

Sexually transmitted infections: condom distribution schemes

NICE guideline

Draft for consultation, August 2016

This guideline covers condom distribution schemes as a way of preventing many sexually transmitted infections (STIs). They can also provide a good introduction to broader sexual and reproductive health services, especially for younger people, and help prevent unplanned pregnancies.

Who is it for?

- Local authority commissioners of sexual health services and other services for groups at high risk of STIs.
- Providers of condom distribution schemes .
- Practitioners working in sexually transmitted infection (STI) prevention, or in broader sexual and reproductive healthcare.
- Practitioners who work with or support young people and other groups at high risk of STI.

It may also be relevant for:

- Condom manufacturers.
- People who use or are considering using condom distribution schemes, their families and carers, and the general public.

This guideline will supplement NICE guideline PH3 (published February 2007).

This guideline contains the draft recommendations, information about implementing the guideline, context, the guideline committee's discussions and recommendations for research. Information about how the guideline was developed is on the [guideline's page](#) on the NICE website. This includes the evidence reviews, the

scope, and details of the committee and any declarations of interest.

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1 Recommendations

[Making decisions using NICE guidelines](#) explains how we use words to show the strength (or certainty) of our recommendations, and has information about prescribing medicines (including off-label use), professional guidelines, standards and laws (including on consent and mental capacity), and safeguarding.

2 **1.1 Targeting services**

3 1.1.1 Provide a range of [condom distribution schemes](#) (also known as condom
4 schemes) to meet the needs of the local population, based on local needs
5 assessment, user consultation and local sexually transmitted infection
6 (STI) prevalence rates. This includes [multicomponent schemes](#), [single](#)
7 [component schemes](#) (free condoms) and [cost-price sales schemes](#).

8 Target these schemes at [high-risk groups](#), for example, men who have
9 sex with men and young people aged 16 to 24. See section [1.2](#) for
10 schemes suitable for young people and section [1.3](#) for schemes suitable
11 for adults.

12 1.1.2 Include condom schemes in services already provided for, or used by,
13 high-risk groups. For example, services provided by the voluntary sector,
14 school health services and community pharmacies.

15 1.1.3 Ensure links and referral pathways exist between the different types of
16 condom scheme and local sexual and reproductive health services. For
17 example, consider:

- 18 • providing condoms in packs that include information about local sexual
19 health services
- 20 • displaying posters and providing leaflets advertising local sexual health
21 services where condoms are available.

22 1.1.4 Publicise condom schemes to people at high risk of getting an STI. For
23 example, advertise on geospatial social networking apps, websites (such

1 as the [NHS condom locator](#)) and social media, or use posters and
2 leaflets.

3 **1.2 *Multicomponent condom distribution schemes for young***
4 ***people in education, youth and outreach settings***

5 1.2.1 For young people up to the age of 25, provide tailored, multicomponent
6 condom schemes in preference to other types of condom distribution
7 scheme.

8 1.2.2 Integrate these schemes into broader services for young people, for
9 example, as part of young people's sexual and reproductive health
10 services (see NICE's guideline on [contraceptive services for under 25s](#)).

11 1.2.3 Ensure the schemes include the following components:

- 12 • Assess the [competence](#) of young people under 16, and others for
13 whom there is a duty of care, before providing them with condoms.
- 14 • Teach young people to use condoms effectively and safely (using
15 education, information and demonstrations) before providing them with
16 condoms.
- 17 • Give young people lubricant as well as condoms if they need or want
18 this. Consider providing a range of condom types (for example, latex
19 free) and sizes, female condoms and dental dams.
- 20 • Agree a review process for young people using the condom scheme.
- 21 • Take into account young people's age and circumstances. After they
22 have made a specified number of visits to get condoms, allocate time to
23 talk to them again about their relationships and condom use.
- 24 • Look out for any signs of child sexual exploitation or abuse (see
25 BASHH and Brook's [Spotting the signs of CSE proforma](#) and NICE's
26 guideline on [child maltreatment](#)).
- 27 • Offer pathways into other services such as pregnancy testing or
28 chlamydia screening.

29 For further information on best practice see Brook and Public Health
30 England's [C-Card condom distribution schemes](#).

