

# Marstacimab for treating severe haemophilia A or severe haemophilia B in people 12 years and over [ID6342]

For projector – Redacted information

Technology appraisal committee D 12th March 2025

**2<sup>nd</sup> committee meeting**

**Chair:** Raju Reddy

**Lead team:** Sue Wen Leo (clinical lead), Giles Monnickendam (cost lead), Carole Pitkeathley (lay lead)

**External assessment group:** Warwick Evidence

**Technical team:** Alice Pritchard, Victoria Kelly, Ian Watson

**Company:** Pfizer  
**NICE**

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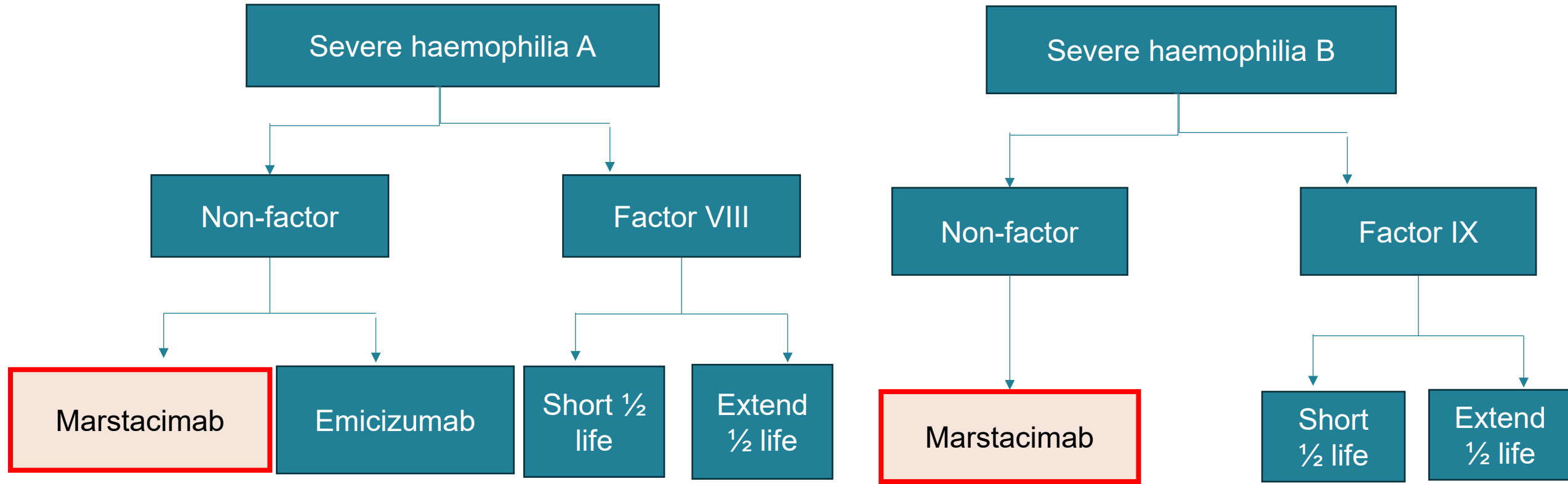
# ACM 1 – draft guidance recommendation

Marstacimab is not recommended, within its marketing authorisation, for preventing bleeding episodes (prophylaxis) caused by severe haemophilia A (congenital factor VIII [8] deficiency) or severe haemophilia B (congenital factor IX [9] deficiency) in people 12 years and over, weighing at least 35 kg, without factor inhibitors (anti-factor antibodies).

- Committee concluded that the cost-effectiveness estimates were uncertain and further justifications for assumptions were needed

# Treatment pathway severe haemophilia A and B

*Treatment options include factor treatment or 'non-factor' treatment (emicizumab)*



- GB MA not granted yet. EMA MA: For routine prophylaxis of severe (<1% factor activity) haemophilia A (congenital FVIII deficiency) without FVIII inhibitors or severe haemophilia B (congenital FIX deficiency) without FIX inhibitors, in adults and paediatric patients 12 years of age and older

**Note:** For haemophilia B, gene therapy (TA989) is currently available in managed access but is not a comparator in this appraisal  
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EMA, European Medicines Agency, FVIII, factor VIII, FIX, factor IX, IV, intravenous, MA marketing authorisation, SC, subcutaneous,

# Response to draft guidance consultation

- Pfizer (company)
- CSL Behring
- Novo Nordisk
- Web comments

# Key issues from 1<sup>st</sup> Committee Meeting and Company's Response 1/2

## Key issues and company response

| Key issue ACM1   | Committee preference   | Company response  |
|--|--|---|
| Generalisability of BASIS trial to NHS and source for baseline annualised bleed rate | <ul style="list-style-type: none"><li>UK Haemophilia Centre Doctors' Organisation data</li></ul>   | Yes   |
| Dose escalation of marstacimab   | <ul style="list-style-type: none"><li>Modelled in year 2</li></ul>   | Yes   |
| <a href="#">Discontinuation of haemophilia treatments</a>                            | <ul style="list-style-type: none"><li>6.02% rate</li><li>Requested analysis which reflects UK practice and scenario of a 10% discontinuation rate for emicizumab</li></ul> | Yes   |
| <a href="#">Dosing of factor prophylaxis</a>   | 75% of company base case   | 85% of recommended mid-point dose for each factor product |

# Key issues from 1<sup>st</sup> Committee Meeting and Company's Response 2/2

## Key issues and company response

| Key issue ACM1  | Committee preference   | Company response  |
|---|--|---|
| <a href="#">Separate or pooled modelling of haemophilia types</a> | <ul style="list-style-type: none"><li>• Pooled ABR data from people with haemophilia A and B. Concerns not captured difference in discontinuation of A and B.<br/>Requested clarity from company</li></ul> | Company explained that no difference in management of haemophilia in UK, aside from treatment |
| Bleed disutility  | <ul style="list-style-type: none"><li>• Single utility decrement 0.16, for joint and non-joint bleeds, 2.5 days</li></ul>  | <ul style="list-style-type: none"><li>• Yes</li></ul>   |
| <a href="#">Treatment disutility per administration</a>           | <ul style="list-style-type: none"><li>• Likely to be a difference in utility decrements between methods of administering treatment</li></ul>   | <ul style="list-style-type: none"><li>• Further evidence provided</li></ul>                   |

- All other preferences from ACM1 were adopted by the company, see [supplementary slide other changes to company base case](#)

# Key issues for committee discussion at 2<sup>nd</sup> committee meeting

## Key issues outstanding at second committee meeting

|                           | Issue   | ICER impact | New evidence presented? |
|---------------------------|---|-------------|-------------------------|
| <b>Cost-effectiveness</b> | <a href="#">Separate or pooled modelling</a>  | Small       | No                      |
|                           | <a href="#">Dosing factor prophylaxis</a>   | Moderate    | No                      |
|                           | <a href="#">IQVIA market share data</a>   | Small       | Yes                     |
|                           | <a href="#">Discontinuation of haemophilia treatments</a> [in supplementary appendix] | Moderate    | Yes                     |
|                           | <a href="#">Treatment disutility per administration</a>                               | Large       | Yes                     |
|                           | <a href="#">Blended comparator</a>  | Large       | Yes                     |

# Response to DG consultation (1/2)

Summary of responses from stakeholders

## Stakeholder comments (Novo Nordisk, CSL Behring)

### Treatment disutility:

- Highlighted evidence from [Okkels et al](#) (2024) time trade off study. UK study estimating UK utilities associated with treatment device and dosing frequency.

### Efficacy differences between haemophilia A and B:

- Cannot assume identical relationships of the tenase complex/Tissue Factor Pathway Inhibitor in people with Haemophilia A v Haemophilia B. Published study, [Castaman et al](#) (2019) available which summarises the molecular and clinical differences between Haemophilia A and B



# Response to DG consultation (2/2)

Responses web comments, patient organisations Haemophilia Northern Ireland

## Evidence base:

- Haemophilia Northern Ireland - need for robust clinical trial design which incorporates blinding, randomisation, appropriate comparator and UK data. Having long term data highly preferable. Given infected blood scandal – safety must be a priority

## Unmet need:

- Only 1 subcutaneous option for severe haemophilia A, no subcutaneous option for severe haemophilia B
- People with haemophilia B and inhibitors do not have any treatment options other than immune tolerance induction, which has lower response rates than in severe haemophilia A

# Cost effectiveness

## **Key Issue: Separate or pooled modelling of Type A and Type B**

*Company state that HB and HA are managed and monitored same in UK*

### **Recap**

- Haemophilia A and B grouped by company, applied no treatment specific efficacy or dose escalation. EAG noted that haemophilia B < A for treatment effect and dose escalations. Supplementary slide, [separate or pooled modelling of haemophilia types](#).
- Committee accepted modelling based on pooled effectiveness, concerned there could be other differences between A and B not captured, asked company to explore

### **Company**

- Haemophilia A and B managed/monitored - but not treated - identically in UK. Base case differentiates between haemophilia A and B: treatments, dosing, costs and administration, cost of treatment for bleeds, discontinuing emicizumab.

