Public slides - Redacted

Lead team presentation – Clinical

Pembrolizumab for previously treated advanced or metastatic urothelial cancer

1st Appraisal Committee meeting

Committee D, 31 May 2017

Lead team: Malcolm Oswald, Rachel Elliott, William Turner

Companies: Merck Sharp & Dohme

Chair: Gary McVeigh

Evidence review group: Warwick Evidence

NICE team: Thomas Strong, Christian Griffiths, Helen Knight

Metastatic urothelial carcinoma Disease background

- Around 10,100 new cases of bladder cancer in the UK each year, resulting in 5,400 deaths
- 90% of bladder cancers are urothelial carcinomas
- Remainder are squamous cell bladder cancers (5%) and adenocarcinomas of bladder (1–2%)
- 90–95% of urothelial carcinomas develop in bladder
- Tumours can also originate in renal pelvis, urethra or ureter as these are also lined by urothelial cells
- 55% of new cases occur in people 75+, ~75% in men
- 5-year survival rate for metastatic disease is low*

^{*} The most plausible 5-year survival rate is a key issue which will be discussed in the economic section

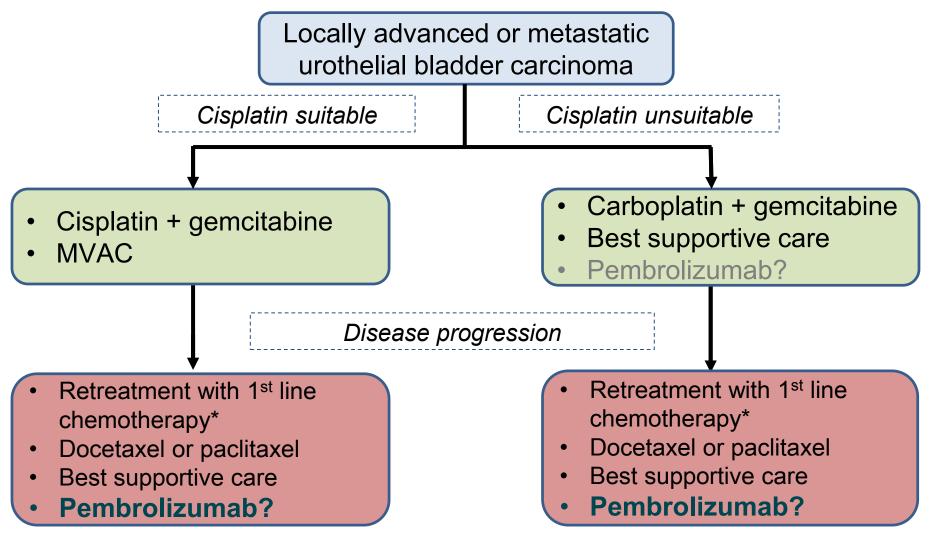
Pembrolizumab (KEYTRUDA)

Merck Sharp & Dohme

| Anticipated marketing authorisation | Locally advanced or metastatic urothelial carcinoma in adults: • who have received prior chemotherapy • who are not eligible for cisplatin chemotherapy* |
|-------------------------------------|--|
| Administration & dose | Intravenous infusion, 200mg every 3 weeks until disease progression or unacceptable toxicity |
| Mechanism of action | Humanised monoclonal antibody acts on the programmed cell death-1 (PD-1) receptor, part of the immune checkpoint pathway. |
| Cost | List price: 100mg vial = £2,630 Average length of treatment: 5.60 months (8.81 cycles) Average cost per course (at list price): £46,341 Presented analyses incorporate a simple discount PAS |

^{*}Due to a late change in expected marketing authorisation, final scope released by NICE and company decision problem only includes people who have progressed on or after **platinum-containing** chemotherapy, and **does not** include people who are ineligible for cisplatin-containing chemotherapy. Population ineligible for cisplatin-containing chemotherapy is proceeding through scoping separately.

Clinical pathway of care



• Is pembrolizumab placed appropriately in the treatment pathway?

Patient perspectives

Comments from Bladder Cancer UK, Fight Bladder Cancer

- "Living with this condition is very difficult due to the constant treatments, check-ups and appointments that are needed due to its high recurrence rate"
- "Currently no effective second line treatment and prognosis is currently extremely poor"
- "People are opting for bladder removal due to experiencing or worrying about intolerable side effects"
- "No new treatments for urothelial cancer for over 35 years"
- "The new immunotherapy treatments could see a step change in treating this much ignored cancer, and...offer hope to many"
- "Further research/trials to optimise the treatment and develop biomarkers would be highly desirable"

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Clinician perspective

Comments from Royal College of Physicians

- "In Keynote-045 trial, outline and control arm reflected current clinical practice in the UK"
- Pembrolizumab is "generally well tolerated" compared to chemotherapy
- "Testing for biomarkers like PD-L1 is not recommended for routine use in urothelial cancer"
- Tumour evaluation by CT (scan) needed every 8-10 weeks. Consideration should be made of the rare occurrence of pseudo-progression
- "Pembrolizumab will be similar to the use of standard chemotherapy with IV infusion every 3 weeks"
- Training straightforward and "no new equipment or facilities are needed"
- "In responding and stable patients treatment with pembrolizumab will be until unequivocal progression"

NHS England comments

- Taxanes and best supportive care are the relevant comparators
- If NICE recommends pembrolizumab, NHS England treatment criteria likely to include:
 - For urothelial patients with:
 - disease progression during/following previous platinum-based combination chemotherapy for inoperable locally advanced or metastatic cancer
 - ECOG performance status score of 0 or 1 or (with caution) 2
 - Treatment until disease progression or excessive toxicity or for a maximum of 2 years, whichever is the sooner
 - No treatment breaks of more than 4 weeks (unless solely to allow immune toxicities to settle)

Decision problem

Deviations from final scope

| | Final Scope | Company submission and rationale |
|------------|---|--|
| Comparator | Retreatment with 1st line Docetaxel Paclitaxel BSC | Docetaxel Paclitaxel No evidence for retreatment with 1st line chemotherapy BSC not considered a relevant comparator, as alternative active treatments are available |
| Subgroups | Cancer histology Biological markers (PD-L1) | PD-L1 positive subgroups Combined proportion score (CPS) ≥1% CPS ≥10% Specific histology subgroups Predominant transitional cell carcinoma (TCC) Pure TCC 90% of bladder cancer and 87% of ureter and renal pelvis cancer is TCC histology. 71% of KEYNOTE-045 is pure TCC |

Source: table 1 (18-19), company submission

• Is the company decision problem appropriate for decision-making?

Clinical evidence KEYNOTE-045

| Design | Multi-site (4 UK patients), Open-label randomised controlled trial | | | | |
|----------------------------------|---|--|--|--|--|
| Recruitment | Planned n=470; recruited n=528; UK standard of care subgroup n=370 | | | | |
| Population | urothelial cancer of the renal pelvis, ureter, bladder, or urethra progression or recurrence of urothelial cancer following first-line platinum-containing regimen (cisplatin or carboplatin) no more than 2 prior lines of systemic chemotherapy ECOG Performance status of 0, 1 or 2 | | | | |
| Intervention | Pembrolizumab, 200 mg IV every 3 weeks (Q3W) | | | | |
| Comparator | Investigators choice of: Paclitaxel 175 mg/m2 Q3W; Docetaxel 75 mg/m² Q3W; Vinflunine 320 mg/m² Q3W* | | | | |
| Key pre- defined subgroups | Geographic region of enrolling site (EU vs. non-EU) Prior platinum therapy (carboplatin vs. cisplatin) PD-L1 positive (CPS ≥1%) and strongly positive (CPS ≥10%) Cancer histology (pure transitional cell vs mixed histology) | | | | |
| Post-hoc subgroups | UK Standard of care (UK SOC) – Comparator of paclitaxel and docetaxel only (removal of vinflunine data) | | | | |
| Source: table 7 (p | age 48); table 10 (page 66-69); of the company submission | | | | |

