiss adolescents. <i>Preventive medicine</i> 65, 52-7
Study name	SFCC
Registration	NA
Study type	Controlled cluster study
Study dates	Oct 2010 to June 2011 (intervention from Nov 2010 to May 2011)
Objective	To investigate whether participation in SFCC reduced smoking prevalence and increased smoking-related knowledge.
Country/ Setting	Switzerland, Berne (German and French-speaking classes in urban and rural areas)

Bibliographic reference/s	Stucki Stephanie, Kuntsche Emmanuel, Archimi Aurelie, and Kuntsche Sandra (2014) Does smoking within an individual's peer group affect intervention effectiveness? An evaluation of the Smoke-Free Class Competition among Swiss adolescents. Preventive medicine 65, 52-7																																		
Study name	SFCC																																		
Number of participants / clusters	Baseline: <u>Intervention:</u> 625 students (34 classes (clusters)). <u>Control:</u> 687 students (37 classes) (3 others were contacted but declined to participate). Follow-up <u>Intervention:</u> 595 (36 classes*) <u>Control:</u> 440 (28 classes) Minimal sample size determined but no details provided in paper.																																		
Attrition	Intervention: 90/625 (14%) Control: 154/687 (22%) Slightly higher attrition in control group compared with intervention group. Significance not tested and drop-outs not evaluated.																																		
Participant /community characteristics.	<div>7th and 8th graders (Ages 12-14)</div> <table><tr><td></td><td>PGs</td><td>PGd</td><td>Control</td><td>Significant difference compared with control</td></tr><tr><td>Mean age (SD)</td><td>13.1 (0.8)</td><td>13.7 (0.7)</td><td>13.2 (0.8)</td><td>PGs, PGd</td></tr><tr><td>Female % (n)</td><td>55.1 (280)</td><td>51.7 (45)</td><td>51.5 (226)</td><td>None</td></tr><tr><td>Smoking at baseline % (n)</td><td>6.5 (33)</td><td>20.7 (18)</td><td>14.1 (62)</td><td>PGs</td></tr><tr><td>Peer smoking % (n)</td><td>40.4 (204)</td><td>82.8 (72)</td><td>58.0 (251)</td><td>PGs, PGd</td></tr><tr><td>Parents/immediate family smoking</td><td colspan="3">Not reported</td><td>NA</td></tr></table> <div>PGs: classes which successfully completed the competition PGd: classes which dropped out of the competition (due to relapsing or starting to smoke) Combined in the rest of the analysis where possible into one intervention group.</div> <div>No information on whether similar to population.</div>						PGs	PGd	Control	Significant difference compared with control	Mean age (SD)	13.1 (0.8)	13.7 (0.7)	13.2 (0.8)	PGs, PGd	Female % (n)	55.1 (280)	51.7 (45)	51.5 (226)	None	Smoking at baseline % (n)	6.5 (33)	20.7 (18)	14.1 (62)	PGs	Peer smoking % (n)	40.4 (204)	82.8 (72)	58.0 (251)	PGs, PGd	Parents/immediate family smoking	Not reported			NA
	PGs	PGd	Control	Significant difference compared with control																															
Mean age (SD)	13.1 (0.8)	13.7 (0.7)	13.2 (0.8)	PGs, PGd																															
Female % (n)	55.1 (280)	51.7 (45)	51.5 (226)	None																															
Smoking at baseline % (n)	6.5 (33)	20.7 (18)	14.1 (62)	PGs																															
Peer smoking % (n)	40.4 (204)	82.8 (72)	58.0 (251)	PGs, PGd																															
Parents/immediate family smoking	Not reported			NA																															
Method of allocation	Non-random: intervention schools chose to participate in the intervention. Control group was randomly selected from the class list of the Federal Statistical Office and matched according to the following criteria: a) all 7 th or 8 th grade classes. (b) class is located in the canton																																		

Bibliographic reference/s	Stucki Stephanie, Kuntsche Emmanuel, Archimi Aurelie, and Kuntsche Sandra (2014) Does smoking within an individual's peer group affect intervention effectiveness? An evaluation of the Smoke-Free Class Competition among Swiss adolescents. Preventive medicine 65, 52-7	
Study name	SFCC	
	of Berne, and c) not participating in the SFC. Not matched on specific demographic characteristics.	
Inclusion criteria	7th or 8th grade classes located in Berne canton.	
Exclusion criteria	None reported	
Intervention	TIDieR Checklist criteria	Details
	Brief Name	SFCC
	Rationale/theory/Goal	Positive reinforcement to prevent smoking uptake
	Materials used	Not reported
	Procedures used	questionnaire
	Provider	Various (schools providing for themselves)
	Method of delivery	Not reported
	Location	Berne, Switzerland
	Duration	Not reported
	Intensity	Not reported
	Tailoring/adaptation	Not reported
	Planned treatment fidelity	Not reported
	Actual treatment fidelity	6 classes dropped out of the intervention group due to failing to successfully complete the competition. This group (PGd) is analysed separately in the paper but is included in the intervention group in NICE analysis.
	Other details	Not reported
Comparison	TIDieR Checklist criteria	Details
	Brief Name	No intervention (presumed usual classroom education)
	Location	Berne, Switzerland
	Other details	No other detail reported.
Follow up	Follow-up outcome measurements were collected 8 months after baseline measurements, and 7 months after initiation of the intervention. Results presented are 8-month results.	
Data collection	Randomly selected subsample of participating and non-participating classes were invited to answer a questionnaire. Before the intervention and about 7 months later. Teachers were sent the questionnaires for administration. Students completed questionnaires anonymously during a lesson. Blinding of assessment not mentioned.	

Bibliographic reference/s	Stucki Stephanie, Kuntsche Emmanuel, Archimi Aurelie, and Kuntsche Sandra (2014) Does smoking within an individual's peer group affect intervention effectiveness? An evaluation of the Smoke-Free Class Competition among Swiss adolescents. Preventive medicine 65, 52-7																		
Study name	SFCC																		
	<ul style="list-style-type: none"> Definition of smoking was strict: Smoking status measured by prevalence of smoking in the past six months ("Have you smoked in the past six months, even if it was only one puff?"; although smoking during the previous month was also assessed, the authors considered six-month prevalence since smoking is still quite unusual in this age group). Smoking knowledge was evaluated with a 17-item quiz. Calculated by adding together correct answers. 																		
Critical outcomes measures and effect size. (time points)	<p>Smoking in past 6 months at 8 month follow-up</p> <table border="1"> <tr> <th></th><th>Intervention group n = 595</th><th>Control group n= 440</th><th>aOR** (95% C.I)</th><th>aRR***, calculated by analyst</th></tr> <tr> <td colspan="5">Critical Outcome</td></tr> <tr> <td>Any smoking in the past month*</td><td>64 (10.8%)</td><td>67 (15.2%)</td><td>0.9 (0.6, 1.3)</td><td>0.91 (0.64, 1.24)</td></tr> </table> <p>*Among whole group, both smokers and non-smokers **Adjusted for baseline smoking, and adjusted for clustering. ***The control group prevalence used to calculate the aRR was 15.2% (percentage smoking in control group).</p> <p>Smoking in past 6 months (Peer-smoking vs those with no smoking peers) Participants split by those who had class peers who smoked and those who didn't. Smoking peers vs no smoking peers: OR 3.7 (2.4 to 5.6) (not converted to RR as no prevalence data calculable).</p>					Intervention group n = 595	Control group n= 440	aOR** (95% C.I)	aRR***, calculated by analyst	Critical Outcome					Any smoking in the past month*	64 (10.8%)	67 (15.2%)	0.9 (0.6, 1.3)	0.91 (0.64, 1.24)
	Intervention group n = 595	Control group n= 440	aOR** (95% C.I)	aRR***, calculated by analyst															
Critical Outcome																			
Any smoking in the past month*	64 (10.8%)	67 (15.2%)	0.9 (0.6, 1.3)	0.91 (0.64, 1.24)															
Important outcomes measures and effect size. (time points)	Knowledge outcome data not calculable.																		
Statistical Analysis	Adjusted for clustering: Since the SFC was applied to entire school classes, multilevel modelling was used with classes as a main level in which adolescents are nested.																		
Risk of bias (ROB) ROBINS-I tool	Outcome	Judgement	Comments																
	Pre-intervention: bias due to confounding	Moderate	Results adjusted for baseline smoking only. Significant differences in age and smoking at baseline between I and C groups. No measure for levels of family smoking.																

Bibliographic reference/s	Stucki Stephanie, Kuntsche Emmanuel, Archimi Aurelie, and Kuntsche Sandra (2014) Does smoking within an individual's peer group affect intervention effectiveness? An evaluation of the Smoke-Free Class Competition among Swiss adolescents. Preventive medicine 65, 52-7		
Study name	SFCC		
	Pre-intervention: bias in selection of participants into study	Serious	Participant classes selected themselves into the intervention population by choosing to run the intervention. Selection into the study was related to intervention and outcome.
	At intervention: Bias in classification of interventions	Moderate	Intervention is group level. Fairly standard intervention although limited information given on detail of intervention.
	Post-intervention: bias due to deviations from intended interventions	No information	No information given on adherence
	Post-intervention: bias due to missing data	Moderate	Fairly low levels of attrition which are slightly different between I and C group. No explanation for or evaluation of the difference but unlikely to affect the outcome.
	Post-intervention: bias in measurement of outcomes	Serious	The outcome is self-reported and is likely to be affected by knowledge by the participants of their intervention status. No information about blinding of assessors, which could have influenced the results.
	Post-intervention: Bias in selection of the reported result	Moderate	Outcomes are clearly reported according to the aims of the study – knowledge not reported separately but the study does not state that it intends to do this.
	Overall Risk of Bias	Serious	
Source of funding	Swiss Association for Smoking Prevention		
Comments	<ul style="list-style-type: none">Classes were not randomised to intervention vs control – this could have resulted in higher engagement with anti-smoking related activities in the intervention group.Data is based on self-report which is subject to desirability bias.		

