

# NICE AdviseME Prize

## Application Form

### Disclaimer

By submitting an application for the NICE AdviseME Prize, the applicant confirms that he/she has read and agreed with the terms and conditions of the prize. The terms and conditions are at the end of this document.

### Instructions

Before beginning the application form, please check that your organisation and product are eligible for consideration for the NICE AdviseME Prize. See the eligibility criteria below.

#### Organisational eligibility

To be able to apply for the NICE AdviseME Prize, the applicant must be a small or medium-sized enterprise (SME), academic institution or charity. Definitions of these organisations can be found in the terms and conditions. If selected, the winner must commit to writing a briefing book.

#### Product eligibility

- The product must be a medicinal product, a medical device, a diagnostic tool/test, a cell therapy, a gene therapy or a healthcare app, or a combination thereof.
- The product must be intended for the treatment, prevention, diagnosis or monitoring of a medical condition, or for improving treatment adherence, or a combination thereof.
- The applicant must be in the clinical development phase of the particular product and must be able to outline prospective plans for further evidence generation.

#### Selection criteria for the application

The information collected in this application will be used to scoring the following criteria regarding the product's potential to:

- have clinical validity and further clinical development
- prolong survival

Applicants for the NICE AdviseME Prize will be subject to the Terms and Conditions outlined in this document.

- improve health-related quality of life
- reduce NHS resource use and/or costs
- improve patient access to healthcare
- address an unmet medical need.

Please fill in all details requested in the application form. If the question is not applicable to your product, please state 'N/A'. Blank fields will invalidate the application. In addition, the applicant may include an optional diagram of the treatment pathway and how this may be changed after the introduction of the new technology. The applicant must also submit an annex with proof of its organisation's status. Any additional information (such as other annexes to the application form) is unacceptable and will not be reviewed.

## I. Organisation details

Type of organisation.	Please click and select from the above drop down box
<p>Note: to be considered an SME, a company must fulfil the definition in EU Recommendation 2003/361<sup>1</sup>. The winning company will have to prove that it qualifies as an SME.</p> <p>To be considered a charity, evidence must be provided of its charitable status. For example, to be considered a charity in England and Wales, it must satisfy the definition described in the Charities Act<sup>2</sup>.</p> <p>To be considered an academic institution, evidence must be provided that its institution is dedicated to education and research.</p> <p>Applicants cannot have a non-personal financial interest for the product submitted for the NICE AdviseME Prize, as defined in the terms and conditions</p>	
Organisation Name & Head office address:	

<sup>1</sup> Small and medium-sized enterprises (SMEs) are defined in [EU Recommendation 2003/361](#). The main factors determining whether or not an enterprise is an SME are **staff headcount** and either **turnover** or **balance sheet total**.

Company category	Staff headcount	Turnover	or	Balance sheet total
Medium-sized	<250	≤ €50 million		≤ €43 million
Small	<50	≤ €10 million		≤ €10 million
Micro	<10	≤ €2 million		≤ €2 million

<sup>2</sup> To be a charity in England and Wales, your organisation must satisfy the [definition of a charity in the Charities Act](#).

Applicants for the NICE AdviseME Prize will be subject to the Terms and Conditions outlined in this document.

Contact Name & Title:	
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Organisation website:	
Telephone No.:	
<b>SMEs only:</b> number of employees and annual financial turnover (please attach evidence of SME status)	
<b>Charities:</b> please attach evidence of charitable status	
<b>Academic institution:</b> please attach evidence of academic institution status	