- 1 1.2.4 Ensure services are young person-friendly. Deliver schemes that:
- 2
- 3 • are confidential
 - 4 • are in settings that are accessible to young people (for example, in
 - 5 education, youth and outreach settings; in a range of geographical
 - 6 areas; and accessible by public transport)
 - 7 • are available at times that are convenient for young people (for
 - 8 example, after school, college or university and at weekends)
 - 9 • meet the Department of Health's [You're Welcome](#) criteria for young
 - person-friendly services.

10 **1.3 Condom distribution schemes for adults**

11 **Free condoms ('single component' schemes)**

- 12 1.3.1 Consider distributing free condoms (with lubricant) to men who have sex
- 13 with men and other [high-risk groups](#) through:

- 14 • commercial venues (including [sex on premises venues](#)), [public sex](#)
- 15 [environments](#) and other places where people at high risk of STIs may
- 16 gather
- 17 • voluntary and community organisations that work with people at
- 18 increased risk, for example, sexual health charities
- 19 • local businesses that may be used by people at increased risk of STIs,
- 20 for example, community pharmacies.

- 21 1.3.2 Display supporting information next to supplies of condoms. This could
- 22 include information about:

- 23 • sexual and reproductive health (in line with NICE's guidelines on
- 24 [behaviour change: general approaches](#) and [behaviour change:](#)
- 25 [individual approaches](#))
- 26 • reliable sources of further information (for example, [NHS Choices](#))
- 27 • local sexual health services.

1 1.3.3 Ensure the supporting information is sensitive to the environment in which
2 it is displayed, for example in terms of language and images that are
3 used.

4 **Cost-price sales schemes**

5 1.3.4 Sell cost-price condoms to the wider population using existing sexual and
6 reproductive health services websites, or large-scale national schemes
7 (for example, [Freedoms](#)).

8 1.3.5 Ensure information about using condoms and about sexual and
9 reproductive health is available at the point of sale (see recommendation
10 1.3.2).

11 ***Terms used in this guideline***

12 This section defines terms that have been used in a specific way for this guideline.
13 For general definitions, please see the [glossary](#).

14 **Black Africans**

15 Throughout this guideline the term 'black African' includes anyone who identifies
16 themselves as black African, whether they are migrants from Africa, African
17 descendants or African nationals. Black African communities encompass diverse
18 population groups, including people:

- 19 • from a range of cultural, ethnic and faith backgrounds
- 20 • who may have a range of sexual orientations
- 21 • whose knowledge or understanding of English may be limited.

22 **Competence**

23 In this guideline, competence refers to an assessment of whether a young person
24 has maturity and understanding to make decisions and provide consent. This is
25 sometimes called 'Gillick competence' and may be applied through 'Fraser
26 guidelines' (see section 6 of Brook and Public Health England's [C-Card condom
27 distribution schemes](#)).

1 **Condom distribution schemes**

2 Mainly referred to as 'condom schemes' in this guideline. It refers to all schemes that
3 provide free or cost-price condoms, female condoms and dental dams, with or
4 without lubricant. This includes schemes that also offer advice, information or
5 support.

6 **Cost-price sales schemes**

7 These schemes provide cheap condoms and lubricant, if appropriate. This includes
8 community schemes that provide cost-price condoms to sex workers, or online
9 services that offer cost-price condoms.

10 **High-risk groups**

11 Groups at high risk of STIs (including HIV and *Chlamydia trachomatis*) may be
12 involved in higher rates of risky sex (for example, they may have multiple partners or
13 frequently change partners). Nationally, the highest levels of STIs are among men
14 who have sex with men, and young people aged 16 to 24. The highest levels of HIV
15 are among men who have sex with men and among black Africans living in the UK.
16 Locally, other population groups may also be identified as high risk. These can be
17 identified using Public Health England's [sexual and reproductive health profiling tool](#).

18 **Multicomponent schemes**

19 These schemes distribute free condoms with or without lubricant, together with
20 training, information or other support. They include: the C-Card scheme for young
21 people (for details see Brook and Public Health England's [C-Card condom](#)
22 [distribution schemes](#)), the use of peer educators, and schemes that distribute free
23 condoms, lubricant and advice to men who have sex with men.

24 **Single component schemes**

25 These schemes provide or distribute free condoms and lubricant, if appropriate. This
26 will include online services for specific groups or areas of the country, and
27 distribution schemes in public places.

28 **Putting this guideline into practice**

29 NICE has produced [tools and resources](#) to help you put this guideline into practice.

1 Putting recommendations into practice can take time. How long may vary from
2 guideline to guideline, and depends on how much change in practice or services is
3 needed. Implementing change is most effective when aligned with local priorities.