Bibliographic reference/s	Stucki Stephanie, Kuntsche Emmanuel, Archimi Aurelie, and Kuntsche Sandra (2014) Does smoking within an individual's peer group affect intervention effectiveness? An evaluation of the Smoke-Free Class Competition among Swiss adolescents. <i>Preventive medicine</i> 65, 52-7
Study name	SFCC
	<ul style="list-style-type: none"> • Definition of smoking was very strict, classifying more children as smoking compared with other studies. • Potential contamination: On account of the sampling procedure, it was possible that some classes in the study sample came from the same school (the 64 classes participating in the study came from 56 schools). • *Three classes originally classed as control group independently ran the SFCC intervention and so were classed instead as intervention group at follow-up.
Additional references	None

Wiborg, 2002

Bibliographic reference/s	Wiborg G., Haneinkel R, 2002. Effectiveness of the “Smoke-Free Class Competition” in Delaying the Onset of Smoking in Adolescence. <i>Preventive Medicine</i> 35, 241-249.
Study name	“Be Smart-Don’t Start”
Registration	Not reported
Study type	Controlled cluster trial
Study dates	November 1998 (pre-test) -April 1999 (post-test) November 1999 (follow-up)
Objective	Effectiveness of the smoke-free class competition
Country/ Setting	Germany (Hamburg and Berlin)
Number of participants / clusters	Total= 2142 participants (131 classes) Intervention group that successfully completed intervention and competition: 1076 (64 classes) Intervention group that successfully completed intervention but dropped out of the competition: 419 (25 classes) Control: 647 participants (42 classes) Power calculation not reported
Attrition	Intervention group: 54/64 classes did not return questionnaire at pre-test Control group: 14/70 classes did not return questionnaire at pre-test 42/70 classes did not return questionnaire at second and third measurements Overall attrition: 2230/4372 participants (51%)

Bibliographic reference/s	Wiborg G., Haneinkel R, 2002. Effectiveness of the “Smoke-Free Class Competition” in Delaying the Onset of Smoking in Adolescence. <i>Preventive Medicine</i> 35, 241-249.		
Study name	“Be Smart-Don’t Start”		
Participant /community characteristics.		Intervention n=1495 (89 classes)	Control n= 647 (42 classes)
	Mean age (years)	12.94	12.89
	Female (%)	53.4	49.6
	Smoking at baseline n, (%): Non- Smokers*	1,721 (80.3)	
	Ethnicity	Not reported	
	Parent/immediate family smokers	Not reported	
	*non-smokers were defined as those who did not smoke in the past 4 weeks		
Method of allocation	Classes registered for the competition for the intervention group. The control group was recruited from classes that did not participate in the competition and were invited to join. Data assessment was carried out anonymously, only assessing a code for the class and a personal code for the pupil. Pupils in the intervention group were not informed that the study was related to the competition and were informed when they asked that the study did not have any influence on their chances of winning a prize.		
Inclusion criteria	<ul style="list-style-type: none">- The class decides to remain a non-smoking class for a period from November to April (6 months), and a contract is signed, committing classmates to stay smoke-free.- At least 90% of students in class vote in favour of participation.- Participating classes monitor their (non-)smoking behaviour on a weekly basis, by placing a sticker on the contract each week they stayed smoke-free.- For each month that the class succeeded, they sent a postcard to the organisers of the competition confirming further participation in the program. <p>Nb. The definition of smoke-free means is that at least 90% of the class students remained smoke-free in the previous week.</p>		
Exclusion criteria	Not reported		
Intervention	TIDieR Checklist criteria	Details	
	Brief Name	‘Be Smart-don’t start’	
	Rationale/theory/Goal	Effectiveness of the smoke-free class competition on all participants and the effect of non-smokers in particular.	
	Materials used	Teachers received a brochure containing information on the theoretical background of the program as well as the rules of the competition and advice on how to deal with possibly occurring problems during the	

Bibliographic reference/s	Wiborg G., Haneinkel R, 2002. Effectiveness of the “Smoke-Free Class Competition” in Delaying the Onset of Smoking in Adolescence. <i>Preventive Medicine</i> 35, 241-249.	
Study name	“Be Smart-Don’t Start”	
		program, such as smoking in pupils. During the competition, 2 newsletters with general information about the competition were sent to all participating classes.
	Procedures used	Questionnaire
	Provider	Teacher
	Method of delivery	Teachers were provided with a detailed instruction leaflet informing them how to let the pupils fill in the questionnaire and to place them into an envelope in front of the pupils, to seal it, and to send it to the research team.
	Location	Not reported
	Duration	Not reported
	Intensity	Not reported
	Tailoring/adaptation	Not reported
	Planned treatment fidelity	Not reported
	Actual treatment fidelity	Not reported
	Other details	Prior to survey administration, pupils were asked to have their parents sign and return a letter providing written permission for participation in the study.
Comparison	TIDieR Checklist criteria	Details
	Procedures used	Questionnaire but did not receive a specific intervention
	Location	Hanover city, Germany. It is comparable to Hamburg and Berlin in socioeconomic and cultural aspects.
	Other details	No other detail reported
Follow up	6 months and 1 year	
Data collection	<p>Data were collected through self-completed anonymous questionnaires, administered by teachers.</p> <p>Data assessment was carried out anonymously, only assessing a code for the class and a personal code for the pupil.</p> <p>Questionnaire placed in sealed envelope in front of pupils and sent to research team.</p> <p>The survey was separated from the competition.</p> <p>Pupils in intervention group were not informed that the study was related to the competition and were informed when they asked that the study did not have any influence on their chances to win a prize.</p>	

Bibliographic reference/s	Wiborg G., Haneinkel R, 2002. Effectiveness of the “Smoke-Free Class Competition” in Delaying the Onset of Smoking in Adolescence. <i>Preventive Medicine</i> 35, 241-249.																																															
Study name	“Be Smart-Don’t Start”																																															
	The whole procedure was examined and permitted under the data protection official.																																															
Critical outcomes measures and effect size. (time points)	<p><i>Smoking in past 4 weeks at 6 month follow-up</i></p> <table border="1"> <thead> <tr> <th></th><th>Intervention group n = not reported</th><th>Control group N = not reported</th><th>aOR (95% C.I)**</th><th>Inverted aOR** (95% CI)</th><th>aRR*** calculated by analyst</th><th>aRR adjusted for clustering</th></tr> </thead> <tbody> <tr> <td colspan="7">Critical Outcome</td></tr> <tr> <td>Non-smokers smoking in the past 4 weeks*</td><td>7.8%</td><td>13.9%</td><td>1.98 (1.42-2.76) p<0.001</td><td>0.51 (0.36, 0.70)</td><td>0.55 (0.40, 0.73)</td><td>Cannot adjust as no numbers in each group reported</td></tr> </tbody> </table> <p>aOR was inverted because the aOR reported by the paper compares the control risk with the intervention risk, rather than the other way around. This was inverted in order to combine statistically with other studies.</p> <p>The control group had an increased risk of non-smokers smoking in the past 4 weeks compared with the intervention group, at 6 month follow-up.</p> <p>*Among baseline non-smokers only</p> <p>**Adjusted for age, sex and baseline smoking, not adjusted for clustering.</p> <p>***The control group prevalence used to calculate the aRR was 13.9% (percentage smoking in control group).</p> <p><i>Smoking in past 4 weeks at 12 month follow-up</i></p> <table border="1"> <thead> <tr> <th></th><th>Intervention group n = not reported</th><th>Control group n = not reported</th><th>aOR (95% C.I)**</th><th>Inverted aOR (95% CI)</th><th>aRR*** calculated by analyst</th><th>aRR adjusted for clustering</th></tr> </thead> <tbody> <tr> <td colspan="7">Critical Outcome</td></tr> <tr> <td>Non-smokers smoking in the past 4 weeks*</td><td>17%</td><td>21.3%</td><td>1.36 (1.04-1.76) p<0.05</td><td>0.74 (0.57, 0.96)</td><td>0.78 (0.63, 0.97)</td><td>Cannot adjust as no numbers in each group reported</td></tr> </tbody> </table> <p>aOR was inverted because the aOR reported by the paper compares the control risk with the intervention risk, rather than the other way around. This was inverted in order to combine statistically with other studies.</p>							Intervention group n = not reported	Control group N = not reported	aOR (95% C.I)**	Inverted aOR** (95% CI)	aRR*** calculated by analyst	aRR adjusted for clustering	Critical Outcome							Non-smokers smoking in the past 4 weeks*	7.8%	13.9%	1.98 (1.42-2.76) p<0.001	0.51 (0.36, 0.70)	0.55 (0.40, 0.73)	Cannot adjust as no numbers in each group reported		Intervention group n = not reported	Control group n = not reported	aOR (95% C.I)**	Inverted aOR (95% CI)	aRR*** calculated by analyst	aRR adjusted for clustering	Critical Outcome							Non-smokers smoking in the past 4 weeks*	17%	21.3%	1.36 (1.04-1.76) p<0.05	0.74 (0.57, 0.96)	0.78 (0.63, 0.97)	Cannot adjust as no numbers in each group reported
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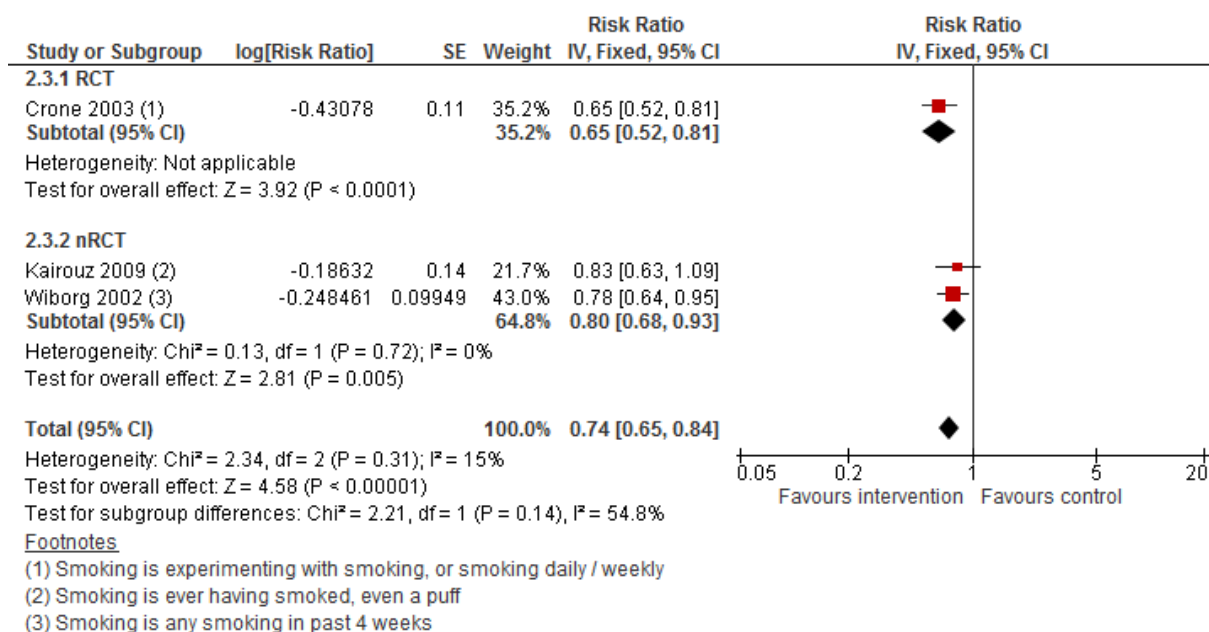
Bibliographic reference/s	Wiborg G., Haneinkel R, 2002. Effectiveness of the “Smoke-Free Class Competition” in Delaying the Onset of Smoking in Adolescence. <i>Preventive Medicine</i> 35, 241-249.		
Study name	“Be Smart-Don’t Start”		
	<p>The control group retained a higher risk of non-smokers smoking in the past 4 weeks compared with the intervention group, at 6 month follow-up.</p> <p>*Among baseline non-smokers only</p> <p>**Adjusted for age, sex and baseline smoking.</p> <p>***The control group prevalence used to calculate the aRR was 21.3% (percentage smoking in control group).</p>		
Important outcomes measures and effect size. (time points)	No important outcomes reported		
Statistical Analysis	<p>Adjusting for clustering: Not reported so assume not adjusted.</p> <p>Logistic regression adjusted for age, sex and smoking status.</p>		
Risk of bias (ROB) ROBINS-I tool	Outcome	Judgement	Comments
	Pre-intervention: bias due to confounding	Serious	No information reported on demographic factors such as immediate family being smokers.
	Pre-intervention: bias in selection of participants into study	Moderate	Potential for student self-selection as the intervention group consisted of classes that decided to participate in the intervention therefore possible that prevalence of smoking was lower in this population to begin with.
	At intervention: Bias in classification of interventions	Moderate	Intervention well defined. However assignment of intervention status (non-smoker) were determined retrospectively.
	Post-intervention: bias due to deviations from intended interventions	Moderate	<p>Data collection and assessment was carried out anonymously, only assessing a code for the class and a personal code for the pupil.</p> <p>The implementation of the competition can vary between classes as providers vary, but no further information given.</p> <p>Time spent on the competition was not reported or any other non-</p>

