Public Health Interventions Advisory Committee (PHIAC)

PHIAC 19: Minutes of meeting 16th November, 2007

Proactive Case Finding and Retention and Improving Access to Services in Disadvantaged Areas

Mental Wellbeing and Older People

Attendees	Members Catherine Law, David Jones, Jane Putsey, Dagmar Zeuner, Ruth Hall, Susan Michie, KK Cheng, Mike Owen, Tracey Sach, John Barker, Ann Hoskins, Brian Ferguson, Mike Bury, David Sloan, Andrew Hopkin, Matt Kearney, Joyce Rothschild, Joanna Cooke, Mark Sculpher, Alasdair Hogarth, Sharon McAteer, Sue Atkinson NICE Mike Kelly, Tricia Younger, Antony Morgan, Lesley Owen, Alastair Fischer, Clare Wohlgemuth, James Jagroo, Dylan Jones, Emma Stewart, Catherine Swann, Sarah Dunsdon, Patricia Mountain Observers Nigel Jackson, Rachael Patterson Contractors Proactive Case Finding Linda Bauld, Ruth Turley, Linda Marks, Rashmi Sarmah, Paul Dolan, Ann McNeil Mental Wellbeing and Older People None
	Cooptees and Expert witnesses Proactive Case Finding None Mental Wellbeing and Older People
	Naina Patel (Policy Research Institute on Ageing and Ethnicity) (afternoon only)
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Version	1
Audience	Members of PHIAC

Agenda Item	Minutes	Action
1. Welcome and	The Chair welcomed members to the nineteenth PHIAC	
introductions	meeting.	
(Chair)		
	The meeting was declared quorate.	
2. Apologies (All)	Apologies were received from the following:	
	Philip Cutler, Amanda Hoey, Richard Cookson, Simon	
	Capewell, Muriel James, Howard Gilfillan, Klim McPherson,	
	David McDaid, Linda Sheppard (NICE), Mike Rayner, Dale	
	Robinson, Valerie King	
3. Declaration of	Declarations of interest in relation Proactive Case Finding	
Interest	were asked for.	
(AII)	The following were declared:	
	None	
	None	
	The following individuals indicated that they may receive a	
	service payment for implementing some of the interventions	
	that the Committee may recommend, or from future research	
	funding relating to Proactive Case Finding:	
	Service Payment:	
	Matt Kearney, Mike Owen, Sue Atkinson	
	December	
	Research: PHIAC members:	
	Susan Michie, KK Cheng, Brian Ferguson, Jo Cooke, Mark	
	Sculpher, Tracey Sach, Sue Atkinson	
	Contractors/ co-optees:	
	Linda Bauld, Ruth Turley, Rashmi Sarmah, Paul Dolan, Ann	
	McNeil	
	Declarations of interest in relation to Mental Wellbeing of	
	Older People were asked for.	
	The fellowing conflicts of interest were declared.	
	The following conflicts of interest were declared: None	
	None	
	The following individuals indicated that they may receive a	
	service payment for implementing some of the interventions	
	that the Committee may recommend, or from future research	
	funding relating to Mental Wellbeing of Older People:	
	Service Payment:	
	None	
	Research:	
	PHIAC members:	
	Mike Bury, Jo Cooke, Tracey Sach, Susan Michie, David	
	Jones, Mark Sculpher	
	Contractors/ Co-optees:	
	Naina Patel	
	The committee requested whether it was possible to make	
	standing declarations of interest in relation to research. Mike	Mike Kelly

	Kelly will investigate further.	
4. Proactive Case Finding	Antony Morgan and Lesley Owen introduced the topic and gave an overview of the process from referral by the Department of Health up to the meeting today, including an overview of the scope.	
	 The PHIAC technical representative, David Sloan, provided an overview of the evidence base and highlighted issues arising from the draft recommendations. The key issues were: The difficulty of defining 'disadvantage'. The nature of the data and lack of evidence Some of the limitations of systematic reviews and the implications for the recommendations. The need for further research, and the need for more routine evaluation of policy in relation to inequalities. The need to set the recommendations within the current inequalities policy context. 	
	The chair introduced contractors from the collaborating centres, who gave brief presentations on the key findings from both the effectiveness and cost effectiveness reviews for Proactive Case Finding. The presentations were given by: • Linda Bauld, University of Bath – Smoking Cessation • Ruth Turley, University of Cardiff - Statins • Linda Marks, University of Durham – Mapping review • Rashmi Sarmah, Matrix – economic appraisal	
5. Proactive Case Finding	 The second PHIAC technical representative, Brian Ferguson, commented on the economic appraisal. The key points raised were: That nearly all of the interventions were shown to be highly cost effective. That there was a need to highlight some of the significant caveats. That there was a need for greater reflection on what the appropriate QALY threshold should be for interventions that both improve health outcomes and reduce health inequalities. Whether the QALY threshold should reflect the perceived responsibility of the health outcome. For example – if smokers are perceived to be responsible for their smoking related illnesses, should the NHS bear the full costs of treating those illnesses? 	
	James Jagroo, analyst at NICE, summarised the key themes identified from the stakeholder consultation. They were: • The lack of data (for marginalized & minority ethnic communities, better quality evidence is not to be found in 'peer reviewed' forms but derives from community based or 'project' reports which may not enter the formal knowledge/evidence base through peer review) • Tools to support activities. (A need for assistance in implementation of potential recommendations e.g.	

