

Medical Technologies Advisory Committee Interests Register

Topic: Digital technologies for low back pain.

NICE's declaration of interest policy can be accessed [here](#)

Name	Role with NICE	Type of interest	Description of interest	Interest arose	Interest declared	Interest ceased	Comments
Dr Adrian Chudyk	Specialist committee member	Financial Interest	GP Partner at Park Medical Centre, Ball Haye Road, Leek, Staffordshire ST13 7AS	2013	25.05.2023	Ongoing	
Dr Adrian Chudyk	Specialist committee member	Financial Interest	Clinical Lecture at School of Medicine, Keele University, Keele, Staffordshire ST5 5BG	2015	25.05.2023	Ongoing	
Dr Adrian Chudyk	Specialist committee member	Non-Financial Professional and Personal Interest	Member of Impact Accelerator Unit at School of Medicine, Keele University. The aim of IAU is to accelerate the uptake of research into practice, through knowledge mobilisation and research, to create an impact on the quality of health and care. The IAU works with strong NHS networks and communities with high-performing individuals with a range of different skills working together in a multidisciplinary team. We	2017	25.05.2023	Ongoing	

Name	Role with NICE	Type of interest	Description of interest	Interest arose	Interest declared	Interest ceased	Comments
			support distributed leadership with mentoring as appropriate. The IAU co-produces with inclusive patient and public involvement in all activities following best practices of research involvement and community engagement. Most of IAU work is resourced through external funding and in collaboration with our health and care partners.				
Dr Adrian Chudyk	Specialist committee member	Non-Financial Professional and Personal Interest	<p>NHSX pilot project which involved integration of STarTBack Stratification approach with SelfBack app for low back pain management in the NHS Midland Partnership Foundation Trust (MPFT). I am a member of the project team.</p> <p>SelfBack is Denmark- base app developer who supplied the app utilised in this project. There is no financial interest between Selfback and MPFT</p>	2022	25.05.2023	June 2023	

Name	Role with NICE	Type of interest	Description of interest	Interest arose	Interest declared	Interest ceased	Comments
Dr Adrian Chudyk	Specialist committee member	Non-Financial Professional and Personal Interest	Crosscover OrthoPathway Research Study Birmingham and Solihull Integrated Care System (BSol ICS) is testing an electronic web-based clinical decision-making tool called Crosscover Orthopathway which supports clinicians to choose the right management for musculoskeletal patients. This is a pilot cluster RCT with 40 practices from BSol ICS. Orthopathway popup is embedded in the electronic health system. I am a member of trial team	2023	25.05.2023	2024	
Dr Adrian Chudyk	Specialist committee member	Non-Financial Professional and Personal Interest	MAESTRO trial- submitted NIHR application This research aims to enhance an existing non-AI musculoskeletal (MSK) triage chatbot by incorporating AI technology. The goal is to improve the chatbot's sensitivity, reduce the time burden, and enhance accuracy in directing patients to	2024	25.05.2023	2025	

Name	Role with NICE	Type of interest	Description of interest	Interest arose	Interest declared	Interest ceased	Comments
			appropriate care options. If the application is successful it will result in mixed-method trial with the use of AI- supported Phio-App chatbot . Aa GP academic, I will provide essential expertise in primary care academic research, enhancing our project's focus on addressing real-world healthcare challenges.				
Dr Adrian Chudyk	Specialist committee member	Indirect Interest	Nothing declared		25.05.2023		
Ben Wanless	Specialist committee member	Financial Interest	Nothing declared		20.06.2023		
Ben Wanless	Specialist committee member	Non-Financial Professional and Personal Interest	We use getUBetter and physitrack, two digital health apps, within the service I work for. I have been involved in service evaluations for both companies products and have presented these at conferences.	2016	20.06.2023	n/a as we still use the apps and evaluation is ongoing	
Ben Wanless			I was co-author on the following paper which	2021	20.06.2023	2021	

Name	Role with NICE	Type of interest	Description of interest	Interest arose	Interest declared	Interest ceased	Comments
			specifically helped develop behaviour change content for getUBetter https://formative.jmir.org/2022/3/e32669				
Ben Wanless	Specialist committee member	Indirect Interest	Nothing declared		20.06.2023		
Christopher McCarthy	Specialist committee member	Financial Interest	Nothing declared		25.05.2023		
Christopher McCarthy	Specialist committee member	Non-Financial Professional and Personal Interest	Nothing declared		25.05.2023		
Christopher McCarthy	Specialist committee member	Indirect Interest	Nothing declared		25.05.2023		
Dore Young	Specialist committee member	Financial Interest	Paid employment in the role of Advanced Musculoskeletal Physiotherapy Practitioner at Manchester University NHS Foundation Trust	Current job role.	26.06.2023	N/A	
Dore Young	Specialist committee member	Financial Interest	Doctoral Research Fellow (Paid salary and PhD fees) at the University of	January 2022	26.06.2023	N/A	

