

# NATIONAL INSTITUTE FOR HEALTH AND CARE EXCELLENCE

## Interventional Procedures Programme

Procedure Name: **Implanting a baroreceptor stimulation device for resistant hypertension (1180/1)**

Name of Specialist Advisor: **Professor David Webb**

Specialist Society: **British Pharmacological Society**

Please complete and return to: [azeem.madari@nice.org.uk](mailto:azeem.madari@nice.org.uk) OR [sally.compton@nice.org.uk](mailto:sally.compton@nice.org.uk)

### **1 Do you have adequate knowledge of this procedure to provide advice?**

Yes.

No – please return the form/answer no more questions.

#### **1.1 Does the title used above describe the procedure adequately?**

Yes.

No. If no, please enter any other titles below.

**Comments:**

### **2 Your involvement in the procedure**

#### **2.1 Is this procedure relevant to your specialty?**

Yes.

Is there any kind of inter-specialty controversy over the procedure?

No. If no, then answer no more questions, but please give any information you can about who is likely to be doing the procedure.

**Comments:**

There is no controversy but there will be a need for collaboration between vascular surgeons and hypertension specialist physicians. The physicians will identify the

appropriate patients and provide clinical follow-up of hypertension (they will likely be on several medicines), while the surgeons will implant the devices. It is not clear to me, who would monitor the devices, because there are arguments for surgeons (who implanted the device, will be familiar with device monitoring, and may need to remove the device) and physicians (who will see the patients regularly to monitor blood pressure and manage other therapies).

There may also be difficulties in budget management, as the procedure and device may fall to a surgical budget, while the long-term benefit will be felt in the physician's clinic

**The next two questions are about whether you carry out the procedure, or refer patients for it. If you are in a specialty that normally carries out the procedure please answer question 2.2.1. If you are in a specialty that normally selects or refers patients for the procedure please answer question 2.2.2.**

**2.2.1 If you are in a specialty which does this procedure, please indicate your experience with it:**

- I have never performed this procedure.
- I have performed this procedure at least once.
- I perform this procedure regularly.

**Comments:**

I am a hypertension specialist physician (not surgeon).

**2.2.2 If your specialty is involved in patient selection or referral to another specialty for this procedure, please indicate your experience with it.**

- I have never taken part in the selection or referral of a patient for this procedure.
- I have taken part in patient selection or referred a patient for this procedure at least once.
- I take part in patient selection or refer patients for this procedure regularly.

**Comments:**

I have several patients for whom I think this procedure might be valuable (drug intolerant, or still hypertensive despite maximal treatment and evidence of adherence to treatment). I have been liaising with our Health Board to make this procedure available.

**2.3 Please indicate your research experience relating to this procedure (please choose one or more if relevant):**

- I have undertaken bibliographic research on this procedure.

- I have undertaken research on this procedure in laboratory settings (e.g. device-related research).
- I have undertaken clinical research on this procedure involving patients or healthy volunteers.
- I have had no involvement in research on this procedure.
- Other (please comment)

**Comments:**

### **3 Status of the procedure**

**3.1 Which of the following best describes the procedure (choose one):**

- Established practice and no longer new.
- A minor variation on an existing procedure, which is unlikely to alter that procedure's safety and efficacy.
- Definitely novel and of uncertain safety and efficacy.
- The first in a new class of procedure.

**Comments:**

This is a novel procedure following established physiological knowledge, but the first time such an approach has reached the clinic in a form that I feel might serve my patients best interest.

**3.2 What would be the comparator (standard practice) to this procedure?**

There is none. Some might compare it to renal denervation therapy (RDT), but there are distinct differences. Not least among these is that while in place the device can be turned on and off with the patient blinded, so an n-of-1 trial for an individual can give a good measure of efficacy (RDT is ablative and so irreversible, in the short term at least).

**3.3 Please estimate the proportion of doctors in your specialty who are performing this procedure (choose one):**

- More than 50% of specialists engaged in this area of work.
- 10% to 50% of specialists engaged in this area of work.
- Fewer than 10% of specialists engaged in this area of work.

Cannot give an estimate.

**Comments:**

This is a new procedure, and not yet widely available. The links between physician and surgeons have largely not yet been made.

## **4 Safety and efficacy**

### **4.1 What are the adverse effects of the procedure?**

Please list adverse events and major risks (even if uncommon) and, if possible, estimate their incidence, as follows:

1. Theoretical adverse events

The usual problems associated with implanted devices; the possibility of device failure; the need for device replacement (battery life, I believe currently 5 years); and the risk of anaesthesia. My understanding is that although heart rate is reduced, the heart rate response to stressors and exercise remains intact.

2. Anecdotal adverse events (known from experience)

None

3. Adverse events reported in the literature (if possible please cite literature)

I hope others can do this – I have not had time.

### **4.2 What are the key efficacy outcomes for this procedure?**

Blood pressure lowering – which appears sustained. There may be other advantages from a reduction of central sympathetic outflow, such as in heart failure and chronic kidney disease.

### **4.3 Are there uncertainties or concerns about the *efficacy* of this procedure? If so, what are they?**

As with any new device, the studies are small, and the device is still undergoing incremental development. I am convinced that there is an effect on BP from the differences in BP in two groups, both implanted, but only one with the device turned on. These benefits last at least some months. As said earlier, prospective randomised double-blind studies are possible because the device can be turned on and off with the patient blinded.

**4.4 What training and facilities are required to undertake this procedure safely?**

The surgery for this implanting this device requires that the surgeon optimises positioning, and knows how to secure the device in place. In other ways though, this is like the placement of a cardiac pacemaker in a pocket on the anterior wall of the chest. This is not my area of expertise, but I understand that there are rigorous training and support procedures in place for interested surgeons.

**4.5 Are there any major trials or registries of this procedure currently in progress? If so, please list.**

Not that I am aware, apart from data maintained by the company involved – but there need to be.

**4.6 Are you aware of any abstracts that have been *recently* presented/ published on this procedure that may not be listed in a standard literature search, e.g. PUBMED? (This can include your own work). If yes, please list.**

No.

**4.7 Is there controversy, or important uncertainty, about any aspect of the way in which this procedure is currently being done or disseminated?**

Not that I am aware.

## **5 Audit Criteria**

**Please suggest a minimum dataset of criteria by which this procedure could be audited.**

**5.1 Outcome measures of benefit (including commonly used clinical outcomes – both short and long-term; and quality of life measures):**

In this situation, of drug-resistant hypertension, the indication for this intervention with which I am familiar, blood pressure reduction will be the key outcome. I would argue that ongoing trials are needed and that these will prove relatively easy to undertake (as for instance compared to RDN). These will be crucial because the placebo-effect, for any intervention, is so great. The primary endpoint would relate to reduction of systolic BP, where we have the most evidence of stroke and AMI reduction, and would be based, in decreasing value (in my opinion) on (i) 24-hr ambulatory BP, (ii) daytime home BP, and (iii) rested, repeated nurse-measured clinic BP.

**5.2 Adverse outcomes (including potential early and late complications):**

Mainly related to device failure, movement, or other surgical complications.

## 6 Trajectory of the procedure

### 6.1 In your opinion, what is the likely speed of diffusion of this procedure?

I expect this to start in a handful of centres – including London (KCL, QMUL), Cambridge, Dundee, Edinburgh and Glasgow) – and then diffusion will depend on the relative evidence of benefit, without significant harms, in a small group of patients who are very hard to manage.

### 6.2 This procedure, if safe and efficacious, is likely to be carried out in (choose one):

- Most or all district general hospitals.
- A minority of hospitals, but at least 10 in the UK.
- Fewer than 10 specialist centres in the UK.
- Cannot predict at present.

#### Comments:

This is hard to predict, but from the RDN experience it is likely that regional hypertension centres of excellence will want to offer this intervention to a limited subset of their patients.

My personal experience is that much of drug-resistant hypertension relates to poor treatment adherence, and that with satisfactory explanation and discussion, assessing the response to directly-observed therapy, and, where doubt still exists, the use of drug levels, most patients can be brought under reasonable control. Although levels of drug-resistant hypertension are quoted at around 10% (in the setting of a specialised clinic dealing with filtered patients referred by general practitioners), my view is that it is more like 2-4% in this clinic population. Nevertheless, hypertension is common, so if this treatment proves effective it may have a significant impact on management of this group of patients.

### 6.3 The potential impact of this procedure on the NHS, in terms of numbers of patients eligible for treatment and use of resources, is:

- Major.
- Moderate.
- Minor.

#### Comments:

See above.

## **7 Other information**

### **7.1 Is there any other information about this procedure that might assist NICE in assessing the possible need to investigate its use?**

Not that I am aware, though there are other indications (such as heart failure) being explored where I do not have the expertise or knowledge to assess the likely benefit.

## **8 Data protection and conflicts of interest**

### **8.1 Data protection statement**

*The Institute is committed to transparency. As part of this commitment your name and specialist society will be placed in the public domain, in future publications and on our website ([www.nice.org.uk](http://www.nice.org.uk)) and therefore viewable worldwide. This information may be passed to third parties connected with the work on interventional procedures.*

*A copy of the completed Specialist Adviser advice will be sent to the Specialist Society who nominated the Specialist Adviser.*

Specialist Advisers should be aware that full implementation of the Freedom of Information Act 2000 may oblige us to release Specialist Advice from 2005. The Freedom of Information Act 2000 favours the disclosure of information however requests will be considered on a case by case basis. If information is made available, personal information will be removed in accordance with the Data Protection Act 1998. In light of this please ensure that you have not named or identified individuals in your comments.

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### **8.2 Declarations of interest by Specialist Advisers advising the NICE Interventional Procedures Advisory Committee**

Please state any potential conflicts of interest, or any involvements in disputes or complaints, relevant to this procedure. Please use the “Conflicts of Interest for Specialist Advisers” policy (attached) as a guide when declaring any conflicts of interest. Specialist Advisers should seek advice if required from the Associate Director – Interventional Procedures.

Do you or a member of your family<sup>1</sup> have a **personal pecuniary** interest?  
The main examples are as follows:

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<sup>1</sup> ‘Family members’ refers to a spouse or partner living in the same residence as the member or employee, children for whom the member or employee is legally responsible, and adults for whom the member or employee is legally responsible (for example, an adult whose full power of attorney is held by the individual).

**Consultancies or directorships** attracting regular or occasional payments in cash or kind  YES  
 NO

**Fee-paid work** – any work commissioned by the healthcare industry – **this includes income earned in the course of private practice**  YES  
 NO

**Shareholdings** – any shareholding, or other beneficial interest, in shares of the healthcare industry  YES  
 NO

**Expenses and hospitality** – any expenses provided by a healthcare industry company beyond those reasonably required for accommodation, meals and travel to attend meetings and conferences  YES  
 NO

**Investments** – any funds which include investments in the healthcare industry  YES  
 NO

Do you have a **personal non-pecuniary** interest – eg have you made a public statement about the topic or do you hold an office in a professional organisation or advocacy group with a direct interest in the topic?  YES  
 NO

Do you have a **non-personal** interest? The main examples are as follows:

**Fellowships** endowed by the healthcare industry  YES  
 NO

**Support by the healthcare industry or NICE** that benefits his/her position or department, eg grants, sponsorship of posts  YES  
 NO

**If you have answered YES to any of the above statements please describe the nature of the conflict(s) below.**

**Comments:**

Thank you very much for your help.