### **EAG comments**

- EAG scenario presents separate A and B scenarios and differentiates baseline bleeding rate and relative effectiveness (does not affect direction of results)

# **Key Issue: Dosing of factor prophylaxis 1/2**

*Committee prefer factor dosing to 75% of company base case, company lowered to 85%*

## **Recap**

- Company took mid-point dosage from summary of product characteristics (SmPC) and base case weighted by market share (IQVIA). These were higher than BASIS trial data.
- EAG analysis % of people SHL and EHL factor prophylaxis in BASIS split by haemophilia A + B. Applied weights using iQVIA market share data; also higher than BASIS values.
- Committee preferred EAG assuming factor dosing 75% of company's base case

## **Company**

- Clinical experts stated that to achieve 0 bleed rate clinicians tend to dose at upper range of SmPC; not uncommon to prescribe even more
- Data from UKHCDO limitations; includes % of patients receiving treatment 'on-demand'.
- Apply 85% of mid-point SmPC dosing, aligns with BASIS trial

## **Key Issue: Dosing of factor prophylaxis 2/2**

*EAG base case of dosing of factor prophylaxis remains at 75% of company base case*

### **EAG comments**

- UKHCDO data include treatment 'on demand' as did some people in BASIS
- Original company base case dosing for FVIII  $\approx$  ■ more than UKHCDO
- proportion of adolescents in the UKHCDO data may have been too high, but even among adults assumed dosing ■ and ■ higher than UKHCDO data for SHL and EHL respectively - EAG base case might be too optimistic for FVIII due to both comparison to UKHCDO adult dosing and that there will be adolescents
- EAG retains base case of 75% of company base case; scenarios of 70% + 80%.



What is the most appropriate assumption for dosing of factor prophylaxis?

# Key Issue: Market Share

*Company prefer IQVIA market share data* **Market share data comparison: small ICER impact**

## Recap

- Company preferred IQVIA market share data
- EAG and committee preferred UKHCDO















## Company

- Opted for IQVIA report specific to UK and more recent to July 2024 than UKHCDO to March 2024.
- Reports a scenario of 2024 UKHCDO market share data









## EAG comments

- Retain preference of UKHCDO market share data.

## Factor VIII market share data

|           | 2023   |        | 2024   |        |
|-----------|--|--------|--|--------|
|           | IQVIA  | UKHCDO | IQVIA  | UKHCDO |
| Advate    |   | 28%    |   | 25%    |
| RefactoAF |   | 16%    |   | 14%    |
| NovoEight |   | 8%     |   | 5%     |
| Nuwiq     |   | 3%     |   | 2%     |
| Esperoct  |   | 23%    |   | 28%    |
| Elocta    |   | 20%    |   | 23%    |
| Adynovi   |  | 2%     |  | 2%     |

## FIX market share data

|          |   |     |   |     |
|----------|---|-----|---|-----|
| BeneFix  |  | 23% |  | 19% |
| Alprolix |  | 47% |  | 51% |
| Idelvion |  | 15% |  | 14% |
| Refixia  |  | 15% |  | 15% |

NICE  Which is the most appropriate market share data to apply for factor prophylaxis?

# **Key Issue: Treatment disutility per administration 1/2**

*Company provided further evidence for treatment disutility per administration, maintain base case*

## **Recap**

- Company modelled disutility (Johnston et al) for administering IV (0.0003) and SC (0.0002) treatments. Concerns over no confidence intervals, and time trade off captures differences in administration and effects of treatments
- Committee: requested company provide further evidence and modelling.

## **Company**

- Results from Lu et al (2024) cross-sectional, web-based survey, discrete choice experiment, n=194 of which n=44 in UK, identifying patient preference regarding prophylaxis treatment and administration.
- Results: Changing from IV to SC injection via pre-filled pen has a relative attribute importance of 12.1% ( $p < 0.001$ ). Company maintain original decrement values.
- Company suggest when considering net health benefit impact of treatment disutility is not significant.

# **Key Issue: Treatment disutility per administration 2/2**

*Literature review supports values obtained by Johnson et al*

## **EAG comments**

Conducted literature review, [EAG literature review summary treatment administration](#)

- ❖ [Okkels et al](#) (2024), sponsored by Novo Nordisk, time trade off online survey – superior methods to Johnston et al
- ❖ Okkels et al and Johnston et al are among general public and not people with haemophilia
- ❖ EAG previously highlighted bias in Johnston et al. estimates but Okkels et al. estimates provide some support to Johnston et al.
- ❖ Okkels et al suggest there could be additional gains from prefilled subcutaneous pen (administration of marstacimab) compared to single use subcutaneous syringe (administration of emicizumab)
- ❖ EAG retains Johnston et al utility decrements in base case



Are the Johnston et al utility decrements appropriate for decision making?



# Uncaptured benefits

*Company stated that treatment administration has carer benefit*

## Background

- Previously committee did not identify uncaptured benefits

## Company

- SC injection compared to IV injection benefits carers
- Consulted clinical experts who agreed, notably for carers of adolescents
- Family/carers quality of life improvement not captured in utility decrements.

## EAG comments

- EAG clinical expert stated the 90% to 95% of adult patients self-administer; children begin training in self-administration from very early age
- % of patients requiring carer assistance likely low
- No carer decrements have been quantified.

 Is there an uncaptured carer benefit needed to be factored into decision making?

Abbreviations: EAG, external assessment group; IV, intravenous; SC, subcutaneous

# Company further analysis: Blended comparator analysis 1/2

## Background

- Alongside pairwise comparison-present scenario with a blended comparator across HA and HB (provides alternative way of considering the cost-effectiveness impact of the introduction of marstacimab)

## Company

- Most patients in the NHS expected to receive marstacimab would have HB-Unmet need for people with HB
- Weighting of HA and HB based on expected uptake of marstacimab in patients in UK clinical practice (NHS England's estimates).
- Updated data from UKHCDO shows uptake of emicizumab continues to rise: estimated 60-70%

## EAG comments

- UKHCDO report shows 59% not 70% receiving emicizumab. Company's choice 70% unreasonable.
- Rate of increased uptake of emicizumab diminishing over time: 2022/2023 uptake increased by only 6%.
- May be better to consider types of haemophilia cost effectiveness estimates separately

## Company further analysis: Blended comparator analysis 2/2

| Distribution of population expected to receive marstacimab | Company estimate  | EAG estimate (assuming all patient switch to mars – using UK proportions) |
|--|---|---|
| Haemophilia A  | ■ *   | 83% (UKHCDO 2023)   |
| Haemophilia B  | ■ *   | 17% (UKHCDO 2023)   |
| Emicizumab market share                                    | 70% ( <a href="#">estimated based on UKHCDO nov 2024 report</a> ) | 59% + scenario at 64% (UKHCDO)  |

\* NHS England Budget Impact Analysis Submission for Marstacimab



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Is a blended comparator appropriate? If so, what are the appropriate proportions for HA and HB and emicizumab share?

# Company and EAG base case assumptions 1/2

| Issue                                     | Company base case   | EAG base case                           |
|---|---|---|
| Generalisability BASIS + baseline ABR     | UKHCDO ABR baseline   |   |
| Dose escalation of marstacimab            | Dose escalation of marstacimab applied in year 2 model                              |   |
| Discontinuation of haemophilia treatments | 6.02% discontinuation rate applied to emicizumab and marstacimab arm (10% scenario) |   |
| Dosing factor prophylaxis                 | 85% of company base case  | 75% of company base case.               |
| Separate or pooled modelling              | Pooled  | Pooled: Scenario for separate modelling |
| Utility decrement bleeds                  | Utility decrement of 0.16 applied over 2.5 days                                     |   |
| Utility decrement                         | Subcut utility decrement of 0.0002, IV of 0.0003 applied per administration         |   |
| Market share data                         | IQVIA 2024 market share   | UKHCDO                                  |

# Company and EAG base case assumptions 2/2

| Issue  | Company base case  | EAG base case   |
|--|--|---|
| Emicizumab dosing cap                                | Capped at 100kg body weight  |   |
| Dosing factor product following a bleed              | Align to UKHCDO data   |   |
| 20% of bleeds incur hospital resource use benefit    | Applied  |   |
| FIX/FVIII ABR for BASIS observational phase of study | All patients   | Those in observational phase  |
| <b>Blended comparator scenario</b>                   | Blended comparator weighted by expected marstacimab uptake (haemophilia A: ■■■, haemophilia B: ■■■)<br>70% market share emicizumab | Blended comparator weighted by prevalence (HA 83%, HB 17%)<br><br>59% market share emicizumab |

# Cost-effectiveness results

All ICERs are reported in PART 2 slides because they include confidential commercial arrangements for the intervention and comparators

| Analyses considered                     | Results   |
|---|---|
| Company preferred base case (pairwise): | <ul style="list-style-type: none"><li>• Marstacimab is more expensive with less QALYs gained compared with emicizumab in haemophilia A (dominated)</li><li>• Marstacimab is more expensive with more QALYs gained compared with FVIII basket in haemophilia A (ICER &gt; 1 million per QALY gained)</li><li>• Marstacimab is cheaper with more QALYs gained compared with FIX basket in haemophilia B (dominates)</li></ul> |
| EAG base case (pairwise):               | <ul style="list-style-type: none"><li>• Results are similar in the EAG base case</li></ul>  |
| Scenario with blended comparator:       | <ul style="list-style-type: none"><li>• In company scenario marstacimab dominates the blended comparator</li><li>• In EAG scenario the ICER for marstacimab compared with the blended comparator is &gt; £1 million</li></ul>   |

# Key issues for committee discussion at 2<sup>nd</sup> committee meeting

## Key issues outstanding at second committee meeting

|                    | Issue  | ICER impact |
|--------------------|--|-------------|
| Cost-effectiveness | <a href="#">Separate or pooled modelling</a>   | Small       |
|                    | <a href="#">Dosing factor prophylaxis</a>  | Moderate    |
|                    | <a href="#">IQVIA market share data</a>  | Small       |
|                    | <a href="#">Discontinuation of haemophilia treatments</a><br>[in supplementary appendix] | Moderate    |
|                    | <a href="#">Treatment disutility per administration</a>                                  | Large       |
|                    | <a href="#">Blended comparator</a>   | Large       |

# Marstacimab for treating severe haemophilia A or severe haemophilia B in people 12 years and over [ID6342]

## Supplementary appendix



# Key Issue: Discontinuation of haemophilia treatments

*Company modelled same discontinuation rate for emicizumab and marstacimab*



## Recap

- People can stop marstacimab and switch to factor prophylaxis. Company did not apply discontinuation rate for emicizumab. Committee heard  $\approx 10\%$  who receive emicizumab in UK discontinue.