## II. Description of the technology

Type of technology	Please tick as suitable for your product: <table border="1"> <tr> <td>medical device</td> <td><input type="checkbox"/></td> </tr> <tr> <td>medicinal product</td> <td><input type="checkbox"/></td> </tr> <tr> <td>diagnostic test/tool</td> <td><input type="checkbox"/></td> </tr> <tr> <td>healthcare app</td> <td><input type="checkbox"/></td> </tr> <tr> <td>cell therapy</td> <td><input type="checkbox"/></td> </tr> <tr> <td>gene therapy</td> <td><input type="checkbox"/></td> </tr> </table>	medical device	<input type="checkbox"/>	medicinal product	<input type="checkbox"/>	diagnostic test/tool	<input type="checkbox"/>	healthcare app	<input type="checkbox"/>	cell therapy	<input type="checkbox"/>	gene therapy	<input type="checkbox"/>
medical device	<input type="checkbox"/>												
medicinal product	<input type="checkbox"/>												
diagnostic test/tool	<input type="checkbox"/>												
healthcare app	<input type="checkbox"/>												
cell therapy	<input type="checkbox"/>												
gene therapy	<input type="checkbox"/>												
Proposed name of your product (if available, otherwise state N/A)													

Short summary of the mechanism of action of your technology (if applicable, otherwise state 'N/A')	
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<p>Please specify (if applicable, otherwise state 'N/A'):</p> <ul style="list-style-type: none"> <li>• Route of administration</li> <li>• Pharmaceutical form of the product</li> <li>• Dose</li> <li>• Frequency of Administration</li> <li>• Duration of use</li> </ul> <p>(if some of the details are not available yet, please specify so)</p>	<p><i>Example:</i></p> <ul style="list-style-type: none"> <li>• <i>route of administration: oral use</i></li> <li>• <i>pharmaceutical form of the product: tablets</i></li> <li>• <i>dose: 1 g</i></li> <li>• <i>frequency of administration: once daily</i></li> </ul> <p><i>duration of use: lifelong</i></p>
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<p>Proposed indication</p>	<p><i>Examples:</i></p> <ul style="list-style-type: none"> <li>• <i>Drug A in combination with standard of care is indicated for the treatment of condition B</i></li> <li>• <i>Device C is indicated for preventing episodes of XXX in people with condition D</i></li> <li>• <i>Test E is indicated for diagnosing people with condition F</i></li> <li>• <i>Device G is indicated for improving adherence to treatment H in people with condition I</i></li> <li>• <i>Device J is indicated for monitoring XXX levels in people with condition K</i></li> </ul>
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Short overview of the condition (including prevalence; max. 500 words)	
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Briefly describe the current treatment pathway in the NHS and the proposed place of the product within the treatment pathway (max 500 words) Optional: you may attach a diagram showing the current treatment pathway and how the pathway would change after introduction of your product

<p>Target patient population (max 100 words)</p>	<p><i>Describe the patients who would be eligible to receive your technology in the NHS, including the estimated size of the target population</i></p>
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<p>Brief description of the value proposition(s) for the product (max. 500 words)</p>	<p><i>How will the technology add value to the NHS? In particular, does the product affect health-related quality of life, patient survival, and/or release resources to the NHS? If applicable, describe how the NHS in England can disinvest from tests, investigations, interventions, facilities, technologies or other resources that would no longer be needed using the proposed technology</i></p>
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Summarise the design of any completed (maximum of 3 completed studies) or near-completed clinical studies (maximum of 3 near-completed studies) in Table 1. Do not summarise pre-clinical data.

**Table 1. List of completed/ongoing clinical studies**

Population	Study ID	Main Objectives	Design	Subject number	Route/ Treatment duration
Completed studies					
Ongoing studies					

Summarise the main results of the completed studies listed above. Do not summarise pre-clinical data.