**Professor Bruce Campbell, Chairman,  
Interventional Procedures Advisory  
Committee**

**Professor Carole Longson, Director,  
Centre for Health Technology  
Evaluation.**

**February 2010**

## Conflicts of Interest for Specialist Advisers

- 1 **Declarations of interest by Specialist Advisers advising the NICE Interventional Procedures Advisory Committee**
  - 1.1 Any conflicts of interest set out below should be declared on the questionnaire the Specialist Adviser completes for the procedure.
  - 1.2 Specialist Advisers should seek advice if required from the Associate Director – Interventional Procedures.
- 2 **Personal pecuniary interests**
  - 2.1 A personal pecuniary interest involves a current personal payment to a Specialist Adviser, which may either relate to the manufacturer or owner of a product or service being evaluated, in which case it is regarded as ‘**specific**’ or to the industry or sector from which the product or service comes, in which case it is regarded as ‘**non-specific**’. The main examples are as follows.
    - 2.1.1 **Consultancies** – any consultancy, directorship, position in or work for the healthcare industry that attracts regular or occasional payments in cash or kind (this includes both those which have been undertaken in the 12 months preceding the point at which the declaration is made and which are planned but have not taken place).
    - 2.1.2 **Fee-paid work** – any work commissioned by the healthcare industry for which the member is paid in cash or in kind (this includes both those which have been undertaken in the 12 months preceding the point at which the declaration is made and which are planned but have not taken place).
    - 2.1.3 **Shareholdings** – any shareholding, or other beneficial interest, in shares of the healthcare industry that are either held by the individual or for which the individual has legal responsibility (for example, children, or relatives whose full Power of Attorney is held by the individual). This does not include shareholdings through unit trusts, pensions funds, or other similar arrangements where the member has no influence on financial management.
    - 2.1.4 **Expenses and hospitality** – any expenses provided by a healthcare industry company beyond that reasonably required for accommodation, meals and travel to attend meetings and conferences (this includes both those which have been undertaken in the 12 months preceding the point at which the declaration is made and which are planned but have not taken place).
    - 2.1.5 **Investments** – any funds which include investments in the healthcare industry that are held in a portfolio over which individuals have the ability to instruct the fund manager as to the composition of the fund.
  - 2.2 No personal interest exists in the case of:
    - 2.2.1 assets over which individuals have no financial control (for example, wide portfolio unit trusts and occupational pension funds) and where

the fund manager has full discretion as to its composition (for example, the Universities Superannuation Scheme)

2.2.2 accrued pension rights from earlier employment in the healthcare industry.

### 3 **Personal family interest**

3.1 This relates to the personal interests of a family member and involves a **current payment** to the family member of the Specialist Adviser. The interest may relate to the manufacturer or owner of a product or service being evaluated, in which case it is regarded as '**specific**', or to the industry or sector from which the product or service comes, in which case it is regarded as '**non-specific**'. The main examples include the following.

3.1.1 Any consultancy, directorship, position in or work for a healthcare industry that attracts regular or occasional payments in cash or in kind.

3.1.2 Any fee-paid work commissioned by a healthcare industry for which the member is paid in cash or in kind.

3.1.3 Any shareholdings, or other beneficial interests, in a healthcare industry which are either held by the family member or for which an individual covered by this Code has legal responsibility (for example, children, or adults whose full Power of Attorney is held by the individual).

3.1.4 Expenses and hospitality provided by a healthcare industry company (except where they are provided to a general class of people such as attendees at an open conference)

3.1.5 Funds which include investments in the healthcare industry that are held in a portfolio over which individuals have the ability to instruct the fund manager as to the composition of the fund.

3.2 No personal family interest exists in the case of:

3.2.1 assets over which individuals have no financial control (for example, wide portfolio unit trusts and occupational pension funds) and where the fund manager has full discretion as to its composition (for example, the Universities Superannuation Scheme)

3.2.2 accrued pension rights from earlier employment in the healthcare industry.

### 4 **Personal non-pecuniary interests**

These might include, but are not limited to:

4.1 a clear opinion, reached as the conclusion of a research project, about the clinical and/or cost effectiveness of an intervention under review

4.2 a public statement in which an individual covered by this Code has expressed a clear opinion about the matter under consideration, which could reasonably be interpreted as prejudicial to an objective interpretation of the evidence

4.3 holding office in a professional organisation or advocacy group with a direct interest in the matter under consideration

4.4 other reputational risks in relation to an intervention under review.

## **5 Non-personal interests**

5.1 A non-personal interest involves payment that benefits a department or organisation for which a Specialist Advisor is responsible, but that is not received by the Specialist Advisor personally. This may either relate to the product or service being evaluated, in which case it is regarded as '**specific,**' or to the manufacturer or owner of the product or service, but is unrelated to the matter under consideration, in which case it is regarded as '**non-specific**'. The main examples are as follows.

5.1.1 **Fellowships** – the holding of a fellowship endowed by the healthcare industry.

5.1.2 **Support by the healthcare industry or NICE** – any payment, or other support by the healthcare industry or by NICE that does not convey any pecuniary or material benefit to a member personally but that does benefit his/her position or department. For example:

- a grant from a company for the running of a unit or department for which a Specialist Advisor is responsible
- a grant, fellowship or other payment to sponsor a post or member of staff in the unit for which a Specialist Adviser is responsible. This does not include financial assistance for students
- the commissioning of research or other work by, or advice from, staff who work in a unit for which the specialist advisor is responsible
- one or more contracts with, or grants from, NICE.

5.2 Specialist Advisers are under no obligation to seek out knowledge of work done for, or on behalf of, the healthcare industry within departments for which they are responsible if they would not normally expect to be informed.

# NATIONAL INSTITUTE FOR HEALTH AND CARE EXCELLENCE

## Interventional Procedures Programme

Procedure Name: **Implanting a baroreceptor stimulation device for resistant hypertension (1180/1)**

Name of Specialist Advisor: **John Potter**

Specialist Society: **The Vascular Society of Great Britain and Ireland**

Please complete and return to: [azeem.madari@nice.org.uk](mailto:azeem.madari@nice.org.uk) OR [sally.compton@nice.org.uk](mailto:sally.compton@nice.org.uk)

### **1 Do you have adequate knowledge of this procedure to provide advice?**

Yes.

No – please return the form/answer no more questions.

#### **1.1 Does the title used above describe the procedure adequately?**

Yes.

No. If no, please enter any other titles below.

**Comments:**

### **2 Your involvement in the procedure**

#### **2.1 Is this procedure relevant to your specialty?**

Yes.

Is there any kind of inter-specialty controversy over the procedure?

No. If no, then answer no more questions, but please give any information you can about who is likely to be doing the procedure.

**Comments:**

I have reviewed the procedure for a Masterclass organized by the British Hypertension Society and the RCP. I have not implanted a device as I am not a vascular surgeon. I am happy to give advice from the hypertension treatment point of view. I am also a member of the BHS Hypertension Guidelines Committee. This procedure is not routinely performed in the UK so very few vascular surgeons will have experience of its use.

**The next two questions are about whether you carry out the procedure, or refer patients for it. If you are in a specialty that normally carries out the procedure please answer question 2.2.1. If you are in a specialty that normally selects or refers patients for the procedure please answer question 2.2.2.**

**2.2.1 If you are in a specialty which does this procedure, please indicate your experience with it:**

- I have never performed this procedure.
- I have performed this procedure at least once.
- I perform this procedure regularly.

**Comments:**

See above.

**2.2.2 If your specialty is involved in patient selection or referral to another specialty for this procedure, please indicate your experience with it.**

- I have never taken part in the selection or referral of a patient for this procedure.
- I have taken part in patient selection or referred a patient for this procedure at least once.
- I take part in patient selection or refer patients for this procedure regularly.

**Comments:**

**2.3 Please indicate your research experience relating to this procedure (please choose one or more if relevant):**

- I have undertaken bibliographic research on this procedure.
- I have undertaken research on this procedure in laboratory settings (e.g. device-related research).
- I have undertaken clinical research on this procedure involving patients or healthy volunteers.
- I have had no involvement in research on this procedure.

Other (please comment)

**Comments:**

### **3 Status of the procedure**

**3.1 Which of the following best describes the procedure (choose one):**

Established practice and no longer new.

A minor variation on an existing procedure, which is unlikely to alter that procedure's safety and efficacy.

x Definitely novel and of uncertain safety and efficacy.

The first in a new class of procedure.

**Comments:**

**3.2 What would be the comparator (standard practice) to this procedure?**

Drug therapy other procedures eg renal denervation

**3.3 Please estimate the proportion of doctors in your specialty who are performing this procedure (choose one):**

More than 50% of specialists engaged in this area of work.

10% to 50% of specialists engaged in this area of work.

x Fewer than 10% of specialists engaged in this area of work.

Cannot give an estimate.

**Comments:**

### **4 Safety and efficacy**

**4.1 What are the adverse effects of the procedure?**

Please list adverse events and major risks (even if uncommon) and, if possible, estimate their incidence, as follows:

1. Theoretical adverse events

2. Anecdotal adverse events (known from experience)

3. Adverse events reported in the literature (if possible please cite literature)

**4.2 What are the key efficacy outcomes for this procedure?**

**4.3 Are there uncertainties or concerns about the *efficacy* of this procedure?  
If so, what are they?**

**4.4 What training and facilities are required to undertake this procedure  
safely?**

**4.5 Are there any major trials or registries of this procedure currently in  
progress? If so, please list.**

**4.6 Are you aware of any abstracts that have been *recently* presented/ published on this procedure that may not be listed in a standard literature search, e.g. PUBMED? (This can include your own work). If yes, please list.**

**4.7 Is there controversy, or important uncertainty, about any aspect of the way in which this procedure is currently being done or disseminated?**

## **5 Audit Criteria**

**Please suggest a minimum dataset of criteria by which this procedure could be audited.**

**5.1 Outcome measures of benefit (including commonly used clinical outcomes – both short and long-term; and quality of life measures):**

**BP control**

**No. Drugs used**

**Procedural safety**

**Surgical complications eg General surgical**

- Nerve damage – Hypoglossal, Vagus –
- Bradycardia/Hypotension
- Wound infection - Leads, Pocket
- Wound Pain – mandible, teeth, ear, throat
- Extravascular Tissue stimulation - dysphagia, dysphonia, gagging, tachypnea
- Long term problems – nerve fatigue/desensitisation, BRS resetting/desensitization?
- Carotid stenosis

**Patient satisfaction**

**5.2 Adverse outcomes (including potential early and late complications):**

As above

**6 Trajectory of the procedure**

**6.1 In your opinion, what is the likely speed of diffusion of this procedure?**

Still “experimental” and devices changing  
Has good potential though

**6.2 This procedure, if safe and efficacious, is likely to be carried out in (choose one):**

- Most or all district general hospitals.
- A minority of hospitals, but at least 10 in the UK.
- Fewer than 10 specialist centres in the UK.
- Cannot predict at present.

**Comments:**

**6.3 The potential impact of this procedure on the NHS, in terms of numbers of patients eligible for treatment and use of resources, is:**

- Major.

x Moderate.

Minor.

**Comments:**

## 7 Other information

### 7.1 Is there any other information about this procedure that might assist NICE in assessing the possible need to investigate its use?

Few published studies to date of any size so difficult to assess  
Manufacturers updating devices, little performed in UK presently to my  
knowledge but potentially a reasonable patient base if successful.