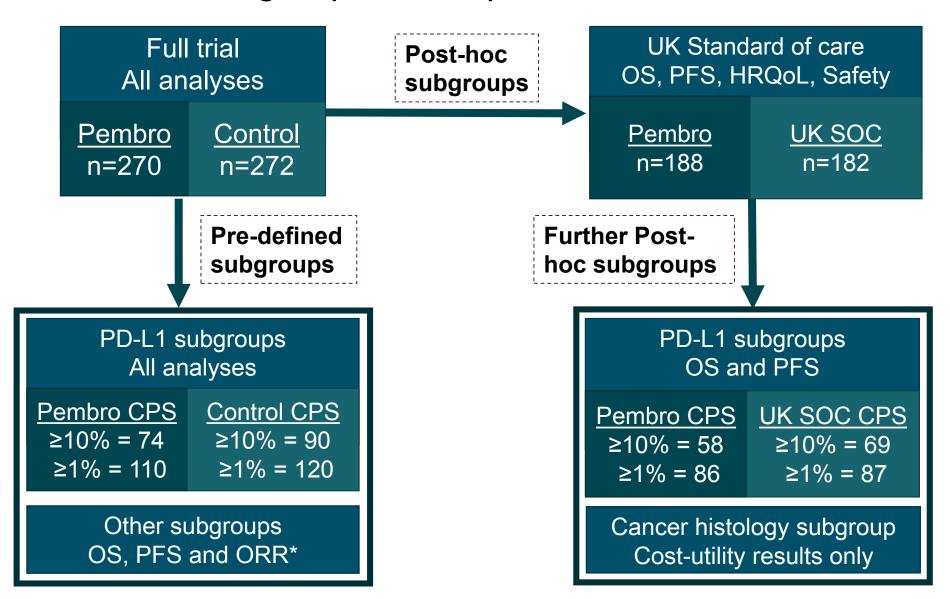
Clinical outcomes

| Primary | Progression-free survival (PFS) per RECIST 1.1 by Blinded Independent Central Review (BICR) Overall Survival (OS) |
|---------------------------------------|--|
| Secondary/ exploratory outcomes | |
| Data-cut | All results from planned second interim analysis – September 2016 median pembrolizumab follow-up: 10.3 months (range: 0.2 to 20.8) |

*mRECIST requires a confirmation of PD (≥4 weeks after the initial PD assessment) for people who remain on treatment following a documented PD per RECIST 1.1 Source: section 4.3.1 (pages 57 – 60), company submission

Is RECIST or mRECIST more appropriate for decision-making?

Subgroups and reported outcomes



Key baseline characteristics

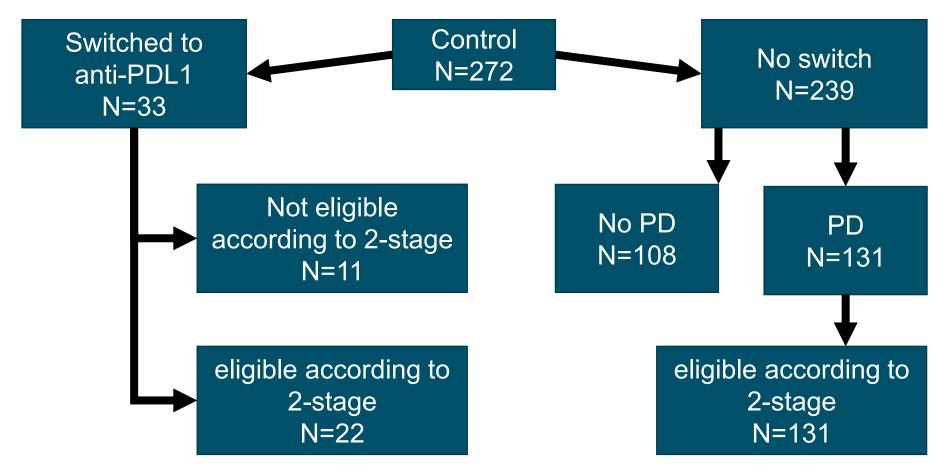
| | UK SOC (n=182) | Pembrolizumab (n=188) | |
|--|-------------------|-----------------------|--|
| Mean age (sd) | 65.1 (8.9) | 66.0 (10.0) | |
| % ECOG 0/1/2* | 39.6 / 58.8 / 1.1 | 46.3 / 51.1 / 1.1 | |
| % prior platinum therapy cisplatin/carboplatin/other | 79.1 / 19.8 / 1.1 | 73.9 / 25.0 / 0.5 | |
| % EU / Non-EU | 26.9 / 73.6 | 29.3 / 70.7 | |
| % smoking: never / ex / current | 30.2 / 59.3 / 9.3 | 41.0 / 49.5 / 9.0 | |
| % TCC histology pure / predominant | 69.8 / 29.7 | 67.6 / 31.9 | |
| % PD-L1 <1% / ≥1% / missing | 50.0 / 47.8 / 2.2 | 51.6 / 45.7 / 2.7 | |
| % PD-L1 <10% / ≥10% / missing | 59.3 / 37.9 / 2.7 | 66.0 / 30.9 / 3.2 | |
| % at baseline lymph node / visceral | 14.8 / 85.2 | 11.7 / 87.8 | |

^{*}Subjects with ECOG 2 could only be enrolled if liver metastases were absent, haemoglobin ≥10 g/dL, and time from completion (last dose) of most recent chemotherapy ≥ 3 months (90 days).

Source: adapted from table 9 (page 150), company appendix 9

KEYNOTE-045 Treatment switching

- People allowed to receive anti PD-L1/PD-1 treatment after disease progression
- Company preferred methodology was to adjust using the 2-stage method



ERG Comments Treatment switching

RPSFT least suitable because:

- censors patients prior to the time point at which they switched treatments and generates artificial survival times for those who switch
- assumes a common treatment effect for switchers to the experimental arm, and those who receive intervention in the full trial – but people in KEYNOTE-045 were able to switch to a range of anti PD-L1/PD-1 treatments

IPCW:

 assumes there are no unobserved confounders, and weights patients according to their similarities to the censored switched patients – but the risk factors of bladder cancer and survival are uncertain

2-Stage:

- suitable as switching is linked to disease progression but some subjects switched without progression which confounds analysis.
- What is the most appropriate method to account for crossover?

CONFIDENTIAL KEYNOTE-045

Primary outcomes

| | | Median months (95% CI) | HR (95% CI); p-value |
|-----|---------------------|------------------------|-------------------------------|
| PFS | Pembro# | 2.1 (2.0, 2.2) | - |
| | Trial control | 3.3 (2.3, 3.5) | 0.98 (0.81, 1.19); p=0.41648* |
| | UK SOC | | |
| | Pembro# | 10.3 (8.0, 11.8) | - |
| | Trial control | 7.4 (6.1, 8.3) | 0.73 (0.59, 0.91); p=0.00224* |
| | UK SOC | | |
| os | UK SOC + RPSFT | | |
| | UK SOC + 2-stage | | |
| | UK SOC + IPCW | | |

*One-sided p-value; ^Two-sided p-value; #Pembrolizumab median months from the full trial population RPSFT - Rank Preserving Structural Failure Time; IPCW - Inverse Probability of Censoring Weights Sources: table 24 (page 98) + table 47 (page 135) + table 68 (page 179), company submission; table 1 (page 5), company response to additional clarification request

CONFIDENTIAL KEYNOTE-045

Progression-free survival – UK SOC



Source: Figure 1 (page 5), company response to additional clarification request

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KEYNOTE-045

Overall survival – UK SOC + 2-stage adjustment



Source: Figure 34 (page 181), company submission

• Is pembrolizumab clinically effective versus UK Standard of care?