Bibliographic reference/s	Wiborg G., Haneinkel R, 2002. Effectiveness of the “Smoke-Free Class Competition” in Delaying the Onset of Smoking in Adolescence. <i>Preventive Medicine</i> 35, 241-249.		
Study name	“Be Smart-Don’t Start”		
			smoking activities that may have occurred alongside the competition.
	Post-intervention: bias due to missing data	Moderate	Attrition issues present. High level of overall attrition: 2230/4372 (51%) participants completed all 3 surveys.
	Post-intervention: bias in measurement of outcomes	Serious	Outcome was subjective (self-reported). Assessors not reported as being blinded. Pupils in the intervention group were not informed that the study was related to the competition and were informed when they asked that the study did not have any influence on their chances of winning a prize.
	Post-intervention: Bias in selection of the reported result	Moderate	Results were reported as outlined and there was no indication of a selection of the cohort for analysis and reporting on the basis of the results.
	Overall Risk of Bias		Serious
Source of funding	Funded by the European Commission within the program “Europe against Cancer”		
Comments	Limitations: - Classes have great flexibility in carrying out the competition therefore the implementation varies - Time spent on the competitions was not assessed or whether further non-smoking activities were initiated during the same time period - Potential for student self-selection as the intervention group consisted of classes that decided to participate in the intervention therefore possible that prevalence of smoking was lower in this population to begin with - Self-reported smoking status was not biochemically validated		
Additional references	None		

Appendix E - Forest plots

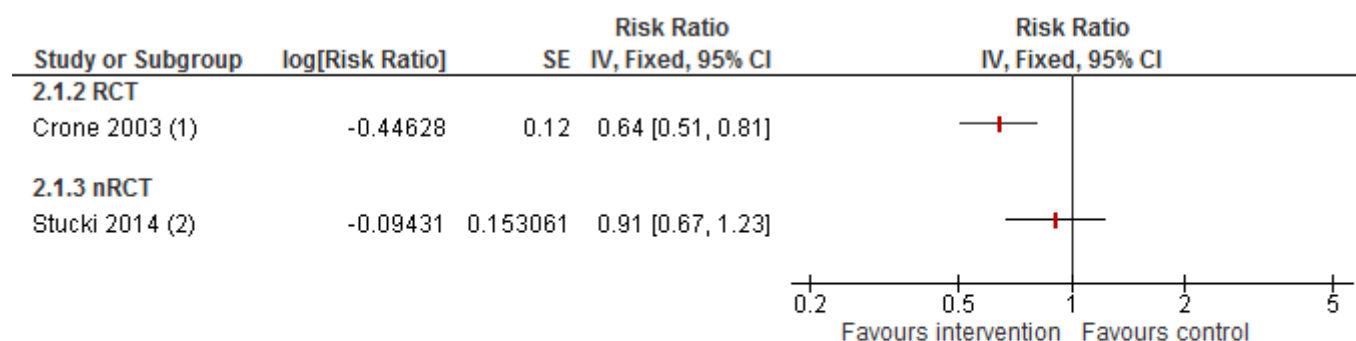
Grade profile 1: Smokefree class competition vs control. Non-smokers taking up smoking (8-12 month follow-up)

The randomised and non-randomised studies were stratified. The study design interaction was not significant ($P = 0.14$) so the overall combined result was used.



GRADE profile 3: Smokefree class competition vs control. Total smoking among baseline smokers and non-smokers combined

The randomised and non-randomised studies were stratified. The study design interaction was significant ($P = 0.0009$) so results were presented separately for each design.



Footnotes

(1) Smoking is experimenting with smoking, or smoking daily / weekly

(2) Smoking is any smoking in past 6 months, even if only a puff

Appendix F - GRADE tables

Profile 1: Non-smokers taking up smoking (Critical)

Quality assessment							No of patients		Effect		Confidence
No of studies	Design	Risk of bias	Inconsistency	Indirectness	Imprecision	Other considerations	SFCC	Control	Relative (95% CI)	Absolute	
Non-smokers taking up smoking (follow-up 6-8 months; assessed with: Self-report questionnaire)											
3 Crone 2003 Kairouz 2009 Wiborg 2002	1 randomised, 2 controlled cluster studies	very serious ¹	no serious inconsistency ²	no serious indirectness	no serious imprecision ³	none	171/1473 (11.6%)	165/915 (18%)	RR 0.74 (0.65 to 0.84)	47 fewer per 1000 (from 29 fewer to 63 fewer)	⊕⊕○○ LOW

¹ Two of the three studies were observational (61.7% of meta-analysis weight). Both outcomes from the non-randomised studies were at serious risk of bias. None of the studies controlled for family smoking. Result is self-reported and susceptible to desirability bias.

² I squared is 15%

³ Wiborg could not be adjusted for clustering and therefore is likely to have artificially narrow confidence intervals. The extent to which this impacts the meta-analysis is uncertain.

Profile 2: Non-smokers not taking up smoking (Critical)

Quality assessment							No of patients		Effect		Confidence
No of studies	Design	Risk of bias	Inconsistency	Indirectness	Imprecision	Other considerations	SFCC	Control	Relative (95% CI)	Absolute	
Non-smokers not taking up smoking (follow-up mean 18 months; assessed with: Self-report questionnaire)											

1 Schultze 2006	randomised trial	serious ¹	NA	no serious indirectness	serious ²	none	367/591 (62.1%)	276/449 (61.5%)	RR 1.0 (0.92 to 1.09)	6 more per 1000 (from 74 fewer to 86 more)	⊕⊕○○ LOW
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¹ Not all relevant confounders adjusted for (including family smoking), high attrition and self-selection into the intervention group. Outcome measure is self-reported.

² Confidence Interval (CI) overlaps the MID. Result is consistent with increased or decreased risk of not smoking compared with the control group.

Profile 3: Total smoking (among baseline smokers and non-smokers) (Critical)

Quality assessment							No of patients		Effect		Confidence
No of studies	Design	Risk of bias	Inconsistency	Indirectness	Imprecision	Other considerations	SFCC	Control	Relative (95% CI)	Absolute	
Total smoking (follow-up mean 8 months; assessed with: Self-report questionnaire)											
1 Crone 2003	randomised trial	serious ¹	NA	serious indirectness ²	no serious imprecision	none	26/986 (2.6%)	54/683 (7.9%)	RR 0.64 (0.45 to 0.91)	28 fewer per 1000 (from 7 fewer to 43 fewer)	⊕⊕○○ LOW
Total smoking (follow-up mean 8 months; assessed with: Self-report questionnaire)											
1 Stucki 2014	Controlled cluster study	serious ³	NA	serious indirectness ²	serious ⁴	none	64/595 (10.8%)	67/440 (15.2%)	RR 0.91 (0.64 to 1.24)	14 fewer per 1000 (from 55 fewer to 37 more)	⊕○○○ VERY LOW

¹ High attrition (63.2%) and self-reported outcome measure.

² The outcome includes smokers in addition to non-smokers and so is indirect.

³ Not all relevant confounders adjusted for (including family smoking), and self-selection into the intervention group. Outcome measure is self-reported.

⁴ Confidence Interval (CI) overlaps the MID. Result is consistent with increased or decreased risk of smoking compared with the control group.