Main results study 1 (max 100 words)	
Main results study 2 (max 100 words)	
Main results study 3 (max 100 words)	

Please specify how the product would address the unmet medical need (max. 100 words)	
If your product is a diagnostic test, is a diagnostic test for the condition currently used in the NHS?	<i>No</i> <i>If yes, highlight how your technology provides a significant benefit compared with the established practice in the NHS</i>
If the product is used to prevent a condition, is a method of prevention of the condition currently used in the NHS?	<i>No</i> <i>If yes, highlight how your technology provides a significant benefit compared with the established practice in the NHS</i>
If the product is used to treat a condition, is a treatment for the condition currently used in the NHS?	<i>No</i> <i>If yes, highlight how your technology provides a significant benefit compared with the established practice in the NHS</i>
If the product is used to monitor a condition, is a monitoring option for the condition currently used in the NHS?	<i>No</i> <i>If yes, highlight how your technology provides a significant benefit compared with the established practice in the NHS</i>

### III. Logistics

NICE Scientific Advice can provide advice on products at any time after the completion of the first in-human trials (with the exception of selected medtech products or products for particularly rare conditions, for which we may consider providing advice earlier). Typically, advice is sought during the planning stages of a pivotal trial programme. It is important that the applicant outlines the evidence development plans clearly for us to assess the product's potential for future development.

Phase of development in which the applicant would wish to receive scientific advice	
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In Table 2, summarise your future development plans including:

- Design of proposed clinical trials
- Design of planned observational studies
- Proposed studies focused on health-related quality of life and/or use of resources.

**Table 2– List of proposed studies**

Study Design	Study objectives	Population	Intervention	Comparator(s) (if applicable)	Key outcome measures

Applicants for the NICE AdviSeME Prize will be subject to the Terms and Conditions outlined in this document.

It is important that NICE ensures that any technology that enters the NHS represents good value for money. NICE Scientific Advice may provide advice on both clinical and cost-effectiveness development plans depending on the company's questions. The following sections **will not be used for scoring purposes** for the NICE AdviseME Prize competition. This information will assist the team to better understand the stage your product has currently reached in the development phase.

Please indicate whether you have any economic evaluation development plans	<p style="text-align: center;">Click here to choose item</p> <p style="text-align: center;">Please click and select from the above drop down box</p>
Please indicate the type of economic evaluation you will undertake	
Please indicate if, in the case that your product is awarded the prize, you would seek advice on economic development plans	<p style="text-align: center;">Click here to choose item</p> <p style="text-align: center;">Please click and select from the above drop down box</p>



## I. Submitting the completed application form

The completed application form should be emailed to [AdviSeME@nice.org.uk](mailto:AdviSeME@nice.org.uk) no later than **16:00** (GMT + 1) on **13 October 2017**.

Please include the following documents as attachments to your email,

- |  |                          |
|--|--------------------------|
| Completed Application form                 | <input type="checkbox"/> |
| A diagram of the care pathway, if relevant | <input type="checkbox"/> |
| Proof of company or charity status         | <input type="checkbox"/> |

## NICE AdviseME Prize

### Frequently asked questions

#### 1. Who can apply for the NICE AdviseME Prize?

The applicant must be a small or medium-sized enterprise (SME), academic institution or charity, as defined in the terms and conditions. Organisations do not need to be based or registered in the UK to apply for the NICE AdviseME Prize. If selected, the winner must commit to submitting a briefing book.

#### 2. What products are eligible for the NICE AdviseME Prize?

- The product must be a medicinal product, a medical device, a diagnostic tool/test, a cell therapy, a gene therapy or a healthcare app, or a combination thereof
- The product must be intended for the treatment, prevention, diagnosis or monitoring of a medical condition, or for improving treatment adherence, or a combination thereof
- The applicant should be in the clinical development phase of the particular product and must be able to outline prospective plans for further evidence generation.

#### 3. What will the prize be?

The prize is a light scientific advice project (<https://www.nice.org.uk/about/what-we-do/scientific-advice/light-scientific-advice>) designed for SMEs developing pharmaceuticals or medical technologies. It offers a concise, more affordable version of our standard advice process, which is:

- the fastest way to get written advice from NICE
- priced with SMEs' budgets in mind
- well suited to developers of medical devices or diagnostics.

#### 4. I have seen on your website that you offer different types of scientific advice services; will I be able to choose a particular type of advice if I win the NICE AdviseME Prize?

