## NICE GUIDANCE PREVENTING OBESITY: WORKING WITH LOCAL COMMUNITIES

## 6<sup>th</sup> Meeting of the Programme Development Group

## Wednesday 14<sup>th</sup> September 2011

Royal College of Anaesthetists, London

| Attendees: | <ul> <li>Programme Development Group (PDG) Members: Harry Rutter (Chair),<br/>Esther Trenchard-Mabere, Andy Sutch, Justin Varney (arrived at 10.30am),<br/>Ian Reekie, Susan Biddle, Mark Exworthy, Erica Dobie (arrived at<br/>10.15am), Paul Lincoln, Gail Findley (arrived at 10.20am), Susan Jebb<br/>(arrived at 3.10pm)</li> <li><i>NICE:</i> Jane Huntley, Adrienne Cullum, Karen Peploe, Alastair Fischer,<br/>Andrew Hoy, Victoria Axe, Nicola Ainsworth (Observer)</li> <li><i>Expert:</i> Kim Hastie, Patrick Lingwood</li> </ul> |
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| Apologies: | PDG Members: Susan Jebb, Andy Jones, Martin Wiseman, Marcus Grant,<br>Philip Insall, Matthew Capehorn, Chris Drinkwater, Sara Ellis, Patrick<br>Myers, Tricia Harper, Ceri Phillips<br>NICE: Jane Cowl   |

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| File Ref | Obesity PDG 6: Final minutes                             |
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| Audience | PDG members, NICE team, the public (via web publication) |

| Item                |  | Action |
|---------------------|--|--------|
| 1. Welcome          | Introductions  |        |
| and<br>introduction | Members were informed that the usual Chair had given<br>apologies for this meeting and that Harry Rutter would be<br>Chairing this meeting today.  |        |
|                     | The Chair noted that there has been some confusion<br>surrounding the dates of the PDGs. Members were<br>encouraged to check future dates and asked to make every<br>effort to attend where possible.  |        |
|                     | The PDG were informed that Steve Allender and Ceri Philips will be joining the PDG.  |        |
|                     | The Chair introduced Nicola Ainsworth to the CPHE team and also as an observer to the PDG meeting.   |        |
|                     | Due to the large number of apologies for this meeting, the<br>PDG was not quorate. This meant that the PDG were not<br>able to make any decisions at the meeting. Any areas<br>requiring decisions would have to be noted and then the full<br>PDG's view requested via email or rolled over to the next<br>meeting. |        |
|                     | Apologies  |        |
|                     | The Chair gave apologies from Sara Ellis, Martin Wiseman,<br>Chris Drinkwater, Andy Jones, Ceri Phillips, Philip Insall,<br>Susan Jebb, Patrick Myers, Matthew Capehorn and Tricia<br>Harper.  |        |
|                     | Marcus Grant has resigned from the PDG due to the focus of the revised scope and work pressures.   |        |
|                     | Dol  |        |
|                     | The PDG members were asked to Declare all conflicts of interest:   |        |
|                     | <ul> <li>Paul Lincoln declared obesity modelling work being<br/>undertaken by National Heart Forum.</li> </ul>   |        |
|                     | Harry Rutter declared he is director of a public health consulting company.  |        |
|                     | Action: PDG members to update their declaration of interest forms and send to the NICE Team  | PDG    |

