

Guidance for NICE menu indicator

Indicator area: Antenatal care

NHS OF domain and improvement area: Domain 1

Indicator ID: NICE Menu CCG 33

Proportion of successful births where breast feeding is initiated.

Rationale

The evidence around the benefits of breastfeeding for both mother and baby is well established. NICE recommends ([CG62](#)) pregnant women should be given information and support to encourage breast feeding once the baby is born.

Evidence base

[NICE QS 37: Postnatal care \(2013\)](#)

Quality statement 5: Women receive breastfeeding support from a service that uses an evaluated, structured programme

[NICE CG62: Antenatal care \(2008\)](#)

Recommendation 1.1.1.6: New Pregnant women should be offered opportunities to attend participant-led antenatal classes, including breastfeeding workshops.

What is measured

Numerator: The number in the denominator where breast feeding was initiated

Denominator: The number of successful deliveries

Data source

Office for national statistics (ONS)

Further information

This is a guidance document for a NICE menu indicator. The NICE menu of indicators is available online at <http://www.nice.org.uk/standards-and-indicators> .

Publication date

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