The winning applicant will be awarded our light scientific advice for SMEs <https://www.nice.org.uk/about/what-we-do/scientific-advice/light-scientific-advice> If the applicant is interested in our other advice services, you can contact our coordination team ([scientificadvice@nice.org.uk](mailto:scientificadvice@nice.org.uk)) for further details, but this will not be included in or substituted for the award.

## **5. What is/is not included in the scientific advice provided to the winner?**

The light scientific advice service will help you design your prospective clinical and economic plans in order to generate evidence to demonstrate the value of your product to the NHS. It will contain detailed answers to your company's questions, providing comments and identifying gaps in the evidence plans. This will include, for example, questions regarding trial design, population, comparators, health-related quality of life data collection, resource use and/or economic analysis.

The advice will not include an early assessment by NICE's advisory committees. We will not design evidence plans or approve proposals.

## **6. Can a single applicant apply for the NICE AdviseME Prize for more than one technology?**

Yes, the same applicant can submit more than one technology for consideration. Each technology must have a separate application form with all relevant details provided. If selected, the winner must commit to submitting a briefing book.

## **7. Is the light scientific advice service (the prize) confidential?**

The winning organisation will need to sign a contract with NICE Scientific Advice for the light scientific advice service. Any information labelled as 'Official – Sensitive – Commercial' will be treated as such, while complying with relevant legislation (such as the Freedom of Information Act 2000). All staff and experts involved will have signed confidentiality undertakings. The information you provide, and the advice we issue, will not be shared with any appraisal committee or with other teams within NICE.

## **8. Is the light scientific advice (the prize) from NICE legally binding?**

Any advice given is not legally binding for either party.

## **9. How do I submit an application?**

Applications should be submitted through the NICE AdviseME Prize email address ([AdviseME@nice.nhs.uk](mailto:AdviseME@nice.nhs.uk)) no later than 16:00 (GMT + 1) on 13 October 2017.

## **10. How long do I have to submit an application?**

The submission period will begin on 27 June 2017 and the competition will run for approximately 3.5 months until 13 October 2017. It is strongly recommended that applicants start the submission process at least 1 week before the deadline to ensure completion without technical difficulty. No late submissions will be accepted.

## **11. What time does the application submission end?**

The application submission period ends at 16:00 (GMT + 1) on the date of the application submission deadline (13 October 2017). Submissions must be FULLY COMPLETED to be considered.

Applicants for the NICE AdviseME Prize will be subject to the Terms and Conditions outlined in this document.

### **12. How long will it take to complete the application form?**

This depends on the amount of clinical data that has to be summarised and how well defined the value proposition of the product is. The application form is shown above to help you assess the time requirements for completing the form. It is essential that one contact person is designated from each participating organisation to deal with NICE during the NICE AdviseME Prize process.

### **13. What level of detail is required in the application form (for example, detailed pre-clinical studies)?**

A summary of the technology, value proposition and available clinical data to date would suffice. Please do not summarise pre-clinical data or pharmacokinetic data. It is important to answer all the questions about your product in the application form. If a question is not relevant, please enter 'N/A'. Incomplete forms will be rejected.

### **14. Can I revise my application after I have submitted it?**

Once you submit your application, it will not be possible to modify it. Therefore, if you need to alter the application, please resubmit the form by the deadline, clearly marking the updated status of the application. We will review the most recent application if you have clearly marked it as such. If you have any technical problems submitting your application, please contact NICE ([scientificadvice@nice.org.uk](mailto:scientificadvice@nice.org.uk)) who will be able to support you. Incomplete forms will be rejected.

### **15. Can I receive feedback on my application?**

Feedback is available only on request. Non-shortlisted candidates will be informed that they have been unsuccessful within 2 months of the competition closing. Shortlisted but non-winning applicants will be notified that they have been unsuccessful within 3 months of the competition closing. All unsuccessful applicants may request feedback within 1 month of receiving notice. Feedback will be provided within 2 months of the date of the request to NICE.