## 8 Data protection and conflicts of interest

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The main examples are as follows:

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payments in cash or kind x NO

**Fee-paid work** – any work commissioned by the healthcare industry – **this includes income earned in the course of private practice** x NO

**Shareholdings** – any shareholding, or other beneficial interest, in shares of the healthcare industry x NO

**Expenses and hospitality** – any expenses provided by a healthcare industry company beyond those reasonably required for accommodation, meals and travel to attend meetings and conferences x NO

**Investments** – any funds which include investments in the healthcare industry x NO

Do you have a **personal non-pecuniary** interest – eg have you made a public statement about the topic or do you hold an office in a professional organisation or advocacy group with a direct interest in the topic? x NO

Do you have a **non-personal** interest? The main examples are as follows:

**Fellowships** endowed by the healthcare industry x NO

**Support by the healthcare industry or NICE** that benefits his/her position or department, eg grants, sponsorship of posts x NO

**If you have answered YES to any of the above statements please describe the nature of the conflict(s) below.**

**Comments:**

Thank you very much for your help.

**Professor Bruce Campbell, Chairman,  
Interventional Procedures Advisory  
Committee**

**Professor Carole Longson, Director,  
Centre for Health Technology  
Evaluation.**

**February 2010**

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3.1.1 Any consultancy, directorship, position in or work for a healthcare industry that attracts regular or occasional payments in cash or in kind.

3.1.2 Any fee-paid work commissioned by a healthcare industry for which the member is paid in cash or in kind.

3.1.3 Any shareholdings, or other beneficial interests, in a healthcare industry which are either held by the family member or for which an individual covered by this Code has legal responsibility (for example, children, or adults whose full Power of Attorney is held by the individual).

3.1.4 Expenses and hospitality provided by a healthcare industry company (except where they are provided to a general class of people such as attendees at an open conference)

3.1.5 Funds which include investments in the healthcare industry that are held in a portfolio over which individuals have the ability to instruct the fund manager as to the composition of the fund.

3.2 No personal family interest exists in the case of:

3.2.1 assets over which individuals have no financial control (for example, wide portfolio unit trusts and occupational pension funds) and where the fund manager has full discretion as to its composition (for example, the Universities Superannuation Scheme)

3.2.2 accrued pension rights from earlier employment in the healthcare industry.

### 4 **Personal non-pecuniary interests**

These might include, but are not limited to:

4.1 a clear opinion, reached as the conclusion of a research project, about the clinical and/or cost effectiveness of an intervention under review

4.2 a public statement in which an individual covered by this Code has expressed a clear opinion about the matter under consideration, which could reasonably be interpreted as prejudicial to an objective interpretation of the evidence

- 4.3 holding office in a professional organisation or advocacy group with a direct interest in the matter under consideration
- 4.4 other reputational risks in relation to an intervention under review.

## **5 Non-personal interests**

5.1 A non-personal interest involves payment that benefits a department or organisation for which a Specialist Advisor is responsible, but that is not received by the Specialist Advisor personally. This may either relate to the product or service being evaluated, in which case it is regarded as '**specific,**' or to the manufacturer or owner of the product or service, but is unrelated to the matter under consideration, in which case it is regarded as '**non-specific**'. The main examples are as follows.

5.1.1 **Fellowships** – the holding of a fellowship endowed by the healthcare industry.

5.1.2 **Support by the healthcare industry or NICE** – any payment, or other support by the healthcare industry or by NICE that does not convey any pecuniary or material benefit to a member personally but that does benefit his/her position or department. For example:

- a grant from a company for the running of a unit or department for which a Specialist Advisor is responsible
- a grant, fellowship or other payment to sponsor a post or member of staff in the unit for which a Specialist Adviser is responsible. This does not include financial assistance for students
- the commissioning of research or other work by, or advice from, staff who work in a unit for which the specialist advisor is responsible
- one or more contracts with, or grants from, NICE.

5.2 Specialist Advisers are under no obligation to seek out knowledge of work done for, or on behalf of, the healthcare industry within departments for which they are responsible if they would not normally expect to be informed.

# NATIONAL INSTITUTE FOR HEALTH AND CARE EXCELLENCE

## Interventional Procedures Programme

Procedure Name: **Implanting a baroreceptor stimulation device for resistant hypertension (1180/1)**

Name of Specialist Advisor: **Professor Mark Caulfield**

Specialist Society: **British Hypertension Society**

Please complete and return to: [azeem.madari@nice.org.uk](mailto:azeem.madari@nice.org.uk) OR [sally.compton@nice.org.uk](mailto:sally.compton@nice.org.uk)

### **1 Do you have adequate knowledge of this procedure to provide advice?**

Yes.

No – please return the form/answer no more questions.

#### **1.1 Does the title used above describe the procedure adequately?**

Yes.

No. If no, please enter any other titles below.

**Comments:**

### **2 Your involvement in the procedure**

#### **2.1 Is this procedure relevant to your specialty?**

Yes.

Is there any kind of inter-specialty controversy over the procedure?

No. If no, then answer no more questions, but please give any information you can about who is likely to be doing the procedure.

**Comments:**

**The next two questions are about whether you carry out the procedure, or refer patients for it. If you are in a specialty that normally carries out the procedure please answer question 2.2.1. If you are in a specialty that normally selects or refers patients for the procedure please answer question 2.2.2.**

**2.2.1 If you are in a specialty which does this procedure, please indicate your experience with it:**

- I have never performed this procedure.
- I have performed this procedure at least once.
- I perform this procedure regularly.

**Comments:**

**2.2.2 If your specialty is involved in patient selection or referral to another specialty for this procedure, please indicate your experience with it.**

- I have never taken part in the selection or referral of a patient for this procedure.
- I have taken part in patient selection or referred a patient for this procedure at least once.
- I take part in patient selection or refer patients for this procedure regularly.

**Comments:**

**2.3 Please indicate your research experience relating to this procedure (please choose one or more if relevant):**

- I have undertaken bibliographic research on this procedure.
- I have undertaken research on this procedure in laboratory settings (e.g. device-related research).
- I have undertaken clinical research on this procedure involving patients or healthy volunteers.
- I have had no involvement in research on this procedure.
- Other (please comment)

**Comments:**

### 3 Status of the procedure

#### 3.1 Which of the following best describes the procedure (choose one):

- Established practice and no longer new.
- A minor variation on an existing procedure, which is unlikely to alter that procedure's safety and efficacy.
- Definitely novel and of uncertain safety and efficacy.
- The first in a new class of procedure.

#### Comments:

#### 3.2 What would be the comparator (standard practice) to this procedure?

Either a sham procedure with device or no procedure. However the ability to externally switch off the device could act as a within patient control

#### 3.3 Please estimate the proportion of doctors in your specialty who are performing this procedure (choose one):

- More than 50% of specialists engaged in this area of work.
- 10% to 50% of specialists engaged in this area of work.
- Fewer than 10% of specialists engaged in this area of work.
- Cannot give an estimate.

#### Comments:

I am unaware that this procedure has been carried out in the UK

### 4 Safety and efficacy

#### 4.1 What are the adverse effects of the procedure?

Please list adverse events and major risks (even if uncommon) and, if possible, estimate their incidence, as follows:

##### 1. Theoretical adverse events

Post insertion haematoma

Bleeding at point of insertion

Traumatic injury to the carotid artery

Disorders of rhythm- bradycardia due to vagal stimulation

Bradypnoea (reduced breathing rate) due to vagal stimulation

Infection

2. Anecdotal adverse events (known from experience)

None

3. Adverse events reported in the literature (if possible please cite literature)

The reporting of adverse events has been very limited and it is often not really mentioned

#### **4.2 What are the key efficacy outcomes for this procedure?**

Blood pressure lowering efficacy at 6 months

Longer term evidence of control and endpoint data would be desirable

There is some follow-up to 3 years

#### **4.3 Are there uncertainties or concerns about the *efficacy* of this procedure? If so, what are they?**

Will it work long term

Is it safe long term

#### **4.4 What training and facilities are required to undertake this procedure safely?**

Training by expert proctorship on application of the electrodes and tunnelling of the wire. Insertion of the battery is akin to a pacemaker

#### **4.5 Are there any major trials or registries of this procedure currently in progress? If so, please list.**

I do not know

#### **4.6 Are you aware of any abstracts that have been *recently* presented/ published on this procedure that may not be listed in a standard literature search, e.g. PUBMED? (This can include your own work). If yes, please list.**

No

#### **4.7 Is there controversy, or important uncertainty, about any aspect of the way in which this procedure is currently being done or disseminated?**

I am unaware this has been done in the UK

## 5 Audit Criteria

Please suggest a minimum dataset of criteria by which this procedure could be audited.

### 5.1 Outcome measures of benefit (including commonly used clinical outcomes – both short and long-term; and quality of life measures):

**BP Fall at 6 months and at 2 years**  
**Standard quality of life approaches can be used**

### 5.2 Adverse outcomes (including potential early and late complications):

Post insertion haematoma

Bleeding at point of insertion

Traumatic injury to the carotid artery

Disorders of rhythm- bradycardia due to vagal stimulation

Bradypnoea (reduced breathing rate) due to vagal stimulation

Infection

## 6 Trajectory of the procedure

### 6.1 In your opinion, what is the likely speed of diffusion of this procedure?

It is expensive but could be important for a very small number of refractory hypertensive patients

### 6.2 This procedure, if safe and efficacious, is likely to be carried out in (choose one):

- Most or all district general hospitals.
- A minority of hospitals, but at least 10 in the UK.
- Fewer than 10 specialist centres in the UK.
- Cannot predict at present.

**Comments:**

**6.3 The potential impact of this procedure on the NHS, in terms of numbers of patients eligible for treatment and use of resources, is:**

- Major.
- Moderate.
- Minor.

**Comments:**

I don't think it will be widely applicable

**7 Other information**

**7.1 Is there any other information about this procedure that might assist NICE in assessing the possible need to investigate its use?**

Properly conducted health economics data

**8 Data protection and conflicts of interest**

**8.1 Data protection statement**

*The Institute is committed to transparency. As part of this commitment your name and specialist society will be placed in the public domain, in future publications and on our website ([www.nice.org.uk](http://www.nice.org.uk)) and therefore viewable worldwide. This information may be passed to third parties connected with the work on interventional procedures.*

*A copy of the completed Specialist Adviser advice will be sent to the Specialist Society who nominated the Specialist Adviser.*

Specialist Advisers should be aware that full implementation of the Freedom of Information Act 2000 may oblige us to release Specialist Advice from 2005. The Freedom of Information Act 2000 favours the disclosure of information however requests will be considered on a case by case basis. If information is made available, personal information will be removed in accordance with the Data Protection Act 1998. In light of this please ensure that you have not named or identified individuals in your comments.

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**8.2 Declarations of interest by Specialist Advisers advising the NICE Interventional Procedures Advisory Committee**

Please state any potential conflicts of interest, or any involvements in disputes or complaints, relevant to this procedure. Please use the "Conflicts of Interest for Specialist Advisers" policy (attached) as a guide when declaring any

conflicts of interest. Specialist Advisers should seek advice if required from the Associate Director – Interventional Procedures.