## Company

- Clinical expert stated discontinuation rate for emicizumab in range of 2-10%
- Discontinuation rate of 6.02% applied to emicizumab and marstacimab in base case
- Scenario where discontinuation rate of 10% applied to emicizumab and marstacimab

## EAG comments

- Assuming the same discontinuation rate, of 6.02%, for emicizumab and marstacimab seems reasonable for base case. Increasing to 10% in each arm has little effect on the ICER.



# Other changes to company base case

| Model change proposed during ACM1                     | Committee preference   | Adopted by company in response? |
|---|--|---------------------------------|
| Emicizumab dosing capped at 100kg                     | <ul style="list-style-type: none"><li>• Capped at 100kg</li></ul>                                      | Yes                             |
| Dosing factor product following a bleed               | <ul style="list-style-type: none"><li>• Align to UKHCDO data</li></ul>                                 | Yes                             |
| 20% of bleeds incur the hospital resource use benefit | <ul style="list-style-type: none"><li>• 20% of bleed incur the hospital resource use benefit</li></ul> | Yes                             |

Link to: main slides, [key issues from ACM1 and company response](#)



# EAG literature review summary treatment administration

*EAG literature review found further studies which support values obtained by Johnson et al*  
**Summary of additional studies from literature review exploring treatment administration and quality of life**

| Study          | Study description   | EAG comment   |
|----------------|---|---|
| Carlsson et al | TTO, n=184 haemophilia, n=1,233 general population. Estimate of -0.00026 decrement (for haemophiliacs) and -0.00036 (general population) per IV injection | Aligns with Johnston et al                          |
| Furlan et al   | DCE, Haemophilia patients HA n= 89, HB n=32.  | Frequency of infusion most important attribute      |
| Chiou et al    | DCE, n=51, found type of treatment, FVIII versus non-factor VIII and risk of thromboembolic events most important determinants of preferences             | SC compared to IV treatment administration followed |
| Fifer et al    | DCE, n=56 haemophilia patients, bleeds, side effects, injection site reactions, use of rescue therapy and storage determines patient choices              | Different to outcomes by Furlan et al (2015)        |

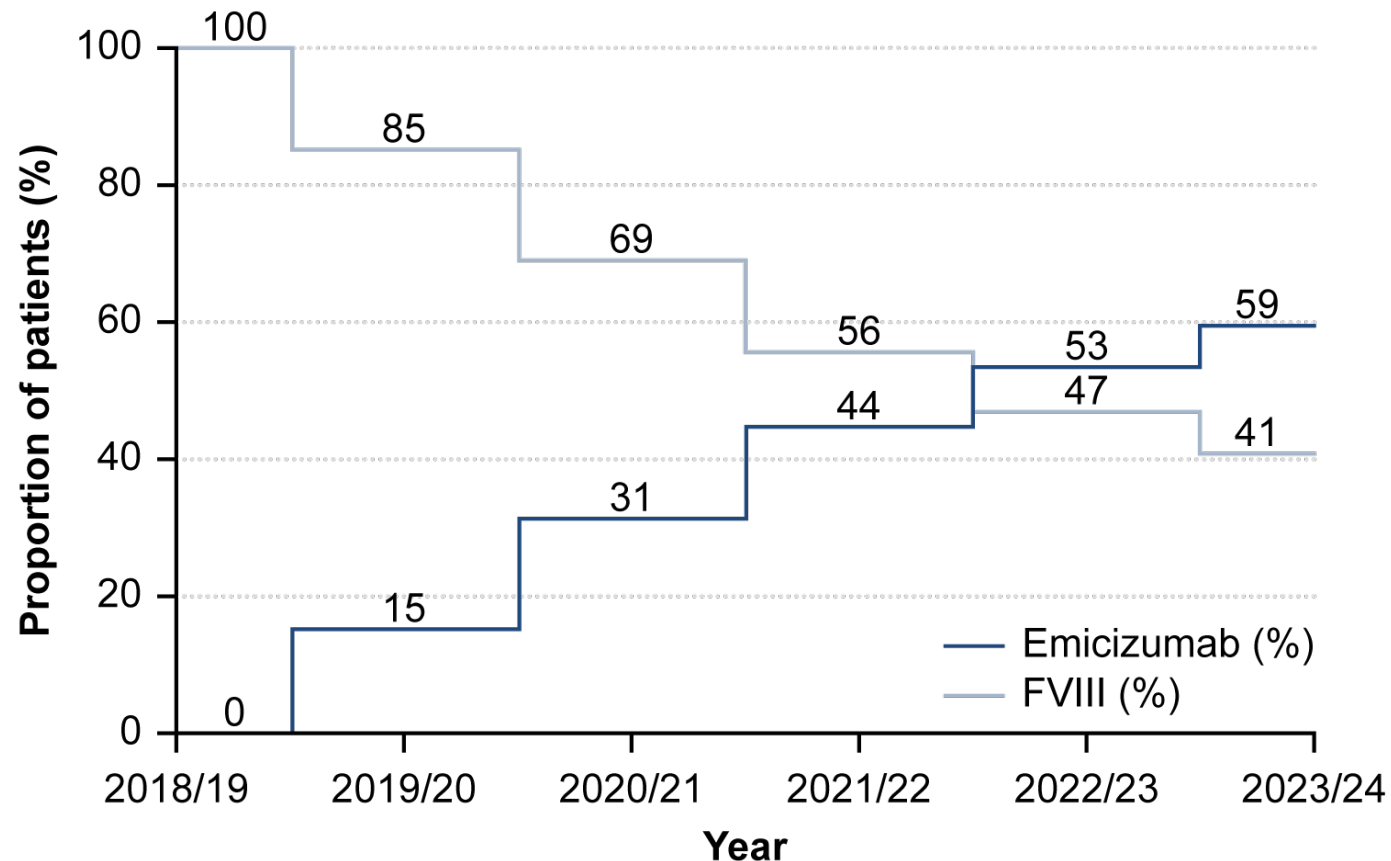
# Emicizumab uptake, UKHCDO annual report



## Background

- Data presented in UKHCDO annual report 2024

**Proportion of patients with severe congenital haemophilia A, no inhibitors, issued primary treatment**



Link to: [main slides, Company further analysis blended comparator](#)

# Blended haemophilia A and haemophilia B comparator displacement weightings

## Company’s estimates for blended comparator

| Distribution of population expected to receive marstacimab |                         |                                   |
|--|-------------------------|-----------------------------------|
| Severe haemophilia A <sup>1</sup>                          |                         | Severe haemophilia B <sup>1</sup> |
|  |                         |                                   |
| FVIII prophylaxis <sup>2</sup>                             | Emicizumab <sup>2</sup> | FIX prophylaxis <sup>1</sup>      |
|  |                         |                                   |

<sup>1</sup>NHS England Budget Impact Analysis Submission for Marstacimab [ID6342], <sup>2</sup>UKHCDO Annual Meeting, 2024.

## EAG’s estimates for blended comparator

| Distribution of population expected to receive marstacimab |                         |                                   |
|--|-------------------------|-----------------------------------|
| Severe haemophilia A <sup>1</sup>                          |                         | Severe haemophilia B <sup>1</sup> |
| 83%  |                         | 17%                               |
| FVIII prophylaxis <sup>2</sup>                             | Emicizumab <sup>2</sup> | FIX prophylaxis <sup>1</sup>      |
| 34%  | 49%                     | 17%                               |

<sup>1</sup>UKHCDO 2023 report table 1 <sup>2</sup>UKHCDO Annual Meeting, 2024.

Link to: [main slides,](#)  
[Company further analysis blended comparator](#)

# Marstacimab (Hympavzi, Pfizer)

SC treatment for severe haemophilia A and B without inhibitors

## Marstacimab information summary

|                                |  |
|--------------------------------|--|
| <b>Marketing authorisation</b> | <ul style="list-style-type: none"> <li>GB MA not granted yet; [REDACTED]</li> <li>EMA, CHMP granted September 2024: For routine prophylaxis of severe (&lt;1% factor activity) haemophilia A (congenital FVIII deficiency) without FVIII inhibitors or severe haemophilia B (congenital FIX deficiency) without FIX inhibitors, in adults and paediatric patients 12 years of age and older</li> </ul> |
| <b>Mechanism of action</b>     | <ul style="list-style-type: none"> <li>Marstacimab inhibits the tissue factor pathway inhibitor, which enhances the extrinsic pathway of clot formation and reduces the need for replacement factor therapies</li> </ul>   |
| <b>Administration</b>          | <p>Administered as subcutaneous injection, for people who are 12 years of age and older and weigh at least 35kg:</p> <ul style="list-style-type: none"> <li>Recommended loading dose is 300 mg</li> <li>Followed by weekly dose of 150 mg [dose adjustment up to 300 mg permitted in patients 50 kg or more when bleeding events judged to be inadequate ]</li> </ul>                                  |
| <b>Price</b>                   | <ul style="list-style-type: none"> <li>List price: [REDACTED] per 150mg pack</li> <li>List price for 12 months of treatment: a weekly dose of 150 mg [REDACTED] per patient, for receiving a weekly dose of 300mg weekly [REDACTED] per patient</li> <li>A patient access scheme has been agreed</li> </ul>  |

# **Marstacimab for treating severe haemophilia A or severe haemophilia B in people 12 years and over [ID6342]**

## **ACM 1 slides**

# Marstacimab for treating severe haemophilia A or severe haemophilia B in people 12 years and over [ID6342]

- ✓ **Background and key issues**
- ❑ Clinical effectiveness
- ❑ Modelling and cost effectiveness
- ❑ Other considerations
- ❑ Summary



# Background on haemophilia A and B

Chronic condition causing excessive bleeding; company focuses on severe form only