### **16. Who decides who the winner is?**

Once the application period closes, the NICE Scientific Advice team, with the help of a clinical advisor, will go through all application forms and shortlist them according to the pre-specified eligibility criteria. These criteria are focused on the organisations' and the products' eligibility. When reviewing these applications, the NICE Scientific Advice team may contact the applicants for clarification of information. The information collected in the application form will be used to score the following criteria regarding the product's potential to:

- have clinical validity and further clinical development
- prolong survival
- improve health-related quality of life

Applicants for the NICE AdviseME Prize will be subject to the Terms and Conditions outlined in this document.

- reduce NHS resource use and/or costs
- improve patient access to healthcare
- address an unmet medical need.

The NICE Scientific Advice team will refer the shortlisted applications, based on the highest scores, to a selection committee, who, with the help of the scores, will qualitatively select the winner on the basis of the viability of the product to fulfil its value claim based on their expertise.

**17. If I win the NICE AdviseME Prize, when will I receive the light scientific advice service?**

The light scientific advice service (the prize) can be claimed from the moment the winner of the NICE AdviseME Prize is announced and the light scientific advice project must begin before the end of December 2018. For further details on timings of the light scientific advice service, please see question 18.

**18. If I win, how long will it take from the briefing book submission until I receive the scientific advice?**

Once you sign the contract for the light scientific advice service and you submit your briefing book, the clock starts counting. At week 5, we will send you a slide set ahead of a clarification teleconference, although we may contact you earlier for minor clarification issues. At week 6, we will hold a teleconference to discuss your briefing book and the key issues identified by NICE. At week 11, we will send you the final advice letter. As an optional stage, at week 13, you can submit clarification questions about the advice letter and you can expect a response from us by week 15. You can access further information on our website about the light scientific advice process timeline in our website

(<https://www.nice.org.uk/about/what-we-do/scientific-advice/light-scientific-advice>).

The light advice project must be started before the end of December 2018.

**19. If I win the NICE AdviseME Prize, do I have to pay anything for the scientific advice?**

The winner will be provided with a no-fee light scientific advice for SMEs service (<https://www.nice.org.uk/about/what-we-do/scientific-advice/light-scientific-advice>).

The name of the winning organisation will be published. The winning organisation will be expected to present at educational seminars provided by NICE Scientific Advice about its experience and/or provide a detailed testimonial, which will provide the opportunity to raise the winning organisation's profile. The winning organisation will also be required to provide detailed feedback on the competition and the service.

NICE will announce the types of organisations, the types of products and the target conditions (if applicable) of the applicants, but not their specific details.

Applicants for the NICE AdviseME Prize will be subject to the Terms and Conditions outlined in this document.

For further details, please see the terms and conditions.

**20. If I do not win, will I get anything?**

The runner-up finalists (maximum of 5) will have the opportunity to attend a free educational seminar (non-product specific) provided by NICE

# NICE AdviseME Prize – terms and conditions

## 1. Definitions or glossary of terms

In these terms and conditions, the following words and expressions shall have the meanings ascribed to them below:

‘Academic institution’ is an institution dedicated to education and research.

‘Application form’ means a document in which you provide a description of your product that meets the eligibility criteria and a summary of your plans for evidence generation.

‘Charity’ is an organisation that has charitable status. Charities do not need to be registered in England and Wales to be eligible, but **all** charities must provide evidence of their charitable status. For example, to be a charity in England and Wales, the organisation must satisfy the definition of a charity in the Charities Act (<https://www.gov.uk/government/publications/what-makes-a-charity-cc4/what-makes-a-charity-cc4>).

‘Clinical adviser’ means a clinical expert who may be commissioned by the NICE Scientific Advice team to provide further guidance for the assessment of the applications received.