4 Changes should be implemented as soon as possible, unless there is a good reason
5 for not doing so (for example, if it would be better value for money if a package of
6 recommendations were all implemented at once).

7 Different organisations may need different approaches to implementation, depending
8 on their size and function. Sometimes individual practitioners may be able to respond
9 to recommendations to improve their practice more quickly than large organisations.

10 Here are some pointers to help organisations put NICE guidelines into practice:

11 1. **Raise awareness** through routine communication channels, such as email or
12 newsletters, regular meetings, internal staff briefings and other communications with
13 all relevant partner organisations. Identify things staff can include in their own
14 practice straight away.

15 2. **Identify a lead** with an interest in the topic to champion the guideline and motivate
16 others to support its use and make service changes, and to find out any significant
17 issues locally.

18 3. **Carry out a baseline assessment** against the recommendations to find out
19 whether there are gaps in current service provision.

20 4. **Think about what data you need to measure improvement** and plan how you
21 will collect it. You may want to work with other health and social care organisations
22 and specialist groups to compare current practice with the recommendations. This
23 may also help identify local issues that will slow or prevent implementation.

24 5. **Develop an action plan**, with the steps needed to put the guideline into practice,
25 and make sure it is ready as soon as possible. Big, complex changes may take
26 longer to implement, but some may be quick and easy to do. An action plan will help
27 in both cases.

1 **6. For very big changes** include milestones and a business case, which will set out
2 additional costs, savings and possible areas for disinvestment. A small project group
3 could develop the action plan. The group might include the guideline champion, a
4 senior organisational sponsor, staff involved in the associated services, finance and
5 information professionals.

6 **7. Implement the action plan** with oversight from the lead and the project group.
7 Big projects may also need project management support.

8 **8. Review and monitor** how well the guideline is being implemented through the
9 project group. Share progress with those involved in making improvements, as well
10 as relevant boards and local partners.

11 NICE provides a comprehensive programme of support and resources to maximise
12 uptake and use of evidence and guidance. See our [into practice](#) pages for more
13 information.

14 Also see Leng G, Moore V, Abraham S, editors (2014) Achieving high quality care –
15 practical experience from NICE. Chichester: Wiley.

16 **Context**

17 In 2014, there were approximately 440,000 new diagnoses of sexually transmitted
18 infections (STIs) in England. Most were among heterosexual people aged under 25
19 and men who have sex with men ([Sexually transmitted infections and chlamydia
20 screening in England: 2014](#) Public Health England). In the UK as a whole, over
21 6,000 people were diagnosed with HIV in the same time period ([National HIV
22 surveillance data tables](#) Public Health England). Over half of these were men who
23 have sex with men (3,360). In the heterosexual population, 1,223 diagnoses were
24 among [black Africans](#).

25 Condoms can protect people against many STIs including HIV, chlamydia and
26 gonorrhoea ([Condom fact sheet in brief](#) Centers for Disease Control and
27 Prevention). They offer less protection against STIs transmitted by skin-to-skin
28 contact, such as genital herpes and warts. In the UK in 2011, the cost of treating

1 STIs (excluding HIV) was estimated at £620 million ([Unprotected nation](#) Family
2 Planning Association).

3 Cost can be a major barrier to condom use, particularly for poorer people ([Barriers to](#)
4 [condom use](#) Sakar 2008). Social norms and religious and cultural beliefs can also
5 prevent people from using them because of stigma or embarrassment.

6 ***Current practice***

7 Some condom schemes only provide free or cost-price condoms. Others combine
8 this with additional information or support.

9 The C-Card scheme is probably the most widespread condom scheme in the UK.
10 Local authorities commission these schemes and define who is eligible, but typically
11 they focus on those aged 13 to 24 (see [C-Card condom distribution schemes](#)).

12 ***Policy and commissioning***

13 This guideline will help local authorities and the NHS reduce the rate of STIs, a key
14 objective in [A framework for sexual health improvement in England](#) (Department of
15 Health).

16 Since April 2013, local authorities have been responsible for commissioning and
17 delivering all community and pharmacy contraceptive services. See [Making it work: a](#)
18 [guide to whole system commissioning for sexual health, reproductive health and HIV](#)
19 (Brook and Public Health England). NHS England commissions contraception
20 schemes provided as an additional service under the GP contract. It also
21 commissions sexual health services in prisons.