Do you or a member of your family<sup>1</sup> have a **personal pecuniary** interest?  
The main examples are as follows:

**Consultancies or directorships** attracting regular or occasional payments in cash or kind  YES  
 NO

**Fee-paid work** – any work commissioned by the healthcare industry – **this includes income earned in the course of private practice**  YES  
 NO

**Shareholdings** – any shareholding, or other beneficial interest, in shares of the healthcare industry  YES  
 NO

**Expenses and hospitality** – any expenses provided by a healthcare industry company beyond those reasonably required for accommodation, meals and travel to attend meetings and conferences  YES  
 NO

**Investments** – any funds which include investments in the healthcare industry  YES  
 NO

Do you have a **personal non-pecuniary** interest – eg have you made a public statement about the topic or do you hold an office in a professional organisation or advocacy group with a direct interest in the topic?  YES  
 NO

Do you have a **non-personal** interest? The main examples are as follows:

**Fellowships** endowed by the healthcare industry  YES  
 NO

**Support by the healthcare industry or NICE** that benefits his/her position or department, eg grants, sponsorship of posts  YES  
 NO

**If you have answered YES to any of the above statements please describe the nature of the conflict(s) below.**

**Comments:**

In the past 5 years I have received honoraria for speaking from device based companies above 3 years ago. I have never received funds from any baroreceptor company

I am on the Council of The European Society of Hypertension who prepares guidelines for hypertension

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<sup>1</sup> 'Family members' refers to a spouse or partner living in the same residence as the member or employee, children for whom the member or employee is legally responsible, and adults for whom the member or employee is legally responsible (for example, an adult whose full power of attorney is held by the individual).

I Chair the Joint UK Societies Working Group on Renal Denervation. We have prepared guidance and recommended a moratorium on renal denervation until new evidence emerges

I served on the NICE CG127 Hypertension Guideline Development Group and subsequently on its midterm review and the Quality Standards Group.

Thank you very much for your help.

**Professor Bruce Campbell, Chairman,  
Interventional Procedures Advisory  
Committee**

**Professor Carole Longson, Director,  
Centre for Health Technology  
Evaluation.**

**February 2010**

# Conflicts of Interest for Specialist Advisers

- 1 **Declarations of interest by Specialist Advisers advising the NICE Interventional Procedures Advisory Committee**
  - 1.1 Any conflicts of interest set out below should be declared on the questionnaire the Specialist Adviser completes for the procedure.
  - 1.2 Specialist Advisers should seek advice if required from the Associate Director – Interventional Procedures.
- 2 **Personal pecuniary interests**
  - 2.1 A personal pecuniary interest involves a current personal payment to a Specialist Adviser, which may either relate to the manufacturer or owner of a product or service being evaluated, in which case it is regarded as ‘**specific**’ or to the industry or sector from which the product or service comes, in which case it is regarded as ‘**non-specific**’. The main examples are as follows.
    - 2.1.1 **Consultancies** – any consultancy, directorship, position in or work for the healthcare industry that attracts regular or occasional payments in cash or kind (this includes both those which have been undertaken in the 12 months preceding the point at which the declaration is made and which are planned but have not taken place).
    - 2.1.2 **Fee-paid work** – any work commissioned by the healthcare industry for which the member is paid in cash or in kind (this includes both those which have been undertaken in the 12 months preceding the point at which the declaration is made and which are planned but have not taken place).
    - 2.1.3 **Shareholdings** – any shareholding, or other beneficial interest, in shares of the healthcare industry that are either held by the individual or for which the individual has legal responsibility (for example, children, or relatives whose full Power of Attorney is held by the individual). This does not include shareholdings through unit trusts, pensions funds, or other similar arrangements where the member has no influence on financial management.
    - 2.1.4 **Expenses and hospitality** – any expenses provided by a healthcare industry company beyond that reasonably required for accommodation, meals and travel to attend meetings and conferences (this includes both those which have been undertaken in the 12 months preceding the point at which the declaration is made and which are planned but have not taken place).
    - 2.1.5 **Investments** – any funds which include investments in the healthcare industry that are held in a portfolio over which individuals have the ability to instruct the fund manager as to the composition of the fund.
  - 2.2 No personal interest exists in the case of:
    - 2.2.1 assets over which individuals have no financial control (for example, wide portfolio unit trusts and occupational pension funds) and where

the fund manager has full discretion as to its composition (for example, the Universities Superannuation Scheme)

2.2.2 accrued pension rights from earlier employment in the healthcare industry.

### 3 **Personal family interest**

3.1 This relates to the personal interests of a family member and involves a **current payment** to the family member of the Specialist Adviser. The interest may relate to the manufacturer or owner of a product or service being evaluated, in which case it is regarded as '**specific**', or to the industry or sector from which the product or service comes, in which case it is regarded as '**non-specific**'. The main examples include the following.

3.1.1 Any consultancy, directorship, position in or work for a healthcare industry that attracts regular or occasional payments in cash or in kind.

3.1.2 Any fee-paid work commissioned by a healthcare industry for which the member is paid in cash or in kind.

3.1.3 Any shareholdings, or other beneficial interests, in a healthcare industry which are either held by the family member or for which an individual covered by this Code has legal responsibility (for example, children, or adults whose full Power of Attorney is held by the individual).

3.1.4 Expenses and hospitality provided by a healthcare industry company (except where they are provided to a general class of people such as attendees at an open conference)

3.1.5 Funds which include investments in the healthcare industry that are held in a portfolio over which individuals have the ability to instruct the fund manager as to the composition of the fund.

3.2 No personal family interest exists in the case of:

3.2.1 assets over which individuals have no financial control (for example, wide portfolio unit trusts and occupational pension funds) and where the fund manager has full discretion as to its composition (for example, the Universities Superannuation Scheme)

3.2.2 accrued pension rights from earlier employment in the healthcare industry.

### 4 **Personal non-pecuniary interests**

These might include, but are not limited to:

4.1 a clear opinion, reached as the conclusion of a research project, about the clinical and/or cost effectiveness of an intervention under review

4.2 a public statement in which an individual covered by this Code has expressed a clear opinion about the matter under consideration, which could reasonably be interpreted as prejudicial to an objective interpretation of the evidence

4.3 holding office in a professional organisation or advocacy group with a direct interest in the matter under consideration

4.4 other reputational risks in relation to an intervention under review.

## 5 Non-personal interests

5.1 A non-personal interest involves payment that benefits a department or organisation for which a Specialist Advisor is responsible, but that is not received by the Specialist Advisor personally. This may either relate to the product or service being evaluated, in which case it is regarded as '**specific**,' or to the manufacturer or owner of the product or service, but is unrelated to the matter under consideration, in which case it is regarded as '**non-specific**'. The main examples are as follows.

5.1.1 **Fellowships** – the holding of a fellowship endowed by the healthcare industry.

5.1.2 **Support by the healthcare industry or NICE** – any payment, or other support by the healthcare industry or by NICE that does not convey any pecuniary or material benefit to a member personally but that does benefit his/her position or department. For example:

- a grant from a company for the running of a unit or department for which a Specialist Advisor is responsible
- a grant, fellowship or other payment to sponsor a post or member of staff in the unit for which a Specialist Adviser is responsible. This does not include financial assistance for students
- the commissioning of research or other work by, or advice from, staff who work in a unit for which the specialist advisor is responsible
- one or more contracts with, or grants from, NICE.

5.2 Specialist Advisers are under no obligation to seek out knowledge of work done for, or on behalf of, the healthcare industry within departments for which they are responsible if they would not normally expect to be informed.

Previous trials have shown that in patients with resistant hypertension device-based baroreflex activation therapy (BAT) can substantially reduce blood pressure. However, the fact that electrodes had to be implanted bilaterally may be a drawback for further development of the technique. In this study, we explored whether unilateral stimulation would produce comparable results as bilateral stimulation. In the Pivotal trial, treatment-resistant hypertensive patients were randomized to receive either immediate BAT or deferred BAT, that is, 6 months after implantation. We adjusted stimulation parameters individually so as to provide optimal baroreflex activation. Unilateral stimulation was applied unless bilateral stimulation resulted in a greater blood pressure reduction. When we pooled the 6-month data for the group with immediate BAT and the 12-month data for the group with deferred BAT, a total of 215 patients had been stimulated on one side only (127 at the right side and 88 at the left side), whereas 80 patients had been stimulated bilaterally. Although blood

pressure and heart rate did not differ between the 2 groups at baseline, all these variables were significantly lower in the unilateral than in the bilateral group after the 6-month period. When we compared the effect of right-sided stimulation with those of either left-sided or bilateral stimulation, we found right-sided stimulation to be the most effective. We conclude that unilateral and in particular right-sided BAT has a more profound effect on blood pressure than bilateral or left-sided BAT.

# NATIONAL INSTITUTE FOR HEALTH AND CARE EXCELLENCE

## Interventional Procedures Programme

Procedure Name: **Implanting a baroreceptor stimulation device for resistant hypertension (1180/1)**

Name of Specialist Advisor: **Matt Bown**

Specialist Society: **The Vascular Society of Great Britain and Ireland**

Please complete and return to: [azeem.madari@nice.org.uk](mailto:azeem.madari@nice.org.uk) OR [sally.compton@nice.org.uk](mailto:sally.compton@nice.org.uk)

### **1 Do you have adequate knowledge of this procedure to provide advice?**

Yes.

No – please return the form/answer no more questions.

#### **1.1 Does the title used above describe the procedure adequately?**

Yes.

No. If no, please enter any other titles below.

**Comments:**

### **2 Your involvement in the procedure**

#### **2.1 Is this procedure relevant to your specialty?**

Yes.

Is there any kind of inter-specialty controversy over the procedure?

No. If no, then answer no more questions, but please give any information you can about who is likely to be doing the procedure.

**Comments:**

This type of procedure will need to be carried out as a combined procedure between a vascular surgeon and a cardiologist in order to ensure patient safety during the dissection and exposure of the carotid bifurcation. This could cause conflict as it is likely that specialists in other healthcare systems (e.g. US) would be carrying out the entire procedure independently. Because of this, consultants in the UK may think that they should be carrying out the entire procedure independently but this would not be safe in my opinion.

**The next two questions are about whether you carry out the procedure, or refer patients for it. If you are in a specialty that normally carries out the procedure please answer question 2.2.1. If you are in a specialty that normally selects or refers patients for the procedure please answer question 2.2.2.**

**2.2.1 If you are in a specialty which does this procedure, please indicate your experience with it:**

- I have never performed this procedure.
- I have performed this procedure at least once.
- I perform this procedure regularly.

**Comments:**

I am not aware of any vascular surgeons currently performing this procedure in the UK, or if this procedure is being performed in the UK at all. If it is being performed in the UK the exposure of the carotid bifurcation is a common operation for a vascular surgeon (as part of a carotid endarterectomy) and I would expect it would be being carried out by a vascular surgeon. The only other surgeons who are commonly familiar with this exposure are some neurosurgeons.

**2.2.2 If your specialty is involved in patient selection or referral to another specialty for this procedure, please indicate your experience with it.**

- I have never taken part in the selection or referral of a patient for this procedure.
- I have taken part in patient selection or referred a patient for this procedure at least once.
- I take part in patient selection or refer patients for this procedure regularly.

**Comments:**

My speciality is unlikely to be involved in selection or referral.

**2.3 Please indicate your research experience relating to this procedure (please choose one or more if relevant):**

- I have undertaken bibliographic research on this procedure.

- I have undertaken research on this procedure in laboratory settings (e.g. device-related research).
- I have undertaken clinical research on this procedure involving patients or healthy volunteers.
- I have had no involvement in research on this procedure.
- Other (please comment)

**Comments:**

I am involved in a clinical trial of vagal nerve stimulator implantation for heart failure which is a similar type of procedure but for a different indication.

### **3 Status of the procedure**

**3.1 Which of the following best describes the procedure (choose one):**

- Established practice and no longer new.
- A minor variation on an existing procedure, which is unlikely to alter that procedure's safety and efficacy.
- Definitely novel and of uncertain safety and efficacy.
- The first in a new class of procedure.

**Comments:**

The only other procedures are not based on carotid stimulation (renal nerve denervation and endovascular A-V fistula formation).