PD-L1 subgroups (UK SOC)

| | | Overall | CPS ≥1% | CPS ≥10% |
|--------------------|----------------------|------------------------------|-------------------------------|-----------------------------|
| PFS HR (95% CI) | UK SOC | | | |
| | UK SOC Unadjusted | | | |
| OS HR | + RPSFT | | | |
| (95% CI) | + 2-stage | | | |
| | + IPCW | | | |
| ORR* (95% CI) | Trial control | 9.6 (3.5,15.9); p=0.00106 | 16.9 (7.7,27.0); p=0.00022 | 19.3 (8.6,31.7); 0.00020 |

^{*}Objective response rate (ORR) difference ^Two-sided p-value; HR, Hazard ratio, CI, Confidence interval; RPSFT, Rank Preserving Structural Failure Time; IPCW, Inverse Probability of Censoring Weights Source: adapted from table 4-8 (page 52-56), ERG report; table 24-26, 47-48 (page 98-101, 135-137), Company submission; table 1-3 (page 5-7) company response to additional clarification request

⊙ Is pembrolizumab more clinically effective in PD-L1 positive subgroups?

Other subgroups (PFS)

| | | 9 | • | 1 | I |
|----------------|---|--------------|-----------|---------------|-----------------------------|
| Overall | | 437/542 | 0.98 | (0.81, 1.19) | |
| Prior Platinum | Therapy | | | | |
| | Cisplatin | 324/411 | 0.99 | (0.79, 1.24) | - ∳ |
| | Carboplatin | 109/126 | 0.97 | (0.64, 1.48) | |
| Histology | • | | | , , | |
| | Transitional Cell | 315/383 | 1.08 | (0.86, 1.36) | - ■ |
| | Mixed Transitional/non-transitional histology | 119/155 | 0.84 | (0.57, 1.24) | - ■ |
| ECOG Status (| 0/1 vs 2) | | | | |
| | 0 or 1 | 423/526 | 0.98 | (0.80, 1.19) | - • |
| | 2 | 5/6 | 2.92 | (0.26, 32.93) | - |
| ECOG Status (| 0 vs 1/2) | | | | |
| ` | 0 | 170/225 | 1.16 | (0.84, 1.60) | ⊹= |
| | 1 or 2 | 258/307 | 0.96 | (0.74, 1.23) | |
| Geographic Re | gion | | | | |
| | East-Asia | 85/106 | 1.68 | (1.05, 2.67) | |
| | Non-East Asia | 352/436 | 0.86 | (0.69, 1.06) | -■ |
| | EU | 178/223 | 0.90 | (0.66, 1.24) | |
| | Non-EU | 259/319 | 1.03 | (0.80, 1.33) | |
| | US | 80/106 | 0.85 | (0.53, 1.37) | |
| | Non-US | 357/436 | 1.03 | (0.83, 1.28) | |
| Smoking Status | S | | | | |
| Ü | Never Smoker | 149/187 | 1.13 | (0.80, 1.60) | ⊣= — |
| | Former Smoker | 229/284 | 1.05 | (0.79, 1.38) | - |
| | Current Smoker | 56/67 | 0.47 | (0.25, 0.88) | - |
| | | | | | |
| ouroo: oda | antod from Figure 20 (nago 12) | 1 122\~ | nany au | hmiccion | Estimated Hazard Ratio (HR) |
| Juice. aud | apted from Figure 29 (page 13 ⁻ | 1-132), COII | ipariy Su | 11111921111 | 0 1 |

KEYNOTE-045 Other subgroups (OS)

| Overall | 334/542 | 0.73 | (0.59, 0.91) | - |
|---|--------------|----------|--------------|-----------------------------|
| | | | | |
| Prior Platinum Therapy | | | | |
| Cisplatin | 248/411 | 0.73 | (0.56, 0.94) | -■ - |
| Carboplatin | 82/126 | 0.74 | (0.47, 1.18) | |
| Histology | | | | |
| Transitional Cell | 240/383 | 0.80 | (0.62, 1.04) | - ■- |
| Mixed Transitional/non-transitional histology | 93/155 | 0.58 | (0.37, 0.89) | - |
| ECOG Status (0/1 vs 2) | | | | |
| 0 or 1 | 323/526 | 0.74 | (0.59, 0.92) | - |
| 2 | 5/6 | 0.43 | (0.04, 4.20) | |
| ECOG Status (0 vs 1/2) | | | | |
| 0 | 106/225 | 0.99 | (0.66, 1.47) | _ |
| 1 or 2 | 222/307 | 0.66 | (0.50, 0.87) | - |
| Geographic Region | | | | |
| East-Asia | 62/106 | 1.25 | (0.72, 2.18) | |
| Non-East Asia | 272/436 | 0.66 | (0.52, 0.85) | - |
| EU | 137/223 | 0.59 | (0.42, 0.84) | - |
| Non-EU | 197/319 | 0.79 | (0.60, 1.06) | -■- |
| US | 61/106 | 0.83 | (0.48, 1.41) | |
| Non-US | 273/436 | 0.71 | (0.56, 0.91) | -8- |
| Smoking Status | | | | |
| Never Smoker | 118/187 | 1.06 | (0.72, 1.55) | — |
| Former Smoker | 170/284 | 0.71 | (0.52, 0.97) | - |
| Current Smoker | 43/67 | 0.32 | (0.15, 0.68) | - |
| | | | | T |
| uros, adapted from Figure 20 /2000 12 | 0 120\ | nony or | hmission | Estimated Hazard Ratio (HR) |
| ource: adapted from Figure 28 (page 12 | o- i∠9), com | ıpany st | IDITIISSION | 0 1 |

• Should any subgroups be considered in decision-making?

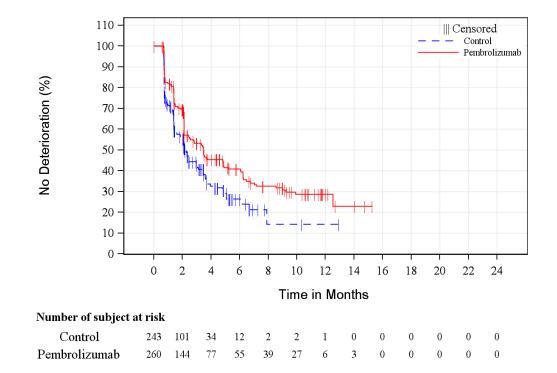
Adverse events

- All-Patients-as-Treated (APaT) used for analysis of safety. APaT population consisted of all people who received at least 1 dose of study treatment
- Adverse events considered by the investigator to have a reasonable possibility of being related to the technology were classified as drug-related adverse events
- Model includes disutility of all Grade 3+ adverse events with incidence over 5% (any grade) from the KEYNOTE-045 the UK standard of care population

| | Pembrolizumab | UK SOC | | | | |
|--|---------------------------------|--------|--|--|--|--|
| Grade 3+ adverse event included in model | | | | | | |
| Anaemia | 8.3% | 11.9% | | | | |
| Febrile neutropenia | 0.0% | 4.76% | | | | |
| Neutropenia | 0.0% | 11.9% | | | | |
| Diarrhoea (including grade 2) | 5.3% | 5.36% | | | | |
| Fatigue | 3.8% | 5.95% | | | | |
| Neutrophil count decreased | 0.4% | 14.29% | | | | |
| White blood cell count decreased | 0.4% | 5.95% | | | | |
| Pneumonia | 2.6% | 4.17% | | | | |
| Hypophosphatemia | 0.80% | 3.57% | | | | |
| Sources: Table 72 (page 188), company submissi | on; appendix 19, company append | lices | | | | |

Health-related quality of life (HRQoL)

- APaT population used for analysis of quality of life data
- HRQoL in model was estimated using the EQ-5D-3L, collected every 3 weeks for the first 9 weeks, then every 6 weeks up to drug discontinuation or at 30-day-post-study safety follow-up, but no further
- Pembrolizumab prolonged the time to deterioration measured by EORTC

