

Funding public health protects our communities and children, saves lives... and can save money



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Public health programmes:

1

Keep our children healthy and communities strong

1

Keep our
children healthy
and communities
strong



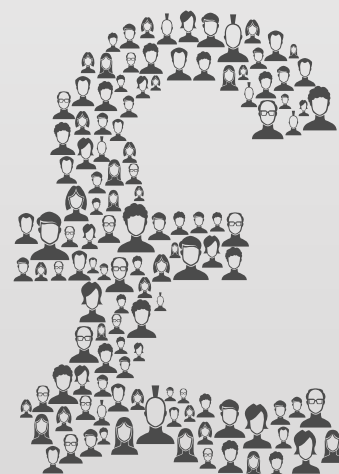
2

Public health
saves lives



3

Public health can
save money



Immunise children

Protect people from
disease outbreaks

Provide good
maternal and
child nutrition

Promote physical
activity

Reduce tobacco use

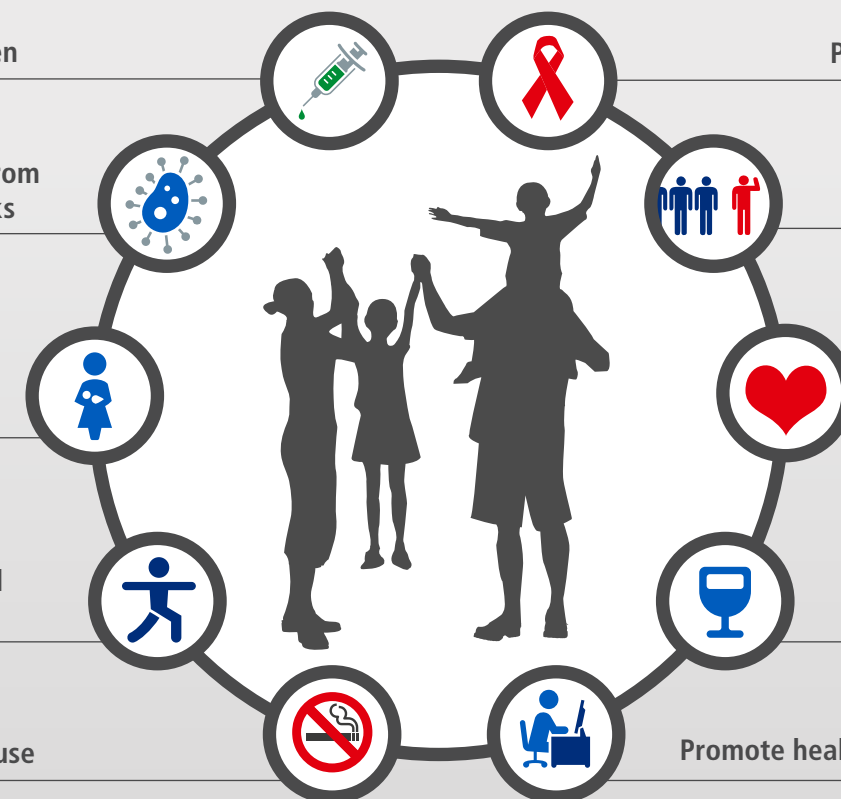
Prevent HIV and STIs