Profile 4: Bullying, isolation and other adverse events (Critical)

Quality assessment							No of patients		Effect		Confidence
No of studies	Design	Risk of bias	Inconsistency	Indirectness	Imprecision	Other considerations	SFCC	Control	Relative (95% CI)	Absolute	
Belief that people should not hang out with smokers (isolation) (follow-up 10-14 months; assessed with: Self-report questionnaire)											
1 Kairouz 2009	Controlled cluster study	serious ¹	NA	no serious indirectness	very serious ²	none	118/843 (14%)	133/1213 (11%)	RR 1.28 (0.86 to 1.90)	31 more per 1000 (from 1 more to 67 more)	⊕○○○ VERY LOW
Belief that people should not be friends with smokers (isolation) (follow-up 10-14 months; assessed with: Self-report questionnaire)											
1 Kairouz 2009	Controlled cluster study	serious ¹	NA	no serious indirectness	very serious ²	none	236/843 (28%)	303/1213 (25%)	RR 1.12 (0.90 to 1.39)	30 more per 1000 (from 7 fewer to 75 more)	⊕○○○ VERY LOW
Ever been bullied in last couple of months (successful participation intervention*) (follow-up mean 6 months; assessed with: Self-report questionnaire)											
1 Hanewinkel 2010	randomised trial	no serious risk of bias ³	NA	no serious indirectness	very serious ⁴	none	418/755 (55.4%)	716/1351 (53%)	RR 0.97 (0.89 to 1.07)	16 fewer per 1000 (from 58 fewer to 37 more)	⊕⊕○○ LOW
Ever been bullied in last couple of months (unsuccessful participation intervention*) (follow-up mean 6 months; assessed with: Self-report questionnaire)											
1 Hanewinkel 2010	randomised trial	no serious risk of bias ³	NA	no serious indirectness	very serious ⁴	none	220/388 (56.7%)	716/1351 (53%)	RR 0.96 (0.85 to 1.11)	21 fewer per 1000 (from 79 fewer to 58 more)	⊕⊕○○ LOW

Ever been isolated in last couple of months (successful participation intervention*) (follow-up mean 6 months; assessed with: Self-report questionnaire)											
1 Hanewinkel 2010	randomised trial	no serious risk of bias ³	NA	no serious indirectness	serious ⁵	none	123/756 (16.3%)	239/1353 (17.7%)	RR 0.80 (0.64 to 1.00)	35 fewer per 1000 (from 64 fewer to 0 more)	⊕⊕⊕⊕ MODERATE
Ever been isolated in last couple of months (unsuccessful participation intervention*) (follow-up mean 6 months; assessed with: Self-report questionnaire)											
1 Hanewinkel 2010	randomised trial	no serious risk of bias ³	NA	no serious indirectness	very serious ⁶	none	68/389 (17.5%)	239/1353 (17.7%)	RR 0.98 (0.75 to 1.28)	4 fewer per 1000 (from 44 fewer to 49 more)	⊕⊕⊕⊕ LOW

*Successful participation includes those that completed both the intervention and the competition. Unsuccessful participation is those that completed the intervention but not the competition.

¹ Not all relevant confounders adjusted for (including family smoking).

² Confidence Interval (CI) overlaps both MIDs

³ Low attrition and adjustment for most confounders.

⁴ Confidence interval (CI) overlaps both MIDs (0.95 and 1.05). Result is consistent with a meaningful increase or a meaningful decrease in bullying.

⁵ Confidence interval (CI) overlaps one MID. Result is consistent with a meaningful decrease in isolation or no meaningful effect.

⁶ Confidence interval (CI) overlaps both MIDs (0.95 and 1.05). Result is consistent with a meaningful increase or a meaningful decrease in isolation.

Profile 5: Knowledge and attitudes (Important)

Quality assessment											No of patients		Effect		Confidence
No of studies	Design	Risk of bias	Inconsistency	Indirectness	Imprecision	Other considerations	SFCC	Control	Relative (95% CI)	Absolute					
Having increased knowledge of negative effects of smoking on a quiz (follow-up 10-14 months; assessed with: Self-report questionnaire)															

1 Kairouz 2009	Controlled cluster study	serious ¹	NA	no serious indirectness	serious ²	none	770/843 (91.3%)	1067/1213 (88%)	RR 1.04 (0.98 to 1.10)	35 more per 1000 (from 9 more to 62 more)	⊕⊕○○ LOW
Agreeing that tobacco is not an acceptable product (follow-up 10-14 months; assessed with: Self-report questionnaire)											
1 Kairouz 2009	Controlled cluster study	serious ¹	NA	no serious indirectness	serious ²	none	770/843 (91.3%)	1031/1213 (85%)	RR 1.07 (0.98 to 1.17)	59 more per 1000 (from 34 more to 93 more)	⊕⊕○○ LOW

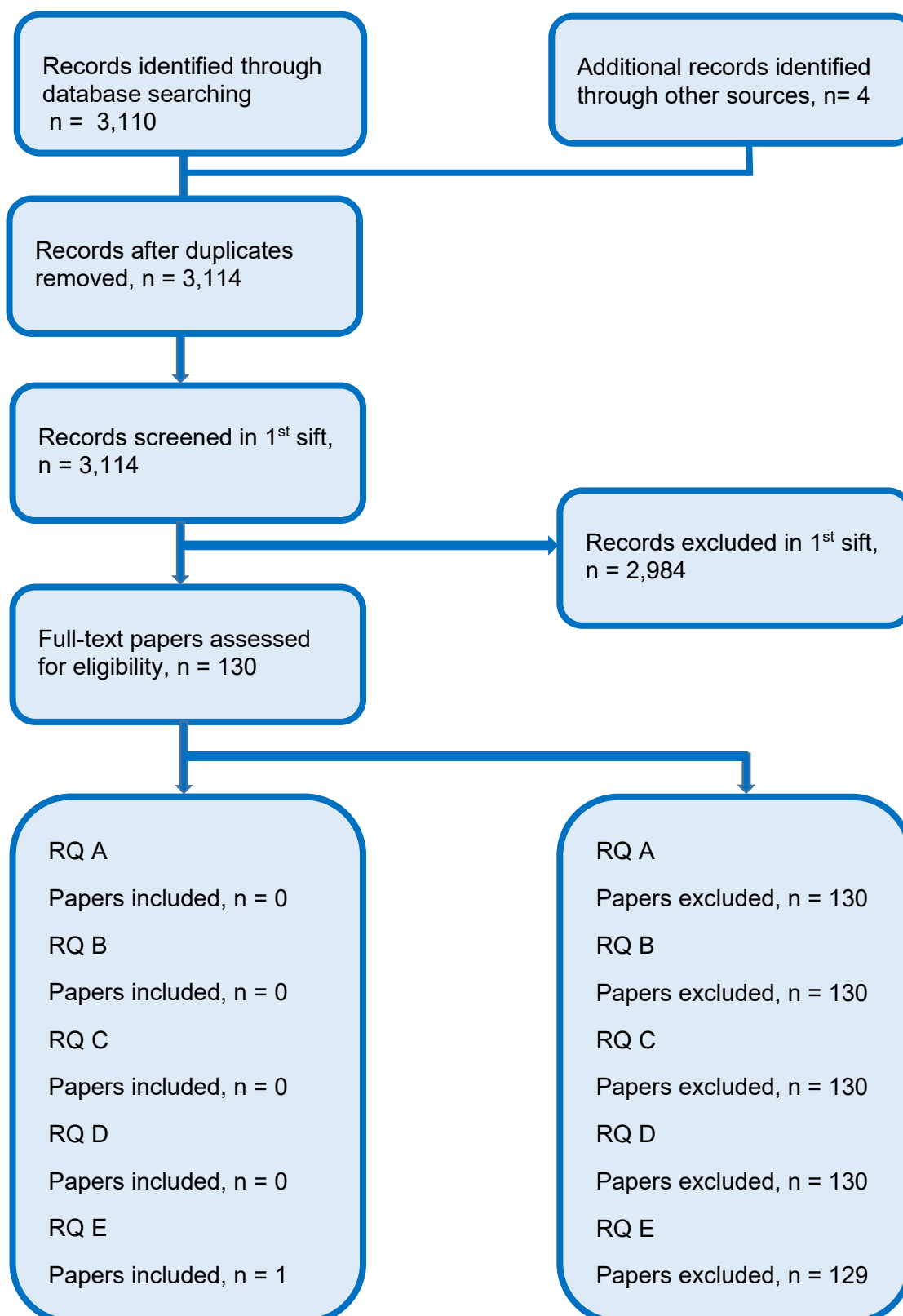
¹ Not all relevant confounders adjusted for (including family smoking).

² Confidence interval (CI) overlaps one MID. Result is consistent with a meaningful decrease in increase in knowledge or acceptability, or no meaningful effect.

Appendix G - Economic evidence study selection

The following flowchart shows the record selection process for review question E.i.

Figure 1: Flow chart of economic evidence study selection for the guideline



Appendix H - Economic evidence tables

Study	Hoeflmayr 2008			
Study details	Population & interventions	Costs	Health outcomes	Cost-effectiveness
<p>Hoeflmayr 2008 (Germany)</p> <p>Economic analysis: Cost-benefit analysis (CBA)</p> <p>Study design: Economic evaluation using data directly from a trial. Whilst not described, the model would appear to be a simple decision tree or cost calculator.</p> <p>Approach to analysis: Economic evaluation taking results from a trial where the intervention was not randomised but the control group was. Estimated total costs of the programme for a student cohort in a given</p>	<p>Population: Smoke Free Class Competition (SFC) was rolled out to 150,566 11-14 year old German students (in 5,791 classes). The evaluation was on a sample of 2,142 students (131 classes) split between students in Berlin and Hamburg (who received the intervention) and in Hannover (who did not receive the intervention).</p> <p>Cohort settings: Students aged 11-14 Tre</p> <p>Intervention 1: SFC is a school-based smoking prevention</p>	<p>There were 150,566 participants in the school year 2001/2002</p> <p>SFC Overall total: €5,871,694 Total direct costs: €772,056, Total indirect costs (school productivity costs): €5,099,638</p> <p>Cost per participant Direct costs: €5.13 per student Total costs: €39.00 The cost per participant (indirect cost) was not reported but has been calculated as €33.87.</p> <p>Cost savings</p>	<p>Students prevented becoming established smokers Estimated at being a reduction in 2.04% fewer students becoming established smokers due to SFC</p>	<p>Net benefit SFC competition Direct costs and benefits only: €5,589,126 Benefit cost ratio of 8.2 Direct, indirect costs and benefits: €15,000,308 Benefit cost/ratio of 3.6</p> <p>Analysis of uncertainty Sensitivity analyses was performed using different discount rates (0%, 3% and 10%; 5% had been used in the baseline analysis), smoking cessation rates (10% variance), each of the alternative progression rates to established smoking from the published studies rather than the average, percentages of most extreme variances in the number of smokers prevented in Wang et al, alternative ages of initiation of costs associated with smoking and indirect cost termination, inclusion of programme agencies marginal activities and various other analyses around cost assumptions such as underestimation of costs by 10%.</p>