Name	Role with NICE	Type of interest	Description of interest	Interest arose	Interest declared	Interest ceased	Comments
			Manchester. Sponsored by Manchester University NHS Foundation Trust				
Dore Young	Specialist committee member	Financial Interest	Specialist Clinical Guest Lecturer at Manchester Metropolitan University. Topic: Communication in persistent pain.	March 2023	26.06.2023	N/A	
Dore Young	Specialist committee member	Non-Financial Professional and Personal Interest	Nothing declared		26.06.2023		
Dore Young	Specialist committee member	Indirect Interest	Nothing declared		26.06.2023		
Jonathan Hill	Specialist committee member	Financial Interest	Nothing declared		12.06.2023		
Jonathan Hill	Specialist committee member	Non-Financial Professional and Personal Interest	I am involved as an independent researcher to evaluate the Orthopathways software. Trial funded by SBRI. I am an independent researcher and have no vested interest in the products or commercial companies	Jan 2023	12.06.2023		
Jonathan Hill	Specialist committee member	Non-Financial Professional and Personal Interest	I have an application submitted to NIHR i4i call 26 to evaluate (phase 1) the EQL Phio-Access Digital MSK triage tool (with added	May 2023	12.06.2023		

Name	Role with NICE	Type of interest	Description of interest	Interest arose	Interest declared	Interest ceased	Comments
			AI enhancement) this was not funded				
Jonathan Hill	Specialist committee member	Non-Financial Professional and Personal Interest	I am a member of the SupportBack Trial team	Jan 2021	12.06.2023		
Jonathan Hill	Specialist committee member	Non-Financial Professional and Personal Interest	I am a member of the SupportPRIM trial team	Jan 2022	12.06.2023		
Jonathan Hill	Specialist committee member	Non-Financial Professional and Personal Interest	I am involved in testing the selfBACK app in the UK and am working on a funded research project with SelfBack. I am an independent researcher and have no vested interest in the products or commercial companies	Jan 2022	12.06.2023		
Jonathan Hill	Specialist committee member	Non-Financial Professional and Personal Interest	I am leading a feasibility trial of SelfBack in SaudiArabia funded by the British Council	April 2022	12.06.2023		
Jonathan Hill	Specialist committee member	Non-Financial Professional and Personal Interest	I have 2 research projects currently at the application stage (for NIHR) with PhysiTrack.		23.11.2023		
Jonathan Hill	Specialist committee member	Non-Financial Professional and Personal Interest	I am a member of Staffordshire ICS MSK Transformation Stewardship Group	May 2022	12.06.2023		

Name	Role with NICE	Type of interest	Description of interest	Interest arose	Interest declared	Interest ceased	Comments
Jonathan Hill	Specialist committee member	Non-Financial Professional and Personal Interest	am an unpaid member of the Chartered Society of Physiotherapy Musculoskeletal Expert Committee	March 2020	12.06.2023		
Jonathan Hill	Specialist committee member	Indirect Interest	Nothing declared		12.06.2023		
Suzanne McIlroy	Specialist committee member	Financial Interest	Employed as a consultant physiotherapist at King's College Hospital, London	August 2018	18.06.2023	Ongoing	
Suzanne McIlroy	Specialist committee member	Financial Interest	Research training fellowship with the Dunhill Medical trust to support my PhD (£300, 372)	February 2021	18.06.2023	Ongoing	
Suzanne McIlroy	Specialist committee member	Indirect Interest	Kings College Hospital NHS Foundation Trust has recently started a trial of the Get U Better App in our physiotherapy outpatient MSk service. I was not involved in the decision to pilot the app. I have provided advice and guidance in relation to the implementation/providing patients access to this app.	2023	4/7/2023	Ongoing	
Suzanne McIlroy	Specialist committee member	Non-Financial Professional and Personal Interest	Executive committee member and secretary for National Spine Network	2017	18.06.2023	Current	

Name	Role with NICE	Type of interest	Description of interest	Interest arose	Interest declared	Interest ceased	Comments
			(NSN). The NSN is implementation of the best evidence for the management of spinal disorders through the National Back and Radicular Pain Pathway. It is one of the spine societies that make up the United Kingdom Spine Societies Board (UKSSB)				
Suzanne McIlroy	Specialist committee member	Non-Financial Professional and Personal Interest	Advanced Practice Physiotherapy Network (APPN) executive committee member and post of Honorary Secretary from May 2017. The APPN supports advanced practice roles across all sectors and specialities of physiotherapy practice.	2015	18.06.2023	2022	
Suzanne McIlroy	Specialist committee member	Indirect Interest	Nothing declared		18.06.2023		

Name	Role with NICE	Type of interest	Description of interest	Interest arose	Interest declared	Interest ceased	Comments
Iain Neilson	Specialist committee member	Financial Interest	Nothing declared		20.06.2023		
Iain Neilson	Specialist committee member	Non-Financial Professional and Personal Interest	Ambassador, Public Health Collaboration	11/04/2023	20.06.2023		
Iain Neilson	Specialist committee member	Indirect Interest	Nothing declared		20.06.2023		
Vivian Anne Brown	Specialist committee member	Financial Interest	Nothing declared		30.05.2023		
Vivian Anne Brown	Specialist committee member	Non-Financial Professional and Personal Interest	Nothing declared		30.05.2023		
Vivian Anne Brown	Specialist committee member	Indirect Interest	Nothing declared		30.05.2023		
Neil Hawkins	Committee member	Non-Financial Professional and Personal Interest	Named director of a company that provides HTA consultancy services to the pharmaceutical and biotech industries. No services have been provided to named stakeholders in these assessments.		05.12.2023		