**Causes:** Inherited disorder causing mutations in genes encoding FVIII for haemophilia A and FIX for haemophilia B, leads to deficiency / absence of FVIII or FIX

- Results: Impairs fibrin production → Delayed clot formation → excessive bleeding

**Epidemiology:** ~2,230 people treated for severe haemophilia A and ~374 treated for severe haemophilia B for people aged 12 and over

**Diagnosis and classification:** Company submission is focused on severe form only

- FVIII and FIX levels of less than 1IU/dL (1%), Characterised by:
  - ❖ Bleeding into joints and muscles, without obvious cause or after surgery or minor injury
  - ❖ Subclinical bleeds causes chronic pain, joint damage- may affect mobility/need surgery
  - ❖ Diagnosed in early infancy and mainly affects men and boys. Girls and women may carry a haemophilia gene and usually experience mild symptoms
  - ❖ Increased risk of death vs. people with FVIII or FIX levels over 1% (defined as mild/moderate haemophilia). Most deaths due to brain bleeds

# Patient perspectives

## Submission from the Haemophilia Society

### Affects quality of life:

- Risk of bleeds affects daily life: lack confidence in crowded areas/social settings, limits careers and sports.
- Treatments can be time consuming: people with severe haemophilia plan life around treatment
- Many people feel anxious or depressed. Anxiety around treatments due to contaminated blood scandal
- Can develop joint damage which requires rehabilitation

### SC administration is valued by patients

- Accessing veins is difficult when there is damage to veins or joints
- Burden due to frequent IV infusions. People with haemophilia B will have a SC option for the first time
- People with joint mobility issues may struggle to self-infuse

“There is a substantial burden of treatment and anxiety in managing treatments which may be eased through subcutaneous treatments such as this product and emicizumab”

“People with severe haemophilia still have painful bleeds requiring additional treatment and often rehabilitation”

# Clinical perspectives

## Submission from clinical experts

- Treatment aim: prevent bleeds, lower mortality and preserve joint health. Children and men with complicated haemophilia B have recurrent painful bleeds and may become wheelchair dependent in their second decade
- Marstacimab addresses unmet needs of:
  - SC treatment option for severe haemophilia B
  - Effective prophylactic treatment for people with inhibitors with severe haemophilia B
  - Treatment option for people with severe haemophilia A who have developed anti-drug antibodies against emicizumab (very small patient numbers), or for whom emicizumab has not provided best bleed prevention

### **Reduces treatment burden:**

- Carers would be able to administer SC easily. SC much easier than finding a vein, which becomes harder with time

“Subcutaneous administration may lead to earlier independence of management of their own condition for adolescents and particularly for individuals with additional medical or social communication diagnoses, many of whom may never be able to administer their own intravenous treatment, but who can master subcutaneous treatment rapidly.”

# Equality considerations

Considerations raised during scoping include the use of animal derived blood products

The remit has been kept broad and includes all people with severe haemophilia A and B.

It was also noted during scoping that:

- Some people cannot have FVIII replacement treatments that include blood products derived from humans, animals or animal cells because of religious faith or beliefs.

It was noted in the clinical expert submissions that:

- Severe haemophilia almost universally occurs in men and boys, but in very rare situations may also occur in women and girls. So, marstacimab should be available irrespective of gender
- Some people with joint damage, or who have a disability in addition to haemophilia, may struggle to self-administer IV infusions

Any relevant equality issues should be explored by the committee.

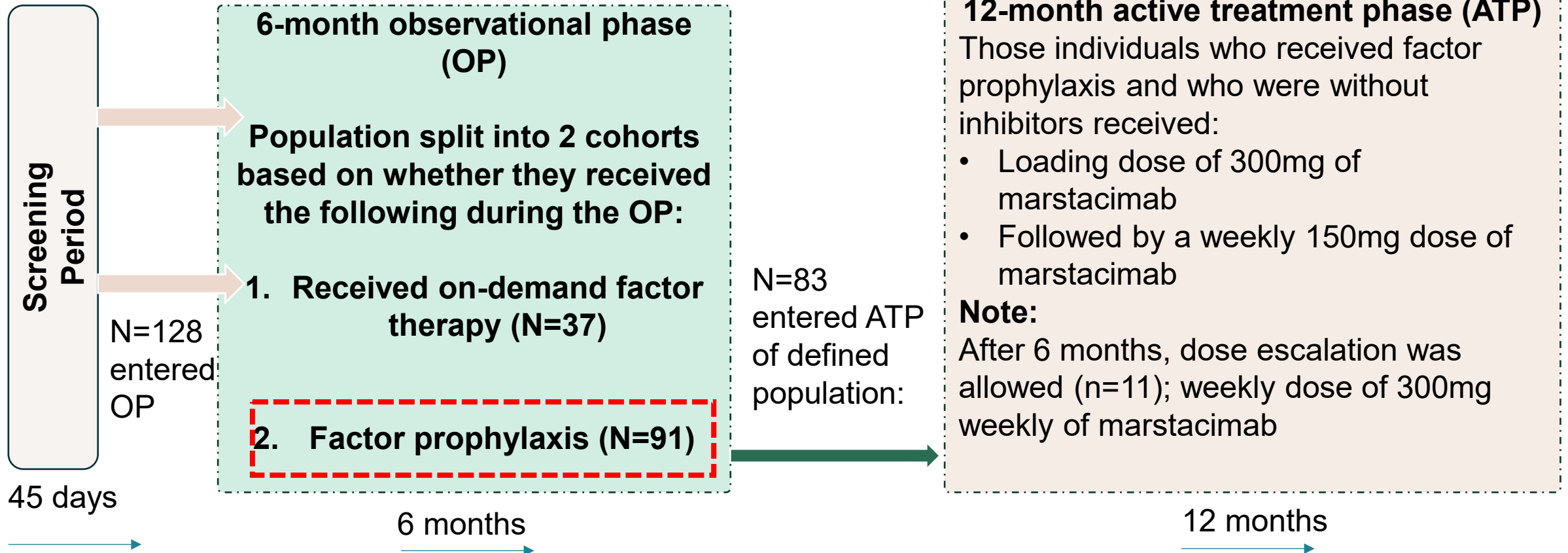
# Marstacimab for treating severe haemophilia A or severe haemophilia B in people 12 years and over [ID6342]

- ☐ Background and key issues
- ✓ **Clinical effectiveness**
- ☐ Modelling and cost effectiveness
- ☐ Other considerations
- ☐ Summary

# BASIS clinical trial design

*18 month trial consisting of 6 month OP and 12 month ATP*

## BASIS clinical trial structure



- During the 6-month OP people received SOC prophylactic.
- The ABR of ATP was compared to OP

# Key clinical trials

|                               | BASIS (N= 128)   | Open Label Extension (N=88)  |
|-------------------------------|--|--|
| <b>Design</b>                 | Phase 3, one-way, cross-over, multicentre  | Phase 3, interventional, open-label extension  |
| <b>Population</b>             | <ul style="list-style-type: none"> <li>Men aged 12 to &lt;75 years with severe haemophilia A or moderate/severe haemophilia B</li> <li>Haemophilia A defined as &lt;1% FVIII activity, moderate/severe Haemophilia B* defined as ≤2% FIX activity (with or without inhibitors).</li> </ul> |  |
| <b>Number of participants</b> | <ul style="list-style-type: none"> <li>179 screened</li> <li>128 entered the OP</li> <li>116 entered the ATP</li> </ul>  | <ul style="list-style-type: none"> <li>111 completed BASIS study</li> <li>108 planned to participate in OLE</li> <li>88 entered the OLE as of the interim data cut-off of 10th March 2023</li> </ul> |
| <b>Intervention</b>           | Marstacimab; 300 mg SC loading dose followed by 150 mg once weekly   |  |
| <b>Comparator(s)</b>          | Prior SOC treatment in 6 month OP phase  | Not applicable   |
| <b>Duration</b>               | 12 month ATP, 1 month follow up safety   | Planned follow up 7 years.   |
| <b>Primary outcome</b>        | ABR for treated bleeding events (involved counting all treated bleeds experienced by patients and was defined as the number of treated bleeding episodes during the 12-month ATP. )  |  |
| <b>Key secondary outcomes</b> | ABR for treated joint bleeds, ABR for spontaneous bleeds, ABR for total bleeds, ABR for treated target joint bleeds, change in joints (HJHS), number of patients with no treated bleeds  |  |
| <b>Locations</b>              | 19 countries, sites in Europe, no UK sites   |  |
| <b>Used in model?</b>         | Yes  | No   |

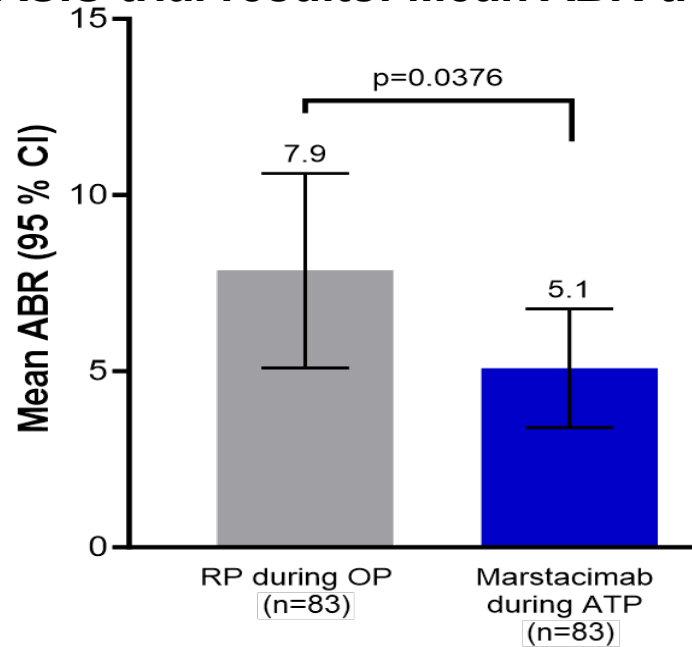
**NICE**

ABR, annualised bleed rates; ATP, active treatment phase; FVIII, factor VIII; FIX, factor IX; HJHS, haemophilia joint health score; OP, observational phase; SOC, standard of care \*all recruited patients for haemophilia B had severe [<1% FIX]

# BASIS- key results: 17 April 2023 data cut-off; mITT analysis set)

*Lower ABRs with marstacimab prophylaxis than routine prophylaxis*

## BASIS trial results: Mean ABR treated\*



**\*Note:** Bleeding records on or after dose escalation are censored for people who dose escalated (n=11)

ABR, annualised bleed rates; ATP, active treatment phase; OP, observational phase; RP, routine prophylaxis; SE, standard error. Link to supplementary slides: [treatment effectiveness censored and uncensored, OLE October 2023 data-cut results](#)

**NICE**

- EAG** requested data from 1<sup>st</sup> 6 months to reduce bias from differing follow up lengths. As dose escalation could only occur after 6 months, censoring is not an issue in these analyses.