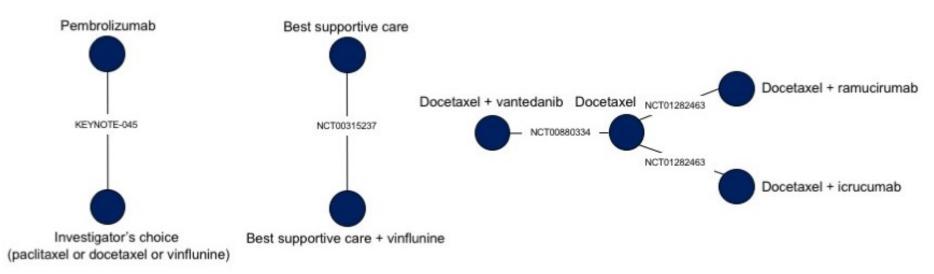


Source: Figure 27 (page 152), company submission

Indirect treatment comparison

Company raised issues with performing this analysis:

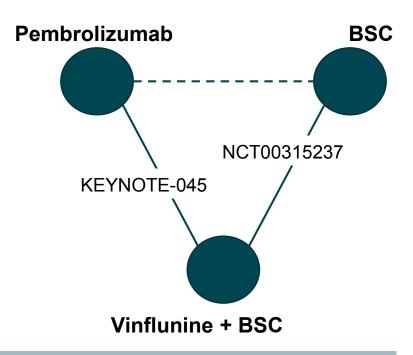
- Differences at baseline across the trials
 - NCT00315237 only included Asian patients without EGFR mutation, and had highest proportion of ECOG 1 scores
- Adverse events and HRQoL inconsistently reported across trials
- Can't connect networks for comparison of interest



Source: Figure 30 (page 144), company submission

ERG Comments Indirect treatment comparisons

- Disagree that NCT00315237 only included Asian patients, as not reported in publications and had 21 sites in North America or Europe
- ERG believe that the vinflunine arm in KEYNOTE-045 could be assumed to have also received BSC, and the network could be connected
- However BSC relevant for people with poor performance status (ECOG 3-4), who would not tolerate active treatment. Neither trial recruited this group, and the relevance would therefore be questionable
- The ERG did not conduct an indirect treatment comparison



• Would an indirect comparison be useful for decision-making?

ERG comments Conclusions

- KEYNOTE-045 was of low risk of bias in most domains with the exception of blinding owing to open-label design
- Compared to UK standard of care both PD-L1 subgroups and full population, pembrolizumab reduces the risk of death but has a similar PFS - although the proportion of people progression-free is numerically higher in the pembrolizumab groups
- The subgroups show consistency with the overall findings
- Owing to open-label design it is difficult to draw reliable conclusions from the quality of life results
- Safety profile of pembrolizumab was more favourable than that of the trial control

Key issues for consideration Clinical evidence

- Where will the technology be used in the treatment pathway?
- Is the KEYNOTE-045 clinical evidence generalisable to UK clinical practice?
- What is the most appropriate method of adjusting for treatment switching?
- Are PFS results using RECIST or mRECIST criteria more appropriate for decision making?
- Is the technology clinically effective:
 - In the whole population?
 - In the PD-L1 subgroups?
 - In the cancer histology subgroups?
 - Is the treatment effect maintained in the long-run?
- Is best supportive care an appropriate comparator?
- Is there value in an indirect treatment comparison between pembrolizumab and best supportive care

Public slides - Redacted

Lead team presentation – Cost

Pembrolizumab for previously treated advanced or metastatic urothelial cancer

1st Appraisal Committee meeting

Committee D, 31 May 2017

Lead team: Malcolm Oswald, Rachel Elliott, William Turner

Companies: Merck Sharp & Dohme

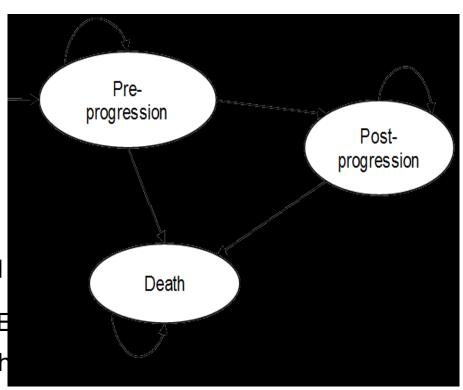
Chair: Gary McVeigh

Evidence review group: Warwick Evidence

NICE team: Thomas Strong, Christian Griffiths, Helen Knight

Model structure

- 3 state partitioned-survival model
- Time horizon: 35 years
- Starting age 65.5 years
- Cycle length: 1 week with half-cycle correction
- 1 line of subsequent therapy modelled
- 2-phase piecewise method (KEYNOTE 045 KM data plus parametric approach to estimate PFS and OS
- Fully parametric curves fitted for time on treatment



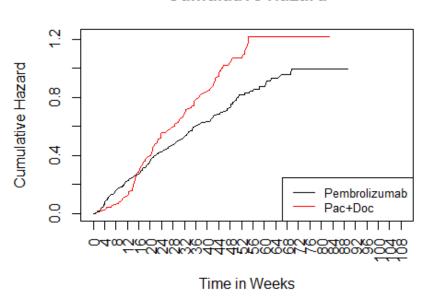
Company survival curves Proportional hazards assumption

Progression-free survival

Time in Weeks

Overall Survival

Cumulative Hazard

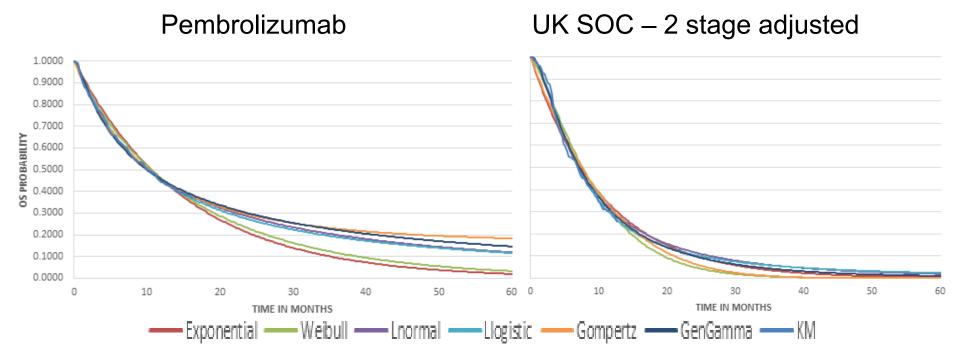


- The proportional hazards assumption does not hold
- Separate models were fitted based on the individual patient data from KEYNOTE-045

Company survival curves

fully-fitted parametric model

Company explored fully-fitted parametric curves



Source: figure 35 (page 182), company submission

- As the cumulative hazard plot is not constant over time, the company preferred using 2-phase piecewise models
- ⊙ Is a 2-phase piecewise model more appropriate for decision-making?

Company survival curves

Overall survival (I)

- KM data until week 40, then fitted parametric curves
 - Justification: "OS curves start separating from week 24... clear change in the slope after around 40 weeks"

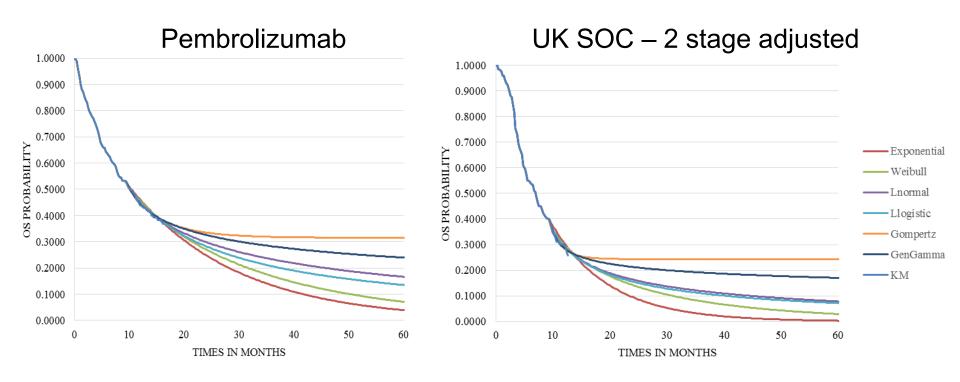
| Fitted Function | Pembrolizumab AIC BIC | | UK SOC, 2-stage adjusted | | |
|-----------------|-----------------------|-------|--------------------------|-------|--|
| | | | AIC | BIC | |
| Exponential | 339.1 | 342.1 | 165.1 | 167.1 | |
| Weibull | 340.5 | 346.4 | 165 | 169.1 | |
| Gompertz | 338.1 | 344 | 160.4 | 164.5 | |
| Log-logistic | 339.4 | 345.3 | 163.7 | 167.7 | |
| Log-normal | 337.5 | 343.4 | 161.8 | 165.9 | |
| G.Gamma | 338.5 | 347.3 | 160.2 | 166.3 | |