|                                      | Minutes of previous meeting   |           |
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|                                      | The Chair went through the minutes from the previous<br>meeting and no changes were made. The PDG members<br>attending the meeting agreed that these were an accurate<br>account of the last meeting. [Full committee agreement was<br>obtained subsequently by email].   |           |
|                                      | It was noted that all agreed actions at the last meeting have been undertaken.  |           |
|                                      |   |           |
| 2.<br>Consultation<br>on the         | Adrienne Cullum (AC) gave a presentation on the consultation on the evidence and the call for evidence.   |           |
| evidence and<br>call for<br>evidence | The PDG discussed the responses from consultation and<br>ideas of where other sources of evidence could come from.<br>They also considered any gaps in evidence and how this<br>might be taken forward and the implications for the expert<br>workshop and fieldwork (dedicated session on this would<br>occur later in the morning). |           |
|                                      | The Chair noted that there are some useful lessons that can be made from the Scottish Government report.  |           |
|                                      | Action: Esther Trenchard-Mabere to forward suite of reports from Tower Hamlets Healthy Towns work.  | ETM       |
|                                      | Action: Gail Findlay to forward interim evaluation for Well London.   | GF        |
|                                      | Action: NICE to follow up Kirklees submission for Expert Workshop.  | NICE Team |
|                                      | Action: Mark Exworthy to provide short paper on distributed leadership.   | ME        |
|                                      | The PDG were reminded to stay close to the evidence base<br>and were asked whether there were any further experts<br>NICE should approach.  |           |
|                                      | The Chair stressed the importance of long term evaluation<br>and asked the PDG to think about how to do this simply and<br>cheaply.   |           |
|                                      | The Chair suggested inviting senior members of the Public Health England transition team to the next PDG meeting.   |           |
|                                      | Action: Jane Huntley (JH) to discuss this idea with the Director of Public Health at NICE.  | JH        |
|                                      | It was noted that there may be particular issues in terms of local authority schedules and timeframes that the project  |           |

|  | should align with as much as possible.  |           |
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| 3. Expert<br>Testimony:<br>Department of<br>Health<br>National<br>Support Team | <ul> <li>The PDG introduced themselves to Kim Hastie (KH), previously of the Department of Health Child Obesity National Support Team (CONST).</li> <li>KH gave a presentation on the expert testimony of the Obesity National Support Team. KH noted that the CONST came to a close at the end of March 2011.</li> <li>KH discussed the barriers and facilitators that may influence the delivery and effectiveness of a local, community-wide approach, as well as what factors need to be considered to ensure local, community-wide approaches are robust and sustainable.</li> <li>The PDG asked KH a number of questions in regards to her presentation.</li> <li>Action: KH to give JH the names and contact details of</li> </ul> | NICE Team |
|  | <ul> <li>her colleagues in Hull and Hartlepool.</li> <li>KH mentioned that the Strategic High Impact document as well as her presentation on core cities would be useful to the group.</li> <li>Action: KH to forward these documents to NICE and the PDG</li> <li>KH agreed that there are important gaps in the evidence base of interventions to support local actions.</li> </ul>   | КН        |
| 4. Expert<br>Testimony:<br>Cycling Cities                                      | <ul> <li>The PDG introduced themselves to Patrick Lingwood (PL), Walking and Cycling Officer from Bedford Borough.</li> <li>PL gave a presentation on cycling cities and towns and cycle demonstration towns.</li> <li>PL presented the statistics of use of bicycles in the UK compared to other European cities. PL summarised by giving the PDG suggestions on how to successfully promote walking and cycling.</li> <li>The PDG asked questions in regards to the presentation.</li> <li>The Chair noted that NICE will soon be working on guidance to promote Walking and Cycling.</li> </ul>  |           |
| 5. Expert<br>workshop and  | Adrienne Cullum (AC) gave a presentation on the expert<br>workshop and fieldwork. AC mentioned that the workshop  |           |