‘Commercial sector’ encompasses:

- companies, partnerships and individuals who are involved in the development, manufacture, promotion, sale or supply of products or services that are advertised, promoted or marketed as treatments or as products contributing to the promotion or maintenance of good health
- companies involved in the sale of products that substantially affect public health, such as the food, alcohol and tobacco industries
- trade associations, both in the UK and elsewhere, representing companies involved with such technologies, products and services
- companies, partnerships or individuals who are involved in the development and sale of knowledge products that are, or may be, used by the NHS.

‘Eligibility criteria’ means the criteria used by the NICE Scientific Advice team to assess whether or not the applicant fulfils the criteria required for consideration for the Prize.

‘FAQs’ means frequently asked questions, a document designed to help you understand the process, eligibility and selection criteria for the NICE AdviseME Prize.

‘Intellectual property’ includes any patents, rights to inventions, copyright and related rights, trademarks, trade names and domain names, rights in get-up, rights in goodwill or to sue for passing off, unfair competition rights, rights in designs, rights in computer software, database rights, rights in confidential information (including know-how and trade secrets) and any other intellectual property rights, in each case whether registered or unregistered and including all applications (and rights applied for), and renewals or extensions of, such rights and all similar or equivalent rights or forms of protection which subsist or will subsist, now or in the future, in any part of the world.

‘NICE AdviseME Prize’ means the prize run and administered by NICE.

‘Non-personal financial interest’ involves existing payment or other benefit by the commercial sector to a department or organisation in which the applicant is employed regarding the specific product submitted to the NICE AdviseME Prize. Financial interest means anything of monetary value, including payments for services, equity interests, including stocks, stock options or other ownership interests and intellectual property rights, including patents, copyrights and royalties arising from such interests. Examples include:

- a grant from a company for the running of a unit or department where the product is developed
- a grant or fellowship or other payment to sponsor a post or member of staff in the unit for the product’s development.

‘Prize’ means the award provided to the winner, which comprises a no-fee ‘light scientific advice project’ worth £15,000. The light scientific advice project is one of the services routinely offered by NICE Scientific Advice, which is particularly designed for small to medium-sized enterprises (SMEs) developing pharmaceuticals or medical technologies. We offer no cash alternative. If the applicant is interested in other advice services offered by NICE, you can contact our coordination team ([scientificadvice@nice.org.uk](mailto:scientificadvice@nice.org.uk)) for further details, but this will not be included in or substituted for the award.

‘Selection Criteria’ means the criteria used by the NICE Scientific Advice team and the selection panel for evaluating applications, which are available to view on the website.



‘Selection panel’ or ‘selection committee’ means the group of experts appointed to help the NICE Scientific Advice team judge the applications received and agree on those qualifying for winning the NICE AdviseME Prize.

‘Small and medium-sized enterprises’ (SMEs) are defined in [EU Recommendation 2003/361](#). The main factors determining whether or not an enterprise is an SME are staff headcount and either turnover or balance sheet total

Company category	Staff headcount	Turnover	Balance sheet total
Medium-sized	< 250	≤ €50 million	≤ € 43 million
Small	< 50	≤ €10 million	≤ € 10 million
Micro	< 10	≤ €2 million	≤ € 2 million

‘Website’ means the NICE AdviseME Prize website <http://www.nice.org.uk/AdviseMEprize>

‘Winning organisation’ or ‘Winner’ means the employing organisation of the main contact entered on the application form, which will be awarded the prize.

‘You’ or ‘Your’ or ‘Applicant’ means the individual named on the application form who has entered the NICE AdviseME Prize on behalf of a team or organisation. For the avoidance of doubt, ‘You’, ‘Applicant’ and ‘Team’ include a reference to a body corporate, association, partnership and other separate legal entities.