**3.2 What would be the comparator (standard practice) to this procedure?**

Medical therapy

**3.3 Please estimate the proportion of doctors in your specialty who are performing this procedure (choose one):**

- More than 50% of specialists engaged in this area of work.
- 10% to 50% of specialists engaged in this area of work.
- Fewer than 10% of specialists engaged in this area of work.
- Cannot give an estimate.

**Comments:**

Probably zero.

## **4 Safety and efficacy**

### **4.1 What are the adverse effects of the procedure?**

Please list adverse events and major risks (even if uncommon) and, if possible, estimate their incidence, as follows:

1. Theoretical adverse events

Cerebral embolization causing stroke, damage to carotid artery or major neck veins causing bleeding, infection, damage to cranial nerves, late damage to carotid artery.

2. Anecdotal adverse events (known from experience)

None other than those above.

3. Adverse events reported in the literature (if possible please cite literature)

Unknown

### **4.2 What are the key efficacy outcomes for this procedure?**

Persistent drop in blood pressure (i.e. beyond the immediate peri-operative period)

### **4.3 Are there uncertainties or concerns about the *efficacy* of this procedure? If so, what are they?**

Yes – totally untested and given the recent rapid uptake of renal denervation before efficacy was proven this procedure should be tested prior to widespread adoption, including long-term efficacy.

### **4.4 What training and facilities are required to undertake this procedure safely?**

Unsure from the point of view of the baroreceptor mapping. The surgical aspects would have to be performed in a sterile (operating theatre) environment. The requirement to cannulate vessels for baroreceptor mapping means that radiological imaging would be required and this then necessitates the use of either a mobile c-arm in theatre or hybrid theatre.

**4.5 Are there any major trials or registries of this procedure currently in progress? If so, please list.**

Not known to myself.

**4.6 Are you aware of any abstracts that have been *recently* presented/ published on this procedure that may not be listed in a standard literature search, e.g. PUBMED? (This can include your own work). If yes, please list.**

No

**4.7 Is there controversy, or important uncertainty, about any aspect of the way in which this procedure is currently being done or disseminated?**

No – I am not aware this is currently being performed in the UK.

## **5 Audit Criteria**

**Please suggest a minimum dataset of criteria by which this procedure could be audited.**

**5.1 Outcome measures of benefit (including commonly used clinical outcomes – both short and long-term; and quality of life measures):**

**Change in blood pressure  
Reduction in antihypertensive medication  
All cause mortality  
Cardiovascular mortality/morbidity**

**5.2 Adverse outcomes (including potential early and late complications):**

**As above, stroke/TIA, nerve damage, infection, bleeding, late carotid stenosis.**

**6 Trajectory of the procedure**

**6.1 In your opinion, what is the likely speed of diffusion of this procedure?**

High, if unregulated.

**6.2 This procedure, if safe and efficacious, is likely to be carried out in (choose one):**

- Most or all district general hospitals.
- A minority of hospitals, but at least 10 in the UK.
- Fewer than 10 specialist centres in the UK.
- Cannot predict at present.

**Comments:**

**6.3 The potential impact of this procedure on the NHS, in terms of numbers of patients eligible for treatment and use of resources, is:**

Major.

Moderate.

Minor.

**Comments:**

## **7 Other information**

### **7.1 Is there any other information about this procedure that might assist NICE in assessing the possible need to investigate its use?**

The number of procedures currently being carried out in the UK needs to be established. If this is a new procedure, or one not commonly performed it is essential that a proper randomized controlled trial needs to be conducted, (preferably a blinded crossover trial?).

## **8 Data protection and conflicts of interest**

### **8.1 Data protection statement**

*The Institute is committed to transparency. As part of this commitment your name and specialist society will be placed in the public domain, in future publications and on our website ([www.nice.org.uk](http://www.nice.org.uk)) and therefore viewable worldwide. This information may be passed to third parties connected with the work on interventional procedures.*

*A copy of the completed Specialist Adviser advice will be sent to the Specialist Society who nominated the Specialist Adviser.*

Specialist Advisers should be aware that full implementation of the Freedom of Information Act 2000 may oblige us to release Specialist Advice from 2005. The Freedom of Information Act 2000 favours the disclosure of information however requests will be considered on a case by case basis. If information is made available, personal information will be removed in accordance with the Data Protection Act 1998. In light of this please ensure that you have not named or identified individuals in your comments.

---

### **8.2 Declarations of interest by Specialist Advisers advising the NICE Interventional Procedures Advisory Committee**

Please state any potential conflicts of interest, or any involvements in disputes or complaints, relevant to this procedure. Please use the “Conflicts of Interest for Specialist Advisers” policy (attached) as a guide when declaring any conflicts of interest. Specialist Advisers should seek advice if required from the Associate Director – Interventional Procedures.

Do you or a member of your family<sup>1</sup> have a **personal pecuniary** interest?  
The main examples are as follows:

**Consultancies or directorships** attracting regular or occasional payments in cash or kind  YES  
 NO

**Fee-paid work** – any work commissioned by the healthcare industry – **this includes income earned in the course of private practice**  YES  
 NO

**Shareholdings** – any shareholding, or other beneficial interest, in shares of the healthcare industry  YES  
 NO

**Expenses and hospitality** – any expenses provided by a healthcare industry company beyond those reasonably required for accommodation, meals and travel to attend meetings and conferences  YES  
 NO

**Investments** – any funds which include investments in the healthcare industry  YES  
 NO

Do you have a **personal non-pecuniary** interest – eg have you made a public statement about the topic or do you hold an office in a professional organisation or advocacy group with a direct interest in the topic?  YES  
 NO

Do you have a **non-personal** interest? The main examples are as follows:

**Fellowships** endowed by the healthcare industry  YES  
 NO

**Support by the healthcare industry or NICE** that benefits his/her position or department, eg grants, sponsorship of posts  YES  
 NO

**If you have answered YES to any of the above statements please describe the nature of the conflict(s) below.**

**Comments:**

Thank you very much for your help.

**Professor Bruce Campbell, Chairman,  
Interventional Procedures Advisory**

**Professor Carole Longson, Director,  
Centre for Health Technology  
Evaluation.**

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<sup>1</sup> 'Family members' refers to a spouse or partner living in the same residence as the member or employee, children for whom the member or employee is legally responsible, and adults for whom the member or employee is legally responsible (for example, an adult whose full power of attorney is held by the individual).

**Committee**  
**February 2010**

# Conflicts of Interest for Specialist Advisers

- 1 **Declarations of interest by Specialist Advisers advising the NICE Interventional Procedures Advisory Committee**
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- 2 **Personal pecuniary interests**
  - 2.1 A personal pecuniary interest involves a current personal payment to a Specialist Adviser, which may either relate to the manufacturer or owner of a product or service being evaluated, in which case it is regarded as ‘**specific**’ or to the industry or sector from which the product or service comes, in which case it is regarded as ‘**non-specific**’. The main examples are as follows.
    - 2.1.1 **Consultancies** – any consultancy, directorship, position in or work for the healthcare industry that attracts regular or occasional payments in cash or kind (this includes both those which have been undertaken in the 12 months preceding the point at which the declaration is made and which are planned but have not taken place).
    - 2.1.2 **Fee-paid work** – any work commissioned by the healthcare industry for which the member is paid in cash or in kind (this includes both those which have been undertaken in the 12 months preceding the point at which the declaration is made and which are planned but have not taken place).
    - 2.1.3 **Shareholdings** – any shareholding, or other beneficial interest, in shares of the healthcare industry that are either held by the individual or for which the individual has legal responsibility (for example, children, or relatives whose full Power of Attorney is held by the individual). This does not include shareholdings through unit trusts, pensions funds, or other similar arrangements where the member has no influence on financial management.
    - 2.1.4 **Expenses and hospitality** – any expenses provided by a healthcare industry company beyond that reasonably required for accommodation, meals and travel to attend meetings and conferences (this includes both those which have been undertaken in the 12 months preceding the point at which the declaration is made and which are planned but have not taken place).
    - 2.1.5 **Investments** – any funds which include investments in the healthcare industry that are held in a portfolio over which individuals have the ability to instruct the fund manager as to the composition of the fund.
  - 2.2 No personal interest exists in the case of:
    - 2.2.1 assets over which individuals have no financial control (for example, wide portfolio unit trusts and occupational pension funds) and where

the fund manager has full discretion as to its composition (for example, the Universities Superannuation Scheme)

2.2.2 accrued pension rights from earlier employment in the healthcare industry.

### 3 **Personal family interest**

3.1 This relates to the personal interests of a family member and involves a **current payment** to the family member of the Specialist Adviser. The interest may relate to the manufacturer or owner of a product or service being evaluated, in which case it is regarded as '**specific**', or to the industry or sector from which the product or service comes, in which case it is regarded as '**non-specific**'. The main examples include the following.

3.1.1 Any consultancy, directorship, position in or work for a healthcare industry that attracts regular or occasional payments in cash or in kind.

3.1.2 Any fee-paid work commissioned by a healthcare industry for which the member is paid in cash or in kind.

3.1.3 Any shareholdings, or other beneficial interests, in a healthcare industry which are either held by the family member or for which an individual covered by this Code has legal responsibility (for example, children, or adults whose full Power of Attorney is held by the individual).

3.1.4 Expenses and hospitality provided by a healthcare industry company (except where they are provided to a general class of people such as attendees at an open conference)

3.1.5 Funds which include investments in the healthcare industry that are held in a portfolio over which individuals have the ability to instruct the fund manager as to the composition of the fund.

3.2 No personal family interest exists in the case of:

3.2.1 assets over which individuals have no financial control (for example, wide portfolio unit trusts and occupational pension funds) and where the fund manager has full discretion as to its composition (for example, the Universities Superannuation Scheme)

3.2.2 accrued pension rights from earlier employment in the healthcare industry.

### 4 **Personal non-pecuniary interests**

These might include, but are not limited to:

4.1 a clear opinion, reached as the conclusion of a research project, about the clinical and/or cost effectiveness of an intervention under review

4.2 a public statement in which an individual covered by this Code has expressed a clear opinion about the matter under consideration, which could reasonably be interpreted as prejudicial to an objective interpretation of the evidence

- 4.3 holding office in a professional organisation or advocacy group with a direct interest in the matter under consideration
- 4.4 other reputational risks in relation to an intervention under review.

## **5 Non-personal interests**

5.1 A non-personal interest involves payment that benefits a department or organisation for which a Specialist Advisor is responsible, but that is not received by the Specialist Advisor personally. This may either relate to the product or service being evaluated, in which case it is regarded as '**specific,**' or to the manufacturer or owner of the product or service, but is unrelated to the matter under consideration, in which case it is regarded as '**non-specific**'. The main examples are as follows.

5.1.1 **Fellowships** – the holding of a fellowship endowed by the healthcare industry.

5.1.2 **Support by the healthcare industry or NICE** – any payment, or other support by the healthcare industry or by NICE that does not convey any pecuniary or material benefit to a member personally but that does benefit his/her position or department. For example:

- a grant from a company for the running of a unit or department for which a Specialist Advisor is responsible
- a grant, fellowship or other payment to sponsor a post or member of staff in the unit for which a Specialist Adviser is responsible. This does not include financial assistance for students
- the commissioning of research or other work by, or advice from, staff who work in a unit for which the specialist advisor is responsible
- one or more contracts with, or grants from, NICE.

5.2 Specialist Advisers are under no obligation to seek out knowledge of work done for, or on behalf of, the healthcare industry within departments for which they are responsible if they would not normally expect to be informed.