Study	Hoeflmayr 2008			
Study details	Population & interventions	Costs	Health outcomes	Cost-effectiveness
<p>year and the total potential monetary benefit from the reduction in rates of students becoming established smokers suggested by the evaluation of the programme in combination with smoking progression models and smoking cessation rates.</p> <p>Perspective: Societal</p> <p>Time horizon: Appears to be lifetime but not stated</p> <p>Treatment effect duration: Not explicitly reported, but assumed to be lifetime</p> <p>Discounting: 5% in base case</p>	<p>programme. It reinforces non-smoking behaviour with rewards/prizes for non-smokers who stay smoke free. The goal is to make non-smoking the norm.^a</p> <p>Intervention 2: Comparator: did not receive SFC</p>	<p>From stopping an individual becoming an established smoker, per student Direct cost: €2,068 Indirect cost: €4,718 Total cost: €6,786</p> <p>Currency & cost year: Euro (€), cost year not stated</p> <p>Cost components incorporated:</p> <p>Direct costs: Personnel expenses (management and programme development, programme operations, IT/website, administration), travel expenses, materials (print products, packaging, postage, prizes) and programme administration (facilities, overheads, depreciation).</p>		<p>The model was most sensitive to discount rates (total costs per smoker increasing 871% with 0% discount rate and decreasing 85.3% with 10% discount rate). A threshold analysis was performed that showed that benefits would have to decrease by 88% and 72%, or costs increase by 724% and 255% to change the overall result. It is assumed that these refer to direct and total costs respectively, but this is not clear. In deterministic and scenario analysis, only a discount rate of 10% resulted in the programme costs exceeding the benefits. Full probabilistic sensitivity analysis (PSA) was also performed with 10,000 iterations, with a resulting mean net benefit of €5,769,124 (standard deviation: €545,083).</p>

Study	Hoeflmayr 2008			
Study details	Population & interventions	Costs	Health outcomes	Cost-effectiveness
		<p>Indirect costs: School productivity based upon time spent by teachers as well as school administration and infrastructure in administering, preparing and delivering the programme</p> <p>Direct cost of an established smoker: Health related costs of smoking related disease</p> <p>Indirect cost of an established smoker: labour productivity based on human capital method</p>		
Data sources				
<p>Health outcomes: Combination of trial data, smoking progression and smoking cessation models. Quality-of-life weights: Not applicable. Cost sources: Costs of SFC from operating agency (including local and regional health education services) through a survey with a separate survey for classroom direct and indirect (productivity costs) with schools and teachers delivering SFC.</p>				
Comments				
<p>Source of funding: The SFC is funded by the European Commission, German Cancer Aid, Federal Centre for Health Education and the German Heart and Lung Foundations. Funding source for the evaluation was not provided. Limitations: Author-recognised limitations: Outcomes were only followed for 6 months after programme completion; Smoking progression had to be modelled and could not be measured directly; Methods for costs of smoking are crude including use of gross rather than net smoking costs; Gross rather than net smoking costs were applied; Different time periods for cost and outcome</p>				

Study	Hoeflmayr 2008			
Study details	Population & interventions	Costs	Health outcomes	Cost-effectiveness
evaluation was applied. Other limitations: How smoking status is confirmed is not clear, it seems likely that it was individual confirmation, as opposed to e.g. breath tests Other: None				
Overall applicability: Partially applicable Overall quality: Potentially serious limitations				
<i>Abbreviations: CBA: Cost-benefit analysis; PSA: probabilistic sensitivity analysis; SFC: Smoke Free Class Competition</i>				
(a) The three general rules of the SFC programme are: 1. Classes make the decision to be nonsmoking class for 6 months (from autumn to spring); 2. The pupils themselves and their teachers monitor the smoking status of the pupils and report on it regularly; 3. Regular smoking is not accepted. Classes that refrain from smoking can win a number of attractive prizes, with the main prize being a trip to another European country.				

Appendix I – Health economic evidence profiles

Health economic profiles are included in the main report.

Appendix J – Health economic analysis

Economic modelling was not prioritised for this review question.

Appendix K – Excluded studies

Study Citation	Reason for excluding
Dobbins M, DeCorby K, Manske S, and Goldblatt E (2008) Effective practices for school-based tobacco use prevention. Preventive Medicine 46(4), 289-297	Exclude on intervention: did not include SFCC
Etter J F, and Bouvier P (2006) Some doubts about one of the largest smoking prevention programmes in Europe, the smokefree class competition. Journal of Epidemiology and Community Health 60(9), 757-759	Exclude on study design: narrative review
Hanewinkel R (2007) "Be smart - Don't start". Results of a non-smoking competition in Germany 1997-2007. Gesundheitswesen 69(1), 38-44	Exclude on language
Hanewinkel R, and Wiborg G (2003) Diffusion of the non-smoking campaign "be smart - Don't start" between 1997 and 2003 in Germany. Gesundheitswesen 65(4), 250-254	Exclude on language
Hanewinkel R, and Wiborg G (2003) School-based smoking prevention: Results of a prospective controlled trial. Sucht: Zeitschrift für Wissenschaft und Praxis 49(6), 333-41	Exclude on language
Hanewinkel R, Isensee B, and Morgenstern M (2018) Long-term effects of a school-based prevention program. Sucht 64(1), 29-40	Exclude on language
Hanewinkel R, Wiborg G, Abdennbi K, Ariza C, Bollars C, Bowker S, Clemente M P, El Fehri , V , Florek E, Hrubá D, Jensson V, Lepp K, Lotrean L, Nebot M, Neuberger M, Ojala K, Pilali M, Prost-Heinisch M P, Ramala K, Spruijt R, Stastny P, Tamang E, Touraine S, Veryga A, and Vartiainen E (2007) European smokefree class competition: a measure to decrease smoking in youth. Journal of Epidemiology and Community Health 61(8), 750-750	Exclude on language
Hanewinkel R, Wiborg G, Isensee B, Nebot M, and Vartiainen E (2006) "Smoke-free class competition": Far-reaching conclusions based on weak data. Preventive Medicine 43(2), 150-151	Exclude on study design: letter
Hanewinkel R, Wiborg G, Paavola M, and Vartiainen E (1998) European smoke-free class competition. Tobacco Control 7(3), 326-326	Exclude on study design: letter
Hrubá D, Zachovalová V, Matejová H, and Danková I (2007) "Our class does not smoke"; The Czech version of the "Smoke-Free Class Competition" programme.. Cent Eur J Public Health 15(4), 163-166.	Exclude on study design: implementation
Isensee B, and Hanewinkel R (2018) School-based tobacco prevention: the "Be Smart - Don't Start" program. Bundesgesundheitsblatt-Gesundheitsforschung-Gesundheitsschutz 61(11), 1446-1452	Exclude on language
Isensee Barbara, and Hanewinkel Reiner (2012) Meta-analysis on the effects of the smoke-free class competition on smoking prevention in adolescents. European addiction research 18(3), 110-5	Exclude on study design: systematic review, limited data on included studies, references checked
Johnston Vanessa, Liberato Selma, and Thomas David (2012) Incentives for preventing smoking in children and adolescents. The Cochrane database of systematic reviews 10, CD008645	Exclude on intervention: systematic review with different inclusion, references checked
MacArthur G J, Harrison S, Caldwell D M, Hickman M, and Campbell R (2016) Peer-led interventions to prevent tobacco, alcohol and/or drug use among young people aged 11-21years: a systematic review and meta-analysis. Addiction 111(3), 391-407	Exclude on intervention: not SFCC

Mercken, L., Moore, L., Crone, M., R., et al (2012) The effectiveness of school-based smoking prevention interventions among low- and high-SES European teenagers. <i>Health Education Research</i> , 27(3) p459-469.	Exclude on intervention: not SFCC
Potschke-Langer M, Edler L, and Mons U (2006) "Smoke-free class competition": A reply to the initiators of the program. <i>Preventive Medicine</i> 43(2), 151-153	Exclude on evidence: letter
Pottgen S, Samkange-Zeeb F, Brand T, Steenbock B, and Pischke C R (2016) Effectiveness of School-based Interventions to Prevent and/or Reduce Substance Use among Primary and Secondary School Pupils: A Review of Reviews. <i>Gesundheitswesen</i> 78(4), 230-236	Exclude on language
Schmid H (2006) Smokefree class competition in Switzerland: Does it work with negative peer pressure?. <i>Psychology & Health</i> 21, 176-177	Exclude on evidence: abstract
Schulze A, Mons U, Edler L, and Potschke-Langer M (2006) Lack of sustainable prevention effect of the "Smoke-Free Class Competition" on German pupils. <i>Preventive Medicine</i> 42(1), 33-39	Exclude on evidence: about prevention
Svoen N, and Schei E (1999) Adolescent smoking prevention – primary health care in cooperation with local schools: A controlled intervention study. <i>Scand J Prim Health Care</i> 17, 54-58	Exclude on intervention: not SFCC
Tamang E, Pilati G, Latini R, and Pettino A (2003) Smoke Free Class Competition. <i>Tabaccologia</i> 3, 13-17	Exclude on language
Thomas R E, Baker P R. A, and Thomas B C (2016) Family-Based Interventions in Preventing Children and Adolescents from Using Tobacco: A Systematic Review and Meta-Analysis. <i>Academic Pediatrics</i> 16(5), 419-429	Exclude on intervention: not SFCC
Thomas R E, McLellan J, and Perera R (2015) Effectiveness of school-based smoking prevention curricula: systematic review and meta-analysis. <i>Bmj Open</i> 5(3),	Exclude on intervention: not SFCC
Thomas R, and Perera R (2006) School-based programmes for preventing smoking. <i>Cochrane Database of Systematic Reviews</i> (3),	Exclude on date
Vartiainen, R and Saukko A., 1996. 'No Smoking Class' competitions in Finland: their value in delaying the onset of smoking in adolescence. <i>Health Promotion International</i> , 11(3) p189-192.	Exclude on date
Wiborg G, Hanewinkel R, and Kliche K O (2002) Be Smart Don't Start campaign to prevent children from starting to smoke: an analysis according to type of school they attend. <i>Deutsche Medizinische Wochenschrift</i> 127(9), 430-436	Exclude on language
Wiehe S E, Garrison M M, Christakis D A, Ebel B E, and Rivara F P (2005) A systematic review of school-based smoking prevention trials with long-term follow-up. <i>Journal of Adolescent Health</i> 36(3), 162-169	Exclude on intervention: not SFCC
Zaga V, Giordano F, Gremigni P, Amram D L, De Blasi A, Amendola M, Osborn J F, and Cattaruzza M S (2017) Are the school prevention programmes - aimed at de-normalizing smoking among youths - beneficial in the long term? An example from the Smoke Free Class Competition in Italy. <i>Annali di igiene : medicina preventiva e di comunita</i> 29(6), 572-583	Exclude on study design: longitudinal, retrospective follow-up