22 ***More information***

To find out what NICE has said on topics related to this guideline, see our web
pages on [HIV and AIDS](#), [sexually transmitted infections](#), [contraception](#) and [sexual](#)
[health: general and other](#).

23

1 **The committee's discussion**

2 Evidence statement numbers are given in square brackets. For an explanation of the
3 evidence statement numbering, see the [evidence reviews](#) section.

4 ***Background***

5 This guideline supplements existing NICE guidance on [contraceptive services](#). The
6 committee agreed that although the focus is on sexually transmitted infections
7 (STIs), [condom distribution schemes](#) may lead to wider benefits, such as preventing
8 unplanned pregnancies or getting young people involved with health services. It
9 agreed that people should use condoms to prevent STIs in addition to their chosen
10 method of birth control.

11 The committee noted that there is often a substantial overlap between condom
12 schemes that just provide or sell condoms and [multicomponent schemes](#) that
13 provide additional training, advice, information or support. For example, a
14 multicomponent scheme for young people may also sell cost-price condoms to other
15 groups.

16 The committee did not examine evidence about condom schemes in prisons or other
17 detention centres because these schemes were excluded from the scope. The
18 committee noted that NICE's guideline on the [physical health of people in prison](#)
19 (expected to publish in November 2016) will address this issue.

20 ***Overview of the effectiveness evidence***

21 The committee expressed its concern about the quality of the evidence on condom
22 schemes. Much of it dated from the 1990s and most was from the US (little evidence
23 from the UK was identified). In many cases key statistics and intervention details are
24 missing from the papers. Limited evidence was available on how the components of
25 schemes influenced effectiveness or cost effectiveness. No interventions were
26 identified on the effectiveness and cost effectiveness of the C-Card scheme, which is
27 commonly used with young people in the UK. In addition, much of the evidence
28 focused on condom schemes for HIV prevention, whereas current UK schemes
29 focus on preventing a broad range of sexually transmitted infections (STIs) and
30 unwanted pregnancies [ES1, ES2, ES3, ES4, ES5, ES6, ES7, ES8].

1 The committee did not make any recommendation based on ES8, which compared
2 sexual risk taking after different types of condom provision, because there were no
3 statistically significant differences that could inform or enhance a recommendation.

4 **Outcomes**

5 Most included studies reported intermediate outcomes, such as intention to use
6 condoms, condom use at last intercourse or attitudinal measures. Few reported STI
7 outcomes – those that did were poor quality studies. The committee was aware that
8 the focus of this guideline was condom provision for the prevention of STIs and that
9 a focus on avoiding pregnancy would be out of the scope of the guideline.

10 None of the included or excluded studies reported pregnancy outcomes, but the
11 committee was clear that increasing condom use would help avoid some
12 pregnancies, and indeed many of the proxy measures mentioned above are as
13 relevant to pregnancy prevention as to STI prevention. The costs of these avoided
14 pregnancies were included in the economic analysis.

15 The committee was reassured by further investigation by the reviewers that not
16 searching for papers evaluating condom schemes using pregnancy outcomes did not
17 mean that a block of evidence had been missed.

18 **Unintended consequences**

19 The included studies clearly showed that condom schemes do not increase levels of
20 sexual activity among young people, nor do they reduce the age at which young
21 people become sexually active [ES1, ES5].

22 **Key gaps in the available evidence**

23 Although the committee was clear that an understanding of behaviour change must
24 underpin these schemes, there was no specific evidence on the behaviour change
25 techniques used to deliver any of the evaluated schemes. The committee agreed
26 that schemes should be delivered in line with NICE's guidelines on [behaviour](#)
27 [change: general approaches](#), [behaviour change: individual approaches](#) and [patient](#)
28 [experience in adult NHS services: improving the experience of care for people using](#)
29 [adult NHS services](#).

1 The committee discussed the importance of collecting data from UK-based condom
2 schemes. An expert told the committee that one of the largest sources of evidence
3 could be C-Card schemes currently in operation. A large number of these schemes
4 will be undertaking extensive monitoring and evaluation of their programmes on a
5 regular basis, as recommended in the C-Card guidance [EP1]. The committee
6 agreed that a standardised approach to assessing the effectiveness of local
7 schemes would be extremely beneficial and enable the potential for a national
8 evidence synthesis to explore the effectiveness of C-Card schemes in STI
9 prevention. It agreed this should be strongly reflected in the research
10 recommendations.