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| will take place on 4 <sup>th</sup> and 5 <sup>th</sup> of October. The draft agenda<br>for the workshop was tabled. The PDG were asked to<br>consider what they would want out of the day as a whole<br>and questions for specific speakers. The PDG were<br>informed that the workshop will be run according to<br>Chatham House rules. |  |
| Action: The group to think about what questions they<br>want to ask the experts. The PDG to let the NICE team<br>know if there are any gaps in the topics or any gaps in<br>the experts, due to be covered at this expert workshop.  | PDG  |
| Members noted that there was a potential gap in regards to working in partnership with local business / industry.  |  |
| Action: AC asked the PDG for a suggestion of someone<br>who can provide an overview of working with local<br>business / industry. All invited speakers asked to<br>consider this issue.  | PDG  |
| Action: ME to provide some information on leadership and CSR.  | ME   |
| AC informed the group that Word of Mouth has been<br>contracted to undertake fieldwork through October and listed<br>the areas fieldwork will be undertaken in. These are as<br>follows: Newcastle, Sheffield, Barking and Dagenham and<br>Lincolnshire. There will be interviews and a workshop in<br>each of these areas.              |  |
| Action: The PDG to let NICE know if there are particular people within these areas that Word of Mouth should be contacting.  | PDG  |
| Action: AC to send the agenda for the next PDG meeting to the PDG  | AC   |
| It was confirmed that the evidence looked at for the Spatial Planning guidance can be referred to in this guidance.  |  |
| Alastair Fischer gave a presentation on the economic analysis – "Obesity Cost effectiveness".  |  |
| It was noted that we are looking at both the prevention of weight gain as well as promotion of weight loss.  |  |
| The Chair asked for clarification of the term partnership<br>working. The PDG discussed this. It was agreed that there<br>is no simple definition and that there are different levels of<br>partnership.   |  |
|  | for the workshop was tabled. The PDG were asked to<br>consider what they would want out of the day as a whole<br>and questions for specific speakers. The PDG were<br>informed that the workshop will be run according to<br>Chatham House rules.<br>Action: The group to think about what questions they<br>want to ask the experts. The PDG to let the NICE team<br>know if there are any gaps in the topics or any gaps in<br>the experts, due to be covered at this expert workshop.<br>Members noted that there was a potential gap in regards to<br>working in partnership with local business / industry.<br>Action: AC asked the PDG for a suggestion of someone<br>who can provide an overview of working with local<br>business / industry. All invited speakers asked to<br>consider this issue.<br>Action: ME to provide some information on leadership<br>and CSR.<br>AC informed the group that Word of Mouth has been<br>contracted to undertake fieldwork through October and listed<br>the areas fieldwork will be undertaken in. These are as<br>follows: Newcastle, Sheffield, Barking and Dagenham and<br>Lincolnshire. There will be interviews and a workshop in<br>each of these areas.<br>Action: The PDG to let NICE know if there are particular<br>people within these areas that Word of Mouth should be<br>contracting.<br>Action: AC to send the agenda for the next PDG meeting<br>to the PDG<br>It was confirmed that the evidence looked at for the Spatial<br>Planning guidance can be referred to in this guidance.<br>Alastair Fischer gave a presentation on the economic<br>analysis – "Obesity Cost effectiveness".<br>It was noted that we are looking at both the prevention of<br>weight gain as well as promotion of weight loss.<br>The Chair asked for clarification of the term partnership<br>working. The PDG discussed this. It was agreed that there<br>is no simple definition and that there are different levels of |

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| 7. Developing<br>recommendati<br>ons | Justin Varney, Andy Sutch, Susan Biddle and Paul Lincoln<br>left the meeting at 3pm.<br>Susan Jebb arrived at 3.10pm<br>Jane Huntley (JH) stated that the PDG need to begin<br>thinking about recommendations and asked the group to<br>consider the framework to use.<br>Action: The PDG to consider potential framework(s) for | PDG       |
|                                      | developing the recommendations. Those members that<br>are new to the PDG to look at existing NICE Guidance.<br>There was a discussion about the difficulties in using the<br>term obesity  |           |
|                                      | Action: PDG to consider most appropriate terms for use<br>in the final guidance – eg obesity, healthy weight,<br>preventing excess weight gain.  | NICE Team |
|                                      | Action: NICE to re-circulate all existing NICE recommendations of direct or indirect relevance to this guidance.   | NICE Team |
|                                      | Further discussion was made around the way the future guidance may look.   |           |
| 8. AOB                               | Susan Jebb asked the PDG to think about October's meeting and what they are looking to gain from the expert presentations.<br>Susan Jebb thanked Harry Rutter for Chairing the meeting.  |           |
|                                      | The Chair informed the PDG that due to the short turnaround time the group will only have one week with the documents before the October meeting.  |           |
|                                      | The Chair also informed the group that the review proposal for the CCP guideline on Obesity is currently out for consultation.   |           |
| 9. Next<br>meeting                   | 4 <sup>th</sup> and 5 <sup>th</sup> October at the Royal College of Paediatrics and Child Health, London   |           |
| 10. Close                            | The meeting closed at 4pm  |           |