Economic studies

Reference	Reason for exclusion	RQs
Ahmad S. Closing the youth access gap: The projected health benefits and cost savings of a national policy to raise the legal smoking age to 21 in the United States. <i>Health Policy</i> . 2005;75(1):74-84.	Ineligible intervention	A, B, C, D, E
Ahmad S. The cost-effectiveness of raising the legal smoking age in California. <i>Med Decis Making</i> . 2005;25(3):330-40.	Ineligible intervention	A, B, C, D, E
ASH. Cost benefit analysis of the FCTC protocol on illicit trade in tobacco products. 2009. Available from: http://ash.org.uk/information-and-resources/reports-submissions/reports/cost-benefit-analysis-of-the-fctc-protocol-on-illicit-trade-in-tobacco-products/	Ineligible patient population	A, B, C, D, E
Ashley EM, Nardinelli C, Lavaty RA. Estimating the benefits of public health policies that reduce harmful consumption. <i>Health Econ</i> . 2015;24(5):617-24.	Ineligible intervention	A, B, C, D, E
Atusingwize E, Lewis S, Langley T. Economic evaluations of tobacco control mass media campaigns: A systematic review. <i>Tob Control</i> . 2015;24(4):320-27.	Ineligible study design	A, B, C, D, E
Bains N, Pickett W, Hoey J. The use and impact of incentives in population-based smoking cessation programs: A review. <i>American journal of health promotion : AJHP</i> . 1998;12(5):307-20.	Ineligible study design	A, B, C, D, E
Beltramini RF, Bridge PD. Relationship between tobacco advertising and youth smoking: Assessing the effectiveness of a school-based, antismoking intervention program. <i>J Consum Aff</i> . 2001;35(2):263-77.	Ineligible outcomes	A, B, C, D, E
Berrios X, Bedregal P, Guzman B. Cost-effectiveness of health promotion in Chile: Experience with "Miramel" program. <i>Rev Med Chil</i> . 2004;132(3):361-70.	Ineligible intervention	A, B, C, D, E
Blyth A, Maskrey V, Notley C, Barton GR, Brown TJ, Aveyard P, et al. Effectiveness and economic evaluation of self-help educational materials for the prevention of smoking relapse: Randomised controlled trial. <i>Health Technol Assess</i> . 2015;19(59)	Ineligible intervention	A, B, C, D, E
Bold KW, Hanrahan TH, O'Malley SS, Fucito LM. Exploring the utility of web-based social media advertising to recruit adult heavy-drinking smokers for treatment. <i>J Med Internet Res</i> . 2016;18(5):e107.	Ineligible outcomes	A, B, C, D, E
Brown, Kotz, Michie, Stapleton, Walmsley, West. How effective and cost-effective was the national mass media smoking cessation campaign 'stoptober'? <i>Drug Alcohol Depend</i> . 2013;135:52-58.	Ineligible intervention	A, B, C, D, E
Brown HS, Stigler M, Perry C, Dhavan P, Arora M, Reddy KS. The cost-effectiveness of a school-based smoking prevention program in India. <i>Health Promot Int</i> . 2013;28(2):178-86.	Ineligible intervention	A, B, C, D, E
Brubach AL. The case and context for "The Real Cost" campaign. <i>Am J Prev Med</i> . 2019;56(2S1):S5-S8.	Ineligible outcomes	A, B, C, D, E
Burford O, Jiwa M, Carter O, Parsons R, Hendrie D. Internet-based photoaging within Australian pharmacies to promote	Ineligible intervention	A, B, C, D, E

Reference	Reason for exclusion	RQs
smoking cessation: Randomized controlled trial. J Med Internet Res. 2013;15(3):e64.		
Campbell R, Starkey F, Holliday J, Audrey S, Bloor M, Parry-Langdon N, et al. An informal school-based peer-led intervention for smoking prevention in adolescence (ASSIST): A cluster randomised trial. Lancet. 2008;371(9624):1595-602.	Ineligible intervention	A, B, C, D, E
Cha S, Ganz O, Cohn AM, Ehlke SJ, Graham AL. Feasibility of biochemical verification in a web-based smoking cessation study. Addict Behav. 2017;73:204-08.	Ineligible intervention	A, B, C, D, E
Chaiton MO, Mecredy GC, Cohen JE, Tilson ML. Tobacco retail outlets and vulnerable populations in Ontario, Canada. IJERGQ. 2013;10(12):7299-309.	Ineligible outcomes	A, B, C, D, E
Chaloupka FJ, Jha P, de Beyer J, Heller P. The economics of tobacco control. BNE. 2004;0(63):1-9.	Ineligible outcomes	A, B, C, D, E
Chen YF, Madan J, Welton N, Yahaya I, Aveyard P, Bauld L, et al. Effectiveness and cost-effectiveness of computer and other electronic aids for smoking cessation: A systematic review and network meta-analysis. Health Technol Assess. 2012;16(38):1-v.	Ineligible intervention	A, B, C, D, E
Cheung KL, Wijnen B, de Vries H. A Review of the Theoretical Basis, Effects, and Cost Effectiveness of Online Smoking Cessation Interventions in the Netherlands: A Mixed-Methods Approach. J Med Internet Res. 2017;19(6):e230.	Ineligible study design	A, B, C, D, E
Clayforth C, Pettigrew S, Mooney K, Lansdorp-Vogelaar I, Rosenberg M, Slevin T. A cost-effectiveness analysis of online, radio and print tobacco control advertisements targeting 25-39 year-old males. Aust N Z J Public Health. 2014;38(3):270-74.	Ineligible intervention	A, B, C, D, E
Cole S, Suter C, Nash C, Pollard J. Impact of a temporary NRT enhancement in a state quitline and web-based program. Am J Health Promot. 2018;32(5):1206-13.	Ineligible intervention	A, B, C, D, E
Coleman T, Agboola S, Leonardi-Bee J, Taylor M, McEwen A, McNeill A. Relapse prevention in UK Stop Smoking Services: Current practice, systematic reviews of effectiveness and cost-effectiveness analysis. Health Technol Assess. 2010;14(49):1-181.	Ineligible intervention	A, B, C, D, E
Cotter T, Hung WT, Perez D, Dunlop S, Bishop J. Squeezing new life out of an old Sponge: how to modernise an anti-smoking media campaign to capture a new market. Aust N Z J Public Health. 2011;35(1):75-80.	Ineligible outcomes	A, B, C, D, E
Dallery J, Meredith S, Jarvis B, Nuzzo PA. Internet-based group contingency management to promote smoking abstinence. Exp Clin Psychopharmacol. 2015;23(3):176-83.	Ineligible patient population	A, B, C, D, E
DiFranza JR, Peck RM, Radecki TE, Savageau JA. What is the potential cost-effectiveness of enforcing a prohibition on the sale of tobacco to minors? Prev Med. 2001;32(2):168-74.	Ineligible intervention	A, B, C, D, E
DiFranza JR, Savageau JA, Fletcher KE. Enforcement of underage sales laws as a predictor of daily smoking among adolescents: A national study. BMC Public Health. 2009;9:107.	Ineligible outcomes	A, B, C, D, E

Reference	Reason for exclusion	RQs
Dobbie F, Hiscock R, Leonardi-Bee J, Murray S, Shahab L, Aveyard P, et al. Evaluating Long-term Outcomes of NHS Stop Smoking Services (ELONS): A prospective cohort study. <i>Health Technol Assess.</i> 2015;19(95)	Ineligible outcomes	A, B, C, D, E
Eddy DM, Peskin B, Shcheprov A, Pawlson G, Shih S, Schaaf D. Effect of smoking cessation advice on cardiovascular disease. <i>Am J Med Qual.</i> 2009;24(3):241-49.	Ineligible intervention	A, B, C, D, E
Fellows JL, Bush T, McAfee T, Dickerson J. Cost effectiveness of the Oregon quitline "free patch initiative". <i>Tob Control.</i> 2007;16(Suppl 1):I47-I52.	Ineligible intervention	A, B, C, D, E
Fishman PA, Ebel BE, Garrison MM, Christakis DA, Wiehe SE, Rivara FP. Cigarette tax increase and media campaign cost of reducing smoking-related deaths. <i>Am J Prev Med.</i> 2005;29(1):19-26.	Ineligible intervention	A, B, C, D, E
Fleischer NL, Thrasher JF, Reynales-Shigematsu LM, Cummings KM, Meza R, Zhang Y, et al. Mexico SimSmoke: How changes in tobacco control policies would impact smoking prevalence and smoking attributable deaths in Mexico. <i>Glob Public Health.</i> 2017;12(7):830-45.	Ineligible outcomes	A, B, C, D, E
Froelicher ES, Sohn M, Max W, Bacchetti P. Women's initiative for nonsmoking - VII: Evaluation of health service utilization and costs among women smokers with cardiovascular disease. <i>J Cardpulm Rehabil.</i> 2004;24(4):218-28.	Ineligible patient population	A, B, C, D, E
Gao K, Wiederhold MD, Kong L, Wiederhold BK. Clinical experiment to assess effectiveness of virtual reality teen smoking cessation program. <i>Stud Health Technol Inform.</i> 2013;191:58-62.	Ineligible outcomes	A, B, C, D, E
Graham AL, Chang Y, Fang Y, Cobb NK, Tinkelman D, S., Niaura R, S., et al. Cost-effectiveness of internet and telephone treatment for smoking cessation: An economic evaluation of The iQUITT Study. <i>Tob Control.</i> 2013;22(6):1-7.	Ineligible intervention	A, B, C, D, E
Graham AL, Fang Y, Moreno JL, Streiff SL, Villegas J, Munoz RF, et al. Online advertising to reach and recruit Latino smokers to an internet cessation program: Impact and costs. <i>J Med Internet Res.</i> 2012;14(4):e116.	Ineligible intervention	A, B, C, D, E
Graham AL, Milner P, Saul JE, Pfaff L. Online advertising as a public health and recruitment tool: Comparison of different media campaigns to increase demand for smoking cessation interventions. <i>J Med Internet Res.</i> 2008;10(5):e50.	Ineligible intervention	A, B, C, D, E
Halpin HA, McMenamin SB, Rideout J, Boyce-Smith G. The costs and effectiveness of different benefit designs for treating tobacco dependence: Results from a randomized trial. <i>Inquiry.</i> 2006;43(1):54-65.	Ineligible intervention	A, B, C, D, E
Higashi H, Truong KD, Barendregt JJ, Nguyen PK, Vuong ML, Nguyen TT, et al. Cost effectiveness of tobacco control policies in Vietnam: The case of population-level interventions. <i>Appl Health Econ Health Policy.</i> 2011;9(3):183-96.	Ineligible patient population	A, B, C, D, E
Hill A. A cost-effectiveness evaluation of single and combined smoking cessation interventions in Texas. <i>Tex Med.</i> 2006;102(8):50-55.	Ineligible intervention	A, B, C, D, E