AIC, Akaike information criterion; BIC, Bayesian information criterion Source: table 69*, page 184 of the company submission

- Curves with closest statistical fit regarded as clinically implausible
 - approximately 17% and up to 24% 5 year OS rate
- Company prefer Log-normal distribution, as projected 7.8% OS rate at 5 years is closest to available data (9-11%; CRUK)

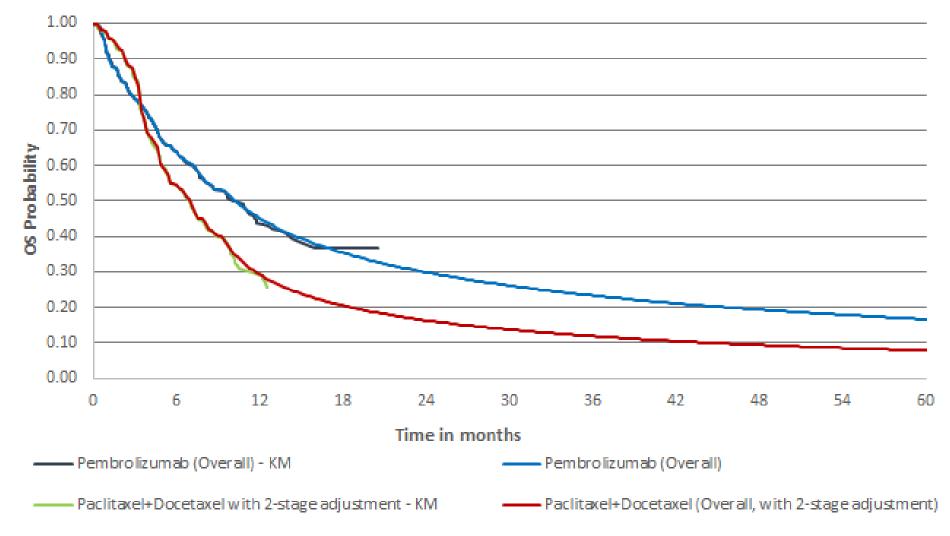
Company survival curves Overall survival (II)

Company base case used Log-normal curve (purple)



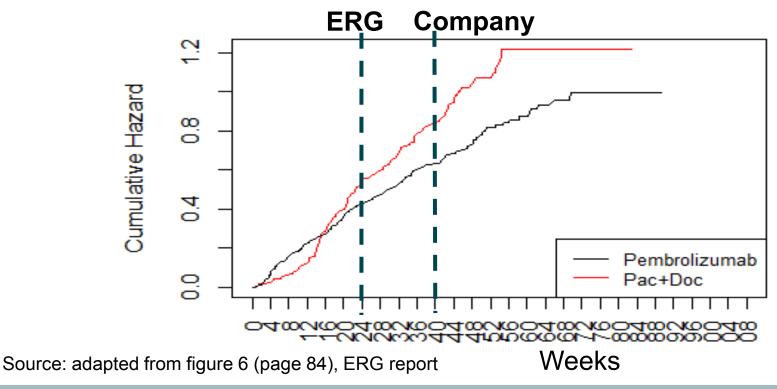
Company survival curves

Overall survival (III)



ERG Comments Overall survival (IV)

- ERG agree that proportional hazard assumption does not hold
- Cumulative hazard plot looks consistent after week 16, and using this time-point would maximise the data available for extrapolation – but the closest time-point the model allows is week 24



• What cut-off for extrapolation is most appropriate?

ERG Comments

Overall survival (V)

- ERG consider 9-11% 5-year OS estimate from CRUK to be an overestimate
- Clinical expert and results from systematic review indicate that 2-3% 5-year overall survival more consistent with current clinical practice
- Based on AIC/BIC Log-logistic is best fit, and clinically plausible

| Overall | Exponenti | Weibull | Log- | Log- | Gompertz | Generalised | | |
|-----------|---------------------------------|-----------|---------|----------|----------|-------------|--|--|
| survival | al | | normal | logistic | | gamma | | |
| 24-week c | 24-week cut-off – ERG base case | | | | | | | |
| 1-year | 30.2% | 30.1% | 29.3% | 28.9% | 30.1% | 29.4% | | |
| 3-year | 3.5% | 2% | 6.9% | 6.5% | 9.1% | 12.7% | | |
| 5-year | 0.4% | 0.1% | 2.9% | 3.2% | 5.9% | 8.9% | | |
| 10-year | 0% | 0% | 0.7% | 1.2% | 4.6% | 5.6% | | |
| 40-week c | ut-off – Con | npany bas | se case | | | | | |
| 1-year | 30% | 29.4% | 28.8% | 28.8% | 28.1% | 28.3% | | |
| 3-year | 2.9% | 7.9% | 11.9% | 11% | 24.3% | 19.1% | | |
| 5-year | 0.3% | 2.9% | 7.8% | 7.1% | 24.3% | 17% | | |
| 10-year | 0% | 0.4% | 4.2% | 4% | 24.3% | 14.8% | | |
| | | | | | | | | |

Source: adapted from table 22 (page 93), ERG report; bolded red figures represent the base cases

- What is the most plausible long-term overall survival for UK SOC?
- Which extrapolation curve should be used in the basecase?

Company survival curves

Progression-free survival (I)

- KM data until week 21 (3rd assessment), then parametric curves
 - Company justification: "clear separation of the curves observed"

| Fitted Function | Pembrolizumab | | UK SOC | |
|-----------------|---------------|-------|--------|-------|
| | AIC | BIC | AIC | BIC |
| Exponential | 339 | 341.4 | 154.1 | 155.4 |
| Weibull | 340.7 | 345.5 | 150.6 | 153.1 |
| Gompertz | 340.2 | 345 | 155.9 | 158.4 |
| Log-logistic | 340.2 | 344.9 | 153.6 | 156.1 |
| Log-normal | 339.9 | 344.6 | 153.4 | 155.9 |
| G.Gamma | 341.8 | 348.9 | 149.8 | 153.6 |

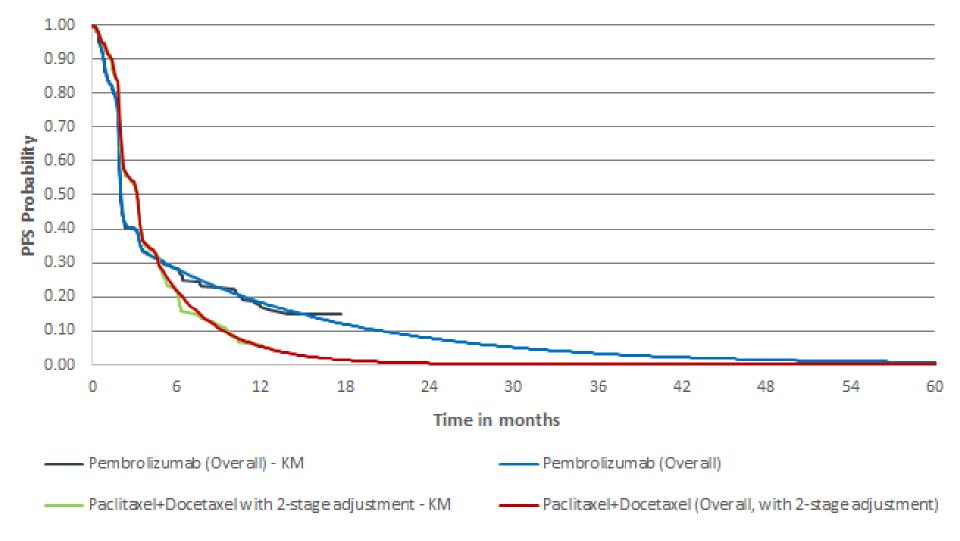
AIC, Akaike information criterion; BIC, Bayesian information criterion