# NATIONAL INSTITUTE FOR HEALTH AND CARE EXCELLENCE

## Interventional Procedures Programme

Procedure Name: **Implanting a baroreceptor stimulation device for resistant hypertension (1180/1)**

Name of Specialist Advisor: **Dr Melvin Lobo**

Specialist Society: **British Hypertension Society**

Please complete and return to: [azeem.madari@nice.org.uk](mailto:azeem.madari@nice.org.uk) OR [sally.compton@nice.org.uk](mailto:sally.compton@nice.org.uk)

### 1 Do you have adequate knowledge of this procedure to provide advice?

- Yes.
- No – please return the form/answer no more questions.

#### 1.1 Does the title used above describe the procedure adequately?

- Yes.
- No. If no, please enter any other titles below.

#### Comments:

Alternatively could be named: carotid sinus stimulation treatment for hypertension

### 2 Your involvement in the procedure

#### 2.1 Is this procedure relevant to your specialty?

- Yes.
- Is there any kind of inter-specialty controversy over the procedure?
- No. If no, then answer no more questions, but please give any information you can about who is likely to be doing the procedure.

#### Comments:

This procedure requires an electrode to be sutured onto the carotid sinus, a procedure best undertaken by a vascular surgeon

The next two questions are about whether you carry out the procedure, or refer patients for it. If you are in a specialty that normally carries out the procedure please answer question 2.2.1. If you are in a specialty that normally selects or refers patients for the procedure please answer question 2.2.2.

**2.2.1 If you are in a specialty which does this procedure, please indicate your experience with it:**

- I have never performed this procedure.
- I have performed this procedure at least once.
- I perform this procedure regularly.

**Comments:**

**2.2.2 If your specialty is involved in patient selection or referral to another specialty for this procedure, please indicate your experience with it.**

- I have never taken part in the selection or referral of a patient for this procedure.
- I have taken part in patient selection or referred a patient for this procedure at least once.
- I take part in patient selection or refer patients for this procedure regularly.

**Comments:**

The procedure is unavailable in the UK although I have recommended a patient to undergo the procedure in Germany on one occasion. However in my clinical practice I have identified a number of patients (<10) who would be suitable for this treatment having failed ALL other forms of treatment for their hypertension

**2.3 Please indicate your research experience relating to this procedure (please choose one or more if relevant):**

- I have undertaken bibliographic research on this procedure.
- I have undertaken research on this procedure in laboratory settings (e.g. device-related research).
- I have undertaken clinical research on this procedure involving patients or healthy volunteers.
- I have had no involvement in research on this procedure.
- Other (please comment)

**Comments:**

I have read widely on this procedure and have given talks on device therapy of hypertension at national and international Hypertension/Cardiology meetings where I have referred to this procedure

### **3 Status of the procedure**

**3.1 Which of the following best describes the procedure (choose one):**

- Established practice and no longer new.
- A minor variation on an existing procedure, which is unlikely to alter that procedure's safety and efficacy.
- Definitely novel and of uncertain safety and efficacy.
- The first in a new class of procedure.

**Comments:**

Targetting the baroreflex with device therapy is clearly novel but there is a literature to support the use of this treatment and increasing evidence of safety given that the device is now in its second generation iteration which is unilateral, easier to insert and can be done under conscious sedation.

**3.2 What would be the comparator (standard practice) to this procedure?**

There is none at present at this is a treatment of last resort for hypertension but cannot be compared to other device treatments of hypertension which target alternative sympathetic nervous system regions such as renal denervation

**3.3 Please estimate the proportion of doctors in your specialty who are performing this procedure (choose one):**

- More than 50% of specialists engaged in this area of work.
- 10% to 50% of specialists engaged in this area of work.
- Fewer than 10% of specialists engaged in this area of work.
- Cannot give an estimate.

**Comments:**

The relative novelty of this procedure and its costs means that very few centres have access/expertise in its use worldwide

## 4 Safety and efficacy

### 4.1 What are the adverse effects of the procedure?

Please list adverse events and major risks (even if uncommon) and, if possible, estimate their incidence, as follows:

#### 1. Theoretical adverse events

Local effects from the surgery and trauma to the carotid artery/carotid sinus nerve

Excessive BP lowering

Battery failure and rebound hypertension

Lead infection

Wound dehiscence

Orthostatic hypotension

#### 2. Anecdotal adverse events (known from experience)

I have no personal experience of the procedure

#### 3. Adverse events reported in the literature (if possible please cite literature)

Local pain

Wound complications/Hematoma

Nerve injury

Infectious complications

Scheffers IJ, Kroon AA, Schmidli J et al. Novel baroreflex activation therapy in resistant hypertension: results of a European multi-center feasibility study. *J Am Coll Cardiol* 2010; 56: 1254–1258

Bisognano JD, Bakris G, Nadim MK et al. Baroreflex activation therapy lowers blood pressure in patients with resistant hypertension: results from the double-blind, randomized, placebo-controlled rheos pivotal trial. *J Am Coll Cardiol* 2011; 58: 765–773

Hoppe UC, Brandt MC, Wachter R et al. Minimally invasive system for baroreflex activation therapy chronically lowers blood pressure with pacemaker-like safety profile: results from the Barostim neo trial. *J Am Soc Hypertens* 2012; 6: 270–276

Bakris GL, Nadim MK, Haller H et al. Baroreflex activation therapy provides durable benefit in patients with resistant hypertension: results of long-term follow-up in the Rheos Pivotal Trial. *J Am Soc Hypertens* 2012; 6: 152–158

#### **4.2 What are the key efficacy outcomes for this procedure?**

Reduction in office blood pressure  
Reduction in ambulatory blood pressure  
Reduction in blood pressure variability  
Reduction in heart rate  
Reduction in left ventricular hypertrophy

#### **Reduction in hospital admissions with hypertensive crises**

#### **4.3 Are there uncertainties or concerns about the *efficacy* of this procedure? If so, what are they?**

Clinical trials have demonstrated efficacy with the first generation system but there is minimal data with the second generation unilateral system. This latter system is theoretically much more attractive to implant as less technically demanding, shorter operative time, less complications and can be done under conscious sedation.

#### **4.4 What training and facilities are required to undertake this procedure safely?**

Surgical training in lead implantation and battery implantation although the latter is simple and pacemaker-like  
Ongoing surveillance of the device requires a pacemaker-like clinic set up

#### **4.5 Are there any major trials or registries of this procedure currently in progress? If so, please list.**

2 trials are listed on ClinicalTrials.gov – one in the US and the other in Maastricht, Netherlands:

<https://clinicaltrials.gov/ct2/results?term=baroreflex+activation&recr=Open>

No UK-based studies are planned at present

- 4.6 Are you aware of any abstracts that have been *recently* presented/ published on this procedure that may not be listed in a standard literature search, e.g. PUBMED? (This can include your own work). If yes, please list.**

Recent Cross Talk debate in Journal of Physiology:  
<http://jp.physoc.org/content/592/18.toc>

Highlights the need for clinical phenotyping of resistant hypertension and more research needed

- 4.7 Is there controversy, or important uncertainty, about any aspect of the way in which this procedure is currently being done or disseminated?**

Not that I am aware of

## **5 Audit Criteria**

**Please suggest a minimum dataset of criteria by which this procedure could be audited.**

- 5.1 Outcome measures of benefit (including commonly used clinical outcomes – both short and long-term; and quality of life measures):**

Short term:

Office and ambulatory Blood pressure and heart rate changes

EQ5D QOL measures

Changes in antihypertensive medication use

Changes in hospitalisation for hypertensive crises

Reduction in hospital outpatient clinic attendance for uncontrolled hypertension

Long term:

Office and ambulatory Blood pressure and heart rate changes

EQ5D QOL measures

Changes in Hypertensive heart disease – ECHO parameters

Improvement in microalbuminuria/renal function

Changes in antihypertensive medication use

Changes in hospitalisation for hypertensive crises

Reduction in hospital outpatient clinic attendance for uncontrolled hypertension

Reduction in CV morbidity and mortality: stroke/MI/CKD

**5.2 Adverse outcomes (including potential early and late complications):**

Early – local wound complications/nerve damage/haematoma/pain/infection

Late - local wound complications/nerve damage/haematoma/pain/infection

Orthostasis

Lead complications/battery failure/

**6 Trajectory of the procedure**

**6.1 In your opinion, what is the likely speed of diffusion of this procedure?**

Very slow as it will apply only to small numbers of patients in the UK

**6.2 This procedure, if safe and efficacious, is likely to be carried out in (choose one):**

- Most or all district general hospitals.
- A minority of hospitals, but at least 10 in the UK.
- Fewer than 10 specialist centres in the UK.
- Cannot predict at present.

**Comments:**

The procedure should be restricted to a handful of UK centres which are Hypertension Centres of Excellence and already have experience of device therapy of hypertension (renal denervation/ROX arteriovenous coupler/Carotid body ablation). They should be able to demonstrate multidisciplinary team working lead by accredited hypertension specialists who look after the patients pre- and post-procedure

**6.3 The potential impact of this procedure on the NHS, in terms of numbers of patients eligible for treatment and use of resources, is:**

- Major.
- Moderate.
- Minor.

**Comments**

< 40 patients per annum across the UK initially

## 7 Other information

### 7.1 Is there any other information about this procedure that might assist NICE in assessing the possible need to investigate its use?

There are no clinical trials planned in the UK for this procedure and yet there is sufficient evidence to support limited uptake in specialist centres in order to promote ongoing research and experience with the technology.

## 8 Data protection and conflicts of interest

### 8.1 Data protection statement

*The Institute is committed to transparency. As part of this commitment your name and specialist society will be placed in the public domain, in future publications and on our website ([www.nice.org.uk](http://www.nice.org.uk)) and therefore viewable worldwide. This information may be passed to third parties connected with the work on interventional procedures.*

*A copy of the completed Specialist Adviser advice will be sent to the Specialist Society who nominated the Specialist Adviser.*

Specialist Advisers should be aware that full implementation of the Freedom of Information Act 2000 may oblige us to release Specialist Advice from 2005. The Freedom of Information Act 2000 favours the disclosure of information however requests will be considered on a case by case basis. If information is made available, personal information will be removed in accordance with the Data Protection Act 1998. In light of this please ensure that you have not named or identified individuals in your comments.

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### 8.2 Declarations of interest by Specialist Advisers advising the NICE Interventional Procedures Advisory Committee

Please state any potential conflicts of interest, or any involvements in disputes or complaints, relevant to this procedure. Please use the “Conflicts of Interest for Specialist Advisers” policy (attached) as a guide when declaring any conflicts of interest. Specialist Advisers should seek advice if required from the Associate Director – Interventional Procedures.

Do you or a member of your family<sup>1</sup> have a **personal pecuniary** interest?  
The main examples are as follows:

**Consultancies or directorships** attracting regular or occasional  **YES**

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<sup>1</sup> ‘Family members’ refers to a spouse or partner living in the same residence as the member or employee, children for whom the member or employee is legally responsible, and adults for whom the member or employee is legally responsible (for example, an adult whose full power of attorney is held by the individual).