## 2. General

- 2.1 The NICE AdviseME Prize is being run to promote, encourage and support the development of transformative healthcare products in the care of people with unmet medical needs being developed particularly by SMEs, academic institutions or charities.
- 2.2 You may contact the NICE Scientific Advice team leading the NICE AdviseME Prize by email at [scientificadvice@nice.nhs.uk](mailto:scientificadvice@nice.nhs.uk)
- 2.3 NICE Scientific Advice reserves the right, at its sole discretion, to vary, delete or add to these terms and conditions at any time during the NICE AdviseME Prize. Any changes to these terms and conditions will be notified by a statement posted on the website.

### 3. Eligibility criteria

- 3.1 The NICE AdviseME Prize is open to SMEs, charities and academic institutions worldwide.
- 3.2 Charities, SMEs or academic institutions that have a non-personal financial interest in the development of the specific product detailed in the application form are **NOT** eligible.
- 3.3 Eligible products are medicinal products, medical devices, diagnostic tools/tests, cell therapies, gene therapies or healthcare apps, or a combination thereof.
- 3.4 The product must be intended for the treatment, prevention, diagnosis or monitoring of a medical condition, or improving treatment adherence, or a combination thereof.
- 3.5 The applicant must be in the clinical development phase of the particular product and must be able to outline prospective plans for further evidence generation.

### 4. Selection criteria

The information collected in the application form will be used to score the following criteria regarding the product's potential to:

- have clinical validity and further clinical development
- prolong survival
- improve health-related quality of life
- reduce NHS resource use and/or costs
- improve patient access to healthcare
- address an unmet medical need.

### 5. Application process

- 5.1 All participants must agree to comply with the NICE AdviseME Prize terms and conditions. For the avoidance of doubt, you will be deemed to have agreed to such terms and conditions by submitting an application form to NICE.

- 5.2 The NICE AdviseME Prize competition will open on 27 June 2017 and close on 13 October 2017 at 16:00 (GMT + 1). The winner will be announced in January 2018.
- 5.3 There is no restriction on the number of applications that a participant can submit for the NICE AdviseME Prize, although each application must be submitted on a separate application form.
- 5.4 All applications must be submitted in English.
- 5.5 The application form requires you to (i) include a summary of your product, value proposition, available clinical data to date and summary of prospective plans for evidence development; (ii) complete the entire application form within the maximum word count for each section; (iii) submit (mandatory) 1 annex with proof of SME, academic research group or charity status and (optionally) 1 file, containing a diagram of the treatment pathway and how this may be changed after the introduction of the new technology. Please note that any other additional information (such as other annexes to the application form) are unacceptable and will not be reviewed.
- 5.6 All application forms for the NICE AdviseME Prize must be submitted via email to [AdviseME@nice.nhs.uk](mailto:AdviseME@nice.nhs.uk) using the application form above. The date your email is received by the NICE Scientific Advice team will be deemed your 'Submission Date'. Two members of the NICE Scientific Advice team will open the applications. Should there be any dispute over the submission date, the NICE Scientific Advice team's decision is final. The NICE Scientific Advice team does not accept responsibility for lost or delayed entries
- 5.7 Application forms received after the prize application deadline, as determined by NICE, will not be accepted.
- 5.8 Incomplete or illegible application forms will not be accepted. Application forms that do not comply with these terms and conditions will be rejected. No responsibility is accepted by NICE for application forms that are lost, damaged or delayed by network, computer hardware or software failures. Proof of sending is not proof of receipt.
- 5.9 NICE reserves the right to close the competition (i) on the closing date advertised on the website or (ii) once a large number of applications has been received. If the competition is closed by NICE, this will be highlighted as such on the website.