Source: table 71, page 184 of the company submission

- Exponential best statistical and visual fit for pembrolizumab
- No clear best statistical fit for UK SOC, and distributions very close visually
- Exponential curve selected for UK SOC to maintain consistency with pembrolizumab arm

Company survival curves

Progression-free survival (II)



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Company survival curves

Time-on-treatment (ToT) (I)

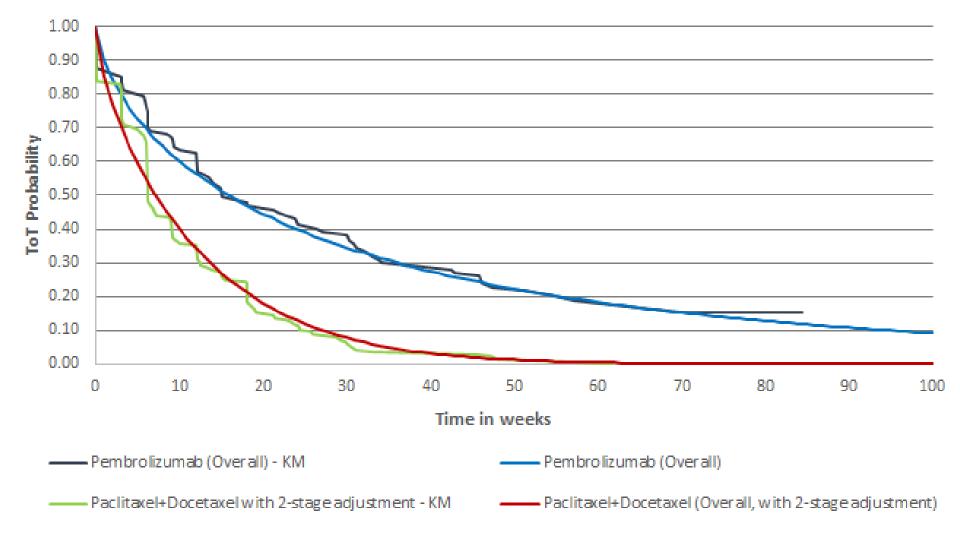
Fully fitted parametric curves

| Fitted Function | Pembr | olizumab | UK SOC | | |
|-----------------|--------|----------|--------|--------|--|
| | AIC | BIC | AIC | BIC | |
| Exponential | 1923.8 | 1927.4 | 1133.1 | 1136.3 | |
| Weibull | 1870.5 | 1877.7 | 1126.8 | 1133.1 | |
| Gompertz | 1890.9 | 1898.1 | 1134.1 | 1140.4 | |
| Log-logistic | 1885 | 1892.2 | 1167.2 | 1173.5 | |
| Log-normal | 1899.8 | 1906.9 | 1177.1 | 1183.3 | |
| G. Gamma | 1872.1 | 1882.8 | 1122.2 | 1131.6 | |

AIC, Akaike information criterion; BIC, Bayesian information criterion Source: table 71 (page 184), company submission

- Stopping rules: 24 months pembrolizumab; 18 weeks UK SOC
 - 24 months for pembrolizumab reflects KEYNOTE-045 protocol
 - 18 weeks for UK SOC reflects UK clinical practice
- Curves selected were Weibull for pembrolizumab and GenGamma for UK SOC due to lowest AIC/BIC

Survival curves Time-on-treatment (ToT) (II)



Utility values

- Company base case:
 - utilities based on time-to-death, as data for post-progression is very limited as it is usually collected directly after progression and more health states offers a better HRQoL data fit
 - vinflunine data included to maximise the data for analysis
 - mean utility scores by health status were estimated per treatment arm (pembrolizumab and UK SOC arms) and pooled for both arms, as no statistical or clinically meaningful difference between arms
 - age-related utility decrement of 0.0045 is applied per year from the age of 65 until 75 as per *Kind et al*. No decrease after 75yrs of age
- Company explored several scenarios for incorporating the utility values in their analyses
- For scenarios using utilities based on progression state, progression date was determined by RECIST 1.1 BICR progression date

ERG Comments Utility values (I)

- Company use pooled utility by time to death (days), using trial control data (i.e. inclusion of people using vinflunine). The ERG note:
 - not common in practice previously used in melanoma and NSCLC
 - groupings of time periods was not strongly justified
 - average scores were not weighted per person and were averaged across from all eligible questionnaires
- ERG prefer a pooled utility by progression status, excl. vinflunine data
- ERG use newer algorithm to estimate age-related utility decrements
- Utility values are lower for pembrolizumab compared with UK SOC when measured based on time to death, but higher based on progression status. ERG unsure of cause for inconsistency, but suggest:
 - lack of accounting for treatment switching
 - survival of people with lower performance score in the pembrolizumab arm
- ⊙ Should age-related utility decrements for people >75 be incorporated?

ERG Comments

Utility values (II)

| | Pembro | Trial control | Pembro + trial control pooled | UK SOC | Pembro + UK SOC pooled | TA272 | | | |
|--|-----------|------------------|-------------------------------|--------|---------------------------|-------|--|--|--|
| Time to death based (days) – Company base case | | | | | | | | | |
| ≥360 | 0.765 | 0.804 | 0.778 | 0.823 | 0.780 | - | | | |
| 180-360 | 0.686 | 0.699 | 0.693 | 0.673 | 0.680 | - | | | |
| 90-180 | 0.566 | 0.612 | 0.590 | 0.595 | 0.578 | - | | | |
| 30-90 | 0.457 | 0.446 | 0.451 | 0.414 | 0.435 | - | | | |
| <30 | 0.336 | 0.311 | 0.325 | 0.337 | 0.337 | - | | | |
| Progressio | n based – | ERG base | case | | | | | | |
| Pre- progress | 0.757 | 0.698 | 0.731 | 0.709 | 0.741 | 0.65 | | | |
| Post- progress | 0.680 | 0.565 | 0.641 | 0.554 | 0.647 | 0.25 | | | |

Source: adapted from table 31 (page 108), ERG report; bolded red figures represent the base cases

- **⊙** Is it clinically plausible that people on pembrolizumab have higher, lower, or similar utilities compared with people on taxanes?
- Should utilities in the model be pooled, or treatment-specific?
- Should vinflunine utility data be incorporated to maximise data?

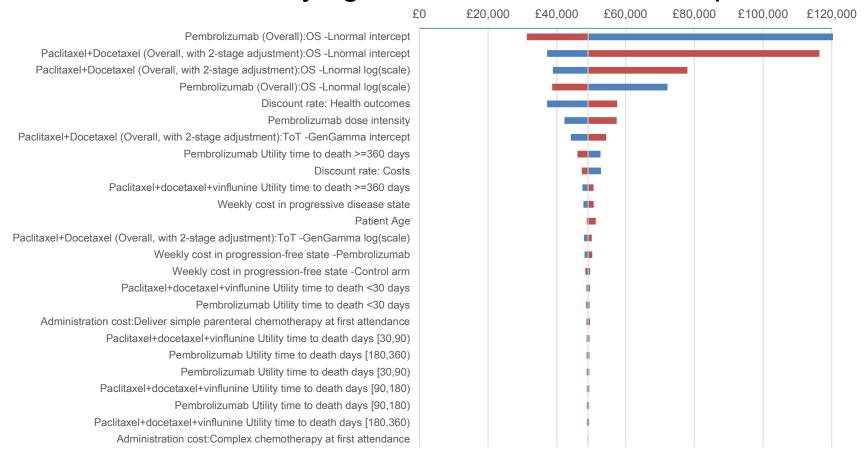
Base case results

| | Total costs (£) | Total QALYs | Incr. costs (£) | Incr. QALYs | ICER (£/QALY) | | | | |
|-------------------------|--------------------|----------------|--------------------|----------------|------------------|--|--|--|--|
| Company – Deterministic | | | | | | | | | |
| UK SOC | £20,938 | 1.10 | - | _ | - | | | | |
| Pembro | £60,053 | 1.95 | £39,115 | 0.85 | £45,833 | | | | |
| Company – | Probabilisti | С | | | | | | | |
| UK SOC | £21,367 | 1.13 | - | _ | - | | | | |
| Pembro | £60,634 | 1.98 | £39,267 | 0.85 | £46,194 | | | | |
| ERG – Dete | rministic | | | | | | | | |
| UK SOC | £17,439 | 0.73 | - | - | - | | | | |
| Pembro | £57,457 | 1.51 | £40,017 | 0.78 | £51,235 | | | | |
| ERG – Prob | abilistic | | | | | | | | |
| UK SOC | £17,689 | 0.75 | - | - | - | | | | |
| Pembro | £57,986 | 1.54 | £40,298 | 0.79 | £50,902 | | | | |