11 ***Targeting services***

12 The discussion below explains how we made recommendations 1.1.1 to 1.1.4 and is
13 linked to evidence statements 7 and 10, the economic analysis and expert papers 1
14 and 2.

15 The committee discussed the importance of integrating condom schemes with
16 broader services, not just sexual and reproductive health services but, for example,
17 young people's services, education, school nursing and pharmacies. It recognised
18 that local areas needed to plan their own mix of the different types of condom
19 schemes recommended in the guideline based on local patterns of need [EP1, EP2].

20 **Cost effectiveness**

21 The committee heard evidence on the cost effectiveness of condom schemes that
22 showed that such schemes are most cost effective and sustainable if they target
23 people at high risk of STIs and are embedded into existing services. The committee
24 heard from one expert that: "Commissioning is currently taking place within the
25 context of a challenging economic climate. Local authority budgets in particular are
26 reducing, which results in less funding available for prevention work. There is
27 therefore a trend of reduction in funding for condom and lube schemes".

28 The expert noted that commissioners need to work collaboratively and understand
29 the need to commission services for communities of identity, not just geographical
30 communities. Another expert told the committee that in recent years some schemes
31 have been commissioned over larger footprints (multiple local authority boundaries).

1 Such examples include the [Come Correct](#) scheme in London, which is funded across
2 more than 20 local authorities. This enables local areas to buy into a pre designed
3 scheme, enabling added value and the potential to benefit from economies of scale
4 [ES10, EA, EP1, EP2].

5 **Inequalities**

6 However, it also recognised that targeting schemes either by population group or
7 geographical area could lead to inequalities, for example, because people living
8 outside cities may not have access to them. It also noted the lack of evidence
9 relating to some groups, for example, people with learning disabilities. For this
10 reason, the committee kept its recommendations broad where possible. It also
11 agreed that even though the evidence for selling condoms at cost prices was lacking,
12 as long as this could be done in a very low cost way then it would help to offset some
13 of the potential inequalities that could be generated by targeted schemes. It agreed
14 that web-based postal systems for condom distribution especially might help to
15 overcome inequalities related to geographical isolation or stigma [ES7].

16 ***Multicomponent condom distribution schemes for young people in*** 17 ***education, youth and outreach settings***

18 The discussion below explains how we made recommendations 1.2.1 to 1.2.4 and
19 links to evidence statements evidence statements 1 to 4 , expert paper 1 and the
20 economic analysis.

21 The committee was aware that providing condoms to young people under 16
22 required that the young person be assessed to ensure that either they have parental
23 permission, or they demonstrate sufficient maturity and intelligence to understand
24 and appraise the nature and implications of condom use. This includes
25 understanding the risks of not using them, and alternative courses of action.

26 The committee agreed that if there are concerns about a young person's
27 competency to consent to sexual activity, [multicomponent schemes](#) are more
28 appropriate, even though they are much more costly. That's because they assess
29 the [competence](#) of the young person before admitting them to the scheme. The
30 committee noted that assessment of competence is discussed in detail in the C-Card
31 condom distribution schemes [best practice guidance](#).

1 The committee was aware that multicomponent schemes also provide information
2 and training (both in terms of education and hands on training or demonstration) so
3 'condom naive' young people can take responsibility for using them effectively. It was
4 unclear from the evidence [ES1, ES2, ES3] exactly what mix of components made
5 multicomponent schemes more or less effective though, so the committee was
6 unable to make firm recommendations about the exact content of these types of
7 schemes.

8 **Cost effectiveness**

9 The economic analysis used a model scheme that provided education, condoms (via
10 a credit card type C-card) and telephone counselling, because these are common
11 elements. The scheme was cost effective using these elements [EA]. See below for
12 more details of the economic analysis.

13 The committee agreed that integrating multicomponent schemes into other services
14 might make them more cost effective and more sustainable. But it also noted that
15 cost effectiveness is related to the local prevalence of STIs, HIV and unplanned
16 pregnancies – and that better targeted schemes will be more cost effective [EA,
17 EP1].

18 Although education and training is a key aspect of multicomponent schemes,
19 members noted that the cost effectiveness modelling showed that this is unlikely to
20 have a major impact on rates of condom failure. However, the committee did agree
21 that high quality condom schemes could be a good introduction to the broader range
22 of sexual and reproductive health services, especially for young people. No evidence
23 of effectiveness was identified for the C-card scheme, the most common
24 multicomponent scheme in the UK. The committee agreed this is a key gap in the
25 evidence. It agreed that in lieu of this evidence being available, the [best practice](#)
26 [guidance](#) in C-Card condom distribution schemes is helpful [EP1].