## BASIS first 6-month results from ATP for marstacimab

|   | Routine prophylaxis (n=83) | Marstacimab (n=83) |
|---|----------------------------|--------------------|
| <b>All participants</b>                 |                            |                    |
| Percentage with zero bleeds             |                            |                    |
| Mean ABR treated (SE)                   |                            |                    |
| Mean ABR joint treated (SE)             |                            |                    |
| Mean ABR total treated (SE)             |                            |                    |
| <b>Excluding those with zero bleeds</b> |                            |                    |
| Mean ABR treated (SE)                   |                            |                    |
| Mean ABR joint treated (SE)             |                            |                    |
| Mean ABR total treated (SE)             |                            |                    |





# Key issues: Generalisability to NHS

*Different NHS usage data for EHL and SHL therapies compared to BASIS*

## Background

- BASIS trial was used as evidence for clinical effectiveness for marstacimab to inform the model
- BASIS was a multi-centre phase 3 trial and included sites across Europe but included no UK patients

## Company

- Used data from BASIS trial in analysis, no adjustments for differences between BASIS vs NHS practice

## EAG comments

- BASIS cohort had [REDACTED] individuals who received EHL therapies compared to UK practice. Clinical experts stated participants in the BASIS trial were not on prophylaxis comparable to UK SOC
- Baseline bleed rates were higher during the prophylactic period compared to NHS patients
- Calculated real-world UK specific ABR baseline treated ABR ([REDACTED]), combined reported ABR from UKHCDO with use of SHL /EHL in BASIS, - used to apply relative effects estimated from BASIS to derive efficacy of marstacimab

## Summary of prophylaxis regimen in BASIS vs UK data

|   | BASIS OP Routine Prophylaxis (n=83) | UKHCDO (n=901) |
|---|-------------------------------------|----------------|
| Proportion of people on type of prophylaxis (%)                   |                                     |                |
| SHL   | [REDACTED]                          | [REDACTED]     |
| EHL   | [REDACTED]                          | [REDACTED]     |
| Emicizumab  | [REDACTED]                          | [REDACTED]     |
| Mean ABR (SHL and EHL for BASIS. SHL, EHL, emicizumab for UKHCDO) | [REDACTED]                          | [REDACTED]     |



# Summary of company ITC



*Company did an ITC to compare marstacimab and emicizumab*

## Background

- No direct trials comparing marstacimab and emicizumab, so company did an ITC

## Company

- ITC compared marstacimab and emicizumab using data from HAVEN-3. No IPD for HAVEN trial
- Company chose unanchored STC. STC compared the control of bleeding events people with severe haemophilia A, without inhibitors who received prior prophylaxis

## Summary of data sources included in the ITC

| Intervention      | Marstacimab                             |  | Emicizumab  |                           |
|-------------------|---|--|---|---------------------------|
| Trial             | BASIS haemophilia A subgroup (n=65)     |  | HAVEN-3 (cohort D, n=63, cohort D is only relevant cohort)      |                           |
| Regimen           | Prior regimen                           | Trial regimen  | Prior regimen   | Trial regimen             |
| Prior prophylaxis | -SHL or EHL for 6 months in OP of study | Initial loading dose of 300mg, followed by weekly disease of 150mg | - SHL or EHL FVIII prophylaxis for over 24 weeks prior to study | D: 1.5 mg/kg SC QW (n=63) |

# Key Issue: Efficacy estimation for emicizumab 1/2



*EAG and company used different covariates in ITC*

## Company

- Ruled out an anchored ITC due to the single arm cross-over design of the BASIS study. Anchored ITC using inpatient comparison data not feasible due to differences in studies.
- Compared 5 efficacy outcomes:  $ABR_{total}$ ,  $ABR_{treat}$ ,  $AJBR_{treat}$ , percentage with zero total bleeding events and percentage with zero treated bleeding events
- Effect modifiers were: Prior ABR total, target joints, age, BMI, race and ethnicity
- Emicizumab was favourable across the 5 efficacy outcomes, but no outcomes were statistically significant

## EAG comments

- Concerned whether BASIS is similar enough to either of the HAVEN trials to be compared in an ITC.
- Requested additional analysis based on those published by Astermark et al. (a study which identified medically relevant covariates from HAVEN 3). Covariates identified were: age, % white, BMI, baseline ABR, proportion with <9 bleeds in prior 24 weeks and proportion receiving SHL FVIII. Company also added target joints in STC adjustment.
- EAG preferred source of efficacy is UKHCDO data, but if an ITC is done, prefers to include variables from Astermark
- Conducted NMA - Estimates from NMA consistent with ITC. See supplementary slides: [NMA results](#)

ABR, annualised bleeding rate;  $ABR_{treat}$ , annualised bleeding rate of treated bleeds;  $AJBR_{treat}$ , annualised bleed rate of treated joint bleeds; BMI, body mass index; FVIII, factor VIII; ITC, indirect treatment comparison; MAIC, matching adjusted indirect comparison; SHL, standard half life; STC, simulated treatment comparison



# Key Issue: Efficacy estimation for emicizumab 2/2

*No significant differences in efficacy found between marstacimab and emicizumab*

## EAG comments contd:

- Analysis used 33 weeks of follow-up data in BASIS for consistency with reported follow up in HAVEN 3
- Point estimates suggest a small benefit of emicizumab but none were statistically significant.
- EAG requested indirect comparison to HAVEN-4, and the results did not find a statistical difference

## Summary of ITC results

|                                     | Comparing marstacimab to emicizumab using HAVEN 3 |   |  |
|-------------------------------------|---|---|--|
|                                     | Naive rate ratio                                  | Company preferred STC adjusted rate ratio | STC using Astermark covariates + Target joints |
| ABR total                           |   |   |  |
| ABR treat                           |   |   |  |
| AJBR treat                          |   |   |  |
| Proportion zero treated bleeds (OR) |   |   |  |

# Marstacimab for treating severe haemophilia A or severe haemophilia B in people 12 years and over [ID6342]

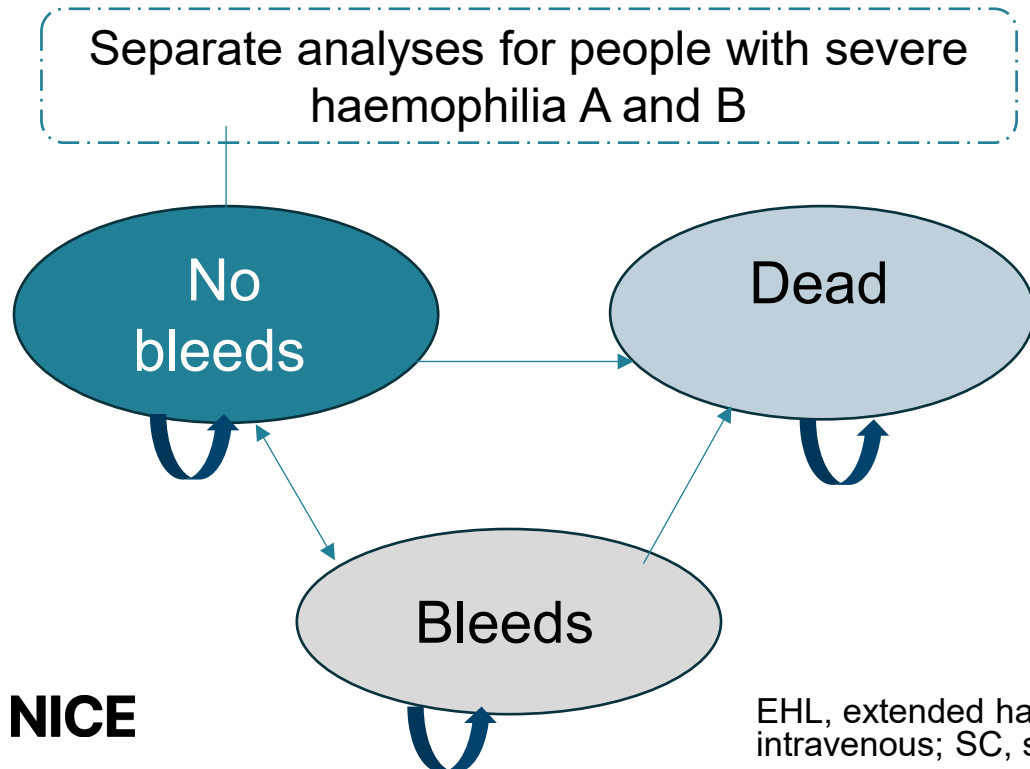
- ☐ Background and key issues
- ☐ Clinical effectiveness
- ✓ **Modelling and cost effectiveness**
- ☐ Other considerations
- ☐ Summary