Incr., incremental; ICER, incremental cost-effectiveness ratio; QALYs, quality-adjusted life years ERG results source: table 1 (page 4), ERG appendix probabilistic basecase and subgroup analyses

Company sensitivity analyses Tornado diagram

ICER sensitive to varying the overall survival extrapolation



■ Lower Bound-ICER ■ Upper Bound-ICER

Source: Company model

Company scenario analyses (I)

| | Scenario | Pembrolizumab vs UK SOC | | | | |
|------------|----------------------------------|-------------------------|-----------|---------|----------|--|
| | | Inc. costs | Inc. QALY | ICER | ΔICER | |
| | Base case | £39,115 | 0.85 | £45,833 | - | |
| 1.a | No switching adjustment | £34,296 | 0.54 | £64,101 | +£18,268 | |
| 1.b | Switchover – RPSFT | £44,022 | 1.40 | £31,509 | -£14,324 | |
| 1.c | Switchover – IPCW | £38,350 | 0.77 | £49,874 | +£4,041 | |
| 2.a | OS cut-off – 24 weeks | £42,693 | 1.25 | £34,168 | -£11,665 | |
| 2.b | OS cut-off – 32 week | £42,999 | 1.28 | £33,613 | -£12,220 | |
| 4 | UK SOC PFS extrapolation | | | | | |
| | based on gen. gamma | £39,392 | 0.85 | £46,158 | +£325 | |
| 5 | No half cycle correction | £38,732 | 0.85 | £45,374 | -£459 | |
| 6 | UK SOC - UK market shares | £39,239 | 0.85 | £45,978 | +£145 | |
| 7 | Utilities - Progression (pooled) | £39,115 | 0.72 | £54,665 | +£8,832 | |
| 8.a | Utilities – Time to death (per | | | | | |
| | treatment arm) | £39,115 | 0.79 | £49,555 | +£3,722 | |
| 8.b | Utilities – Progression (per | | | | | |
| | treatment arm) | £39,115 | 0.92 | £42,738 | -£3,095 | |
| 9 | No age-related disutilities | £39,115 | 0.88 | £44,418 | -£1,415 | |

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Company scenario analyses (II)

- Economic model assumes people stop treatment at 2 years –
 which is not included in the expected marketing authorisation
- Extrapolated curves assume pembrolizumab remains effective irrespective of time or implementation of a stopping rule

| Probabilistic results | Lifetime treatment effect | 10 year treatment effect | 5 year treatment effect | 3 year treatment effect | |
|-----------------------|---------------------------------|--------------------------|-------------------------------|-------------------------------|--|
| 100% continue | £53,484 | £55,801 | £60,592 | £65,656 | |
| 25% continue | £48,238 | £50,280 | £54,502 | £58,967 | |
| 0% continue | £46,194 | £48,129 | £52,130 | £56,360 | |

Source: adapted from table 2 (page 38), company response to clarification (section B)

- Should a 2-year stopping rule be included in the recommendation?
- Is a lifetime treatment effect plausible?

ERG Comments Individual impact of ERG's changes

| | Incr. Costs | Incr. QALY | ICER | Change |
|---|----------------|---------------|---------|----------|
| Company base-case model | £39,115 | 0.85 | £45,833 | - |
| ERG models | | | | |
| Exclusion of vinflunine data from utilities | £39,115 | 0.86 | £45,712 | -£121 |
| Progression status utilities (pooled) | £39,115 | 0.72 | £54,665 | +£8,832 |
| Ara and Brazier utility decrements | £39,115 | 0.84 | £46,673 | +£840 |
| UK market share of docetaxel and paclitaxel | £39,239 | 0.85 | £45,978 | +£145 |
| Log-logistic OS modelling | £37,029 | 0.62 | £59,246 | +£13,413 |
| Cut-off point of 24 weeks for OS modelling | £42,693 | 1.25 | £34,168 | -£11,665 |
| Source: table 59 (page 139), ERG report | | | | |

ERG Comments Scenario analyses of CS base-case model (I)

The ERG explored other scenarios which were not included in their base-case

| | Incr. Costs | Incr. QALY | ICER | Change |
|---|----------------|---------------|----------|----------|
| Company base-case model | £39,115 | 0.85 | £45,833 | - |
| ERG scenarios | | | | |
| Treatment specific utilities, time-to death, exclusion of vinflunine data | £39,115 | 0.78 | £50,074 | +£4,241 |
| Treatment specific utilities, progression based, excl. vinflunine | £39,115 | 0.92 | £42,301 | -£3,532 |
| Pooled utilities, progression-based, utility values from TA272 | £39,115 | 0.34 | £114,082 | +£68,249 |
| Treatment specific adverse event disutility, time-to-death | £39,115 | 0.64 | £60,714 | +£14,881 |
| Treatment specific adverse event disutility, progression-based | £39,115 | 0.79 | £49,652 | +£3,819 |
| AE costs from alternative sources Source: tables 45-51 (page 127-130), ERG repo | £38,376 | 0.85 | £44,967 | -£866 |

• Should any of these scenarios be incorporated into the basecase?

ERG Comments

Sensitivity analyses (I)

• Overall Survival 2 piecewise model is sensitive to choice of cut-off for extrapolation

| Scenario | | Pen | nbrolizuma | ıb vs UK SC | C | |
|---------------------|------------------|----------------|--------------|----------------|----------|----------|
| | 5-year OS | Incr. costs | Incr. LYG | Incr. QALYs | ICER | ΔICER |
| ERG base case | 3.2% | £40,017 | 1.25 | 0.78 | £51,235 | _ |
| Overall survival; | ERG preferr | ed assump | tions; 40 w | eek time-p | oint | |
| Exponential | 0.3% | £35,028 | 0.51 | 0.35 | £100,765 | +£49,530 |
| Weibull | 2.9% | £35,006 | 0.51 | 0.34 | £101,593 | +£50,358 |
| Gompertz | 24.3% | £39,432 | 1.15 | 0.72 | £55,118 | +£3,883 |
| Log-logistic | 7.1% | £37,153 | 0.82 | 0.53 | £70,304 | +£19,069 |
| Log-normal | 7.8% | £39,239 | 1.12 | 0.71 | £55,407 | +4,172 |
| G. Gamma | 17% | £38,116 | 0.96 | 0.61 | £62,809 | +11,574 |
| Overall survival; | ERG preferr | ed assump | tions; 24 w | eek time-p | oint | |
| Exponential | 0.4% | £34,648 | 0.46 | 0.31 | £110,621 | +£59,386 |
| Weibull | 0.1% | £35,928 | 0.64 | 0.43 | £83,381 | +£32,146 |
| Gompertz | 5.9% | £47,846 | 2.38 | 1.45 | £33,092 | -£18,143 |
| Log-logistic | 3.2% | £40,017 | 1.25 | 0.78 | £51,235 | £0 |
| Log-normal | 2.9% | £42,816 | 1.65 | 1.02 | £41,807 | -£9,428 |
| G. Gamma | 8.9% | £32,242 | 0.10 | 0.11 | £295,841 | £244,606 |
| Source: ERG addendu | m, cut-off extra | polation scena | rios | | | |