- guidelines on who should prescribe statins)
- Use of incentives. (to encourage uptake of recommendations e.g. building into the QOF framework)
- Infrastructure. (A need for partnerships/networks to reach and support disadvantaged groups and areas and implement recommendations)
- Screening. (The use of targeted or opportunistic screening to proactively find and support)
- Delivery/ Setting. (Use of primary care and community settings to proactively find and support disadvantaged areas and groups)

The committee agreed the following:

- That there is a need to align this guidance both with the NICE smoking guidance and NICE Cardio Vascular Disease guidance and any other related NICE guidance.
- That there is a need to carefully consider the title of this guidance to ensure it reflects the guidance content.

The PHIAC practitioner representative, Andrew Hopkin suggested some key considerations that might require further discussion by the committee in order to form recommendations. The following points were raised:

- The difficulty of trying to link the mapping review with the evidence.
- That some clear recommendations can be made despite the limitations of the evidence.
- The difficulty of identifying disadvantaged groups.
- The need to set the recommendations within current policy.

6. Proactive Case Finding: discussion

The committee discussed the following:

- The need to consider how the interventions might move from being small and locally based to being systematically implemented on an industrial scale.
- The need to consider and make use of different types of evidence when forming recommendations.
- The importance of the mapping review in bridging academic knowledge with practice.
- That the recommendations should highlight any barriers to implementation.
- How to ensure that the recommendations positively contribute to reducing health inequalities.
- The difficulty of trying to define 'disadvantaged' particularly in regard to individual- and area-based disadvantage.
- That it might be useful to draw on the experiences and knowledge of marketing and business practice within the private sector when implementing public health interventions.
- The extent to which the lessons learned from the case studies can be generalised to other areas.
- Key themes that were considered important for all of

the recommendations included: o If they are to be effective they must be locally implemented. o They must be culturally sensitive. A variety of approaches and settings were needed. Some of the potential positive and negative outcomes of using incentives were considered. Some of the possible problems with targeted interventions were considered. These included: Who should be targeted Whether it is possible to target equitably. The following economic considerations were discussed:: The tension between relative and absolute poverty. Application of equity weights to individuals rather than to the average of any given population. Whether it is possible and appropriate to identify and prioritise interventions according to cost effectiveness, even when these fall within the NICE threshold. NICE That it would be useful to undertake some further economic modelling work to reflect the declining cost of statins. NICE o That the Matrix report needs to accurately reflect NICE policy on QALY thresholds. NICE That the QALY threshold for disadvantaged groups needs further consideration before the

economic reports are finalised.

should be checked

o That the assumptions underpinning the model

NICE

PHIAC 20.13

7 Cum	The chair summarised the discussions and areas for further	
7. Summary from the chair (CL)	deliberation. These were:	
the chair (CL)	The importance of remembering the boundaries set	
	by the scope.	
	The need to consider how this guidance links with	
	other NICE guidance.	
	That the committee had made observations about the	
	mismatch between academic work and practice.	
	That the mapping review helped link evidence to	
	practice and to identify areas where the evidence is	
	supporting practice.The need to consider whether local interventions can	
	be implemented on a larger scale.	
	That there is a need for continued research and	
	evaluation.	
	 The difficulty of trying to get the correct balance 	
	between overall population improvement and a	
	reduction in health inequalities.	
	 That overall all of the interventions are highly cost effective. 	
	That there is a need for further consideration of how	
	to prioritise one intervention over another.	
	That some of the economic considerations relating to	
	QALY thresholds are beyond the scope of the	
	committee but need further consideration.	
	 That some further sensitivity analysis around uptake and adherence of statin medication would be useful. 	
	and adherence of statin medication would be useful.	
8. Proactive Case	The committee had the following further discussions:	
Finding (All)	The committee considered that it might be helpful to	
	tease out the specific ingredients of the different	
	interventions that determine whether it is effective	NICE team
	and cost effective.	
	 The committee considered whether it was possible to make some more generic recommendations by trying 	
	to extrapolate from evidence derived from case	
	studies of smoking cessation and statins.	
	 Consideration was given to the role of incentives. 	
	0	
	Summary by the Chair:	NICE team
	 It was agreed that the NICE team would undertake further economic modelling work as per the 	
	discussions.	
	Some consensus has been reached around the	
	broad areas for forming recommendations.	
	Recommendations need to be crafted to allow for Second of the commendation of	
	local circumstances – i.e. There must be flexibility at the local level.	
	It is possible to make generalisations from the case	
	studies but there is a need to be explicit about how	
	and why we are doing that (drawing from other	
	theories etc).	
	That it is difficult to make recommendations about incentives from the evidence, but that this does need.	
	incentives from the evidence, but that this does need further consideration.	
	Potential research recommendations should be	NUOE 1
1		NICE team