# Company's model overview

*Markov model with treated bleeds being modelled in each cycle*

- Lifetime time horizon (64 years), cycle length 1 year, 3.5% discount rate
- BASIS trial EQ-5D applied, QALY decrements for joint bleeds and non-joint bleeds, sub cut and IV treatments
- No treatment waning included

## 3-state Markov model: bleeds, no bleeds, dead



- Marstacimab affects QALYs by:
  - Reduced annualised treated bleed rate
  - SC vs IV SHL/EHL prophylaxis
  - Reduced annual number of administrations
- Marstacimab affects costs by:
  - Changing costs of treatments and treating bleeds
- Assumptions with greatest effect on ICER:
  - Mean dose of prophylaxis and wastage calculations
  - Marstacimab dose escalations
  - Pooling vs separate clinical effectiveness assumptions, dose escalation rates
  - Whether clinical effectiveness estimates for 2nd year and beyond based on BASIS open label or BASIS

# **Key Issue: Baseline annualised bleed rates and efficacy**

*Treatment effectiveness based on ABR and AJBRs*

## **Background:**






































- At model entry, patients are distributed among the “No bleeds” and “Bleeds” health states.
- ABR<sub>treat</sub> used in the efficacy analysis (previous models in haemophilia used ABR<sub>total</sub>) to align with BASIS outcomes and to reflect that bleed events in model incur treatment costs
- Within the “bleeds” health state both joint and non-joint treated bleeds are considered
- Estimates for emicizumab are derived by applying the ITC odds ratio of no bleeding to the marstacimab odds of no bleeding, and the rate ratios for ABRT and AJBRT.

## **EAG comments: prophylaxis received in OP is not reflective of NHS SOC**

- BASIS trial used to inform efficacy, prophylaxis treatments in BASIS OP are not reflective of NHS SOC: BASIS had a greater proportion of people who were receiving SHL therapy, compared to in NHS [See key issue: [generalisability to NHS](#)]
- UKHCDO is a real-world database relating to treatments used in the NHS.
- In BASIS compared to NHS (see [UKHCDO baseline annualised bleed rates and efficacy](#) for full data):
  - % receiving EHLs is [REDACTED]
  - % having treatment of breakthrough bleeds is [REDACTED]
  - ABR for SHL products was [REDACTED] and proportion with no bleeds was [REDACTED]
- EAG updated base case assumptions to use ABRs based on UKHCDO data

# Comparison of BASIS vs UKHCDO

 people received SHL treatment in UKHCDO dataset compared to BASIS

|                                 | Basis  |   |   | UKHCDO   |   |   | iQVIA market share data  |
|---------------------------------|--|---|---|--|---|---|--|
| Treatment                       | % people receiving treatment   | Bleed rates %   | ABR mean  | % people receiving treatment   | Bleed rates %   | ABR mean  | % people receiving each treatment  |
| FVIII SHL                       |   |    |    |   |    |    |   |
| FVIII EHL                       |   |    |    |   |    |    |   |
| Emicizumab                      |   |   |   |   |    |    |   |
| FIX SHL                         |   |    |    |   |    |    |   |
| FIX EHL                         |  |   |   |  |   |   |  |
| All prophylaxis (FIX and FVIII) |  |  |  |  |  |  |  |





# **Key Issue: Dose escalation of marstacimab**

*Dose escalation continued after 12 months, a small proportion of those eligible had dose escalated*

## **Background**

- Dose escalation in BASIS trial is allowed after 6 months in the ATP and can continue in OLE
- People that dose escalate have their dose of marstacimab increased from 150mg to 300mg
- Clinicians decide whether a person can have their dose increased, providing a set criteria is met (weigh  $\geq 50\text{kg}$  and experience two spontaneous bleeds over 6 month period)

## **Company**

- Only included dose escalation in the first year of model
- 13.25% escalated their dose in the ATP of BASIS trial
- ■ days average time on 150mg in ATP for dose escalators

## **EAG comments**

- Some patients may be ineligible for dose escalation due to  $< 50\text{kg}$
- Adjusted dose escalation percentage to ■ to reflect that nobody whose dose was escalated discontinued
- People dose escalated in OLE. This is not captured in company model. Mean duration of treatment in OLE for dose escalators is ■ days. EAG argues for 1 of the following to be applied:
  - OLE dose escalation year 2 of ■ (current EAG base case)
  - Annual ongoing escalation rate of ■ and cap at 50% (in EAG scenario analysis)

**NICE**

## **Comparing proportion eligible for dose escalation to proportion whose dose did escalate**

| Dose escalation                               | Eligible % | Actual % |
|---|------------|----------|
| ATP all patients                              | ■          | ■        |
| OLE Oct 2023                                  | ■          | ■        |
| OLE Oct 2023 adjusted for ATP dose escalators | ■          | ■        |

ATP, active treatment phase; EAG, external assessment group; OLE, open label extension; mg, milligram.

Link to supplementary slides: [impact of dose escalation](#)

# **Key Issue: Discontinuation of haemophilia treatments**

*Discontinuation of marstacimab applied but no discontinuation for emicizumab*



## **Background**

- People can discontinue marstacimab and switch to factor prophylaxis

## **Company**

- Applied a one-off discontinuation rate for marstacimab of 6.02% in the first cycle due to discontinuation of treatment in BASIS
- No discontinuation of emicizumab was applied due to lack of data

## **EAG comments**

- Discontinuation is not modelled for emicizumab due to the absence of data. This is a source of uncertainty and probable bias
- EAG provide a scenario where there are no discontinuations for marstacimab



Should the model include a discontinuation rate for marstacimab and/or emicizumab? If, so how many cycles should this be applied for?



# Key Issue: Dosing of factor prophylaxis 1/2

*Company base cases uses different sources to estimate dosage and efficacy of factor prophylaxis*

## Company

**Company base case uses different sources to estimate dosage and efficacy of factor prophylaxis:**

- ❖ Relative efficacy estimates from BASIS
- ❖ Dosage information was taken from summaries of product characteristic documents
- Base case assumes SmPC weighted by market share
- Assumed drug wastage and all dosing was rounded up

## Mean total factor prophylaxis dose from different sources

| Source   | Mean total prophylaxis dose (IU/kg/year) | Change from BASIS value |
|--|--|-------------------------|
| BASIS OP (routine prophylaxis)                             | ████                                     | -                       |
| SmPC doses x IQVIA market share - <b>company base case</b> | ████                                     | +18%                    |
| BASIS OP doses x IQVIA market share                        | ████                                     | +21%                    |
| UKHCDO 2023 annual report                                  | 3,500                                    | ████                    |



# Key Issue: Dosing of factor prophylaxis 2/2

UKHCDO total FVIII issued per person over one year was lower than company base case

## EAG comments

Differences in mean total factor prophylaxis may be due to:

1. Dosing during BASIS was less than in NHS, may imply suboptimal treatment during BASIS and that BASIS was biased in favour of marstacimab
  2. FVIII/FIX dosing for routine prophylaxis in the model is too high. EAG can only explore this possibility
- In the table, company base case for SHL is ■% more and EHL ■% more than UKHCDO data in haemophilia A. Note that adolescents contribute to 28% of UKHCDO data.
  - Haemophilia B average annual dose ■% of the company base case
  - EAG base case reduces FVIII/FIX dosing to 75% of company base case. Explored scenarios: 85% and 100% of the company base case

FVIII dosing per person, per year in company model vs UKHCDO annual report (Adult and adolescent data)

| Total FVIII issued per person per year | Company base case<br>[routine prophylaxis] | UKHCDO annual report 2023<br>[routine prophylaxis + treating bleeds] |
|--|--|--|
| SHL                                    | ■ IU                                       | 259,574 IU   |
| EHL                                    | ■ IU                                       | 271,697 IU   |



What is the most appropriate assumption for dosing of factor prophylaxis?



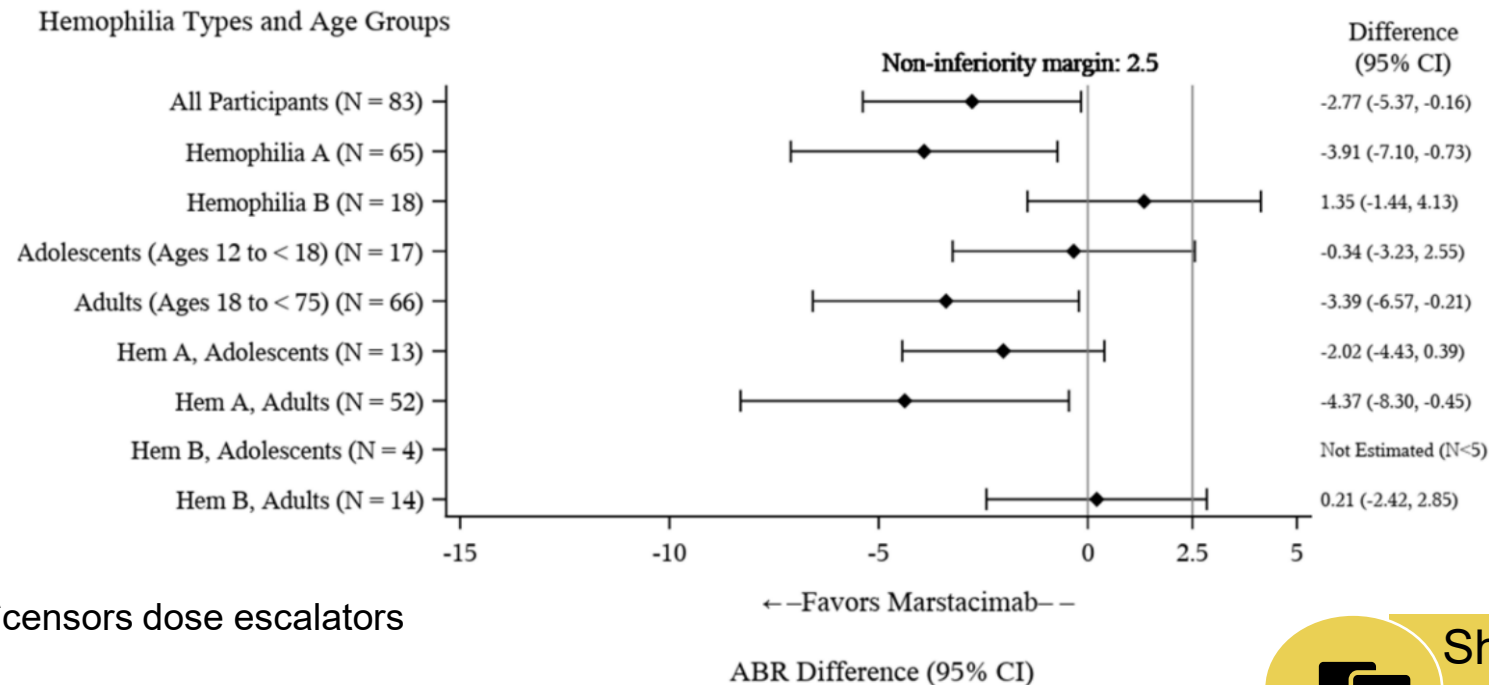
# Key Issue: Separate or pooled modelling of haemophilia types