Engage with
marginalised
communities

Promote healthy
lifestyles to
reduce chronic
conditions

Reduce harmful
drinking

Promote health in the workplace



We all benefit



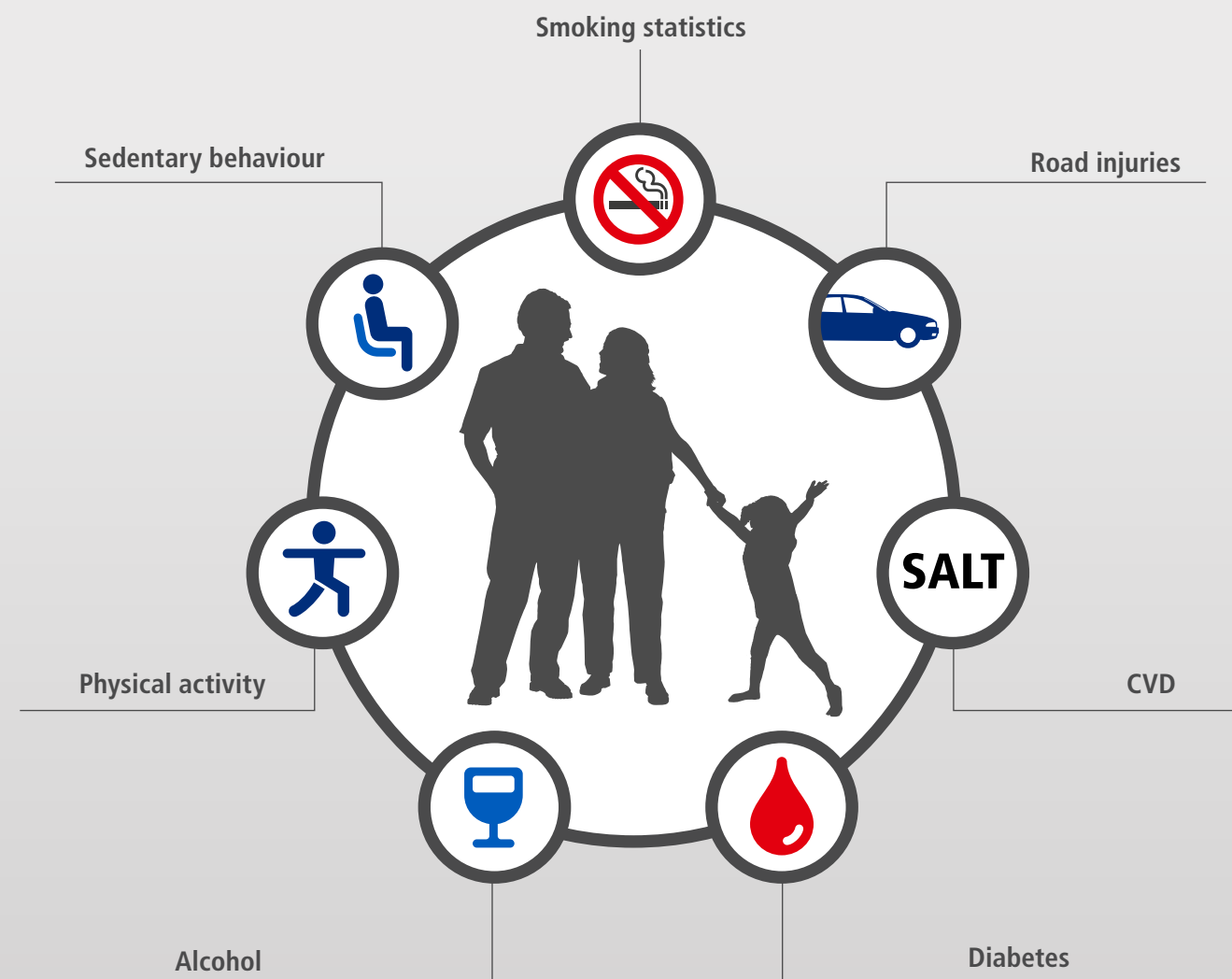
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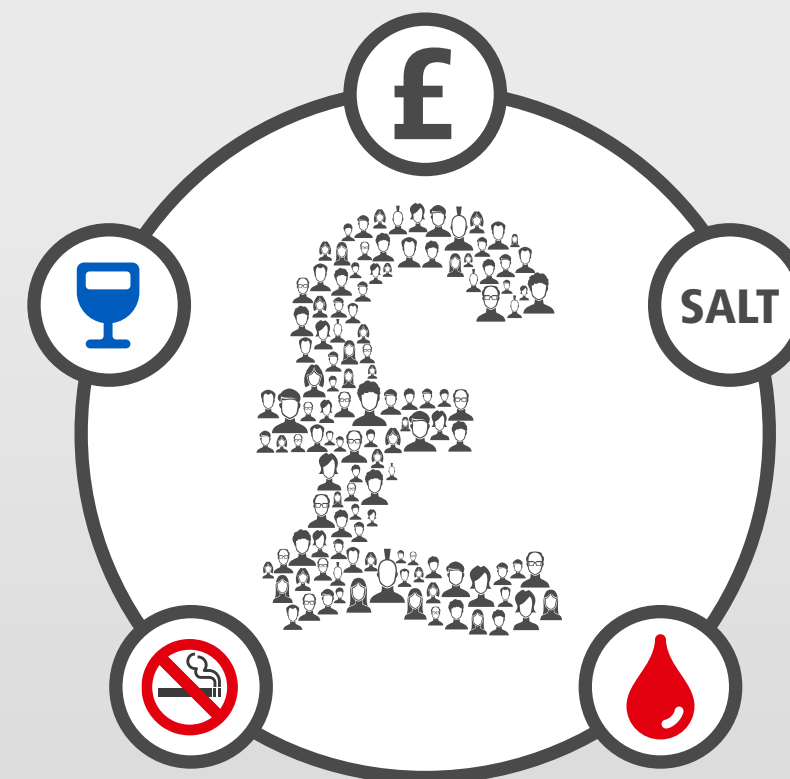
2

Public health saves lives



3

Public health can save money



*'An ounce
of prevention
is worth
a pound
of cure'*

Benjamin Franklin

Only 3.6p of every pound spent on
healthcare goes towards prevention

There is a compelling case for protecting and
increasing funding for public health programmes