Reference	Reason for exclusion	RQs
Hoeflmayr D, Hanewinkel R. Do school-based tobacco prevention programmes pay off? The cost-effectiveness of the 'Smoke-free Class Competition'. Public Health. 2008;122(1):34-41.	Ineligible outcomes	A, B, C, D,
Hollingworth W, Cohen D, Hawkins J, Hughes RA, Moore LAR, Holliday JC, et al. Reducing smoking in adolescents: Cost-effectiveness results from the cluster randomized assist (a stop smoking in schools trial). Nicotine Tob Res 2012;14(2):161-68.	Ineligible intervention	A, B, C, D, E
Hollis JF, McAfee TA, Fellows JL, Zbikowski SM, Stark M, Riedlinger K. The effectiveness and cost effectiveness of telephone counselling and the nicotine patch in a state tobacco quitline. Tob Control. 2007;16(Suppl 1):i53-i59.	Ineligible patient population	A, B, C, D, E
Holtgrave DR, Wunderink KA, Vallone DM, Heaton CG. Cost-utility analysis of the National Truth Campaign to prevent youth smoking. Am J Prev Med. 2009;36(5):385-8.	Ineligible intervention	A, B, C, D, E
Hurley SF, Matthews JP. Cost-effectiveness of the Australian National Tobacco Campaign. Tob Control. 2008;17(6):379-84.	Ineligible patient population	A, B, C, D, E
Ip P, Lam T-H, Chan SS-C, Ho FK-W, Lo LA, Chiu IW-S, et al. Use of Internet viral marketing to promote smoke-free lifestyles among Chinese adolescents. PLoS ONE. 2014;9(6):e99082.	Ineligible outcomes	A, B, C, D, E
Jha P, Chaloupka FJ, Moore J, Gajalakshmi V, Gupta PC, Peck R, et al. Tobacco Addiction. 2006	Ineligible intervention	A, B, C, D, E
Johansson PM, Tillgren PE, Guldbrandsson KA, Lindholm LA. A model for cost-effectiveness analyses of smoking cessation interventions applied to a quit-and-win contest for mothers of small children. Scand J Public Health. 2005;33:343-52.	Ineligible intervention	A, B, C, D, E
Kahende JW, Loomis BR, Adhikari B, Marshall L. A review of economic evaluations of tobacco control programs. IJERGQ. 2009;6(1):51-68.	Ineligible study design	A, B, C, D, E
Katzman B, Markowitz S, McGeary KA. The impact of lending, borrowing, and anti-smoking policies on cigarette consumption by teens. 2002	Ineligible outcomes	A, B, C, D, E
Kruger J, Brennan A, Strong M, Thomas C, Norman P, Epton T. The cost-effectiveness of a theory-based online health behaviour intervention for new university students: An economic evaluation. BMC Public Health. 2014;14:1011.	Ineligible outcomes	A, B, C, D, E
Kuklinski, Margaret R, Briney, John S, Hawkins, J D, et al. Cost-benefit analysis of communities that care outcomes at eighth grade. Prev Sci. 2012;13(2):150-61.	Ineligible intervention	A, B, C, D, E
Lai T, Habicht J, Reinap M, Chisholm D, Baltussen R. Costs, health effects and cost-effectiveness of alcohol and tobacco control strategies in Estonia. Health Policy. 2007;84:75-88.	Ineligible intervention	A, B, C, D, E
Lantz PM, Jacobson PD, Warner KE, Wasserman J, Pollack HA, Berson J, et al. Investing in youth tobacco control: A review of smoking prevention and control strategies. Tob Control. 2000;9(1):47-63.	Ineligible outcomes	A, B, C, D, E

Reference	Reason for exclusion	RQs
Leao T, Kunst AE, Perelman J. Cost-effectiveness of tobacco control policies and programmes targeting adolescents: A systematic review. <i>Eur J Public Health</i> . 2018;28(1):39-43.	Ineligible study design	A, B, C, D, E
Lightwood J. The economics of smoking and cardiovascular disease. <i>Prog Cardiovasc Dis</i> . 2003;46(1):39-78.	Ineligible outcomes	A, B, C, D, E
MacMonegle AJ, Nonnemaker J, Duke JC, Farrelly MC, Zhao X, Delahanty JC, et al. Cost-effectiveness analysis of The Real Cost Campaign's effect on smoking prevention. <i>Am J Prev Med</i> . 2018;55(3):319-25.	Ineligible intervention	A, B, C, D, E
McAfee TA, Bush T, Deprey TM, Mahoney LD, Zbikowski SM, Fellows JL, et al. Nicotine patches and uninsured quitline callers: A randomized trial of two versus eight weeks. <i>Am J Prev Med</i> . 2008;35(2):103-10.	Ineligible intervention	A, B, C, D, E
McAlister AL, Rabius V, Geiger A, Glynn TJ, Huang P, Todd R. Telephone assistance for smoking cessation: One year cost effectiveness estimations. <i>Tob Control</i> . 2004;13(1):85-86.	Ineligible intervention	A, B, C, D, E
Medical Advisory, Secretariat. Population-based smoking cessation strategies: A summary of a select group of evidence-based reviews. <i>Ont Health Technol Assess Ser</i> . 2010;10(1):1-44.	Ineligible study design	A, B, C, D, E
Medical Advisory, Secretariat. Population-based strategies for smoking cessation. Medical Advisory, Secretariat; 03 Mar 2010 2010. Available from: http://www.crd.york.ac.uk/CRDWeb/ShowRecord.asp?ID=32010000111 .	Ineligible study design	A, B, C, D, E
Miller LS, Max W, Sung HY, Rice D, Zaretsky M. Evaluation of the economic impact of California's Tobacco Control Program: A dynamic model approach. <i>Tob Control</i> . 2010;19(Suppl 1):i68-i76.	Ineligible intervention	A, B, C, D, E
Mosbaek CH, Austin DF, Stark MJ, Lambert LC. The association between advertising and calls to a tobacco quitline. <i>Tob Control</i> . 2007;16(Suppl 1):I24-I29.	Ineligible intervention	A, B, C, D, E
National Institute for Health and Care Excellence. School-based interventions to prevent the uptake of smoking among children. National Institute for Health and Care Excellence; 16 Mar 2011 2010. Available from: http://www.crd.york.ac.uk/CRDWeb/ShowRecord.asp?ID=32011000331 .	Ineligible study design	A, B, C, D, E
Ngalesoni F, Ruhago G, Mayige M, Oliveira TC, Robberstad B, Norheim OF, et al. Cost-effectiveness analysis of population-based tobacco control strategies in the prevention of cardiovascular diseases in Tanzania. <i>PLoS ONE</i> . 2017;12(8):e0182113.	Ineligible intervention	A, B, C, D, E
Nghiem N, Cleghorn CL, Leung W, Nair N, Deen FSvd, Blakely T, et al. A national quitline service and its promotion in the mass media: Modelling the health gain, health equity and cost-utility. <i>Tob Control</i> . 2018;27(4):434-41.	Ineligible intervention	A, B, C, D, E

Reference	Reason for exclusion	RQs
Nishio A, Saito J, Tomokawa S, Kobayashi J, Makino Y, Akiyama T, et al. Systematic review of school tobacco prevention programs in African countries from 2000 to 2016. <i>PLoS ONE</i> . 2018;13(2):e0192489.	Ineligible study design	A, B, C, D, E
O'Connor R, Fix B, Celestino P, Carlin-Menter S, Hyland A, Cummings KM. Financial incentives to promote smoking cessation: Evidence from 11 quit and win contests. <i>JPHMP</i> . 2006;12(1):44-51.	Ineligible intervention	A, B, C, D, E
Ohinmaa A, Chatterley P, Nguyen T, Jacobs P. Telehealth in substance abuse and addiction: Review of the literature on smoking, alcohol, drug abuse and gambling. Institute of Health Economics; 05 Jan 2011 2010. Available from: http://www.crd.york.ac.uk/CRDWeb/ShowRecord.asp?ID=32010001722 .	Ineligible study design	A, B, C, D, E
Oncken CA, Dietz PM, Tong VT, Belizan JM, Tolosa JE, Berghella V, et al. Prenatal tobacco prevention and cessation interventions for women in low- and middle-income countries. <i>Acta Obstet Gynecol Scand</i> . 2010;89(4):442-53.	Ineligible outcomes	A, B, C, D, E
Ong MK, Glantz SA. Cardiovascular health and economic effects of smoke-free workplaces. <i>Am J Med</i> . 2004;117(1):32-38.	Ineligible intervention	A, B, C, D, E
Paech D, Mernagh P, Weston A. A systematic review of economic evaluations for tobacco control programs. Health Services Assessment Collaboration; 22 Dec 2010 2010. Available from: http://www.crd.york.ac.uk/CRDWeb/ShowRecord.asp?ID=32010001693 .	Ineligible study design	A, B, C, D, E
Parker DR, Windsor RA, Roberts MB, Hecht J, Hardy NV, Strolla LO, et al. Feasibility, cost, and cost-effectiveness of a telephone-based motivational intervention for underserved pregnant smokers. <i>Nicotine Tob Res</i> 2007;9(10):1043-51.	Ineligible intervention	A, B, C, D, E
Patnode CD, O'Connor E, Whitlock EP, Perdue LA, Soh C. Primary care relevant interventions for tobacco use prevention and cessation in children and adolescents: a systematic evidence review for the U.S. Preventive Services Task Force. Agency for Healthcare R, Quality; 25 Oct 2013 2012. Available from: http://www.crd.york.ac.uk/CRDWeb/ShowRecord.asp?ID=32013000758 .	Ineligible study design	A, B, C, D, E
Pearson AL, Cleghorn CL, van der Deen FS, Cobiack LJ, Kvizhinadze G, Nghiem N, et al. Tobacco retail outlet restrictions: health and cost impacts from multistate life-table modelling in a national population. <i>Tob Control</i> . 2016;26:579-85.	Ineligible intervention	A, B, C, D, E
Pearson AL, van der Deen FS, Wilson N, Cobiack L, Blakely T. Theoretical impacts of a range of major tobacco retail outlet reduction interventions: modelling results in a country with a smoke-free nation goal. <i>Tob Control</i> . 2015;24(e1):e32-8.	Ineligible outcomes	A, B, C, D, E
Pechmann C, Delucchi K, Lakon CM, Prochaska JJ. Randomised controlled trial evaluation of Tweet2Quit: A social network quit-smoking intervention. <i>Tob Control</i> . 2017;26(2):188-94.	Ineligible intervention	A, B, C, D, E