27 The committee discussed the cost effectiveness analysis of condom schemes for
28 young people. This used effectiveness data from a multicomponent scheme for
29 school students, who were 1.23 times as likely to use a condom compared with
30 students in a school without a scheme. The scheme involved education, a card
31 entitling the students to free condoms, and access to telephone counselling. The

1 scheme cost £0.48 per person per year. This was calculated from cost data from 4
2 UK C-Card schemes, which included costs of condoms and lubricants, costs of staff
3 time for training and administration, website costs, advertising costs and costs of the
4 C-Card. STI diagnosis rates were used to judge the prevalence of STIs included in
5 the analysis.

6 The committee noted that the scheme was cost effective in the base case analysis,
7 for a target population aged 13 to 24. It:

- 8 • prevented over 5,000 STIs
- 9 • resulted in 55 quality-adjusted life years (QALYs) gained
- 10 • had an incremental cost of £957,622 (the incremental cost effectiveness ratio
11 [ICER] was £17,411 per QALY).

12 The committee noted that effectiveness evidence was for students aged 14 to 18
13 and may not be directly applicable to those aged 18 to 25, but because there was no
14 specific evidence for this older age range the data was extrapolated to include them.

15 The committee noted that the ICER of £17,411 was likely to represent an upper
16 bound, and that [condom distribution schemes](#) were more cost effective or cost
17 saving in scenario analyses.

18 A scenario analysis considered that training from multicomponent schemes may
19 reduce condom breakage. This reduced the ICER to £14,469, demonstrating the
20 importance of the inclusion of training in condom distribution schemes.

21 In scenario analyses, using the same cost and effectiveness criteria, condom
22 schemes were more cost effective in young people over 16 because they were more
23 sexually active and STI prevalence was higher. An analysis of the effect of
24 increasing HIV prevalence to 0.19% (the UK average) showed that this would make
25 the condom scheme cost saving. So it would be more effective and cost less than
26 conventional care.

27 An economic analysis was also conducted on studies of a population aged 14 to 18
28 in relation to preventing pregnancies. It assumed that all pregnancies in this age
29 group were unintended and that increased condom use would either delay or prevent

1 pregnancy, in addition to preventing STIs. The committee noted that for a population
2 of 100,000 people aged 14 to 18, increasing condom use by 22% would lead to
3 pregnancy-related savings of over £11 million. This would make condom schemes
4 highly cost saving.

5 Additionally, the committee heard that the use of static model and short time horizon
6 likely underestimated the cost effectiveness of condom distribution schemes.

7 ***Condom distribution schemes for adults***

8 The discussion below explains how we made recommendations 1.3.1 to 1.3.4 and
9 links to evidence statements 5 to 7, evidence statement 9, expert papers 1 and 2
10 and the economic analysis.

11 The committee discussed the balance between making sure that condoms are
12 available to the widest possible audience and ensuring schemes are cost effective
13 by targeting populations at high risk of an STI.

14 It agreed that providing condoms freely to people in [high-risk groups](#) is important,
15 although it is better if this takes place in the context of broader information provision
16 or education. One expert told the committee that "free condoms and lube within
17 locations (including gay bars, clubs and saunas) should be maintained. It is
18 appropriate to provide free condoms and lubricant targeted at gay, bisexual and
19 other MSM due to them shouldering a disproportionate burden of HIV and other
20 STIs. Furthermore, condoms and lube available within bars, clubs, saunas and other
21 settings provide important visibility, helping to increase social norms of condom and
22 lube usage. Ensuring that they are free reduces one of the barriers for people
23 accessing condoms and lube, cost. This is particularly important given the fact that
24 addressing social determinants is an important aspect of HIV prevention" [ES6,
25 EP2].

26 **Cost effectiveness**

27 It also agreed that programmes, particularly large-scale programmes (such as a
28 national web-based scheme) to sell condoms at cost or reduced price, could be cost
29 effective. They would have the added advantage of diminishing some of the potential
30 inequalities in service provision as a result of very specific targeting of condom

1 schemes – possibly reaching people who would not otherwise be able to access
2 condom schemes. This was particularly felt to be the case for web-based postal
3 schemes [ES7].