- 5.10 NICE's computer record of your entry details (including your submission date) will be considered the accurate record of your application for the AdviseME Prize. NICE Scientific Advice reserves the right to reject any application form that they consider (in their sole discretion) to be incomplete, inaccurate, damaged or corrupted, or that does not meet the eligibility criteria.
- 5.11 You should retain a copy of all relevant documents, as your application form will not be returned by NICE.
- 5.12 You agree to allow NICE to announce/publish the name of the winning organisation and, for all applicants, the type of organisation, the type of product and the target condition (if applicable) but not confidential details.
- 5.13 You agree to allow NICE to use anonymised information for statistical, research, educational and/or marketing purposes, including allowing your contact details to be included on the NICE Scientific Advice contact's database. Commercial-in-confidence information will not be published.
- 5.14 You agree to allow NICE to add your contact details to our database and to send you information regarding NICE Scientific Advice services. You have the right to opt out of our database. To exercise this right, please email [scientificadvice@nice.org.uk](mailto:scientificadvice@nice.org.uk)
- 5.15 You warrant to NICE that all the information in your application form is true, correct and complete, and that you either own or have the necessary permissions and authorisations from the owners of any intellectual property rights subsisting in your application form (including the optional annex) to use the same. You shall indemnify NICE from any loss it incurs arising out of any allegation of intellectual property right infringement by a third party against NICE as a result of NICE processing and/or using your application form in connection with the AdviseME Prize.
- 5.16 You take sole responsibility for protecting any intellectual property rights in any intellectual property to be disclosed as part of your application form.
- 5.17 NICE will retain the application information/data for analysis specified in 5.13 for 6 months from the announcement of the winner and will destroy the application information after that.

- 5.18 As part of the AdviseME Prize, personal information may be processed by NICE. By accepting these terms and conditions, you agree that any personal information submitted, relating to yourself or any third party, will be used for the sole purpose of administering the AdviseME Prize and it will not be disclosed to any parties for any other reason.
- 5.19 You are responsible for any and all expenses and costs incurred in preparing and completing your NICE AdviseME Prize application form.

## 6. Winner of the prize

- 6.1 You agree and understand that if your organisation is awarded the NICE AdviseME Prize, your company/organisation will sign a contract with NICE Scientific Advice for the light scientific advice service (the prize), which must be started before the end of December 2018.
- 6.2 You agree and understand that if your organisation is awarded the NICE AdviseME Prize, your company/organisation must put together a [briefing book](#) (with assistance from an external organisation if needed) if it wins the prize. The briefing book will pose relevant questions and include the company's/organisation's position so that it can engage effectively with NICE.
- 6.3 You agree and understand that the winning organisation will be expected to present at educational seminars provided by NICE Scientific Advice about its experience and will also be required to provide detailed feedback on the competition and the light scientific advice service. NICE reserves the right to publish the feedback received for educational and marketing purposes.
- 6.4 These terms and conditions are governed by the laws of England and Wales and you submit to the non-exclusive jurisdiction of the courts of England and Wales.

## 7. Award

- 7.1 The award of the prize is at the sole discretion of the selection panel, with recommendations to be made to this effect by the NICE Scientific Advice team. NICE reserves the right to not award the prize if there is no suitable applicant. There is no right of appeal with regard to the award decisions made by the selection panel.
- 7.2 The award provided to the winner comprises a no-fee 'light scientific advice project' worth £15,000. The light scientific advice project is one

of the services routinely offered by NICE Scientific Advice, which is designed particularly for SMEs developing pharmaceuticals or medical technologies. We offer no cash alternative. If the applicant is interested in other advice services offered by NICE, you can contact our coordination team ([scientificadvice@nice.org.uk](mailto:scientificadvice@nice.org.uk)) for further details, but this will not be included in or substituted for the award.

7.3 The award is non-transferable.

## 8. Judging

8.1 The successful participants will be chosen by the selection panel, at its sole discretion.

8.2 The NICE AdviseME Prize may be terminated if it is deemed that there are an insufficient number of application forms or if the applications do not meet the selection criteria. In such event, NICE reserves the right not to award any prize.

8.3 The decision of the selection panel will be final and no correspondence shall be entered into.

## 9. Liability

NICE does not accept any liability to any participant for any loss or damage whatsoever and howsoever arising in relation to the NICE AdviseME Prize.