	 drafted before the second PHIAC. At the next meeting considering this draft guidance, it was agreed that appropriate sections of other NICE guidance should be made available. 	NICE team
9. Next Steps in Proactive Case Finding (Antony Morgan)	 The timelines were discussed. The committee agreed that they would like to see the drafted guidance twice because of the complexity of the issues. Further cost effectiveness work is to be done, but it won't be included in the first iteration of recommendations. The committee felt that the slight change in format to the role of the PHIAC reps in this meeting had been useful. The committee thought there was a need for greater clarity on what the collaborating centre presentations at the beginning of the day are aiming to achieve. 	NICE team
10. Equality and Diversity legislation (Mike Kelly)	 Mike Kelly highlighted the new equalities legislation. New documentation is being produced by the lawyers regarding this. A toolkit is being developed for the chair and possibly for committee members of advisory committees to ensure that the equalities and diversity legislation is adhered to in all future guidance. Some of the nuances of the inequalities debate will need to be considered beyond this. This is currently being considered by the CPHE team. 	
11. Mental Wellbeing and Older People	Clare Wohlgemuth gave an overview of the draft recommendations and highlighted gaps in the evidence. Naina Patel from Policy Research Institute on Ageing and Ethnicity was asked to give her perspective on the recommendations. The following observations were made: • Despite the lack of evidence, some recommendations have been drafted relating to physically active ageing. Mental wellbeing is a by-product of this. • There is a need for the recommendations to specify clearly who should take action. • The amount of exercise required should not be quantified so specifically. A general reduction in sedentary activity should be the aim. • An explicit recommendation should be made for those with disabilities and chronic illness. • Residential care settings should be explicitly stated. • Recommendations for commissioners could include community based organisations • Access, motivation and sustainability – these issues need to be further considered. • Training guidance should note the needs of minority groups. Committee discussion:	
	The considerations section should highlight that work in this area is undervalued.	

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	 That there is a need to be explicit at the beginning of the guidance on the reason for considering the evidence on physical activity and older people rather than focussing on mental wellbeing as per the scope. The evidence base has drawn the guidance into a particular direction – but further guidance is to be produced on other areas of interest and need. It is important not to loose sight of the everyday activities that can improve mental wellbeing, despite the lack of research evidence in these areas. There is a need to define exactly who this guidance is directed towards. Some rewording and changes to the tone of the guidance to make it less clinical were considered important. Some recommendations need to be less prescriptive There is a need to define some of these terms at the beginning of the guidance. There was a lack of evidence to consider how sustainable these interventions will be over time. Research is not well funded. Recommendations for research will be very important. Summary from the chair: The importance of the tone and also the title. It must be clear why physical activity has become the main focus of the guidance. Recommendations should consider some of the basic inexpensive activities that are effective in improving mental wellbeing. 	
	 Tricia Younger highlighted the next stages in the timeline: The timeline for this has been elongated so the guidance will be sent to the committee for consultation in January and then go out for public consultation in February. June Crown, co-optee for this guidance, has been invited to comment on the recommendations and these will be sent to the committee for consideration. 	
14. Minutes of the meeting of PHIAC 18 (All)	The minutes were approved by the committee with some minor changes.	
15. Matters Arising	 The Workplace Physical Activity US data is currently being assessed. MK highlighted the revised timeline for this. The new evidence tables and a synopsis will be sent to the committee for consideration. 	
16. Topic Suggestions (AII)	 No potential topics suggestions were made. The committee asked for an update on what has happened to previous topic suggestions made by the committee. NICE team to draft a list for the committee. 	NICE team

17. AOB (Chair)	 The committee were reminded that the next committee meeting is being held at the Thistle Victoria. The social values judgement paper is going out for consultation shortly. The committee will be sent a copy of the paper prior to a discussion at the January meeting. Some members will lead on this discussion. The committee were reminded to return their annual declaration of interest forms. The committee formally acknowledged a response from Peter Waller from Making Sense of Health on the alcohol and schools guidance. The Department for Children, Schools and Families are to assist with the alcohol and schools launch. This will be released later this month. The PHIAC members will be sent a copy of the guidance when it is released. 	
18. Close	The meeting closed at 16.15	

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