*Haemophilia A and B have different treatment effect and rates of dose escalation in BASIS*

## Background

- Company base case groups haemophilia A and B together
- Company base case applied no treatment specific efficacy or dose escalation for haemophilia A and B

## Comparison of $ABR_{treat}$ for haemophilia types during the OP (routine prophylaxis) and after 12 months\* of marstacimab prophylaxis in ATP



\*censors dose escalators

**NICE**

ABR<sub>treat</sub>, annualised bleed rate treated, ATP, active treatment phase, Hem A, haemophilia A, Hem B, haemophilia B, OP, observational phase

Link to supplementary slides: [Separate or pooled modelling: dose escalation rates](#)

## Company

- BASIS had small sample sizes (haemophilia A n=65; haemophilia B n=18) and was not powered to detect subgroup differences

## EAG comments

- Smaller treatment effect and different dose escalations for haemophilia B than haemophilia A



Should the model include separate or pooled efficacy estimates and dose escalation rates for haemophilia A and B?



# **Key Issue: Treatment disutility per administration**

*Disutilities applied for treatment administration have large effects on the ICER*

## **Background**

- Disutilities were applied in model for IV and SC treatment administration. In the company model they provide 75% of modelled QALY gain in the FVIII treatment arm, and 50% QALY gain in FIX arm.

## **Company**

- The utility decrement per SC administration was 0.0002, and 0.0003 per IV. Disutilities from Johnson et al
- Statistically significant preference for SC administration

## **EAG comments**

- Johnson et al, sponsored by Hoffman-la Roche (manufacturer of emicizumab):
  - ❖ Performed TTO study → vignettes presented for 6 health states. Vignette for IV not accurate as in UK patients self-administer after a few administrations. Risks for IV listed were internal bleeding, but this not quantified or placed in context. No risks for SC were listed in vignette. Design of TTO might be biased against IV administration. Preference may arise due to differing ABRs for SC (1-2) and IV (4-5)
- Disutility estimates are provided at 4 decimal places, actual mean for IV administration disutility may be between 0.00025 to 0.00035, mean for SC administration disutility could be from 0.00015 to 0.00025. No CI reported, EAG think that CI's could overlap.
- Scenarios for disutility: Halve disutility applied for SC and IV administration and no disutility applied. EAG base case, the baseline bleeds were reduced for FVIII/FIX, these scenarios have large effect on ICER.

**NICE** Should the model apply disutility for treatment administration? If so, what assumption should be made?

ABR, annualised bleed rates; EAG, external assessment group; FVIII, factor VIII; FIX, factor IX; IV, intravenous; SC, subcutaneous; TTO, time trade off

Link to supplementary slides: [treatment disutility: study vignettes](#)

# BASIS- results: Comparison of censored and uncensored analysis

*Effect difference reduces when the impact of dose escalation is included for OLE results*

- EAG requested analyses that were not censored for dose escalation
- Data from ATP shows that relative benefit of marstacimab [REDACTED] when impact of higher dosing accounted
- OLE data has unexpected result that effect difference reduces when impact of dose escalation is included
- EAG prefers uncensored estimates of efficacy as this more representative of NHS use of marstacimab

## Results for BASIS using first 6 months of data from ATP for marstacimab

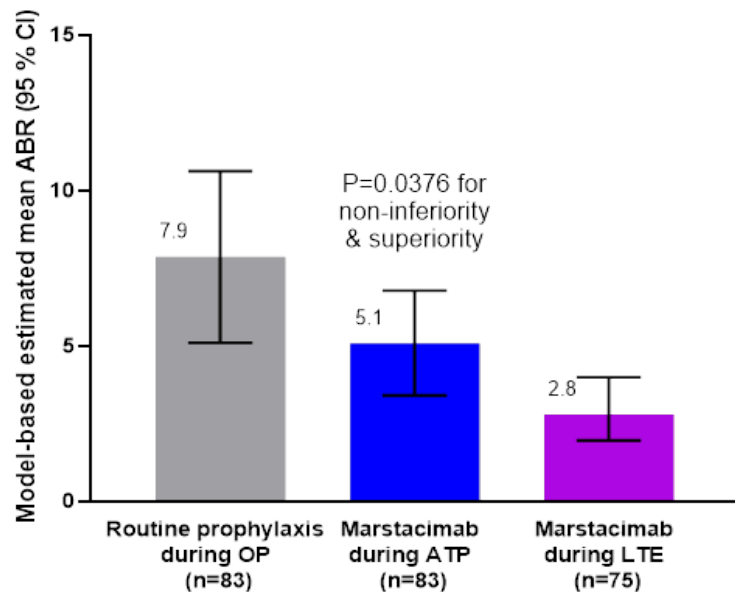
|  | ATP (n=83) | OLE (n=75) |
|--|------------|------------|
| With censoring for dose escalation   | [REDACTED] | [REDACTED] |
| Without censoring for dose escalation                                      | [REDACTED] | [REDACTED] |
| Reported or estimated ABR for OP (routine prophylaxis)                     | 7.88       | [REDACTED] |
| Reported or estimated ABR for marstacimab                                  | [REDACTED] | [REDACTED] |
| Derived ABR ratio using censored estimates values OP (routine prophylaxis) | [REDACTED] | [REDACTED] |



# OLE October 2023 data-cut results

*Key results of BASIS and OLE using latest data-cut*

**BASIS trial and OLE results: model derived  $ABR_{treat}$  for routine prophylaxis, 12 months Marstacimab in ATP of BASIS and after Marstacimab in OLE**



**\*Note:** Bleeding records on or after dose escalation are censored for people who dose escalated (n=11)

**BASIS 12-month results from ATP for Marstacimab and OLE results October 2023**

|   | Marstacimab prophylaxis BASIS trial ATP April 2023 data-cut [mITT analysis] | Marstacimab during OLE October 2023 data-cut [Safety analysis set] |
|---|---|--|
| <b><math>ABR_{treat}</math></b>               |   |  |
| Mean (SD)                                     | 5.17 (8.041)  | 2.88 (5.50)  |
| <b>Model-derived <math>ABR_{treat}</math></b> |   |  |
| Estimate (95% CI)                             | 5.08 (3.40, 6.77)   | 2.79 (1.95, 3.98)  |



# Treating bleeding events during BASIS

*During BASIS SHL and EHL are used more frequently to treat bleeds compared to NHS*



**BASIS results using first 6 months of data from ATP for marstacimab**

|                            | OP Routine prophylaxis<br>(n=83) | ATP Marstacimab<br>(n=83) |
|----------------------------|----------------------------------|---------------------------|
| % participants with bleeds | ■                                | ■                         |
| Number bleeds              | ■                                | ■                         |
| % treated bleeds           | ■                                | ■                         |
| Treatments used (%)        |                                  |                           |
| Blood coagulation factors  | ■                                | ■                         |
| Damoctocog alfa pegol      | ■                                | ■                         |
| Efmoroctocog alfa          | ■                                | ■                         |
| Eftrenonacog alfa          | ■                                | ■                         |
| Moroctocog alfa            | ■                                | ■                         |
| Nonacog alfa               | ■                                | ■                         |
| Octocog alfa               | ■                                | ■                         |
| Rurioctocog alfa pegol     | ■                                | ■                         |
| Turoctocog alfa            | ■                                | ■                         |

## Background

- Breakthrough bleed treatment provided by company during OP and ATP in BASIS

ATP, active treatment phase; EHL, extended half life; SHL, standard half-life; OP, observational phase; SOC, standard of care. Link to: [main slides, generalisability to NHS](#)

# Baseline Characteristics in BASIS

*Summary of baseline characteristics of participants in BASIS*



**Baseline characteristics of participants in BASIS. 100% participants male with severe haemophilia**

|   | Patients treated with prior factor prophylaxis in OP (n=83) |
|---|---|
| Mean Age (years)                            | 32.6  |
| <b>Race (%)</b>                             |   |
| Asian                                       | 43.4  |
| Black or African American                   | 1.2   |
| White                                       | 54.2  |
| Mean BMI                                    | 23.6  |
| <b>Haemophilia type (%)</b>                 |   |
| Haemophilia A                               | 78.3  |
| Haemophilia B                               | 21.7  |
| <b>Number target joints at baseline (%)</b> |   |
| 0   | 43.4  |
| 1   | 22.9  |
| 2   | 18.1  |
| ≥3  | 15.7  |