4 The committee noted that specific cost and effectiveness evidence were not
5 available for condom schemes for adults at increased risks of STIs. Cost
6 effectiveness analysis was conducted for 2 groups with increased risk of HIV: men
7 who have sex with men, and [black Africans](#). This showed that distributing condoms
8 for high-risk groups is highly cost effective or cost saving, even with high scheme
9 costs and relatively small effects. In a high-risk population, a small increase in
10 condom usage can avert a number of HIV cases, saving £100,000 and 4.5 QALYs
11 per case. See below [EA].

12 ***Men who have sex with men***

13 For groups of men who have sex with men, where HIV prevalence is low (using
14 diagnosis rates, average 0.05%), the committee noted schemes costing up to:

- 15 • £5 per person per year would be cost effective or cost saving if they increased
16 condom use by 4%
- 17 • £10 per person per year would be cost effective or cost saving if they increased
18 condom use by 6%
- 19 • £15 per person per year would be cost effective or cost saving if they increased
20 condom use by 8%.

21 For populations with a medium to high HIV prevalence (average 5 to 9%), schemes
22 costing up to £15 per person per year would be cost effective or cost saving if
23 condom use increased by 2% [EA].

24 ***Black Africans***

25 The committee noted economic evidence supporting large-scale condom distribution
26 among [black Africans](#). It noted that for black African populations with a low HIV
27 prevalence (average 1.46% for men and 3.84% for women), schemes that increased
28 condom use by at least 8% would be cost effective or cost saving, if the cost per
29 person per year was less than £15. With medium HIV prevalence (average 1.79% for
30 men and 4.55% for women), schemes would be cost effective or cost saving at:

- 1 • up to £5 per person per year, if they increased condom use by 2%
- 2 • £10 if they increased it by 4%
- 3 • £15 if they increased it by 6% [ES9; EA].

4 ***General population***

5 The committee noted that [cost-price sales schemes](#) may encourage more of the
6 general population to use condoms, and it may be possible to deliver these at a low
7 cost. Delivering these schemes could help people who might not be regarded as
8 high risk to obtain low price condoms and this would help to mitigate any differential
9 impact of this guideline. One of the experts told the committee that providing
10 condoms and lube is particularly important because addressing social determinants
11 is an important aspect of HIV prevention [EP2].

12 **Cost effectiveness**

13 The committee considered the cost effectiveness of condom schemes for the
14 general population. It noted that when using diagnosis rates for HIV prevalence,
15 condom schemes would have to increase condom use by 20% and cost less than
16 £0.20 per person per year. It noted that any reduction in unplanned pregnancies
17 would increase the cost effectiveness of schemes.

18 In an analysis that increased HIV prevalence to an average of 0.19%, schemes that
19 cost £5 per person would be cost effective if they increased condom use by more
20 than 50%.

21 The committee discussed the fact that ICERs are higher for the general population
22 because of the relatively low prevalence of STIs, and that schemes targeting
23 high-risk populations would be more cost effective. In an analysis that increased HIV
24 prevalence to 0.4%, condom schemes costing up to £2 per person per year would be
25 cost effective if they increased condom use by 10%. Those costing £5 would be cost
26 effective if they increased use by 24%.

27 ***Evidence reviews***

28 Details of the evidence discussed are in [evidence reviews, reports and papers from](#)
29 [experts in the area](#).

1 The evidence statements are short summaries of evidence. Each statement has a
2 short code indicating which document the evidence has come from.

3 **Evidence statement (ES) number 1** indicates that the linked statement is
4 numbered 1 in the evidence review. **EP1** indicates that expert paper 'C card
5 distribution scheme' is linked to a recommendation. **EP2** indicates that expert paper
6 'LGBT Foundation condom & lube distribution scheme' is linked to a
7 recommendation. **EA** indicates that the recommendation is supported by the
8 economic analysis 'A model to evaluate the cost effectiveness of condom distribution
9 (CD) schemes'.

10 If a recommendation is not directly taken from the evidence statements, but is
11 inferred from the evidence, this is indicated by **IDE** (inference derived from the
12 evidence).