- payments in cash or kind  **NO**
- Fee-paid work** – any work commissioned by the healthcare industry – **this includes income earned in the course of private practice**  **YES**  
 **NO**
- Shareholdings** – any shareholding, or other beneficial interest, in shares of the healthcare industry  **YES**  
 **NO**
- Expenses and hospitality** – any expenses provided by a healthcare industry company beyond those reasonably required for accommodation, meals and travel to attend meetings and conferences  **YES**  
 **NO**
- Investments** – any funds which include investments in the healthcare industry  **YES**  
 **NO**
- Do you have a **personal non-pecuniary** interest – eg have you made a public statement about the topic or do you hold an office in a professional organisation or advocacy group with a direct interest in the topic?  **YES**  
 **NO**
- Do you have a **non-personal** interest? The main examples are as follows:
- Fellowships** endowed by the healthcare industry  **YES**  
 **NO**
- Support by the healthcare industry or NICE** that benefits his/her position or department, eg grants, sponsorship of posts  **YES**  
 **NO**

**If you have answered YES to any of the above statements please describe the nature of the conflict(s) below.**

**Comments:**

My personal non-pecuniary interest is that I am very keen to have baroreflex activation therapy available to a small number of very complex difficult to manage patients in my hypertension clinic and have personally instigated this NICE review albeit with no financial interest in the company (CVRx).

I believe that this therapy should be available in a handful of specialist clinics in the UK as a means of managing truly resistant hypertensive patients for whom no other options exist and that such centres should be able to demonstrate substantial expertise in hypertension management (European Society of Hypertension Centres of Excellence) with patients evaluated by accredited Hypertension Specialists.

Thank you very much for your help.

**Professor Bruce Campbell, Chairman,  
Interventional Procedures Advisory  
Committee**

**Professor Carole Longson, Director,  
Centre for Health Technology  
Evaluation.**

**February 2010**

## Conflicts of Interest for Specialist Advisers

- 1 **Declarations of interest by Specialist Advisers advising the NICE Interventional Procedures Advisory Committee**
  - 1.1 Any conflicts of interest set out below should be declared on the questionnaire the Specialist Adviser completes for the procedure.
  - 1.2 Specialist Advisers should seek advice if required from the Associate Director – Interventional Procedures.
- 2 **Personal pecuniary interests**
  - 2.1 A personal pecuniary interest involves a current personal payment to a Specialist Adviser, which may either relate to the manufacturer or owner of a product or service being evaluated, in which case it is regarded as '**specific**' or to the industry or sector from which the product or service comes, in which case it is regarded as '**non-specific**'. The main examples are as follows.
    - 2.1.1 **Consultancies** – any consultancy, directorship, position in or work for the healthcare industry that attracts regular or occasional payments in cash or kind (this includes both those which have been undertaken in the 12 months preceding the point at which the declaration is made and which are planned but have not taken place).
    - 2.1.2 **Fee-paid work** – any work commissioned by the healthcare industry for which the member is paid in cash or in kind (this includes both those which have been undertaken in the 12 months preceding the point at which the declaration is made and which are planned but have not taken place).
    - 2.1.3 **Shareholdings** – any shareholding, or other beneficial interest, in shares of the healthcare industry that are either held by the individual or for which the individual has legal responsibility (for example, children, or relatives whose full Power of Attorney is held by the individual). This does not include shareholdings through unit trusts, pensions funds, or other similar arrangements where the member has no influence on financial management.
    - 2.1.4 **Expenses and hospitality** – any expenses provided by a healthcare industry company beyond that reasonably required for accommodation, meals and travel to attend meetings and conferences (this includes both those which have been undertaken in the 12 months preceding the point at which the declaration is made and which are planned but have not taken place).
    - 2.1.5 **Investments** – any funds which include investments in the healthcare industry that are held in a portfolio over which individuals have the ability to instruct the fund manager as to the composition of the fund.
  - 2.2 No personal interest exists in the case of:
    - 2.2.1 assets over which individuals have no financial control (for example, wide portfolio unit trusts and occupational pension funds) and where

the fund manager has full discretion as to its composition (for example, the Universities Superannuation Scheme)

2.2.2 accrued pension rights from earlier employment in the healthcare industry.

### 3 **Personal family interest**

3.1 This relates to the personal interests of a family member and involves a **current payment** to the family member of the Specialist Adviser. The interest may relate to the manufacturer or owner of a product or service being evaluated, in which case it is regarded as '**specific**', or to the industry or sector from which the product or service comes, in which case it is regarded as '**non-specific**'. The main examples include the following.

3.1.1 Any consultancy, directorship, position in or work for a healthcare industry that attracts regular or occasional payments in cash or in kind.

3.1.2 Any fee-paid work commissioned by a healthcare industry for which the member is paid in cash or in kind.

3.1.3 Any shareholdings, or other beneficial interests, in a healthcare industry which are either held by the family member or for which an individual covered by this Code has legal responsibility (for example, children, or adults whose full Power of Attorney is held by the individual).

3.1.4 Expenses and hospitality provided by a healthcare industry company (except where they are provided to a general class of people such as attendees at an open conference)

3.1.5 Funds which include investments in the healthcare industry that are held in a portfolio over which individuals have the ability to instruct the fund manager as to the composition of the fund.

3.2 No personal family interest exists in the case of:

3.2.1 assets over which individuals have no financial control (for example, wide portfolio unit trusts and occupational pension funds) and where the fund manager has full discretion as to its composition (for example, the Universities Superannuation Scheme)

3.2.2 accrued pension rights from earlier employment in the healthcare industry.

### 4 **Personal non-pecuniary interests**

These might include, but are not limited to:

4.1 a clear opinion, reached as the conclusion of a research project, about the clinical and/or cost effectiveness of an intervention under review

4.2 a public statement in which an individual covered by this Code has expressed a clear opinion about the matter under consideration, which could reasonably be interpreted as prejudicial to an objective interpretation of the evidence

- 4.3 holding office in a professional organisation or advocacy group with a direct interest in the matter under consideration
- 4.4 other reputational risks in relation to an intervention under review.

## **5 Non-personal interests**

5.1 A non-personal interest involves payment that benefits a department or organisation for which a Specialist Advisor is responsible, but that is not received by the Specialist Advisor personally. This may either relate to the product or service being evaluated, in which case it is regarded as '**specific,**' or to the manufacturer or owner of the product or service, but is unrelated to the matter under consideration, in which case it is regarded as '**non-specific**'. The main examples are as follows.

5.1.1 **Fellowships** – the holding of a fellowship endowed by the healthcare industry.

5.1.2 **Support by the healthcare industry or NICE** – any payment, or other support by the healthcare industry or by NICE that does not convey any pecuniary or material benefit to a member personally but that does benefit his/her position or department. For example:

- a grant from a company for the running of a unit or department for which a Specialist Advisor is responsible
- a grant, fellowship or other payment to sponsor a post or member of staff in the unit for which a Specialist Adviser is responsible. This does not include financial assistance for students
- the commissioning of research or other work by, or advice from, staff who work in a unit for which the specialist advisor is responsible
- one or more contracts with, or grants from, NICE.

5.2 Specialist Advisers are under no obligation to seek out knowledge of work done for, or on behalf of, the healthcare industry within departments for which they are responsible if they would not normally expect to be informed.

NATIONAL INSTITUTE FOR HEALTH AND CARE EXCELLENCE

Interventional Procedures Programme

Procedure Name: **Implanting a baroreceptor stimulation device for resistant hypertension (1180/1)**

Name of Specialist Advisor: **Professor Tom MacDonald**

Specialist Society: **British Hypertension Society**

Please complete and return to: [azeem.madari@nice.org.uk](mailto:azeem.madari@nice.org.uk) OR [sally.compton@nice.org.uk](mailto:sally.compton@nice.org.uk)

**1 Do you have adequate knowledge of this procedure to provide advice?**

- Yes.
- No – please return the form/answer no more questions.

**1.1 Does the title used above describe the procedure adequately?**

- Yes.
- No. If no, please enter any other titles below.

**Comments:**

**2 Your involvement in the procedure**

**2.1 Is this procedure relevant to your speciality?**

- Yes.
- Is there any kind of inter-specialty controversy over the procedure?
- No. If no, then answer no more questions, but please give any information you can about who is likely to be doing the procedure.

**Comments:**

The next two questions are about whether you carry out the procedure, or refer patients for it. If you are in a specialty that normally carries out the procedure please answer question 2.2.1. If you are in a specialty that normally selects or refers patients for the procedure please answer question 2.2.2.

**2.2.1** If you are in a specialty which does this procedure, please indicate your experience with it:

- I have never performed this procedure.
- I have performed this procedure at least once.
- I perform this procedure regularly.

**Comments:** This is still quite novel

**2.2.2** If your specialty is involved in patient selection or referral to another specialty for this procedure, please indicate your experience with it.

- I have never taken part in the selection or referral of a patient for this procedure.
- I have taken part in patient selection or referred a patient for this procedure at least once.
- I take part in patient selection or refer patients for this procedure regularly.

**Comments:** This is still 'experimental'

**2.3** Please indicate your research experience relating to this procedure (please choose one or more if relevant):

- I have undertaken bibliographic research on this procedure.
- I have undertaken research on this procedure in laboratory settings (e.g. device-related research).
- I have undertaken clinical research on this procedure involving patients or healthy volunteers.
- I have had no involvement in research on this procedure.
- Other (please comment)

**Comments:** This procedure may be useful for highly selected patients

### 3 Status of the procedure

#### 3.1 Which of the following best describes the procedure (choose one):

- Established practice and no longer new.
- A minor variation on an existing procedure, which is unlikely to alter that procedure's safety and efficacy.
- Definitely novel and of uncertain safety and efficacy.
- The first in a new class of procedure.

Comments:

#### 3.2 What would be the comparator (standard practice) to this procedure?

Multiple drug therapy, renal denervation, the ROX procedure, deep brain stimulation

#### 3.3 Please estimate the proportion of doctors in your specialty who are performing this procedure (choose one):

- More than 50% of specialists engaged in this area of work.
- 10% to 50% of specialists engaged in this area of work.
- Fewer than 10% of specialists engaged in this area of work.
- Cannot give an estimate.

Comments: Only clinical investigators at present

### 4 Safety and efficacy

#### 4.1 What are the adverse effects of the procedure?

Please list adverse events and major risks (even if uncommon) and, if possible, estimate their incidence, as follows:

##### 1. Theoretical adverse events

Complications of surgery. Potential adverse effects on the carotid artery or carotid body of long term electrical stimulation.

2. Anecdotal adverse events (known from experience)

Complications of surgery.

Misplaced leads

3. Adverse events reported in the literature (if possible please cite literature)

Haematoma, post op pain, chronic intermittent pain near device

**4.2 What are the key efficacy outcomes for this procedure?**

Reduction in systolic BP with device turned on versus off

**4.3 Are there uncertainties or concerns about the *efficacy* of this procedure? If so, what are they?**

Uncertain long term efficacy and safety. Short device battery life.

**4.4 What training and facilities are required to undertake this procedure safely?**

Significant surgeon and anaesthetist training

**4.5 Are there any major trials or registries of this procedure currently in progress? If so, please list.**

Yes. Barostim Neo Study NCT01679132 in hypertension

Also Barostim Hope 4HF NCT01720160 in congestive heart failure

**4.6 Are you aware of any abstracts that have been *recently* presented/ published on this procedure that may not be listed in a standard literature search, e.g. PUBMED? (This can include your own work). If yes, please list.**

No

**4.7 Is there controversy, or important uncertainty, about any aspect of the way in which this procedure is currently being done or disseminated?**

As with all new devices the initial studies have large effect sizes

## **5 Audit Criteria**

**Please suggest a minimum dataset of criteria by which this procedure could be audited.**

**5.1 Outcome measures of benefit (including commonly used clinical outcomes – both short and long-term; and quality of life measures):**

Reduction in CV events with barostim would be the ultimate but BP control would be a good surrogate as would reduction in end organ damage, ie, LV mass index.