BMI, body mass index;  
cm, centimetre; kg,  
kilogram; OP  
observational phase

Link to [main slides: generalisability to NHS](#)

# Baseline characteristics summary for ITC



*Baseline characteristics differed between BASIS and HAVEN 3*

- Some comparisons are difficult to make due to reporting differences
- BASIS participants were younger and had a lower BMI compared to HAVEN 3
- The proportion with a target joint in BASIS was higher compared to HAVEN 3

## Summary of baseline characteristics of studies used in ITC

| Baseline characteristics | BASIS | HAVEN-3 |
|--------------------------|-------|---------|
| Age/years                | 31.63 | 36.4    |
| Ethnicity :              |       |         |
| % White                  | 52.3  | 74.6    |
| % Latino                 | 13.9  | 11.1    |
| BMI                      | 23.91 | 25.6    |
| % with target joint      | 56.92 | 41.3    |
| Mean prior ABR treated   | 9.2   | -       |



# Back up slide for NMA results

*NMA results consistent with those from ITC*

## EAG comments

- NMA conducted by EAG in addition to ITC
- Took relative effects data from Mehlangu (2018) which was an emicizumab study (HAVEN 3)
- BASIS 6 month data cut was used

## Summary of NMA inputs and outputs

| Inputs                          | Number of people without bleed                | Treated ABR  |
|---------------------------------|---|--|
| BASIS factor prophylaxis (N=83) | N with no bleed= █                            | Mean= █<br>SE= █                                   |
| BASIS Marstacimab (N=83)        | N with no bleed= █                            | Mean= █<br>SE= █                                   |
| HAVEN 3 Factor (N=48)           | No with no bleed= 19                          | Rate ratio vs factor: 0.32<br>(95% CI: 0.20, 0.51) |
| HAVEN 3 emicizumab (N=48)       | N=26  |  |
| Output                          | Odds ratio for zero bleeds = █<br>(95% CI: █) | ABR treated ratio= █ (95% CI= █)                   |

# Treatment effectiveness in company model

## *Treatment effectiveness based on ABR and AJBRs*

- Within the bleed health state:
  - Patients experience an average number of bleeds that are treated annually
  - Joint and non-joint bleeds were modelled separately to obtain costs and utility decrements
  - Treated bleeds were modelled as treatment specific
  - Note:** treated non-joint ABR is the residual:  $ANJBR_T = ABR_T - AJBR_T$

### Summary of clinical effect estimates

| Efficacy measure       | Marstacimab |       | Factor Prophylaxis |       | Emicizumab  |               |
|------------------------|-------------|-------|--------------------|-------|---|---------------|
|                        | Source      | Value | Source             | Value | Company source  | Company value |
| ABR, any bleed treated | BASIS       | 7.53  | BASIS              | 13.09 | • Simulated rate ratios obtained from STC, HAVEN 3 trial (cohort D), were applied to marstacimab $ABR_{treat}$ and $AJBR_{treat}$ | ████          |
| AJBR, treated          |             | 6.09  |                    | 9.43  |   | ████          |
| Non-joint ABR, treated |             | 1.44  |                    | 3.66  |   | ████          |
| % experiencing bleeds  | BASIS       | 62.65 | BASIS              | 60.24 |   | ████          |

# UKHCDO baseline annualised bleed rates and efficacy

*Prophylaxis efficacy during observational phase in BASIS is different to NHS data*



## Summary of treatment efficacy estimates for SHL, EHL and emicizumab. Haemtrack self-reporting

| Diagnosis | Age group, years | Product group | ABR mean | AJBR mean | ASBR mean | % with no bleeds |
|-----------|------------------|---------------|----------|-----------|-----------|------------------|
| HA        | 12-17            | Emicizumab*   | ████     | ████      | ████      | ████             |
|           |                  | EHL           | ████     | ████      | ████      | ████             |
|           |                  | SHL           | ████     | ████      | ████      | ████             |
|           | 18+              | Emicizumab*   | ████     | ████      | ████      | ████             |
|           |                  | EHL           | ████     | ████      | ████      | ████             |
|           |                  | SHL           | ████     | ████      | ████      | ████             |
| HB        | 12-17            | EHL           | ████     | ████      | ████      | ██               |
|           | 18+              | EHL           | ████     | ████      | ████      | ████             |
|           |                  | SHL           | ████     | ████      | ████      | ██               |



# Impact of dose escalation of marstacimab

*Long term benefits of dose escalation may need to be accounted for*

Marstacimab dose escalation: ABR<sub>T</sub> before and after escalation

## EAG comments

- Company base case includes effect of dose escalation during ATP in BASIS
- Any consideration of dose escalation in OLE may need to consider for effects of the dose escalation in OLE
- If those who had their dose escalated during ATP, retained a lower ABR<sub>T</sub> during OLE phase, extrapolating using the ATP ABR<sub>T</sub> will not include these long term benefits
- For haemophilia A patients whose dose escalated during ATP, ABR<sub>T</sub> increases during OLE. Patient numbers are small.
- The same can be applied to those who had dose escalation during OLE, however this dose escalation may have been due to worsening ABR during OLE

|   | 150 mg |      |      | 300mg |      |      |
|---|--------|------|------|-------|------|------|
|   | N      | Days | ABRT | N     | Days | ABRT |
| <b>ATP escalators: ATP data n=83</b>                        |        |      |      |       |      |      |
| Haemophilia A   | ■      | ■    | ■    | ■     | ■    | ■    |
| Haemophilia B   | ■      | ■    | ■    | ■     | ■    | ■    |
| All patients  | ■      | ■    | ■    | ■     | ■    | ■    |
| <b>ATP escalators OLE data October 2023 data cut (n=75)</b> |        |      |      |       |      |      |
| Haemophilia A   | -      | -    | -    | ■     | ■    | ■    |
| Haemophilia B   | -      | -    | -    | ■     | ■    | ■    |
| All patients  | -      | -    | -    | ■     | ■    | ■    |
| <b>OLE escalators: OLE data October 2023 (n=75)</b>         |        |      |      |       |      |      |
| Haemophilia A   | ■      | ■    | ■    | ■     | ■    | ■    |
| Haemophilia B   | ■      | ■    | ■    | ■     | ■    | ■    |
| All patients  | ■      | ■    | ■    | ■     | ■    | ■    |



# Adolescent factor prophylaxis dosing

*Adolescents required less FVIII compared to adults*

## EAG comments

- Adolescents on average issued with less FVIII per year compared to adults

Total FVIII issued per person per year for adolescents. UKHCDO data includes routine prophylaxis and treatment of bleeds

| Total FVIII issued per person per year | Company base case | UKHCDO annual report 2023<br>Adolescent data only |
|--|-------------------|---|
| SHL                                    | ■■■■ IU           | 242,094   |
| EHL                                    | ■■■■ IU           | 187,836   |





# Separate or pooled modelling: Dose escalation rates

*Dose escalation rates were higher in haemophilia B*

## EAG comments

- Dose escalation occurred after 6 months. Dose escalation weekly dose 300mg
- BASIS ATP, dose escalation rates were higher in those who had haemophilia B

## Haemophilia B uncertainty is greater:

- ❖ Smaller number of patients in BASIS
- ❖ UKHCDO estimates for bleed rates on small number of patients
- Effect of modelling separately haemophilia A and B on cost effectiveness results due to differing treatment efficacy and dose escalation between haemophilia A and B are:
- ❖ Haemophilia A: Cost effectiveness of marstacimab improves\*
- ❖ Haemophilia B: Cost effectiveness of marstacimab worsens\*

\*Note: effect of above reduces if dose escalation is the same across both groups

## Comparison of ABR treat for haemophilia A and B

|                                | ABR <sub>treat</sub> |               |
|--------------------------------|----------------------|---------------|
| Data source                    | Haemophilia A        | Haemophilia B |
| OP (routine prophylaxis) BASIS | 9.16 (n=65)          | 3.26 (n=18)   |
| ATP BASIS 12 months            | 5.30 (n=60)          | 4.71 (n=12)   |
| UKHCDO data                    |                      |               |

## Proportion of dose escalators for haemophilia A and B

| BASIS ATP phase after 12 months | Haemophilia A n=65 | Haemophilia B n=18 |
|---------------------------------|--------------------|--------------------|
| Dose escalation, n (%)          | 5 (7.7%)           | 6 (33.3 %)         |

# Treatment disutility: study vignettes

*EAG believes vignettes are biased against IV administrations*



## Background

- Vignettes for 6 health states presented to 82 people:
  - ❖ On demand routine treatment with ABR 36
  - ❖ IV prophylaxis 2-3 times p/w, ABR 4-5
  - ❖ IV prophylaxis 2-3 times p/w. ABR 10
  - ❖ IV prophylaxis 7 times p/w, ABR 4-5
  - ❖ SC prophylaxis once weekly, ABR 1-2
  - ❖ SC prophylaxis 4 times p/w, ABR 1-2

## EAG comments

- IV treatment in UK is administered first few times in clinic, then carers administer treatment
- Risks for IV are not quantified /placed in context. EAG expert opinion internal bleeding does not happen from IV administration

## Vignette descriptors for each mode of administration

| Category              | IV treatment description  | SC treatment description  |
|-----------------------|---|---|
| <b>Administration</b> | <ul style="list-style-type: none"> <li>• Have to go to hospital/clinic to receive IV</li> <li>• Over time may be able to do this yourself</li> <li>• Through vein in arm</li> </ul>   | Needle under skin administering dose<br>Takes less than 2 minutes |
| <b>Challenges</b>     | Pain, burning, scarring at injection site→ making it difficult to find vein, infusion may take multiple attempts<br>In addition to above, parents administering to child: parents giving painful treatment is difficult experience, | Burning sensation as medication injected                          |
| <b>Risks</b>          | Significant risk of complication, including injury, infection and internal bleeding   | No risks  |