13 **Recommendation 1.1.1:** EA; EP1; IDE

14 **Recommendation 1.1.2:** EA; EP1; IDE

15 **Recommendation 1.1.3:** ES6; EP1

16 **Recommendation 1.1.4:** ES6; EP1, EP2

17 **Recommendation 1.2.1:** ES1, ES2, ES3, ES4

18 **Recommendation 1.2.2:** EA; IDE

19 **Recommendation 1.2.3:** EP1; IDE

20 **Recommendation 1.2.4:** ES1, ES2, ES3, ES4; EP1; IDE

21 **Recommendation 1.3.1:** EA; EP2; IDE

22 **Recommendation 1.3.2:** EA; EP2; IDE

23 **Recommendation 1.3.3:** EP2; IDE

24 **Recommendation 1.3.4:** EA; ES7; IDE

25 **Recommendation 1.3.5:** EP2; IDE

1 ***Gaps in the evidence***

2 The committee's assessment of the evidence and expert comment on condom
3 schemes identified a number of gaps. These gaps are set out below.

4 1. What do different groups and populations need from [condom distribution schemes](#)
5 and how can they be engaged in services?

6 (Source: committee discussions)

7 2. Should schemes include female condoms, dental dams and lubricant?

8 (Source: committee discussions)

9 **Recommendations for research**

10 The guideline committee has made the following recommendations for research.

11 ***1 How effective and cost effective are multicomponent condom*** 12 ***distribution schemes aimed at young people and adults at high risk*** 13 ***in the UK?***

14 How effective and cost effective is the C-card and other UK-based multicomponent
15 condom schemes at preventing sexually transmitted infections (STIs) and
16 unintended pregnancies among young people and adults at high risk? What are the
17 essential components of an effective scheme?

18 **Why this is important**

19 We did not identify any UK-based comparative studies on multicomponent [condom](#)
20 [distribution schemes](#). Information about the essential components of these schemes
21 and how they can be tailored and targeted for different population groups would lead
22 to more cost effective and acceptable provision. Information about their impact on
23 STI and unintended pregnancy outcomes, as well condom use at last intercourse,
24 consistent condom use or intention to use condoms is important to rigorously
25 evaluate schemes.

1 **2 What behaviour change strategies are most effective as part of a**
2 **condom distribution scheme?**

3 What behaviour change techniques can be used with condom schemes to increase
4 condom use among different high-risk groups?

5 **Why this is important**

6 Many evaluations of behavioural interventions to increase condom use have been
7 published. But no evidence was found that measured the effectiveness of these
8 interventions in the context of condom schemes. In addition, many of these studies
9 examined intention to use rather than actual use of condoms. Using effective
10 behaviour change interventions as part of a scheme has the potential to increase its
11 effectiveness.

12 **3 How can local condom distribution schemes best be evaluated?**

13 How can a standardised framework for the evaluation of condom schemes be
14 developed and what would be the components of that evaluation?

15 **Why this is important**

16 There are hundreds of condom schemes in the UK, all of which are collecting data
17 about the number of condoms distributed and number of users. A standardised
18 framework for data collection and evaluation would provide UK-specific evidence on
19 the effectiveness and cost effectiveness of schemes. High level area or national
20 datasets would also enable more rigorous analysis of the effectiveness and cost
21 effectiveness of different types of condom scheme.

22 **4 Can digital technologies increase access to and uptake of**
23 **condom distribution schemes?**

24 Can digital technologies, for example, web-based postal schemes, increase access
25 to, and uptake of, schemes among people who live in areas without a face-to-face
26 condom scheme or who would prefer to remain anonymous?

1 **Why this is important**

2 There is a potential equality issue inherent in providing targeted condom schemes.
3 Increasing access for broader at-risk populations (for example, in rural areas) would
4 help to offset the differential effects of these schemes.

5 **Update information**

6 This guideline is an update of NICE guideline PH3 (published February 2007).

7 See the [original NICE guideline and supporting documents](#).

8 **Glossary**

9 **Geospatial social networking apps**

10 Smartphone applications that people can use to search for sexual partners, based
11 on geographical proximity.

12 **Public sex environments**

13 Public areas where people go for consensual sexual contact (both same sex and
14 opposite sex).

15 **Sex on premises venues**

16 This term is used for commercial venues, as opposed to public spaces and parks,
17 where men who have sex with men can meet and have sexual relations on site. A
18 similar term, 'on-premises club', is used by heterosexual swingers to describe a sex
19 club where non-commercial sexual activity takes place.

20 For a glossary of public health and social care terms see the Think Local, Act

21 Personal [Care and Support Jargon Buster](#).

22 **ISBN:**