Reference	Reason for exclusion	RQs
Pesis-Katz I, Williams GC, Niemiec CP, Fiscella K. Cost-effectiveness of intensive tobacco dependence intervention based on self-determination theory. <i>Am J Manag Care</i> . 2011;17(10):e393-e98.	Ineligible intervention	A, B, C, D, E
Pifarre M, Carrera A, Vilaplana J, Cuadrado J, Solsona S, Abella F, et al. TControl: A mobile app to follow up tobacco-quitting patients. <i>Comput Methods Programs Biomed</i> . 2017;142:81-89.	Ineligible intervention	A, B, C, D, E
Popp J, Nyman JA, Luo X, Bengtson J, Lust K, An L, et al. Cost-effectiveness of enhancing a Quit-and-Win smoking cessation program for college students. <i>Eur J Health Econ</i> . 2018;19(9):1319-33.	Ineligible intervention	A, B, C, D, E
Prenger R, Pieterse ME, Braakman-Jansen LM, van der Palen J, Christenhusz LC, Seydel ER. Moving beyond a limited follow-up in cost-effectiveness analyses of behavioral interventions. <i>Eur J Health Econ</i> . 2013;14(2):297-306.	Ineligible intervention	A, B, C, D, E
Raikou M, McGuire A. Cost-effectiveness of a mass media campaign and a point of sale intervention to prevent the uptake of smoking in children and young people. London: London School of Economics and Political Science: LSE Health; February 2008. 1-28. Available from: http://citeseerx.ist.psu.edu/viewdoc/download?doi=10.1.1.542.3009&rep=rep1&type=pdf .	Ineligible intervention	A, B, C, D, E
Rait MA, Prochaska JJ, Rubinstein ML. Recruitment of adolescents for a smoking study: Use of traditional strategies and social media. <i>Transl Behav Med</i> . 2015;5(3):254-9.	Ineligible intervention	A, B, C, D, E
Ramirez AG, Chalela P, Akopian D, Munoz E, Gallion KJ, Despres C, et al. Text and mobile media smoking cessation service for young adults in South Texas: Operation and cost-effectiveness estimation. <i>Health Promot Pract</i> . 2017;18(4):581-85.	Ineligible intervention	A, B, C, D, E
Ranson MK, Jha P, Chaloupka FJ, Nguyen SN. Global and regional estimates of the effectiveness and cost-effectiveness of price increases and other tobacco control policies. <i>Nicotine Tob Res</i> 2002;4(3):311-19.	Ineligible intervention	A, B, C, D, E
Rasmussen SR. The cost effectiveness of telephone counselling to aid smoking cessation in Denmark: A modelling study. <i>Scand J Public Health</i> . 2013;41(1):4-10.	Ineligible patient population	A, B, C, D, E
Rigotti NA. Youth access to tobacco. <i>Nicotine & tobacco research : official journal of the Society for Research on Nicotine and Tobacco</i> . 1999;1 (Suppl 2):S93-7.	Ineligible study design	A, B, C, D, E
Rigotti NA, Bitton A, Kelley JK, Hoepfner BB, Levy DE, Mort E. Offering population-based tobacco treatment in a healthcare setting: A randomized controlled trial. <i>Am J Prev Med</i> . 2011;41(5):498-503.	Ineligible patient population	A, B, C, D, E
Ross H, Powell LM, Bauer JE, Levy DT, Peck RM, Lee H-R. Community-based youth tobacco control interventions: Cost effectiveness of the Full Court Press project. <i>Appl Health Econ Health Policy</i> . 2006;5(3):167-76.	Ineligible intervention	A, B, C, D, E

Reference	Reason for exclusion	RQs
Sanders A, Robinson C, Taylor SC, Post SD, Goldfarb J, Shi R, et al. Using a media campaign to increase engagement with a mobile-based youth smoking cessation program. <i>Am J Health Promot.</i> 2018;32(5):1273-79.	Ineligible intervention	A, B, C, D, E
Sanders AE, Slade GD, Ranney LM, Jones LK, Goldstein AO. Valuation of tobacco control policies by the public in North Carolina: Comparing perceived benefit with projected cost of implementation. <i>N C Med J.</i> 2012;73(6):439-47.	Ineligible intervention	A, B, C, D, E
Santiago S, Talbert EC, Benozza G. Finding Pete and Nikki: Defining the target audience for "The Real Cost" campaign. <i>Am J Prev Med.</i> 2019;56(2S1):S9-S15.	Ineligible study design	A, B, C, D, E
Schauffler HH, McMenamin S, Olson K, Boyce-Smith G, Rideout JA, Kamil J. Variations in treatment benefits influence smoking cessation: results of a randomised controlled trial. <i>Tob Control.</i> 2001;10(2):175-80.	Ineligible intervention	A, B, C, D, E
Schmidt AM, Ranney LM, Goldstein AO. Communicating program outcomes to encourage policymaker support for evidence-based state tobacco control. <i>IJERGQ.</i> 2014;11(12):12562-74.	Ineligible intervention	A, B, C, D, E
Schmitt CL, Malarcher AM, Clark PI, Bombard JM, Strauss W, Stillman FA. Community guide recommendations and state level tobacco control programmes: 1999-2004. <i>Tob Control.</i> 2007;16(5):318-24.	Ineligible outcomes	A, B, C, D, E
Schulz DN, Smit ES, Stanczyk NE, Kremers SP, de Vries H, Evers SM. Economic evaluation of a web-based tailored lifestyle intervention for adults: Findings regarding cost-effectiveness and cost-utility from a randomized controlled trial. <i>J Med Internet Res.</i> 2014;16(3):e91.	Ineligible intervention	A, B, C, D, E
Secker-Walker RH, Holland RR, Lloyd CM, Pelkey D, Flynn BS. Cost effectiveness of a community based research project to help women quit smoking. <i>Tob Control.</i> 2005;14:37-42.	Ineligible intervention	A, B, C, D, E
Secker-Walker RH, Worden JK, Holland RR, Flynn BS, Detsky AS. A mass media programme to prevent smoking among adolescents: Costs and cost effectiveness. <i>Tob Control.</i> 1997;6(3):207-12.	Ineligible patient population	A, B, C, D, E
Sharma R, Shewade HD, Gopalan B, Badrel RK, Rana JS. Earned print media in advancing tobacco control in Himachal Pradesh, India: A descriptive study. <i>BMJ global health.</i> 2017;2(2):e000208.	Ineligible patient population	A, B, C, D, E
Shearer J, Shanahan M. Cost effectiveness analysis of smoking cessation interventions. <i>Aust N Z J Public Health.</i> 2006;30(5):428-34.	Ineligible intervention	A, B, C, D, E
Simpson SA, Nonnemaker JM. New York tobacco control program cessation assistance: Costs, benefits, and effectiveness. <i>IJERGQ.</i> 2013;10(3):1037-47.	Ineligible intervention	A, B, C, D, E
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Smith MW, An LC, Fu SS, Nelson DB, Joseph AM. Cost-effectiveness of an intensive telephone-based intervention for smoking cessation. <i>J Telemed Telecare</i> . 2011;17(8):437-40.	Ineligible intervention	A, B, C, D, E
Smith PM, Cameron R, McDonald PW, Kawash B, Madill C, Brown KS. Telephone counseling for population-based smoking cessation. <i>Am J Health Behav</i> . 2004;28(3):231-41.	Ineligible intervention	A, B, C, D, E
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Stephens T, Kaiserman MJ, McCall DJ, Sutherland-Brown C. School-based smoking prevention: Economic costs versus benefits. <i>Chronic Dis Can</i> . 2000;21(2):62-7.	Ineligible intervention	A, B, C, D, E
Stevens W, Thorogood M, Kayikki S. Cost-effectiveness of a community anti-smoking campaign targeted at a high risk group in London. <i>Health Promot Int</i> . 2002;17(1):43-50.	Ineligible intervention	A, B, C, D, E
Tengs TO, Osgood ND, Chen LL. The cost-effectiveness of intensive national school-based anti-tobacco education: Results from the tobacco policy model. <i>Prev Med</i> . 2001;33:558-70.	Ineligible intervention	A, B, C, D, E
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Reference	Reason for exclusion	RQs
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Warner KE, Jacobson PD, Kaufman NJ. Innovative approaches to youth tobacco control: introduction and overview. <i>Tob Control.</i> 2003;12 (Suppl 1):i1-15.	Ineligible study design	A, B, C, D, E
Weir BW, Cantrell J, Holtgrave DR, Greenberg MS, Kennedy RD, Rath JM, et al. Cost and threshold analysis of the FinishIt Campaign to prevent youth smoking in the United States. <i>IJERGQ.</i> 2018;15(8)	Ineligible intervention	A, B, C, D, E
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White JS, Dow WH, Rungruanghiranya S. Commitment contracts and team incentives: A randomized controlled trial for smoking cessation in Thailand. <i>Am J Prev Med.</i> 2013;45(5):533-42.	Ineligible intervention	A, B, C, D, E
White VM, Warne CD, Spittal MJ, Durkin S, Purcell K, Wakefield MA. What impact have tobacco control policies, cigarette price and tobacco control programme funding had on Australian adolescents' smoking? Findings over a 15-year period. <i>Addiction.</i> 2011;106(8):1493-502.	Ineligible outcomes	A, B, C, D, E
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Wong S, Ordean A, Kahan M, Gagnon R, Hudon L, Basso M, et al. Substance use in pregnancy. <i>J Obstet Gynecol.</i> 2011;33(4):367-84.	Ineligible intervention	A, B, C, D, E
Wu Q, Parrott S, Godfrey C, Gilbert H, Nazareth I, Leurent B, et al. Cost-effectiveness of computer-tailored smoking cessation advice in primary care: A randomized trial (ESCAPE). <i>Nicotine Tob Res</i> 2013;16(3):270-78.	Ineligible intervention	A, B, C, D, E

Reference	Reason for exclusion	RQs
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Yousuf H, Reintjens R, Slipszenko E, Blok S, Somsen GA, Tulevski II, et al. Effectiveness of web-based personalised e-Coaching lifestyle interventions. <i>Neth Heart J</i> . 2019;27(1):24-29.	Ineligible outcomes	A, B, C, D, E

Appendix L - Research recommendations

No research recommendations have been made for review E.