**5.2 Adverse outcomes (including potential early and late complications):**

Short term: surgical

Medium term: time to battery charge

Long term: unknown, failure to reduce BP

## **6 Trajectory of the procedure**

**6.1 In your opinion, what is the likely speed of diffusion of this procedure?**

In highly selected patients with good adherence to medication (checked by urine assay) and severe refractory BP this may be useful. Maybe 1-2 patients in each million population

**6.2 This procedure, if safe and efficacious, is likely to be carried out in (choose one):**

- Most or all district general hospitals.
- A minority of hospitals, but at least 10 in the UK.
- Fewer than 10 specialist centres in the UK.
- Cannot predict at present.

**Comments:**

This will need skill. Renal denervation failed maybe because of poor technique. We need volume/centre to get quality.

**6.3 The potential impact of this procedure on the NHS, in terms of numbers of patients eligible for treatment and use of resources, is:**

- Major.
- Moderate.
- Minor.

**Comments:**

I suspect that fewer than 100 devices will be inserted per year IF their pivotal trial is successful.

## **7 Other information**

### **7.1 Is there any other information about this procedure that might assist NICE in assessing the possible need to investigate its use?**

The manufacturers compare this device to insertion of a pacemaker. It might be wise to compare the claimed cost effectiveness (Journal of Hypertension 2014; 32:681-92) with pacemaker costs.

## **8 Data protection and conflicts of interest**

### **8.1 Data protection statement**

*The Institute is committed to transparency. As part of this commitment your name and specialist society will be placed in the public domain, in future publications and on our website ([www.nice.org.uk](http://www.nice.org.uk)) and therefore viewable worldwide. This information may be passed to third parties connected with the work on interventional procedures.*

*A copy of the completed Specialist Adviser advice will be sent to the Specialist Society who nominated the Specialist Adviser.*

Specialist Advisers should be aware that full implementation of the Freedom of Information Act 2000 may oblige us to release Specialist Advice from 2005. The Freedom of Information Act 2000 favours the disclosure of information however requests will be considered on a case by case basis. If information is made available, personal information will be removed in accordance with the Data Protection Act 1998. In light of this please ensure that you have not named or identified individuals in your comments.

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### **8.2 Declarations of interest by Specialist Advisers advising the NICE Interventional Procedures Advisory Committee**

Please state any potential conflicts of interest, or any involvements in disputes or complaints, relevant to this procedure. Please use the "Conflicts of Interest for Specialist Advisers" policy (attached) as a guide when declaring any conflicts of interest. Specialist Advisers should seek advice if required from the Associate Director – Interventional Procedures.

Do you or a member of your family<sup>1</sup> have a **personal pecuniary** interest?  
The main examples are as follows:

**Consultancies or directorships** attracting regular or occasional payments in cash or kind  YES  
 NO

**Fee-paid work** – any work commissioned by the healthcare industry – **this includes income earned in the course of private practice**  YES  
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**Shareholdings** – any shareholding, or other beneficial interest, in shares of the healthcare industry  YES  
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**Investments** – any funds which include investments in the healthcare industry  YES  
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Do you have a **personal non-pecuniary** interest – eg have you made a public statement about the topic or do you hold an office in a professional organisation or advocacy group with a direct interest in the topic?  YES  
 NO

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**If you have answered YES to any of the above statements please describe the nature of the conflict(s) below.**

**Comments:**

Thank you very much for your help.

**Professor Bruce Campbell, Chairman,  
Interventional Procedures Advisory**

**Professor Carole Longson, Director,  
Centre for Health Technology  
Evaluation.**

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Committee  
February 2010

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- a grant from a company for the running of a unit or department for which a Specialist Advisor is responsible
- a grant, fellowship or other payment to sponsor a post or member of staff in the unit for which a Specialist Advisor is responsible. This does not include financial assistance for students
- the commissioning of research or other work by, or advice from, staff who work in a unit for which the specialist advisor is responsible
- one or more contracts with, or grants from, NICE.

5.2 Specialist Advisors are under no obligation to seek out knowledge of work done for, or on behalf of, the healthcare industry within departments for which they are responsible if they would not normally expect to be informed.

# NATIONAL INSTITUTE FOR HEALTH AND CARE EXCELLENCE

## Interventional Procedures Programme

Procedure Name: **Implanting a baroreceptor stimulation device for resistant hypertension (1180/1)**

Name of Specialist Advisor: **Dr Una Martin**

Specialist Society: **British Hypertension Society**

Please complete and return to: [azeem.madari@nice.org.uk](mailto:azeem.madari@nice.org.uk) OR [sally.compton@nice.org.uk](mailto:sally.compton@nice.org.uk)

### **1 Do you have adequate knowledge of this procedure to provide advice?**

Yes.

No – please return the form/answer no more questions.

#### **1.1 Does the title used above describe the procedure adequately?**

Yes.

No. If no, please enter any other titles below.

**Comments:**

### **2 Your involvement in the procedure**

#### **2.1 Is this procedure relevant to your specialty?**

Yes.

Is there any kind of inter-specialty controversy over the procedure?

No. If no, then answer no more questions, but please give any information you can about who is likely to be doing the procedure.

**Comments:**

It is not widely used but it now starting to be considered for patients with resistant hypertension where medication has failed to control the BP and they remain at high cardiovascular risk

The next two questions are about whether you carry out the procedure, or refer patients for it. If you are in a specialty that normally carries out the procedure please answer question 2.2.1. If you are in a specialty that normally selects or refers patients for the procedure please answer question 2.2.2.

**2.2.1 If you are in a specialty which does this procedure, please indicate your experience with it:**

- I have never performed this procedure.
- I have performed this procedure at least once.
- I perform this procedure regularly.

**Comments:**

**2.2.2 If your specialty is involved in patient selection or referral to another specialty for this procedure, please indicate your experience with it.**

- I have never taken part in the selection or referral of a patient for this procedure.
- I have taken part in patient selection or referred a patient for this procedure at least once.
- I take part in patient selection or refer patients for this procedure regularly.

**Comments:**

I have several patients who would meet the criteria for referral but I have no direct contact with anyone doing the procedure

**2.3 Please indicate your research experience relating to this procedure (please choose one or more if relevant):**

- I have undertaken bibliographic research on this procedure.
- I have undertaken research on this procedure in laboratory settings (e.g. device-related research).
- I have undertaken clinical research on this procedure involving patients or healthy volunteers.
- I have had no involvement in research on this procedure.
- Other (please comment)

**Comments:**I have followed the literature with interest

### 3 Status of the procedure

#### 3.1 Which of the following best describes the procedure (choose one):

- Established practice and no longer new.
- A minor variation on an existing procedure, which is unlikely to alter that procedure's safety and efficacy.
- Definitely novel and of uncertain safety and efficacy.
- The first in a new class of procedure.

#### Comments:

#### 3.2 What would be the comparator (standard practice) to this procedure?

Renal denervation or insertion of a ROX coupler

#### 3.3 Please estimate the proportion of doctors in your specialty who are performing this procedure (choose one):

- More than 50% of specialists engaged in this area of work.
- 10% to 50% of specialists engaged in this area of work.
- Fewer than 10% of specialists engaged in this area of work.
- Cannot give an estimate.

#### Comments:

It is not a common procedure-I know of only one centre in the UK that are doing it

### 4 Safety and efficacy

#### 4.1 What are the adverse effects of the procedure?

Please list adverse events and major risks (even if uncommon) and, if possible, estimate their incidence, as follows:

##### 1. Theoretical adverse events

Bleeding, stroke, infection, vasomotor instability, pain, hypoglossal nerve palsy

2. Anecdotal adverse events (known from experience)

3. Adverse events reported in the literature (if possible please cite literature)

Infection, haematoma, Hypoglossal nerve palsy, pain, stroke have all been reported:

These are the main study reports:

Bisognano JD et al., J Am Coll Cardiol 2011; 58: 765-73

Scheffers I J et al J Am Coll Cardiol 2010; 55:1254-58

Backris GL et al., J Am Soc Hypertension 2012; 6:152-58

Heusser K et al Hypertension 2010; 55:619-26

Tordoir JH Eur J Vasc Endovasc Sur 2007; 33:414-21

Hoppe UC J Am Soc HT 2012;6:270-276

#### **4.2 What are the key efficacy outcomes for this procedure?**

Reduction in blood pressure at 6 and 12 months

#### **4.3 Are there uncertainties or concerns about the *efficacy* of this procedure? If so, what are they?**

Yes-firstly because there are few clinical trials (see above) and the main one failed its primary end point of BP reduction of >10mmHg at 6 months although it did show longer term reduction in BP.

#### **4.4 What training and facilities are required to undertake this procedure safely?**

I have no personal experience of doing it so I don't know

#### **4.5 Are there any major trials or registries of this procedure currently in progress? If so, please list.**

I am not aware of any but I assume there must be given that it is a new procedure.

**4.6 Are you aware of any abstracts that have been *recently* presented/ published on this procedure that may not be listed in a standard literature search, e.g. PUBMED? (This can include your own work). If yes, please list.**

There has recently been a “cross talk” debate in the Journal of Physiology

<http://jp.physoc.org/content/592/18.toc#CrossTalk>

**4.7 Is there controversy, or important uncertainty, about any aspect of the way in which this procedure is currently being done or disseminated?**

There are two devices and it is unclear which one will work best. It is also still a very new and novel procedure so more evidence is needed about its long term safety and efficacy.

## **5 Audit Criteria**

**Please suggest a minimum dataset of criteria by which this procedure could be audited.**

Blood pressure reduction at 6, 12 and 36 months  
Blood pressure reduction measured in the clinic and on ambulatory monitor  
Adverse events both serious and trivial occurring during and in the 3 years after the procedure  
Number of antihypertensive medications needed before and at 36 months  
Adherence to antihypertensives checked before the procedure (urinary drug levels)  
Possibly comparison with a sham procedure

**5.1 Outcome measures of benefit (including commonly used clinical outcomes – both short and long-term; and quality of life measures):**

Blood pressure reduction-short term and up to 3 years post procedure  
Reduction in number of medications needed to reduce BP  
Reduction in stroke and coronary heart disease (long term)  
Quality of life questionnaires to assess tolerability of the procedure in comparison with taking multiple medications

**5.2 Adverse outcomes (including potential early and late complications):**

Risks associated with inserting the device -bleeding, infection, stroke, nerve damage  
Long term risks associated with device failure or complications from having “foreign body” in the neck.  
Other unknown effects of altering carotid body function-there has been some reassurance that it will not cause carotid artery stenosis but long term follow up data needed

## 6 Trajectory of the procedure

### 6.1 In your opinion, what is the likely speed of diffusion of this procedure?

I think there is a clinical need particularly now that denervation has been stopped in the UK but I am not clear whether it will be done by interventional radiologists, surgeons or cardiologists. I think it will be taken up slowly by specialist centres only.

### 6.2 This procedure, if safe and efficacious, is likely to be carried out in (choose one):

- Most or all district general hospitals.
- A minority of hospitals, but at least 10 in the UK.
- Fewer than 10 specialist centres in the UK.
- Cannot predict at present.

**Comments:**

### 6.3 The potential impact of this procedure on the NHS, in terms of numbers of patients eligible for treatment and use of resources, is:

- Major.
- Moderate.
- Minor.

**Comments:**

If patients with resistant hypertension are investigated and treated properly, relatively few will need an intervention such as this one. For those patients who are genuinely resistant (i.e. are taking their tablets and don't have an underlying cause) an effective procedure such as this one would be of great benefit in a minority of hypertensive patients.

## 7 Other information

### 7.1 Is there any other information about this procedure that might assist NICE in assessing the possible need to investigate its use?

It might be helpful to get information from those actually doing it e.g. Julian Paton in Bristol.

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Thank you very much for your help.

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