ERG Comments Sensitivity analyses (II)

The ERG explored a fully-fitted parametric model for overall survival extrapolation

| Scenario | Pembrolizumab vs UK SOC | | | | | | | | |
|---------------------|-------------------------|-----------------|--------------|---------------|------------|----------|--|--|--|
| | 5-year OS | Incr. costs | Incr. LYG | Incr. QALY | ICER | ΔICER | | | |
| ERG base case | 3.2% | £40,017 | 1.25 | 0.78 | £51,235 | - | | | |
| Overall survival; | ERG preferred | d assumpti | ons; fully-1 | fitted (0 we | ek time-po | int) | | | |
| Exponential | 0.34% | £34,142 | 0.37 | 0.26 | £131,018 | +£79,783 | | | |
| Weibull | 0.01% | £35,213 | 0.54 | 0.37 | £96,353 | +£45,118 | | | |
| Gompertz | 0.00% | £49,213 | 2.58 | 1.57 | £31,360 | -£19,875 | | | |
| Log-logistic | 2.38% | £39,142 | 1.11 | 0.71 | £55,486 | +£4,251 | | | |
| Log-normal | 1.87% | £38,956 | 1.08 | 0.69 | £56,366 | +£5,131 | | | |
| G. Gamma | 0.98% | £41,903 | 1.52 | 0.95 | £44,147 | -£7,088 | | | |
| Source: ERG addendu | ım, cut-off extrapo | lation scenario | os | | | | | | |

• What is the committee's judgement on the uncertainty of the ICERS in the company's and ERG's basecase?

Subgroup analyses (Company and ERG) Crossover adjustment

Crossover adjustment not always possible due to low sample size

| | Comparators | OS for | compa | rator arr | n |
|--------------------------------|---|-------------------|---------------|-----------|--------------|
| Population | | ITT unadjusted | Two- stage | RPSFT | IPCW |
| Basecase | UK SOC | ✓ | ✓ | ✓ | \checkmark |
| ITT – histology subgroup | UK SOC ■ Predominant transitional cell carcinoma ■ Pure transitional cell carcinoma | ✓ | * | * | * |
| CPS<1% | UK SOC | ✓ | * | ✓ | × |
| CPS≥1% | UK SOC | ✓ | × | ✓ | ✓ |
| CPS≥10% | UK SOC | ✓ | * | ✓ | × |

Source: adapted from table 66, page 178 of the company submission

• What crossover adjustment is most appropriate for the subgroups?

Subgroup overview (I)

 Difference in estimates driven by the sensitivity to overall survival extrapolation

| | Company | | | | ERG | | | | |
|---|--|---------|--------|-----------|---------|--------|--|--|--|
| | Incr. LYG | ICER | ∆ ICER | Incr. LYG | ICER | ∆ ICER | | | |
| Base case | 1.120 | £45,833 | - | 1.250 | £51,235 | - | | | |
| Cancer histo | ology subg | roup | | | | | | | |
| Predomin- antly TCC | | | | | | | | | |
| Pure TCC | | | | | | | | | |
| The second se | LYG, Life year gains; ICER, incremental cost-effectiveness ratio; QALYs, quality-adjusted life years | | | | | | | | |

Incr. LYGs are not reported in the company submission or ERG report, and have been calculated by the NICE technical team from LYGs reported per treatment arm

• Are the cost-effectiveness results for the cancer histology subgroup clinically plausible?

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Subgroup overview (II)

| | Company | | | Company ERG | | | |
|------------|------------|------------|-----------|---------------|---------|-------|--|
| | Incr. LYG | ICER | ∆ ICER | Incr. LYG | ICER | ΔICER | |
| Base case | 1.120 | £45,833 | - | 1.250 | £51,235 | - | |
| PD-L1 CPS< | 1% subgro | up (50.81% | of KEYNO | TE-045 trial) | | | |
| ITT | | | | | | | |
| RPSFT | | | | | | | |
| PD-L1 CPS≥ | :1% subgro | up (46.8% | of KEYNOT | E-045 trial) | | | |
| ITT | | | | | | | |
| RPSFT | | | | | | | |
| IPCW | | | | | | | |
| PD-L1 CPS≥ | :10% subgr | oup (34.3% | of KEYNO | TE-045 trial) | | | |
| ITT | | | | | | | |
| RPSFT | | | | | | | |

- Are lower LYGs in the PD-L1 subgroups clinically plausible?
- Are the subgroup results informative for decision-making?

ERG Conclusions

- Company model appears to be logical, methodologically sound and to have captured key features of people with advanced or metastatic urothelial cancer
- Model most sensitive to changes made to the overall survival extrapolation
 - ERG would liked to have seen greater consideration of other survival curves for both OS and PFS in the scenario analysis
- Other key area of uncertainty relates to method of estimating utility values
- The majority of the incremental life-year benefit derives from the extrapolated data rather than observed data
- For subgroup analyses the company varied the survival modelling but used the same model parameters as in the base-case analysis (such as age and gender)
- Adverse event costs may have been underestimated in the company model:
 - Common AEs from cancer treatment, such as dyspnoea, hypertension, and abdominal pain were not considered
 - AEs considered in 1st cycle of the model

Innovation

- Company considered pembrolizumab to be innovative:
 - Pembrolizumab was granted a Promising Innovative Medicines (PIM) and positive EAMS Scientific Opinion for the treatment of melanoma and NSCLC
 - Platinum-based chemotherapy and taxane regimens remain the foundation of second-line treatment for the majority of patients with urothelial cancer, and have not significantly improved the 1-year and 5year survival rates
 - Because of its distinct mechanism of action, pembrolizumab has demonstrated significant survival benefit and improved tolerability profile compared to chemotherapy regimens and is expected to provide a durable response for patients with advanced or metastatic urothelial cancer, following treatment with platinum-containing chemotherapy

• Should any innovation considerations to be taken into account?

End-of-life criteria

| Criterion | Data available |
|------------------------|--|
| The treatment is | Median OS is lower than 24 months: |
| indicated for patients | Following treatment with platinum-based |
| with a short life | chemotherapy, people have a short life expectancy |
| expectancy, normally | with median survival measured in only a few months |
| less than 24 months | |
| There is sufficient | Pembrolizumab offers an extension to life of at least |
| evidence to indicate | 3 months compared with UK SOC: |
| that the treatment | Median OS for pembrolizumab in trial was 10.3 |
| offers an extension to | (95% CI, 8.0, 11.8) months compared with 6.9 |
| life, normally of at | (95% CI, 5.3, 8.1) months for UK SOC (using 2- |
| least an additional | stage model for adjustment) |
| 3 months | Economic model (company base case) estimates mean number of months of life gained is 32.5 months compared with 19 months with UK SOC |
| ERG critique | Overall, the ERG agree that pembrolizumab fulfils end-of-life treatment |

• Does pembrolizumab meet end-of-life criteria?

Key issues for consideration Cost-effectiveness evidence (I)

- Appropriateness and plausibility of the cost-effectiveness evidence for:
 - The overall population (pembrolizumab versus UK standard of care)?
 - The PD-L1 negative, positive, and strongly positive subgroups?
 - The cancer histology subgroups?
- For the survival modelling:
 - most plausible 10-year overall survival estimate?
 - most appropriate week to switch from K-M data to parametric curves?
 - most appropriate parametric curves?
- Is it plausible that pembrolizumab has a lifetime treatment effect, irrespective of time or implementation of a stopping rule?

Key issues for consideration Cost-effectiveness evidence (II)

- For incorporation of utility estimates:
 - use of time-to-death method versus the progression-based method?
 - use of pooled utilities versus individual utilities per treatment arm?
 - choice of algorithm to apply age-related disutility?
- For incorporation of adverse events:
 - use of pooled adverse event disutility versus disutility per treatment arm?
- Any significant health benefits not captured or equality issues to be taken into account?
- What are the most plausible ICERs?